

GOLD



KEY

TOM and JERRY

15c

TOM and JERRY

10058-904

APRIL



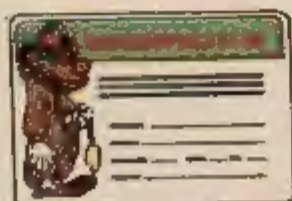


BOYS! GIRLS!

JOIN THE CALL TO ORDER FOR

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LOOK WHAT YOU GET IN YOUR KELLOGG'S
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- Charter Membership Certificate
- Official Club Membership Card
- 16-page Club Booklet
- Official Club Pennant
- Official Club Shoulder Patch
- Secret Club Code and Decoder
- 4-color, Autographed Club Picture

KIDS! DON'T MISS THE FUN AND EXCITEMENT ON KELLOGG'S "THE BANANA SPLITS ADVENTURE HOUR", SATURDAY MORNINGS, NBC-TV. (See local listings for time and station.)

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Initiation Fee, Only

25¢

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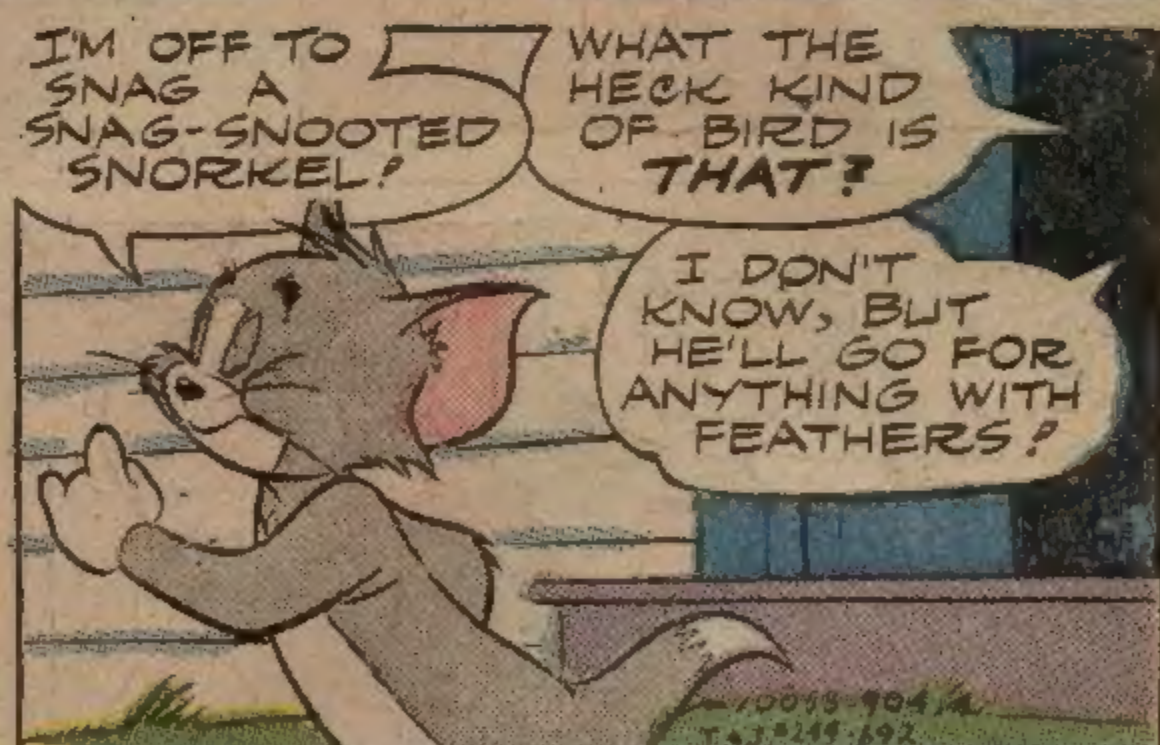
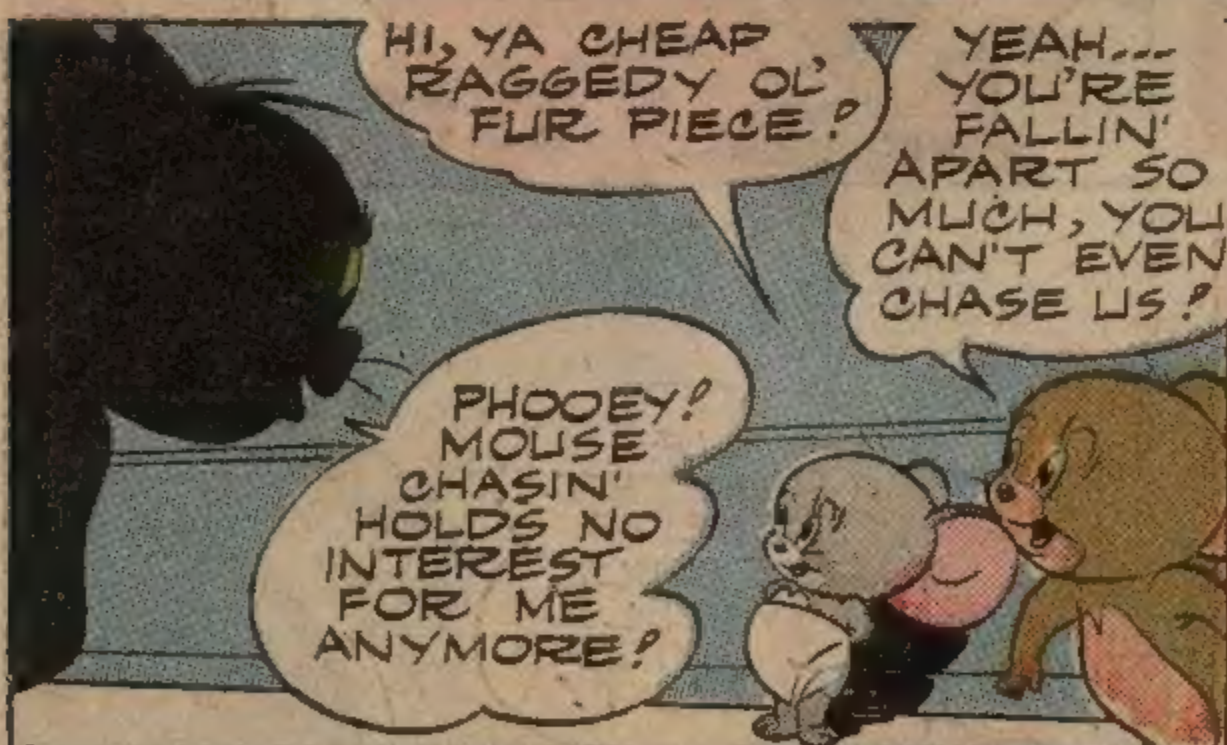
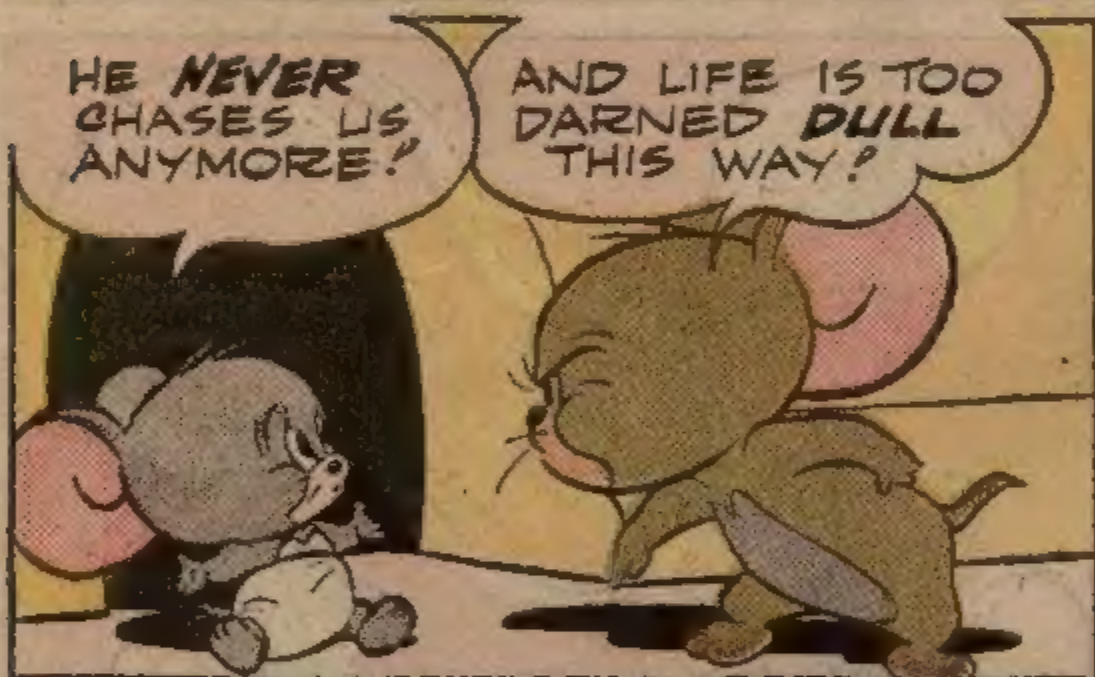
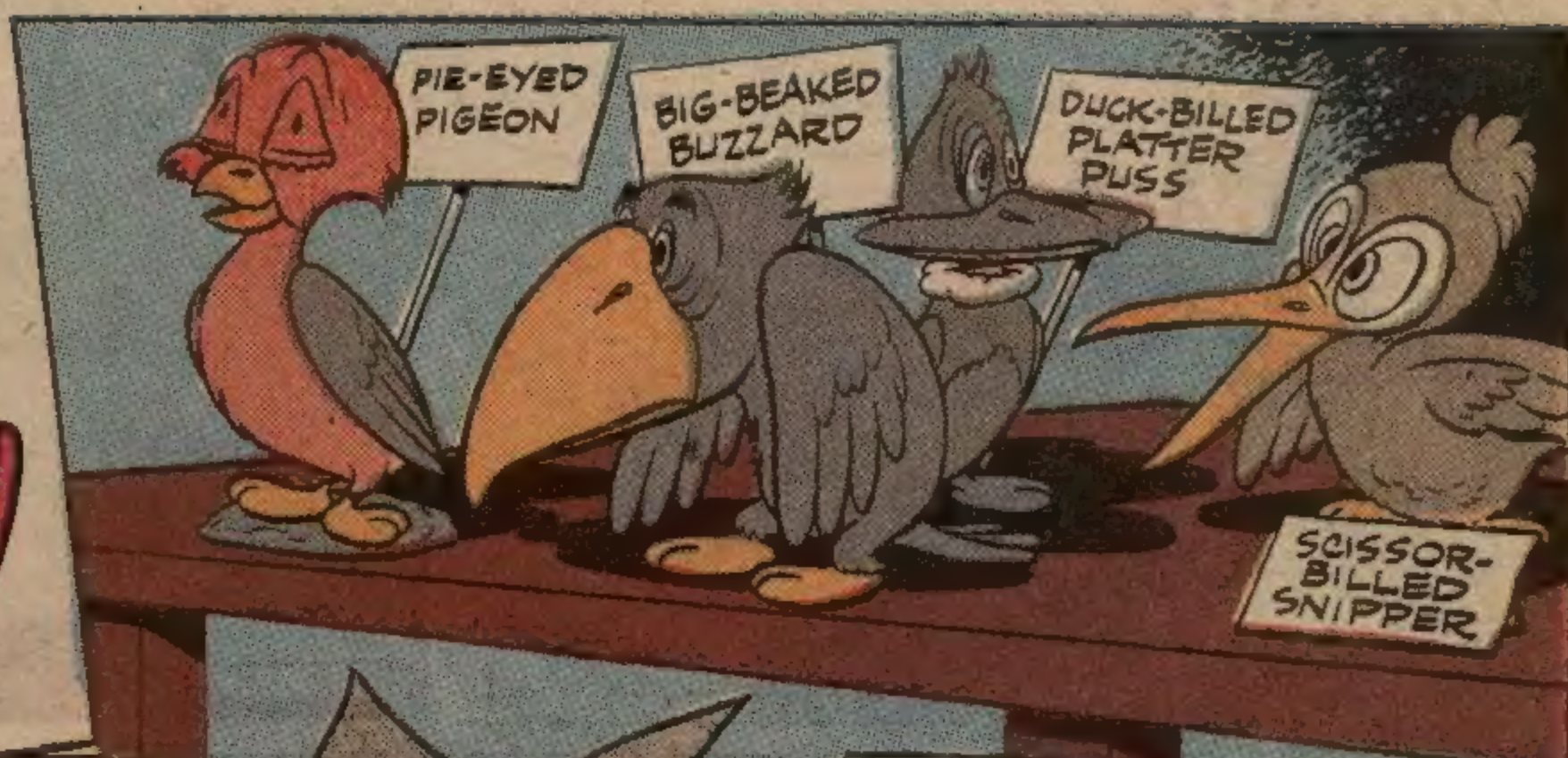
KIDS! Join in the fun when Fievel calls the "Banana Splits" Club to order on TV. Your Charter Membership Kit includes everything you need to become an Official Club Member. So, pick up a package of your favorite sweet eatin' Kellogg's cereal 'n sign up today!

DETAILS AND MEMBERSHIP APPLICATION
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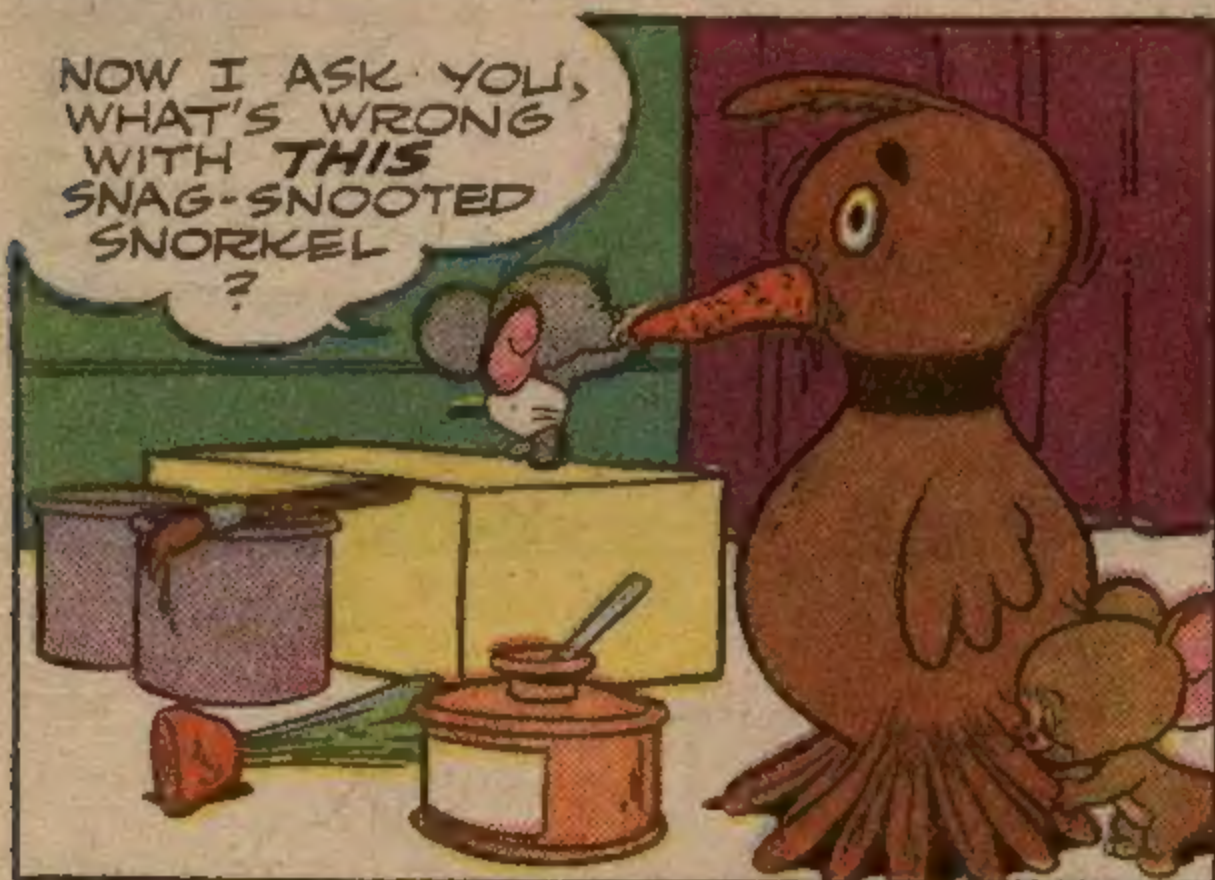
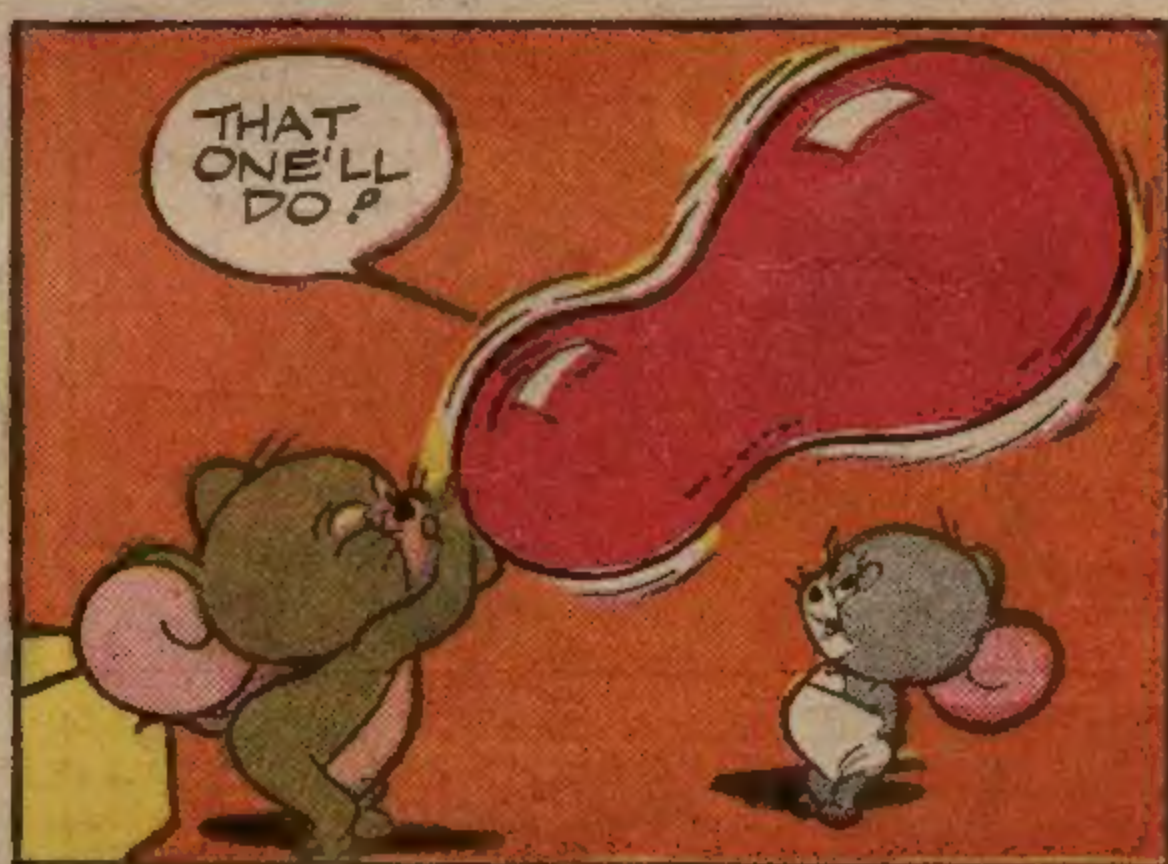
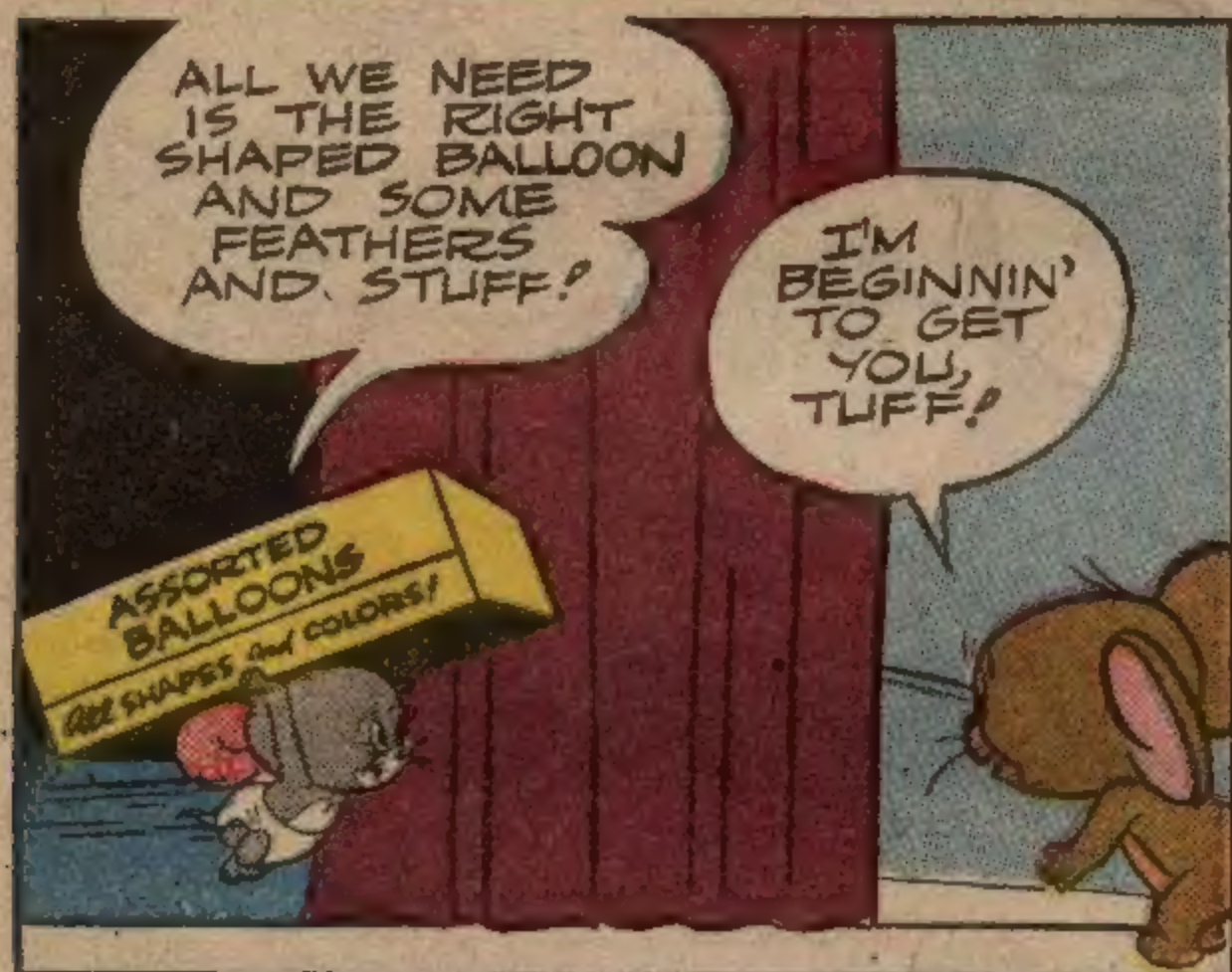
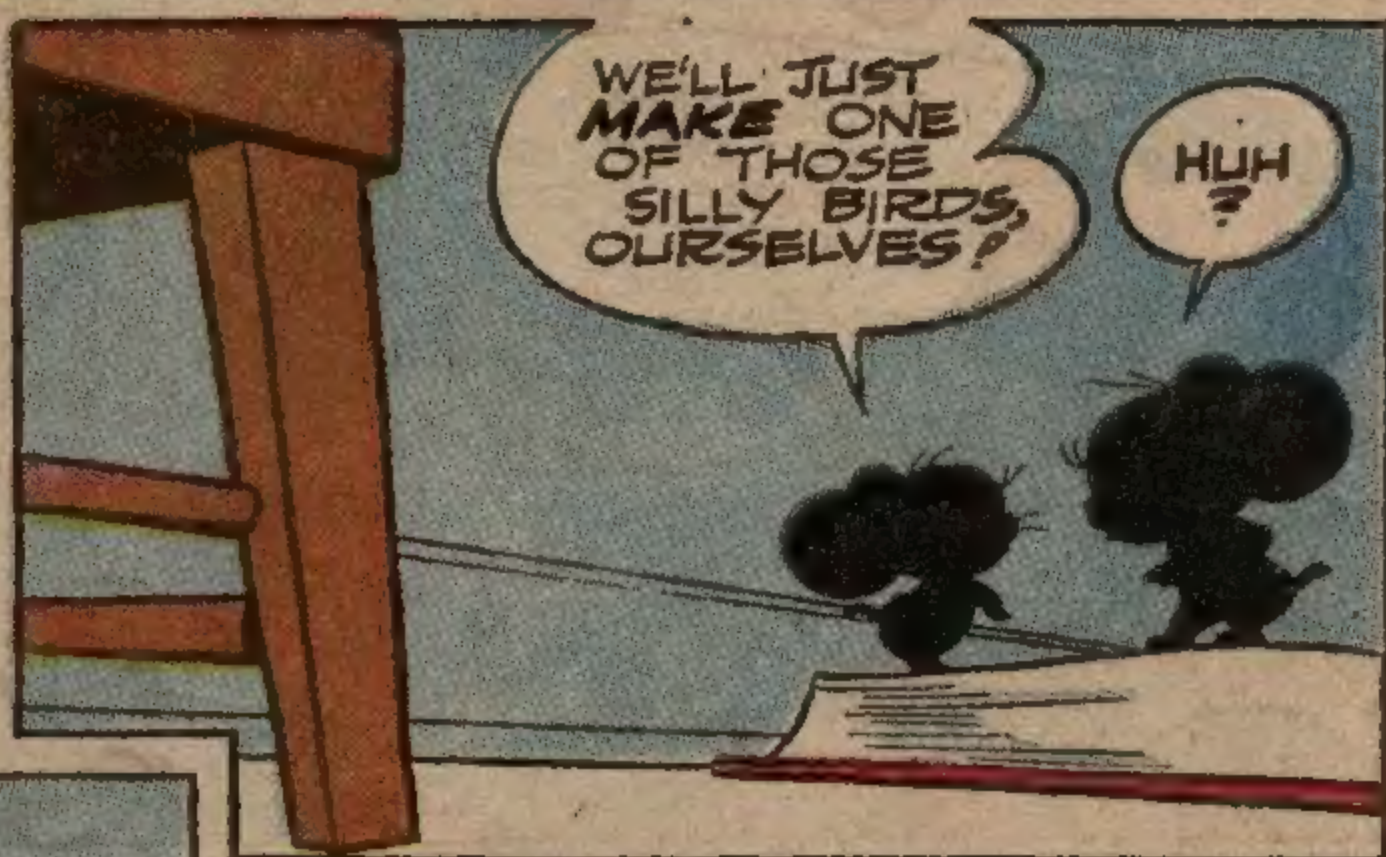
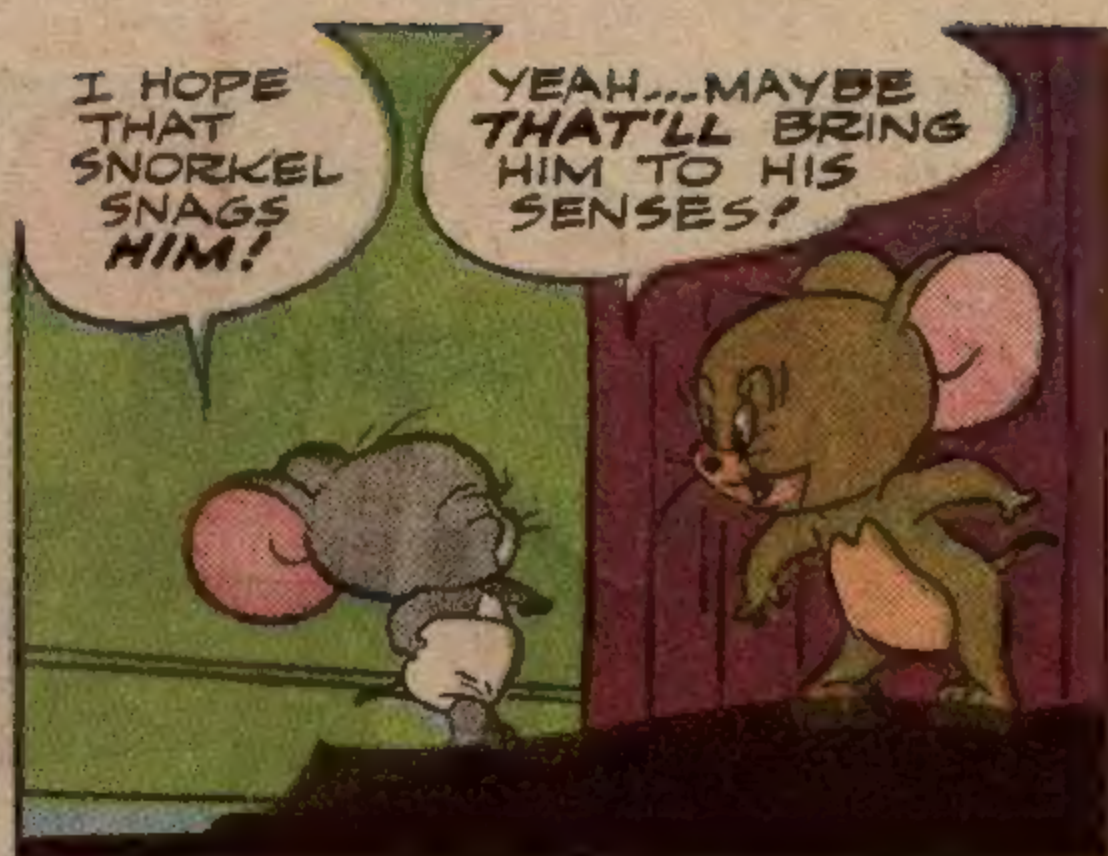
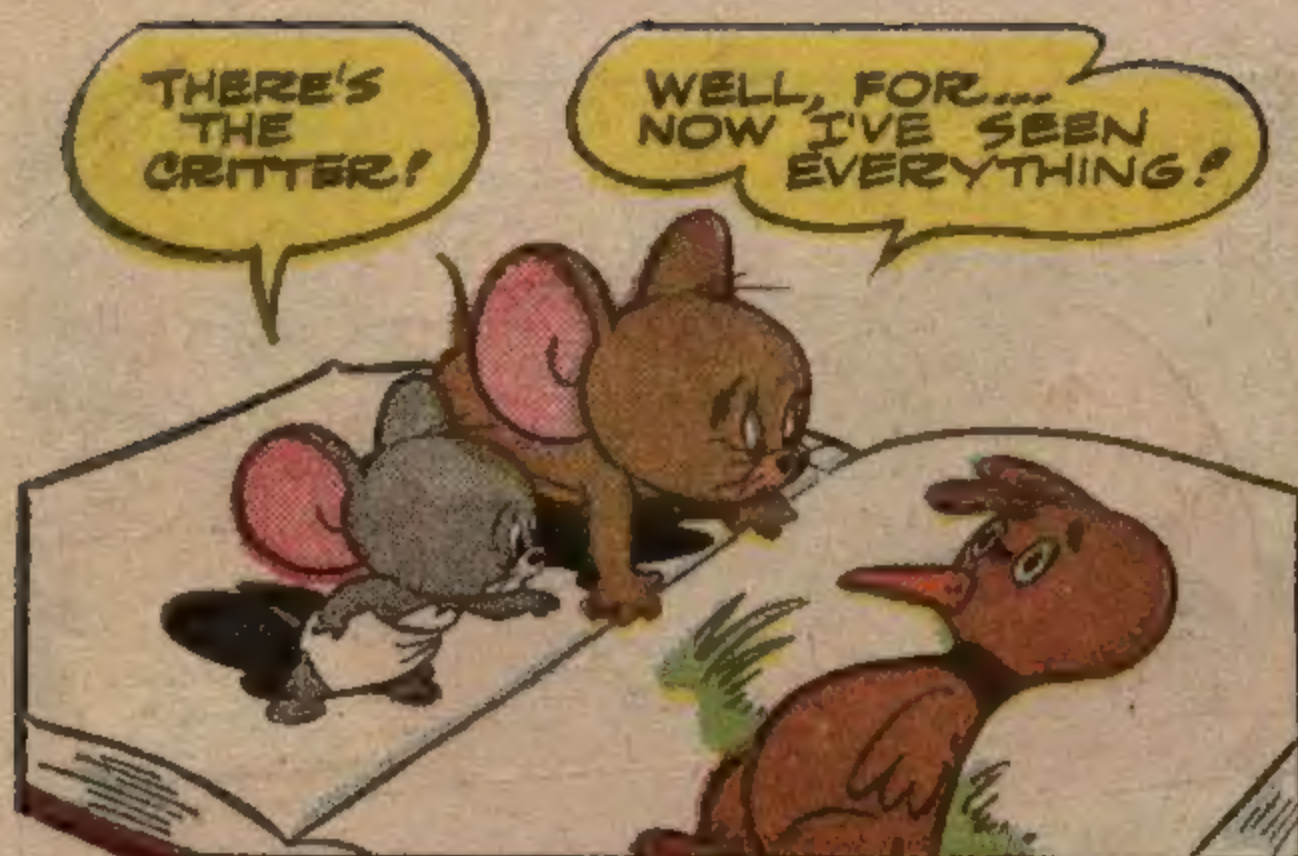
Tom and Jerry

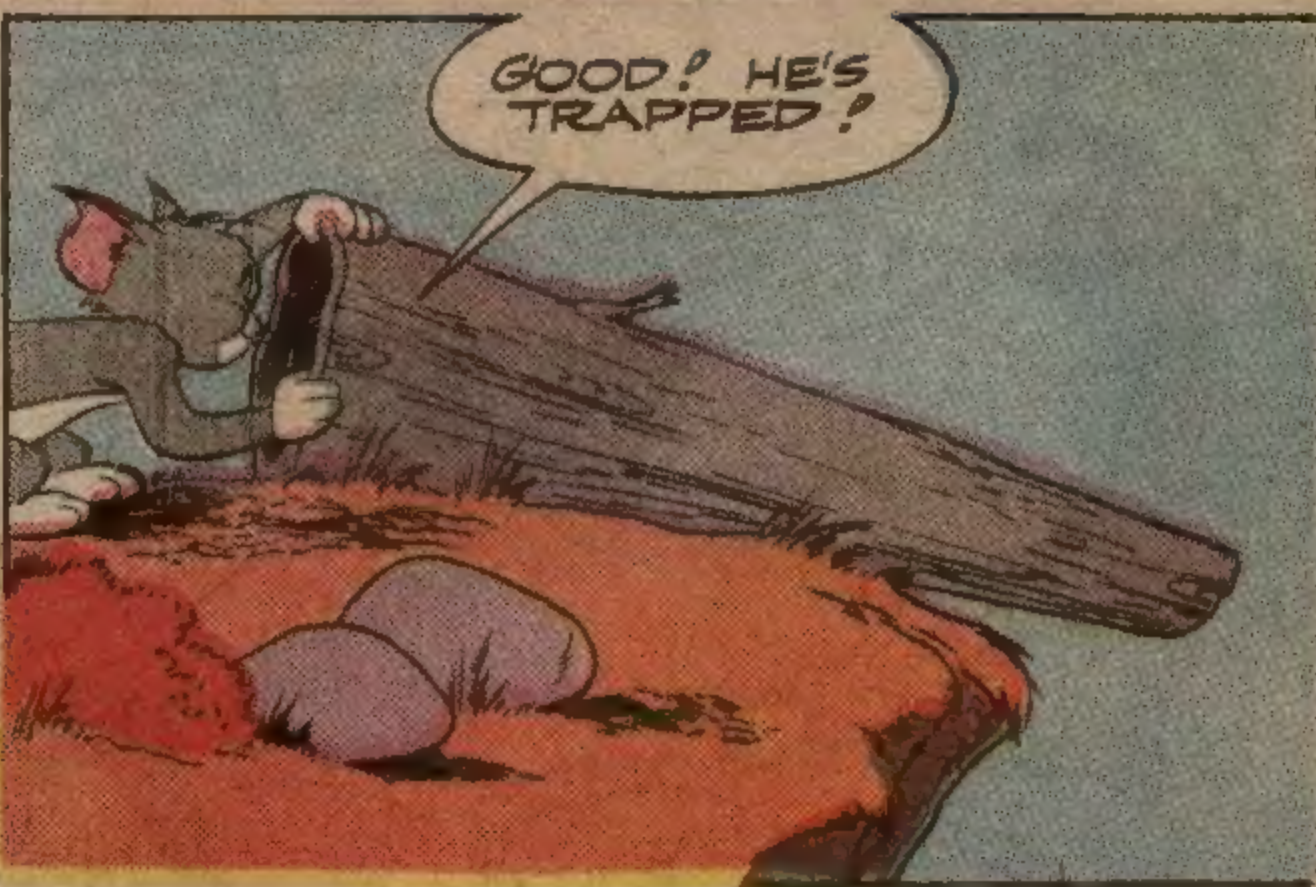
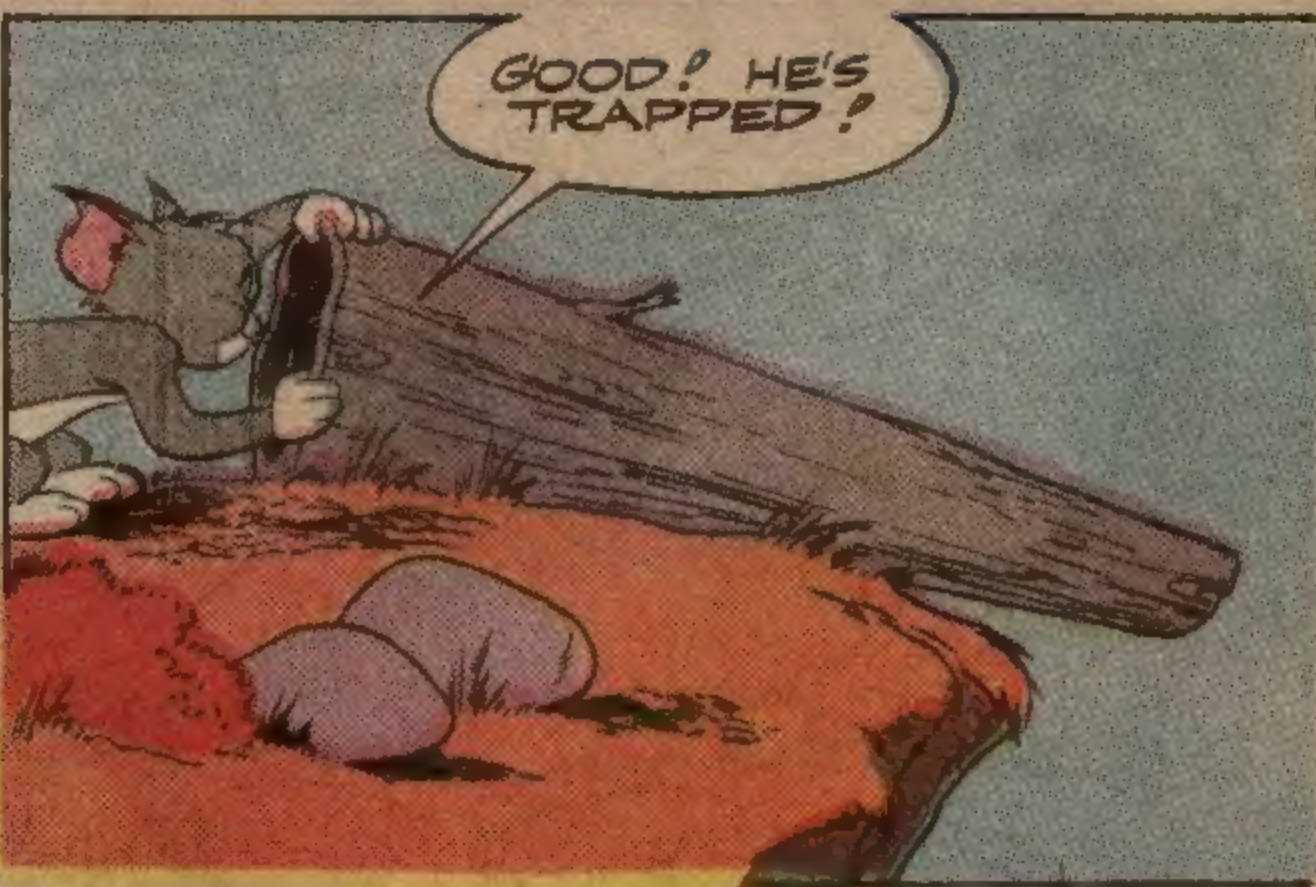
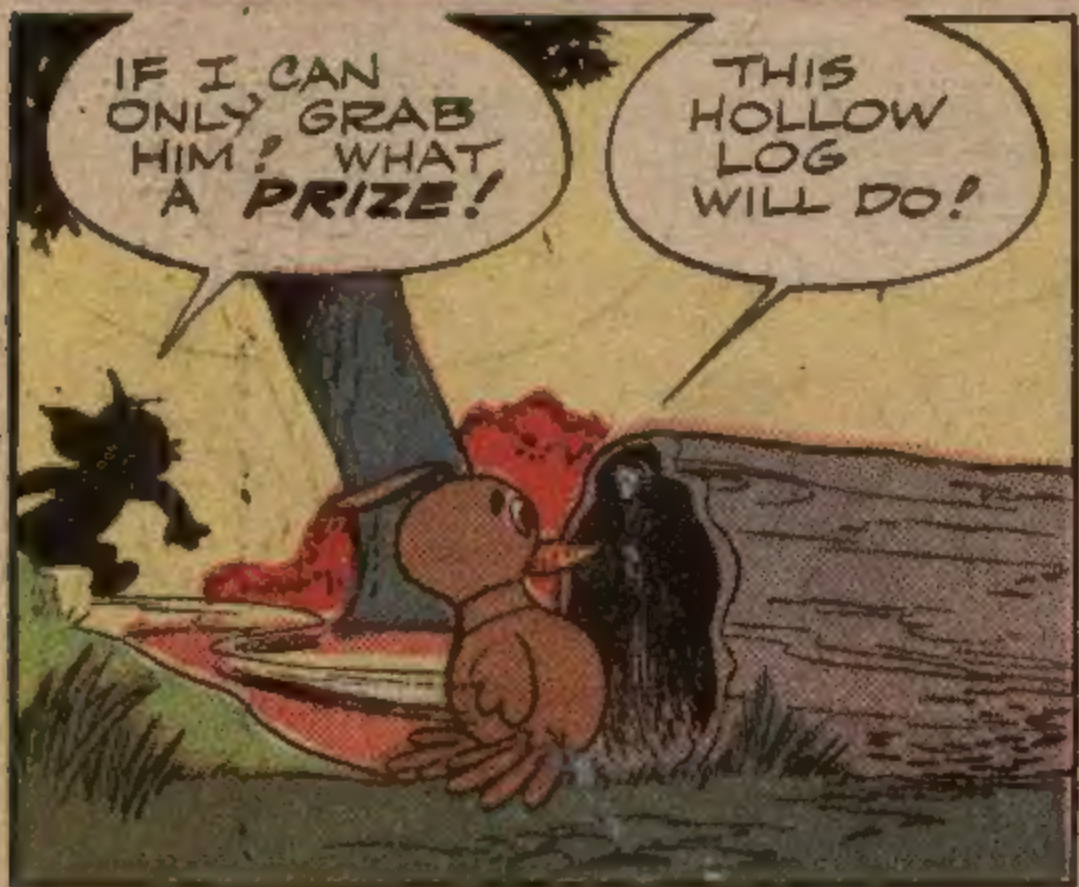
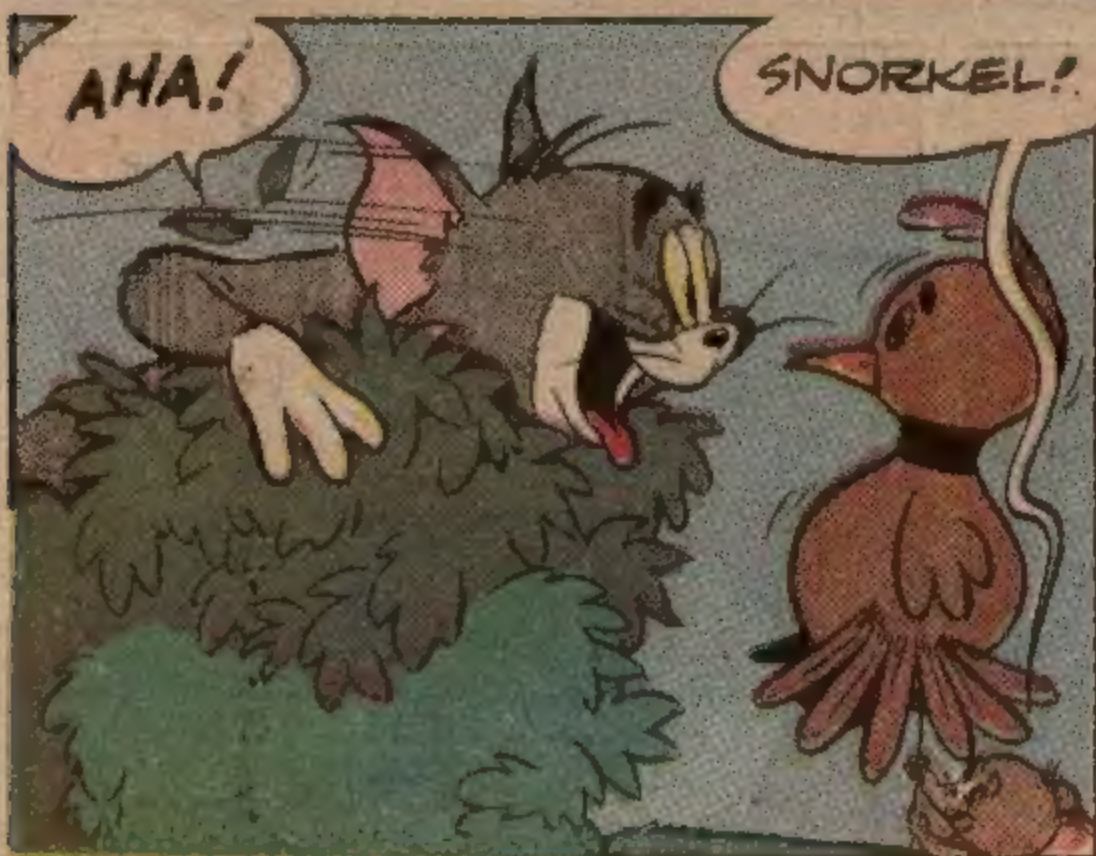
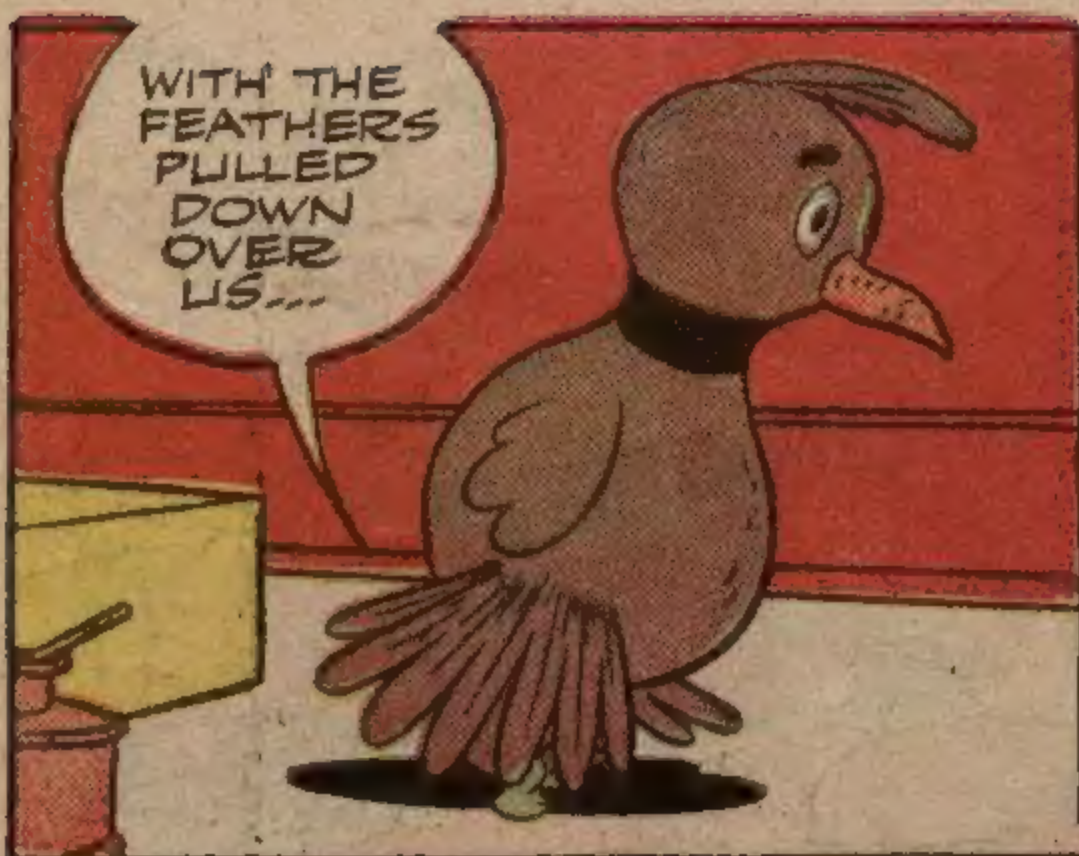


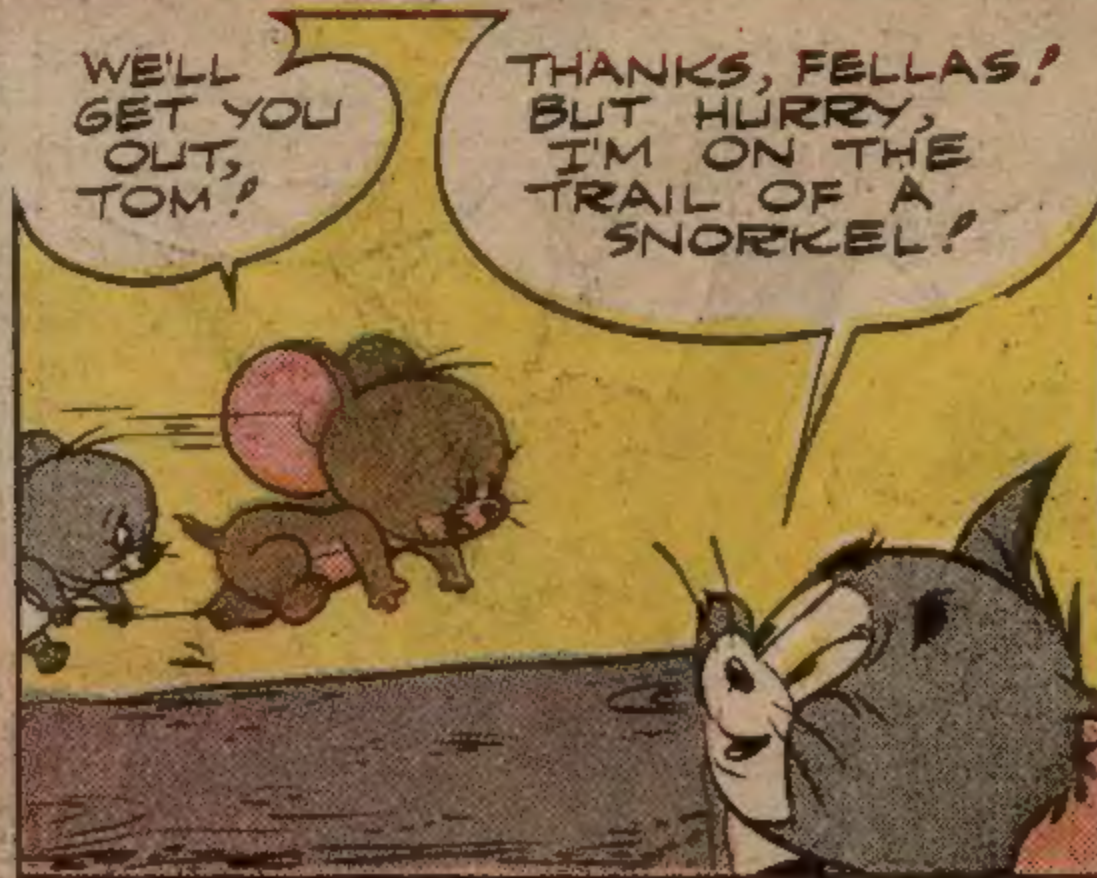
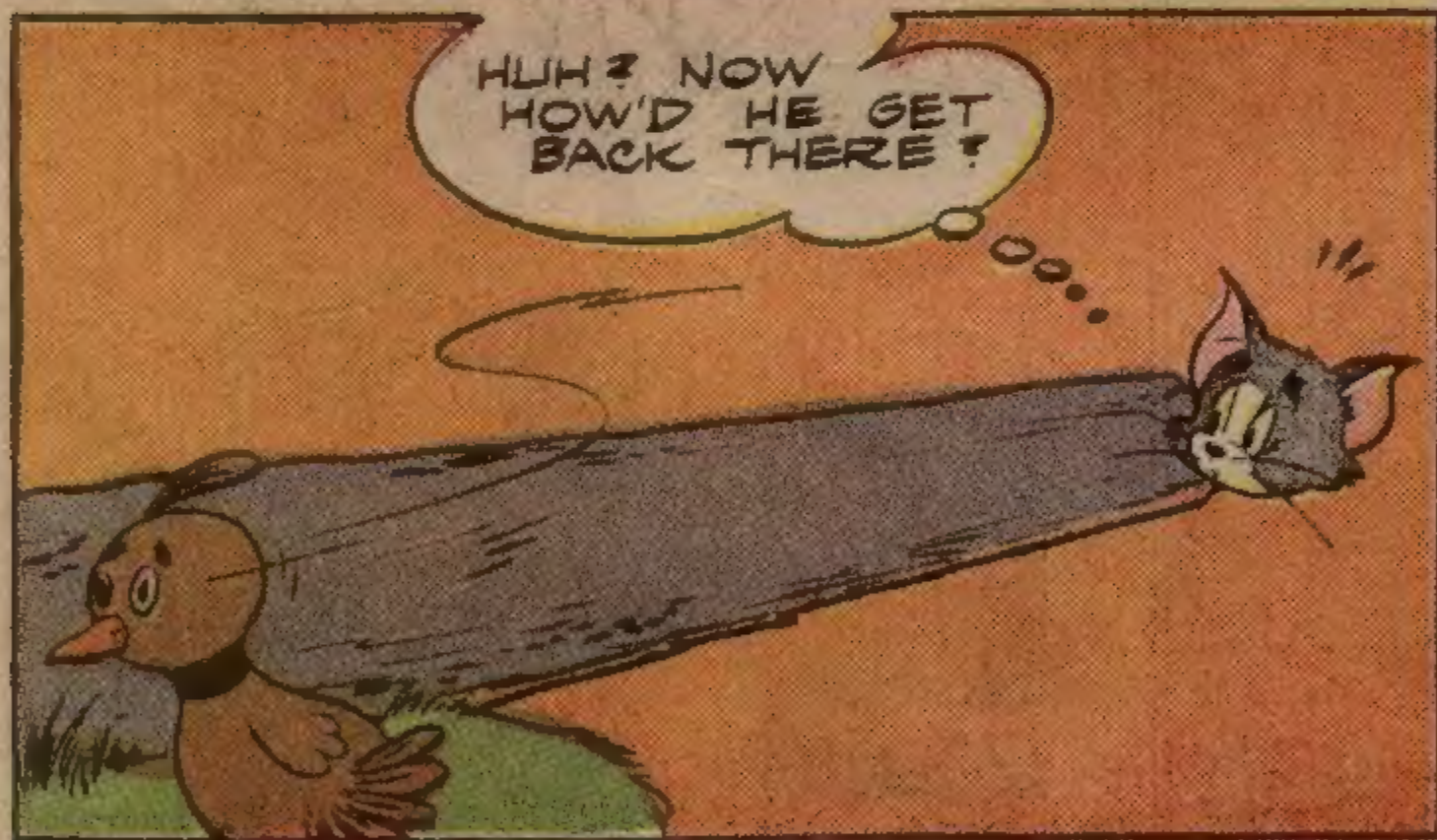
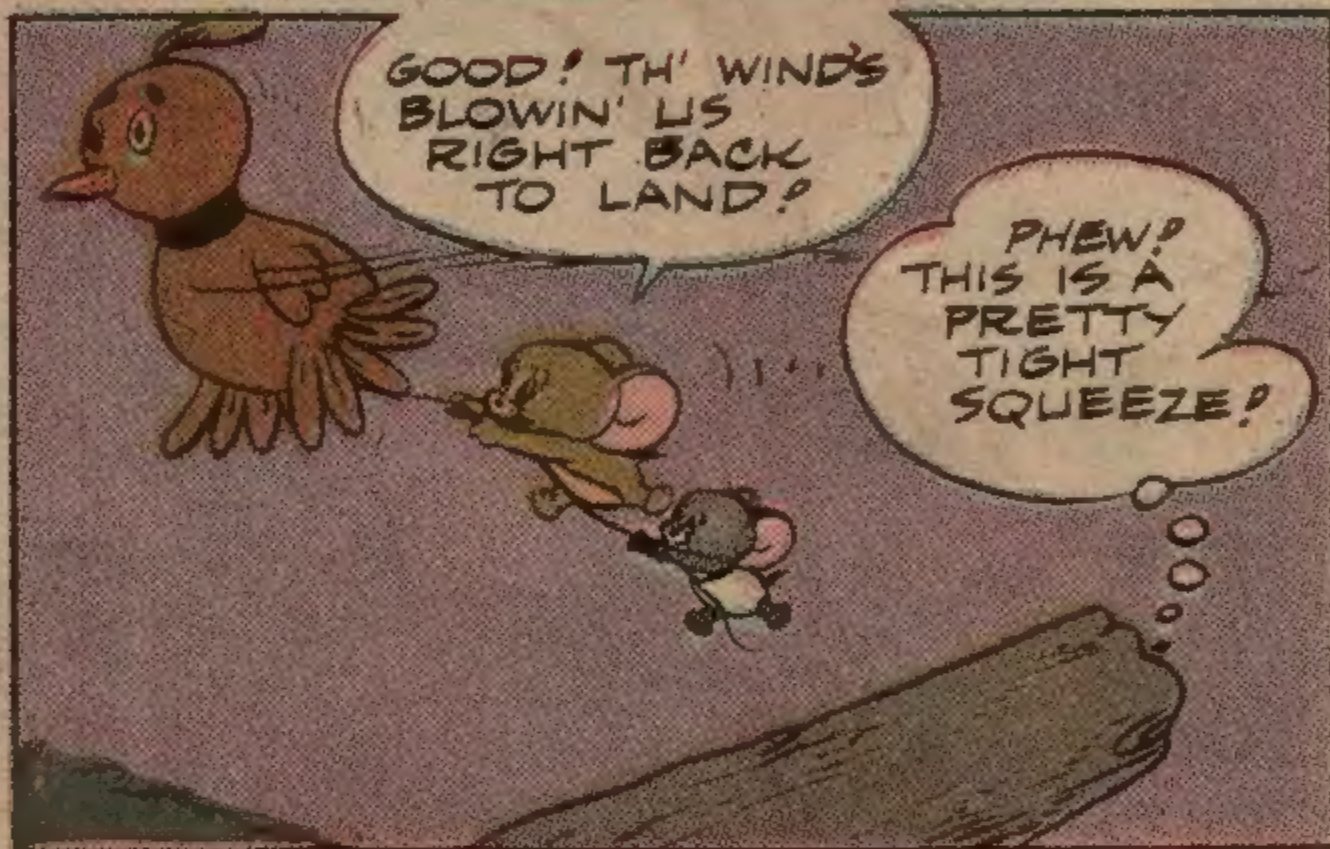
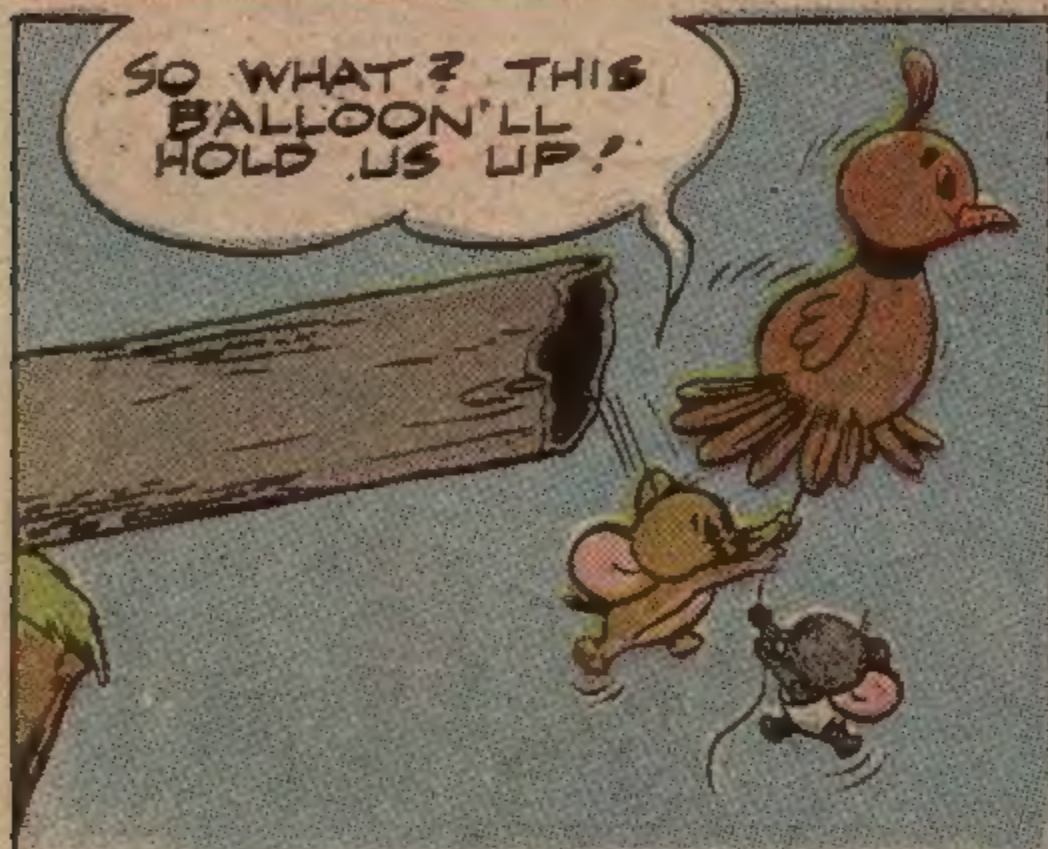
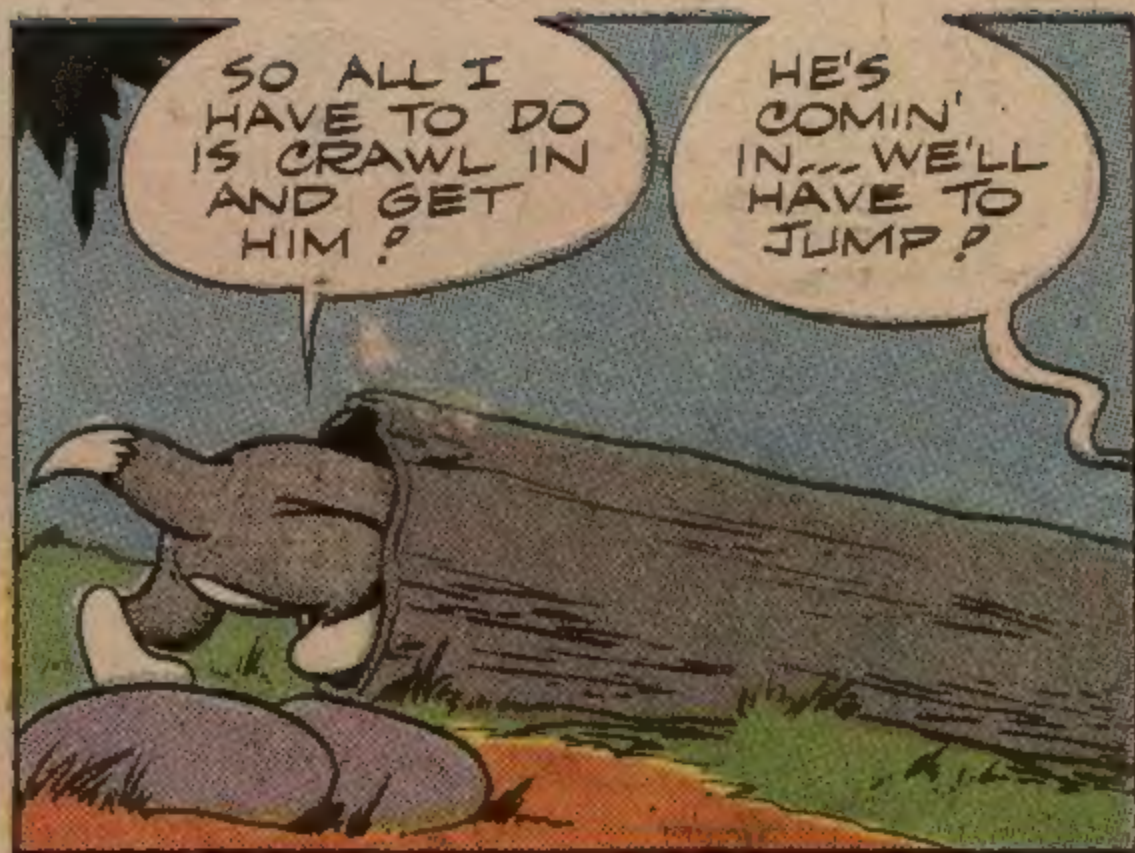
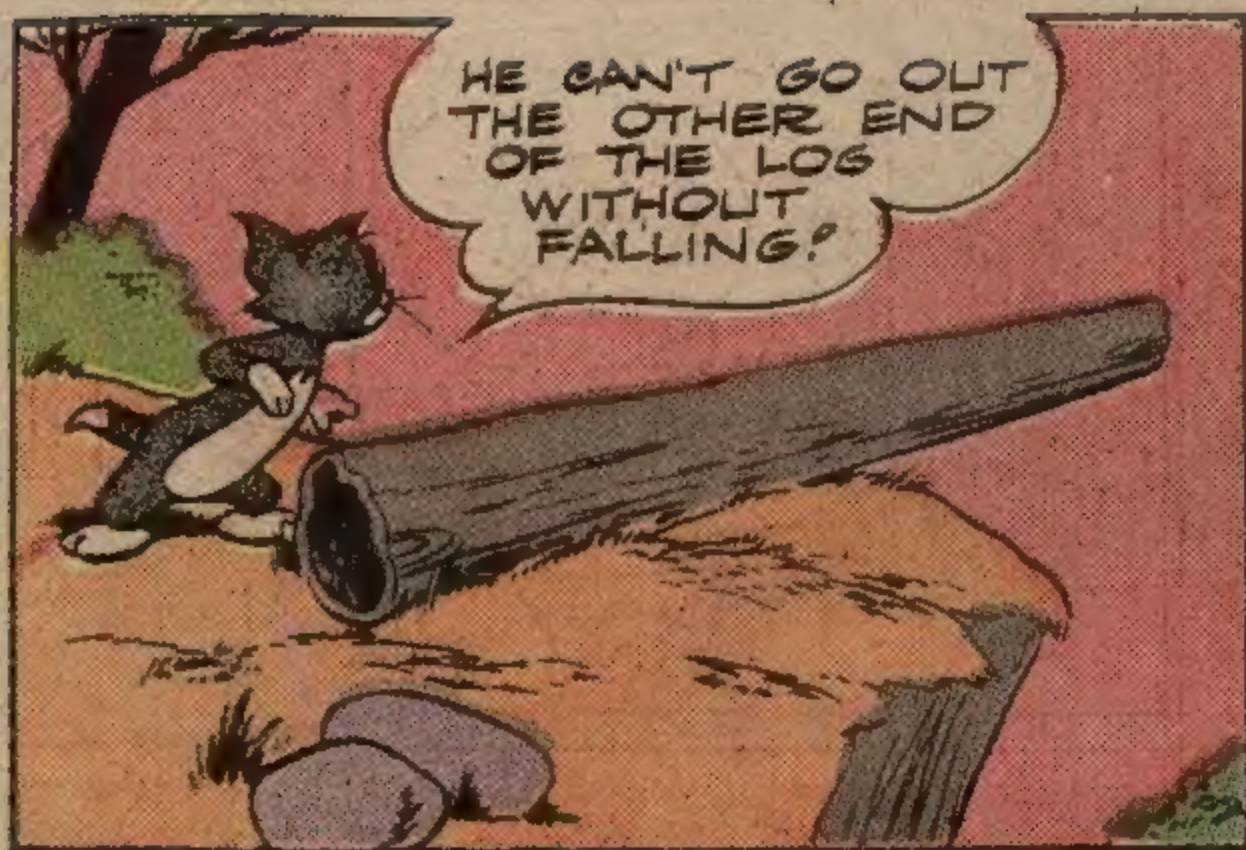
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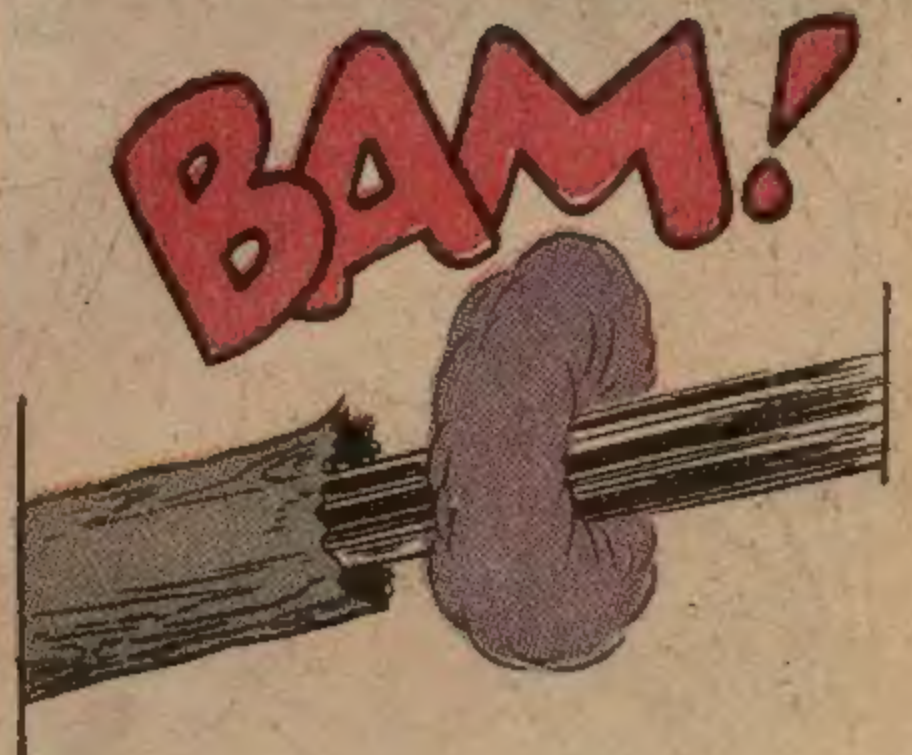
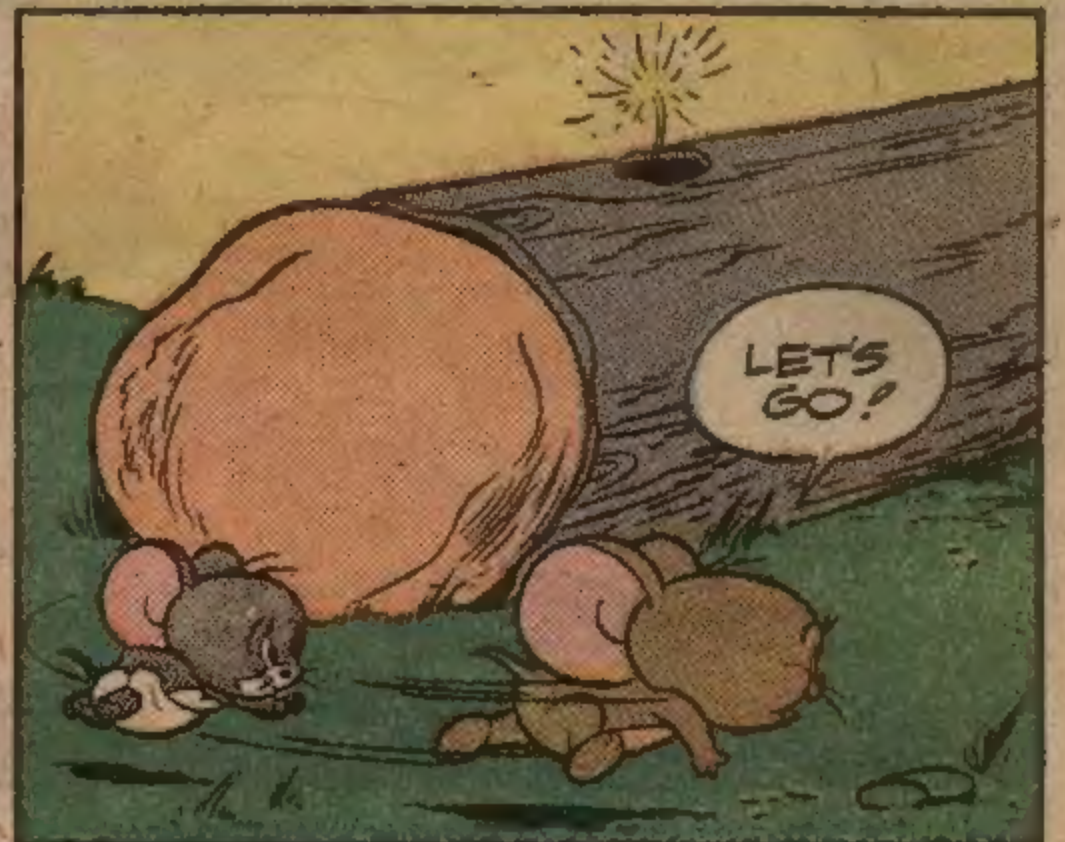
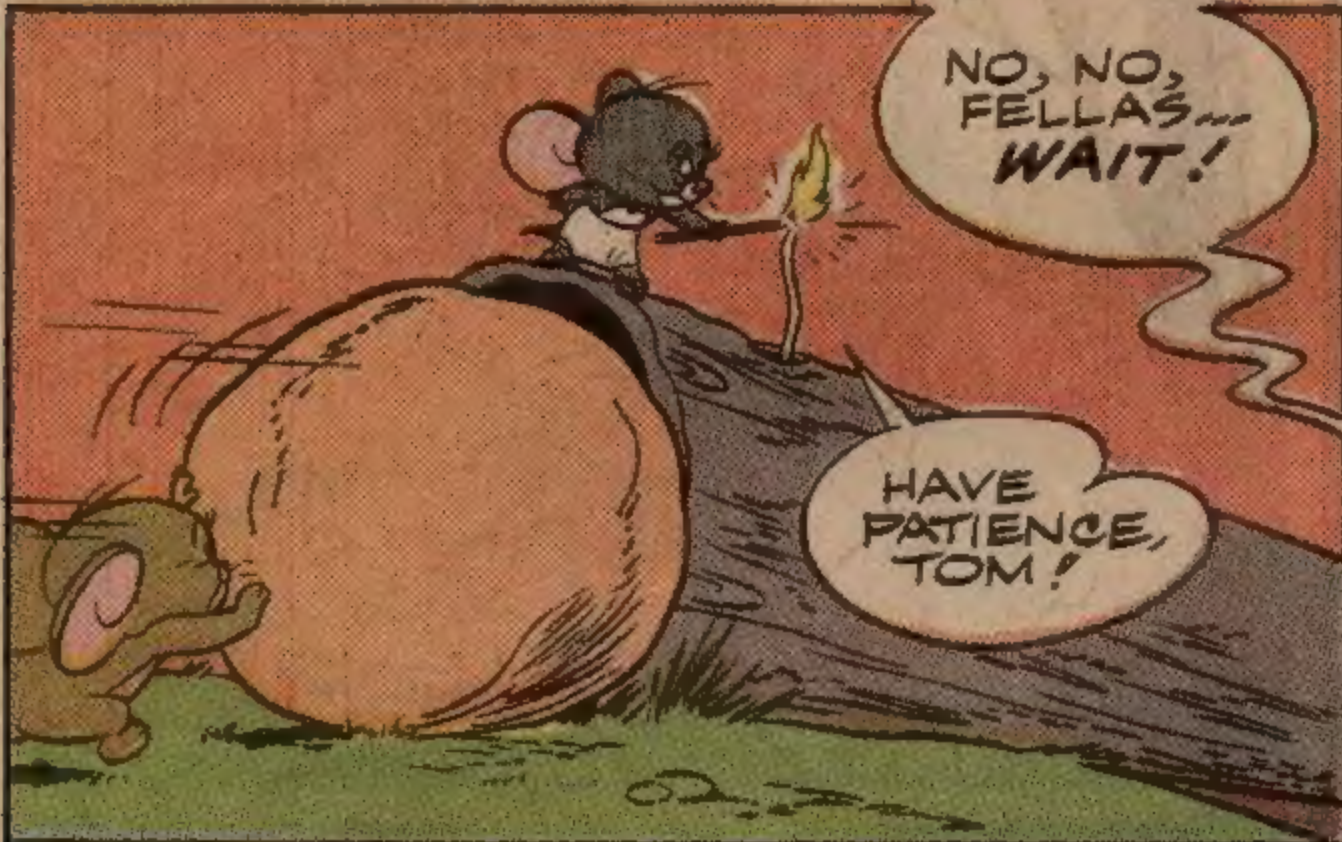
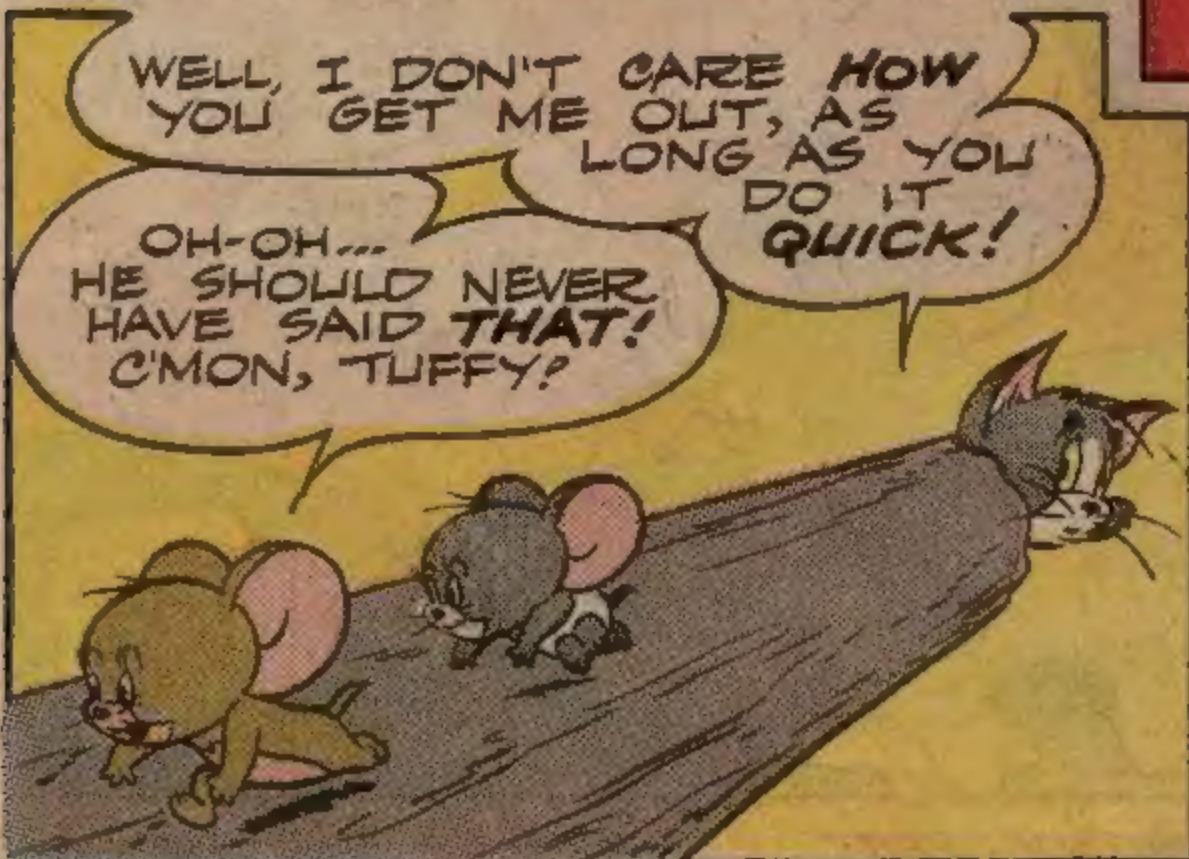
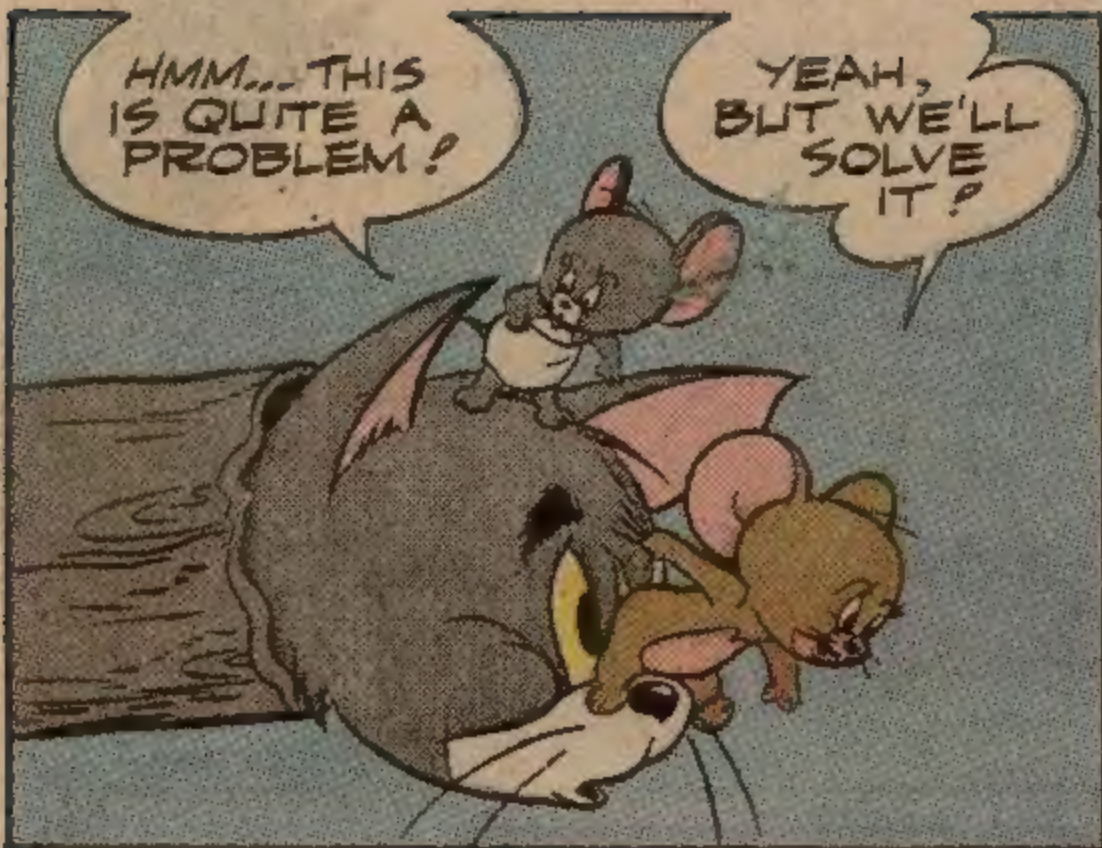
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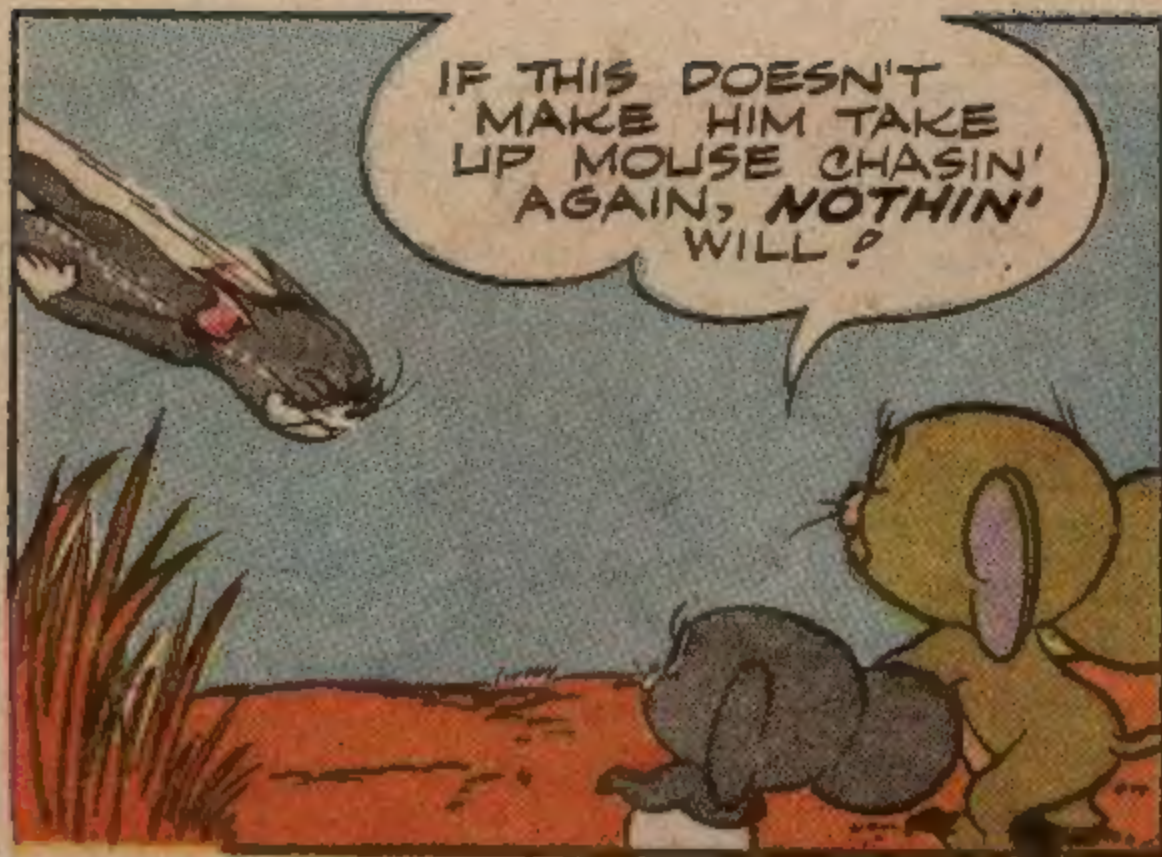
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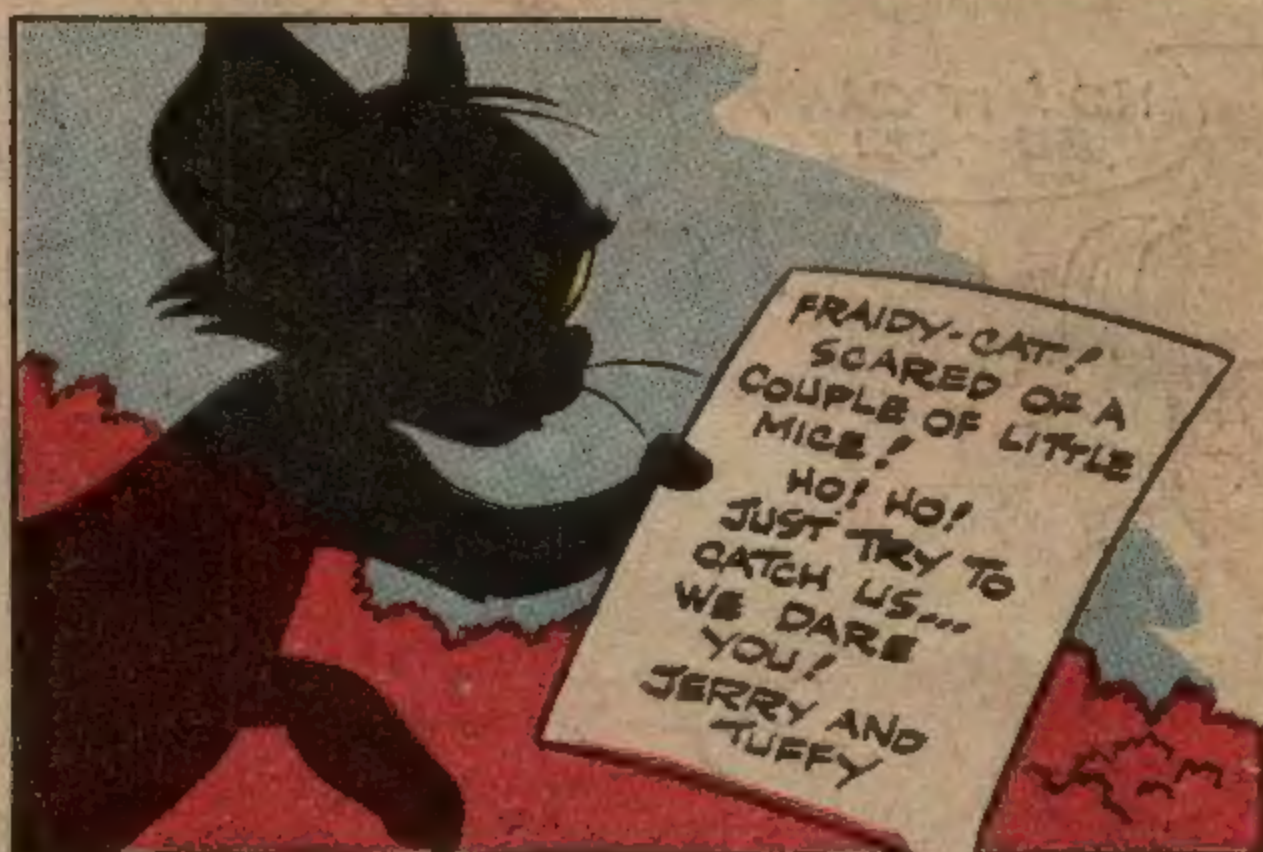
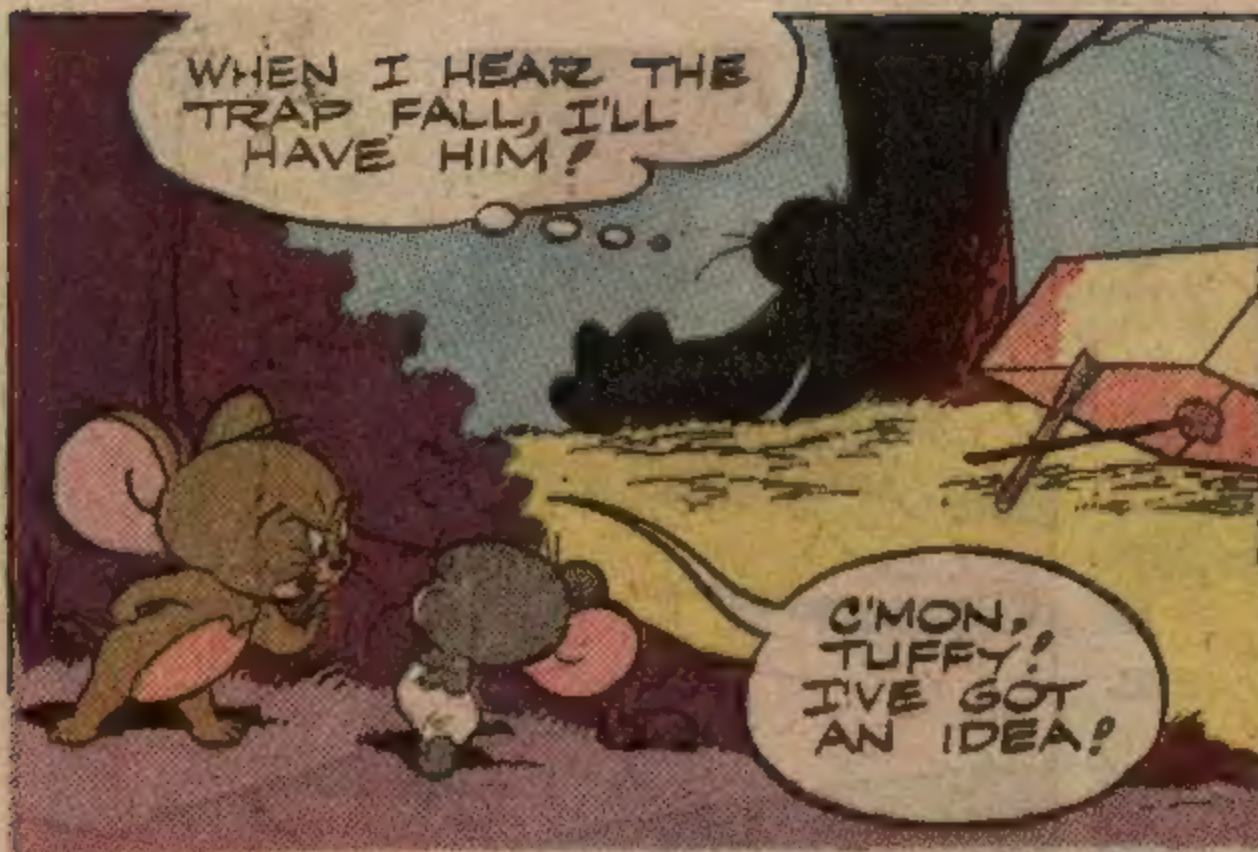


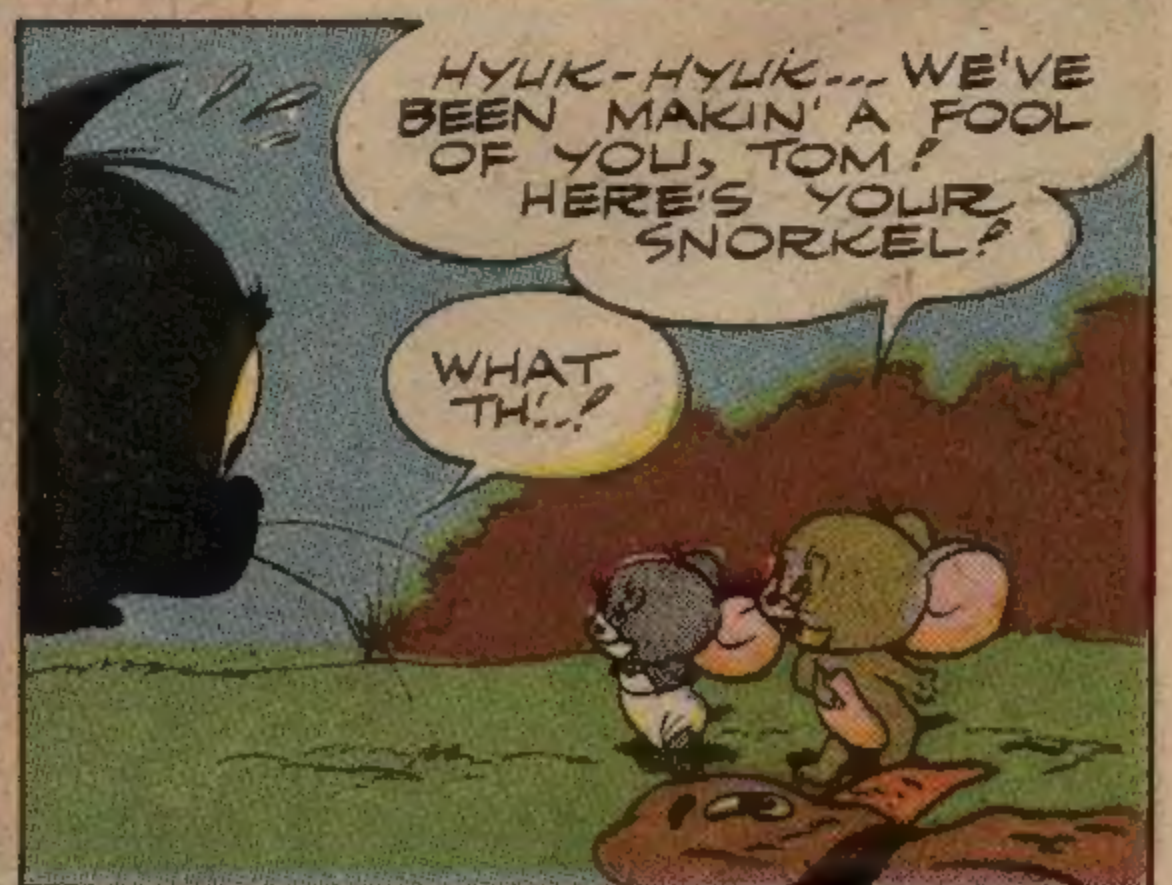
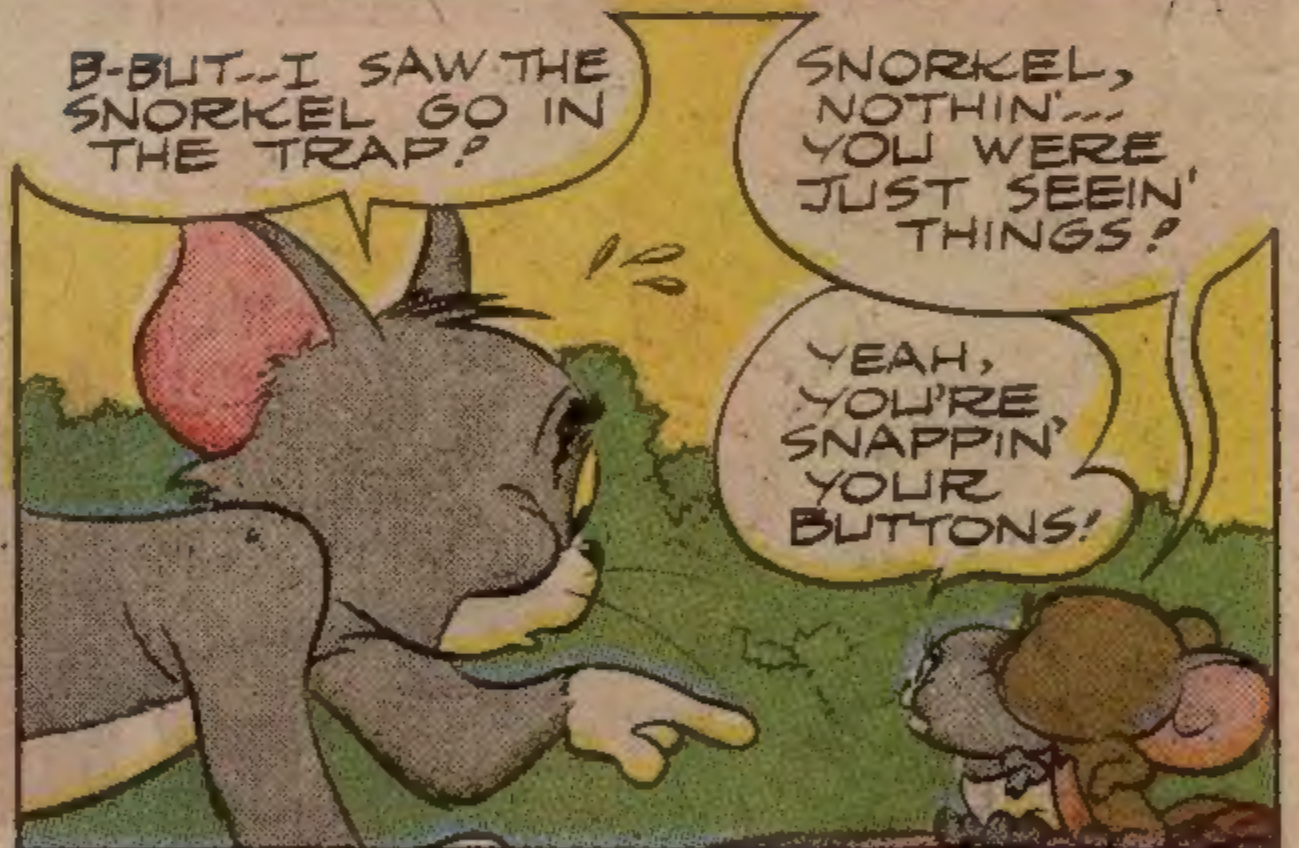
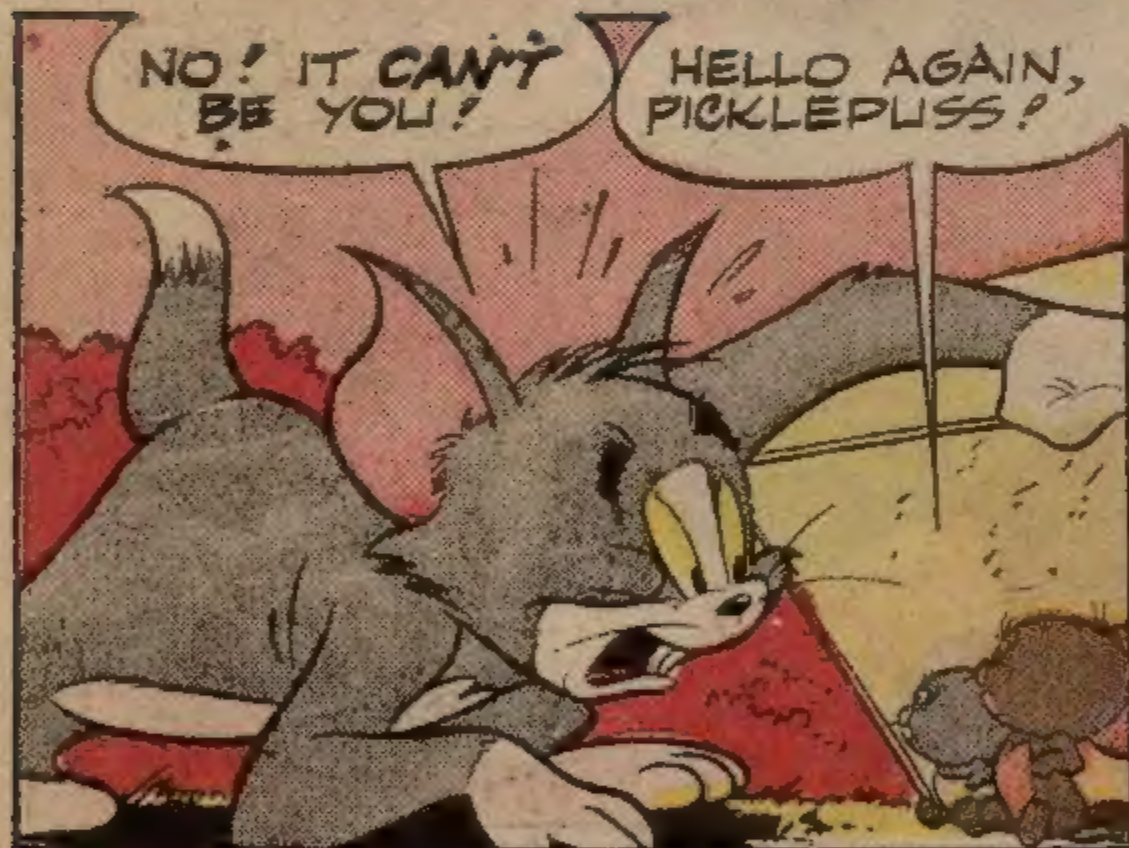
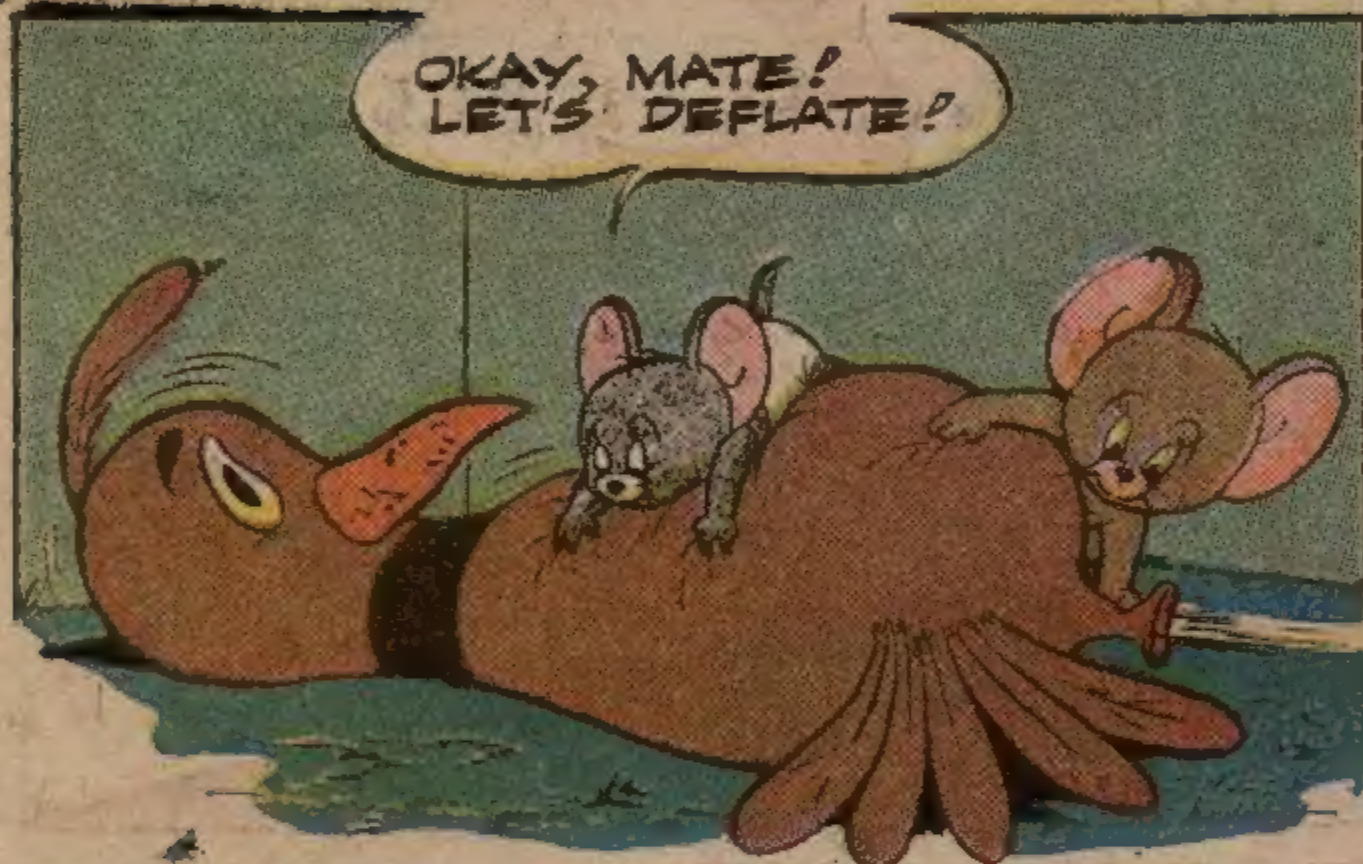
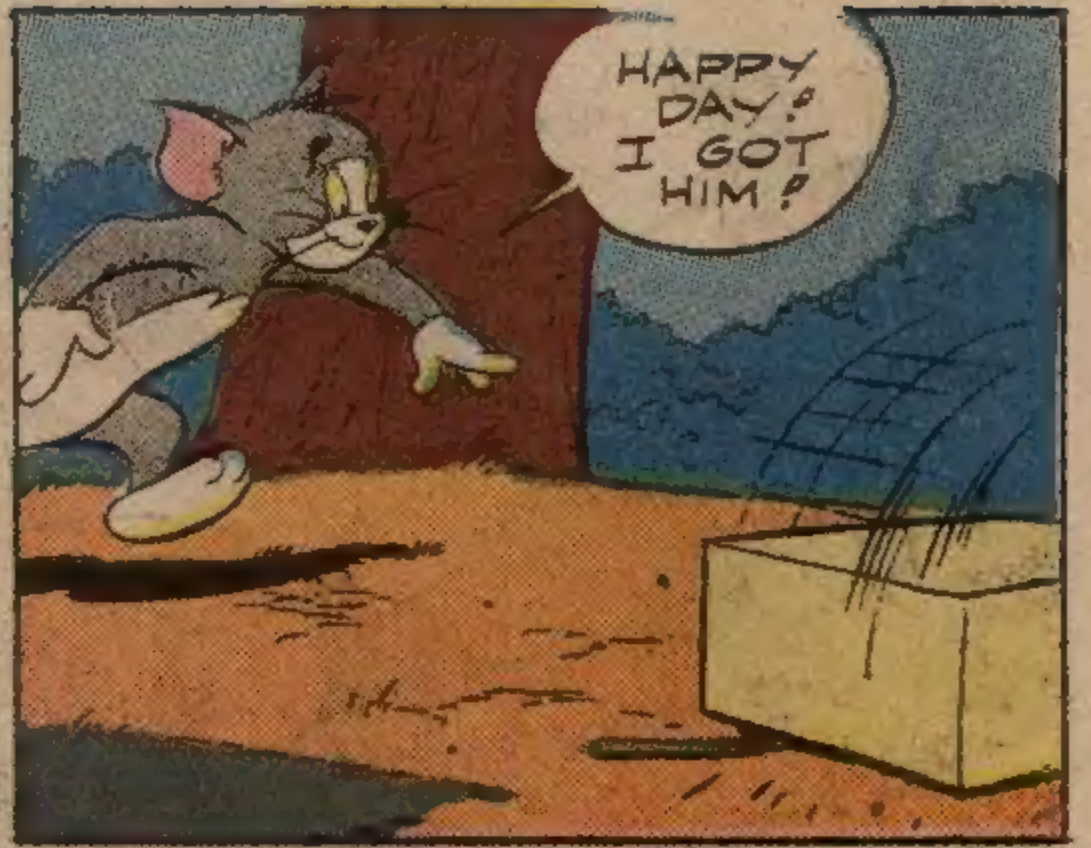
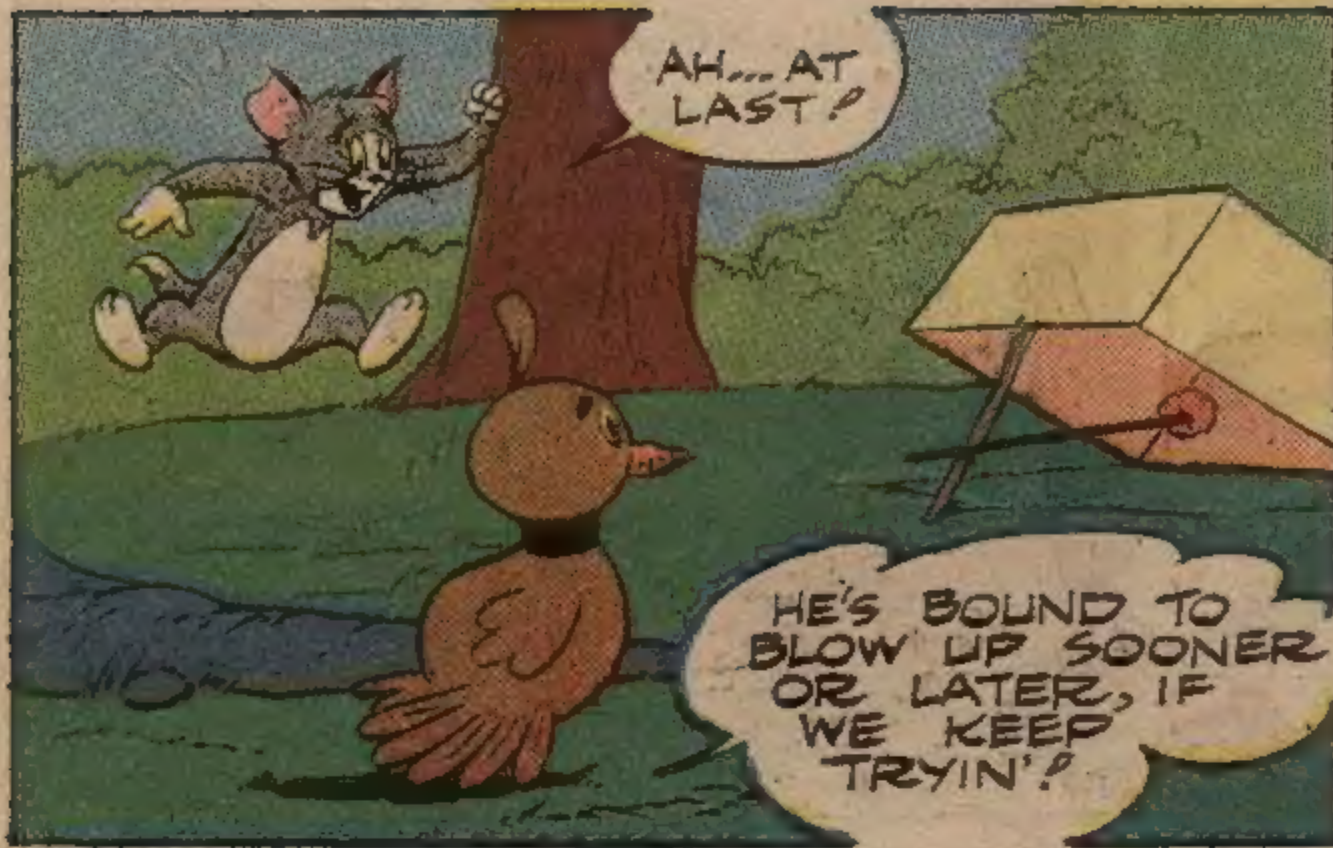


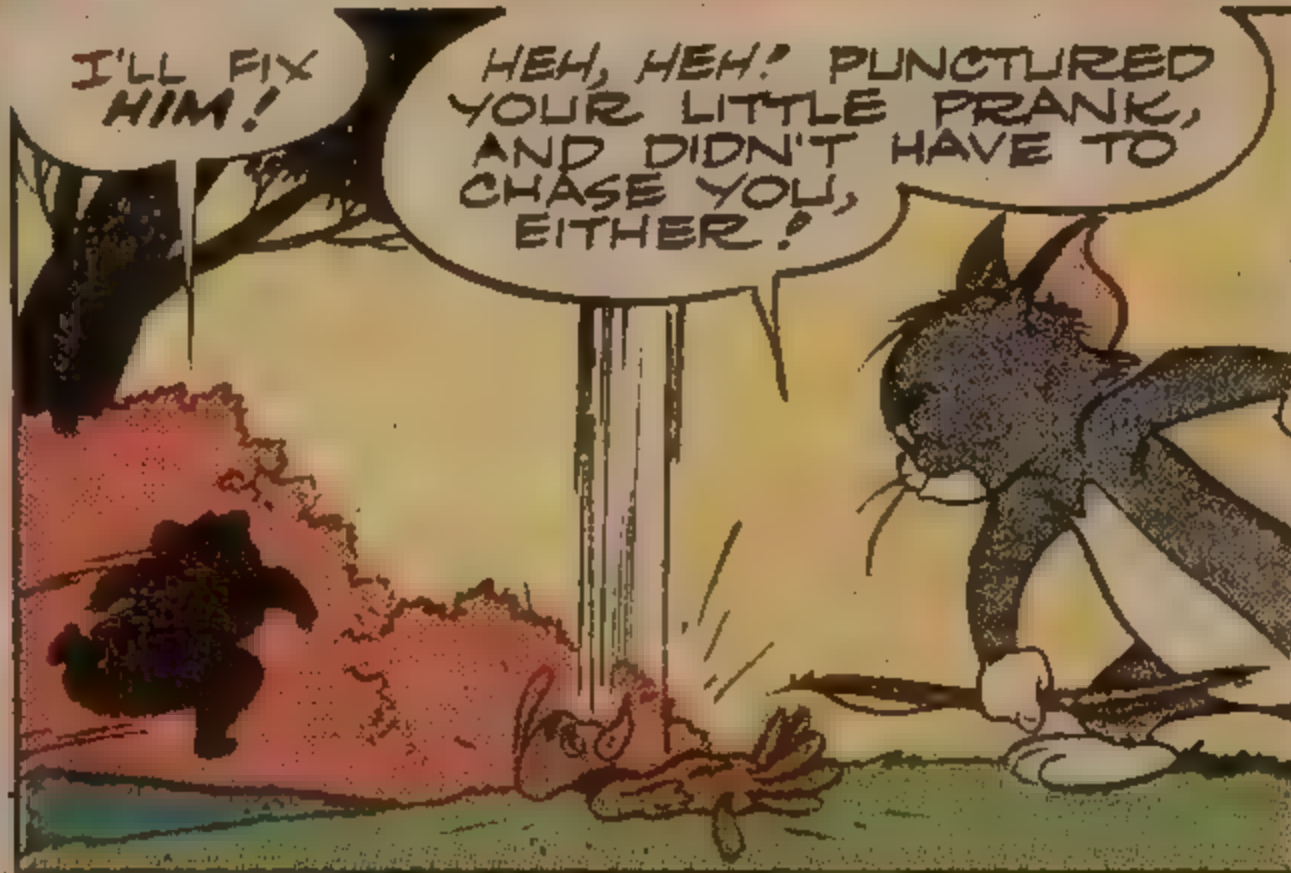
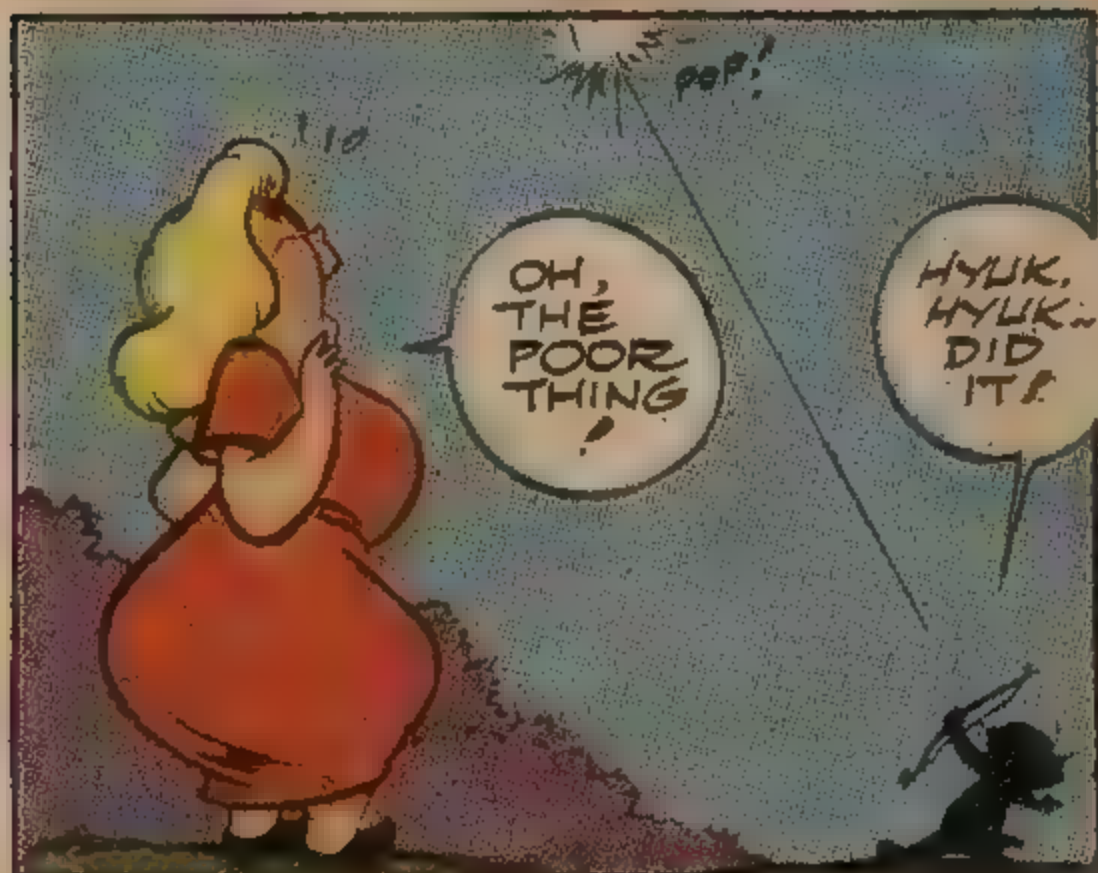
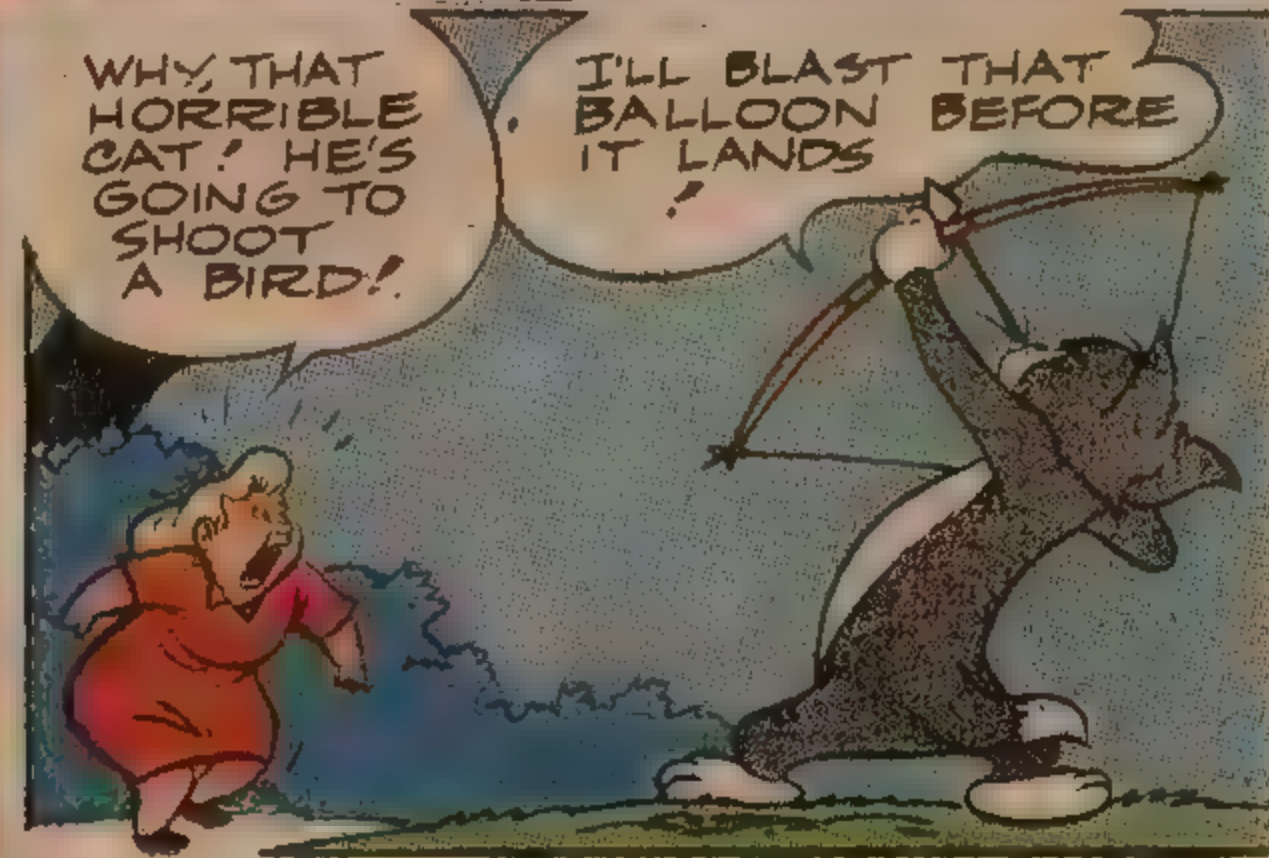
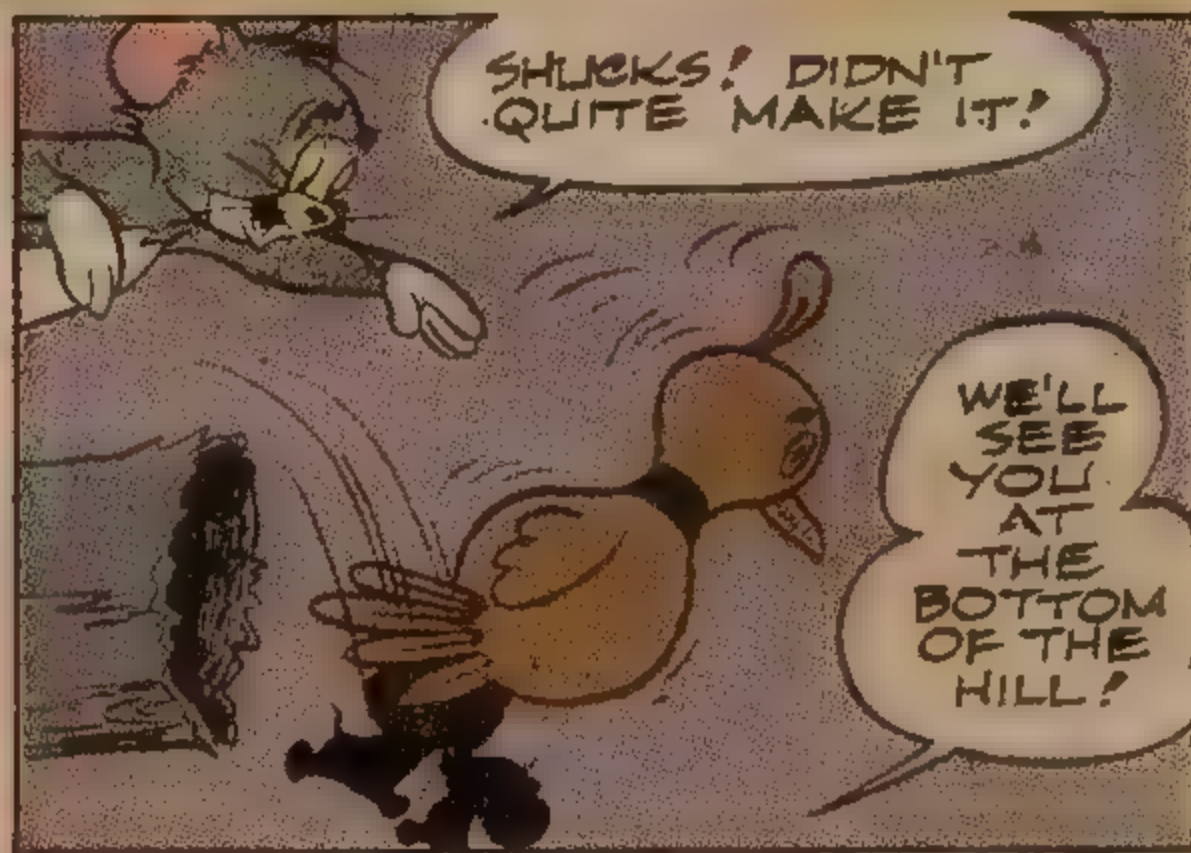
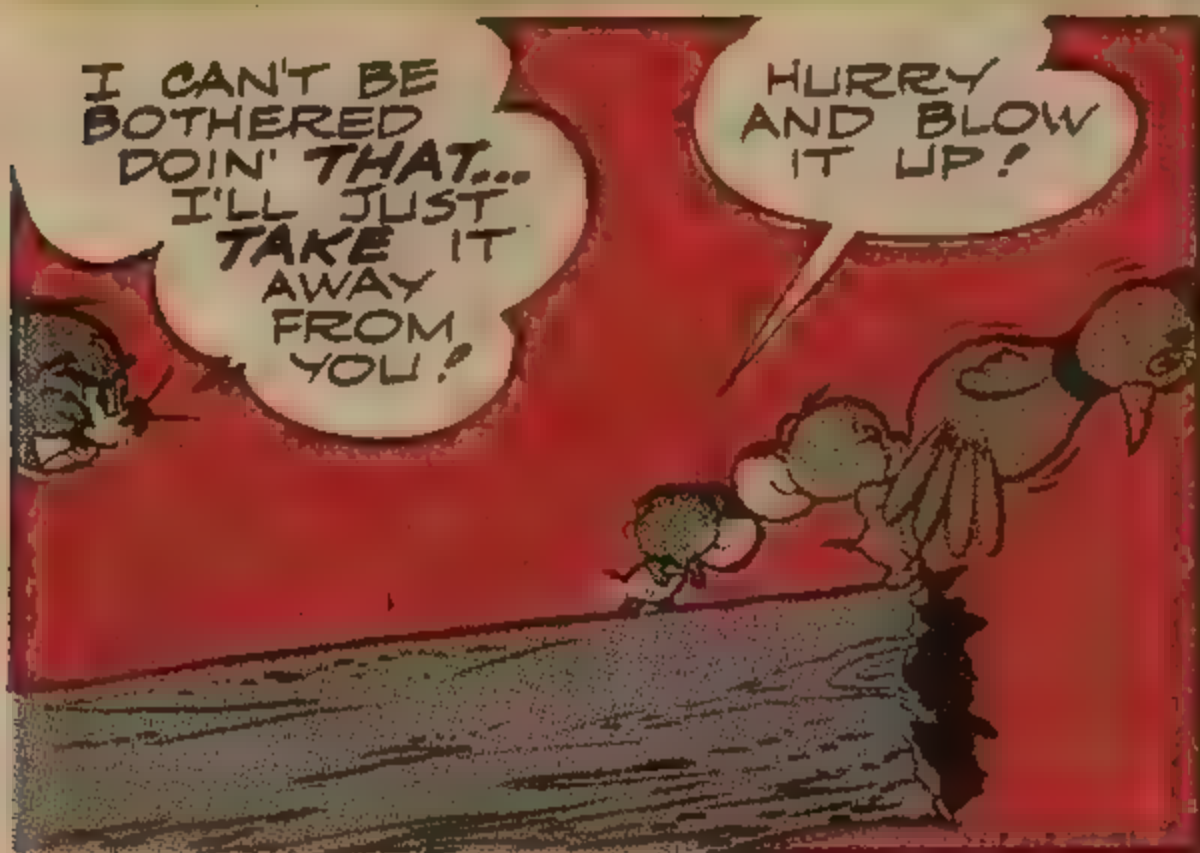
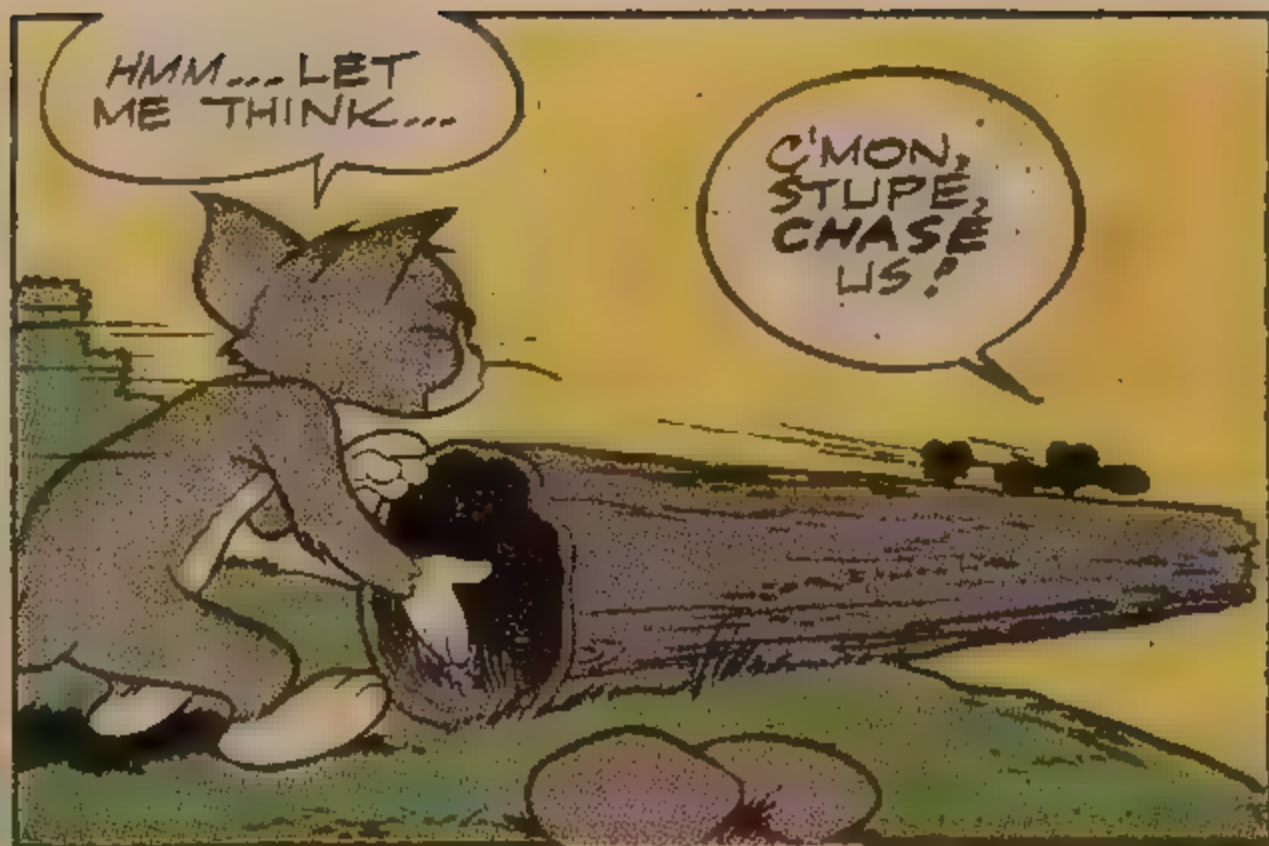
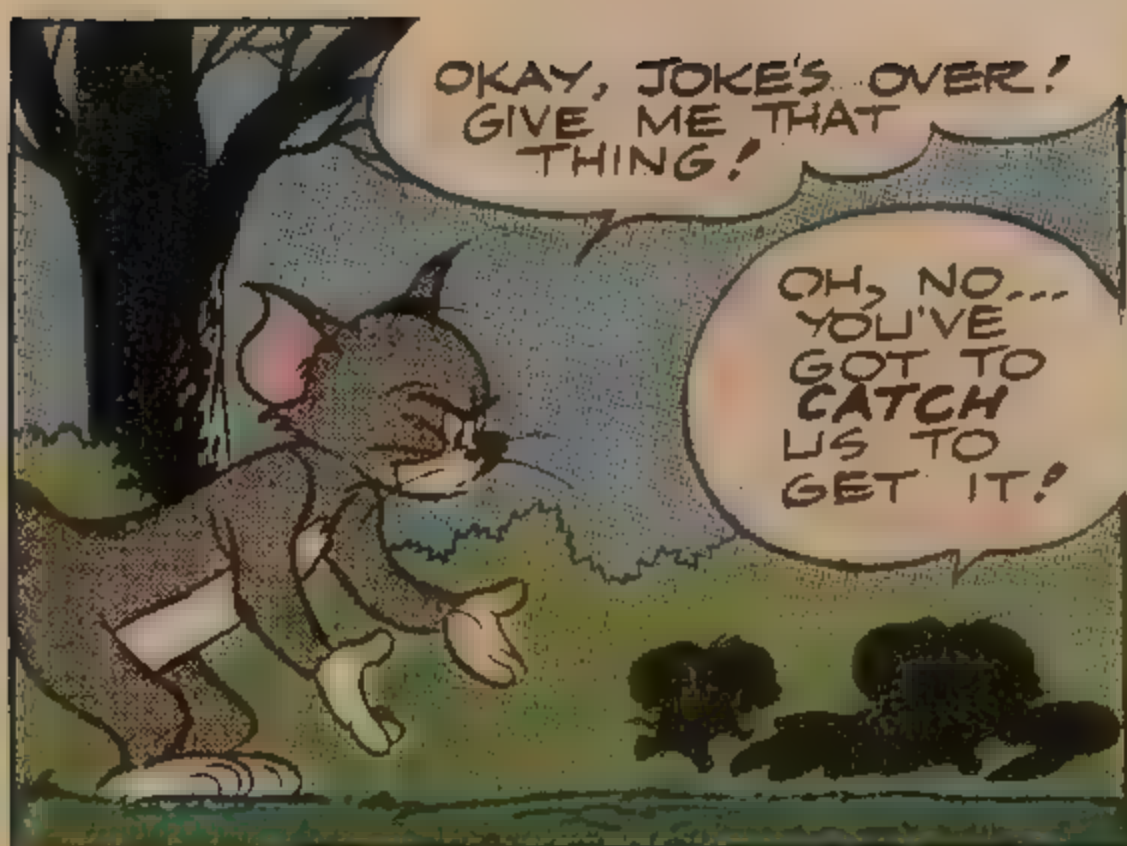


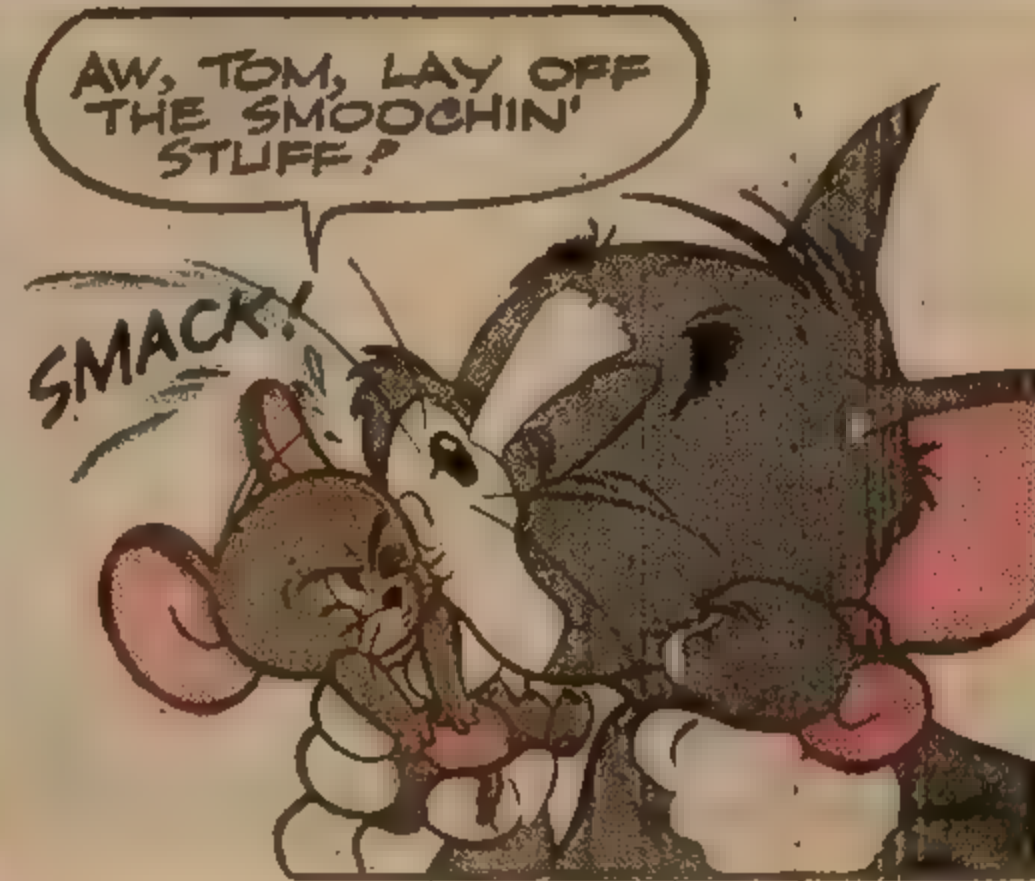
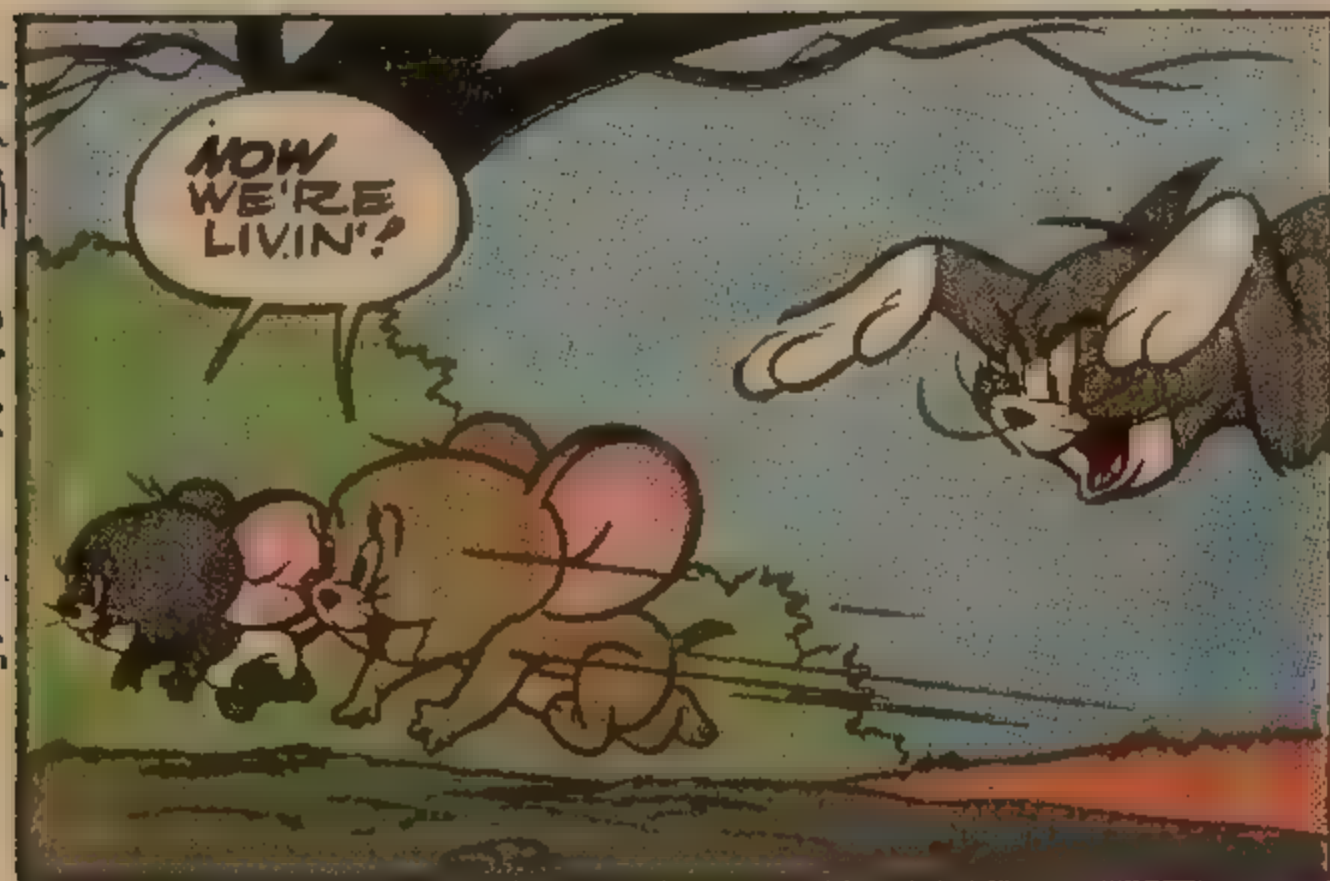
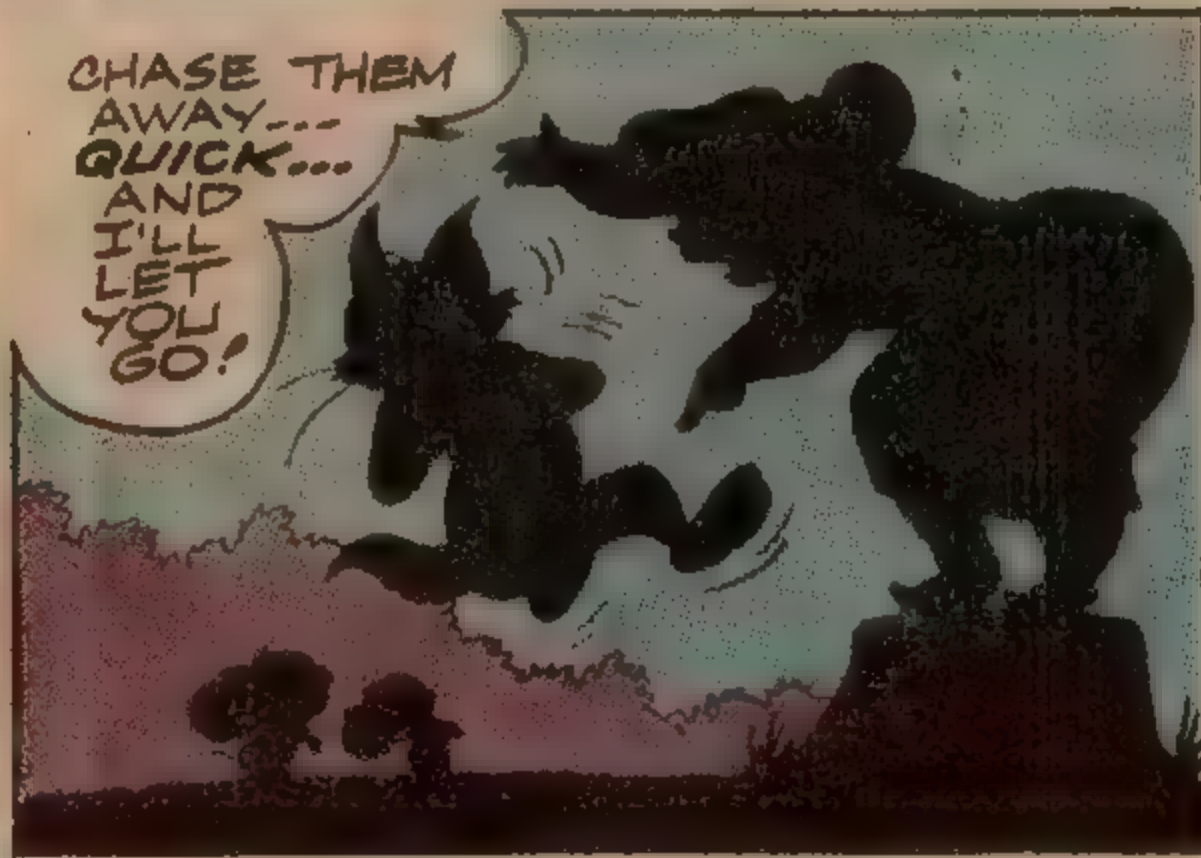
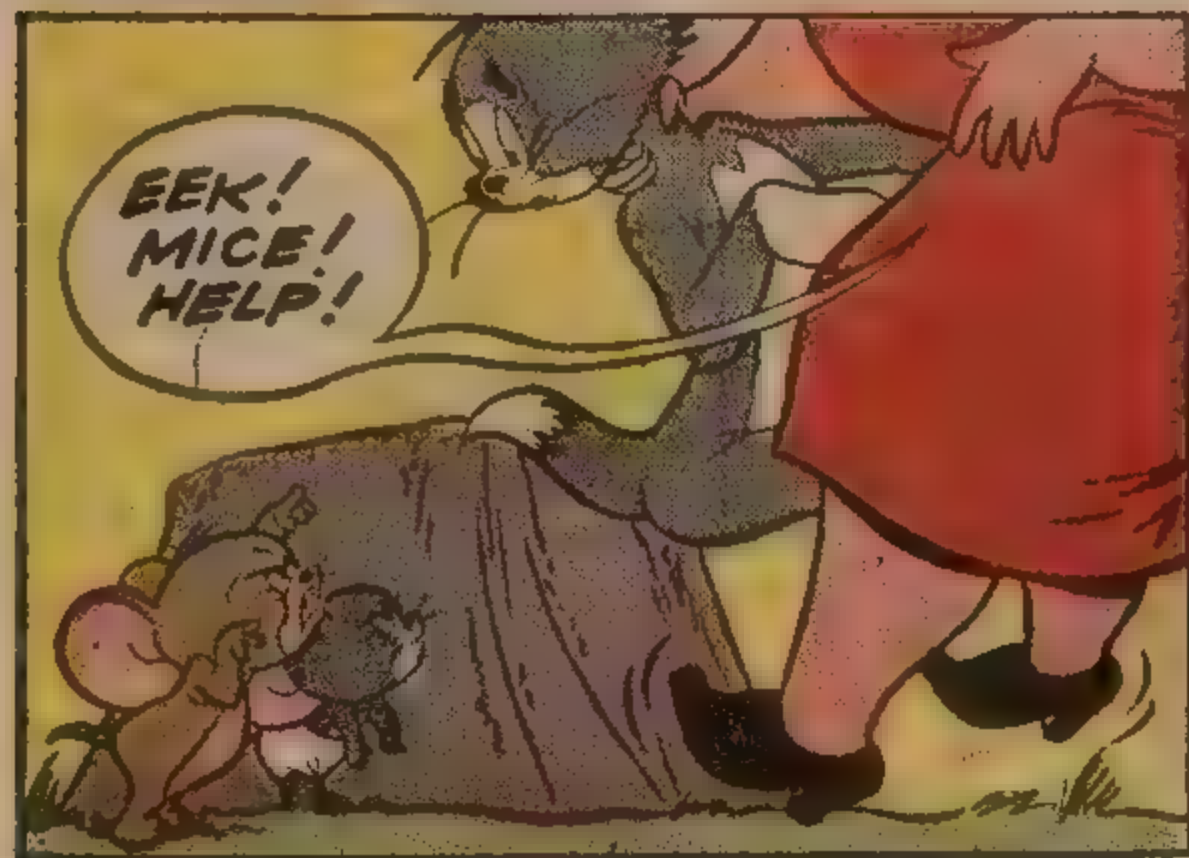
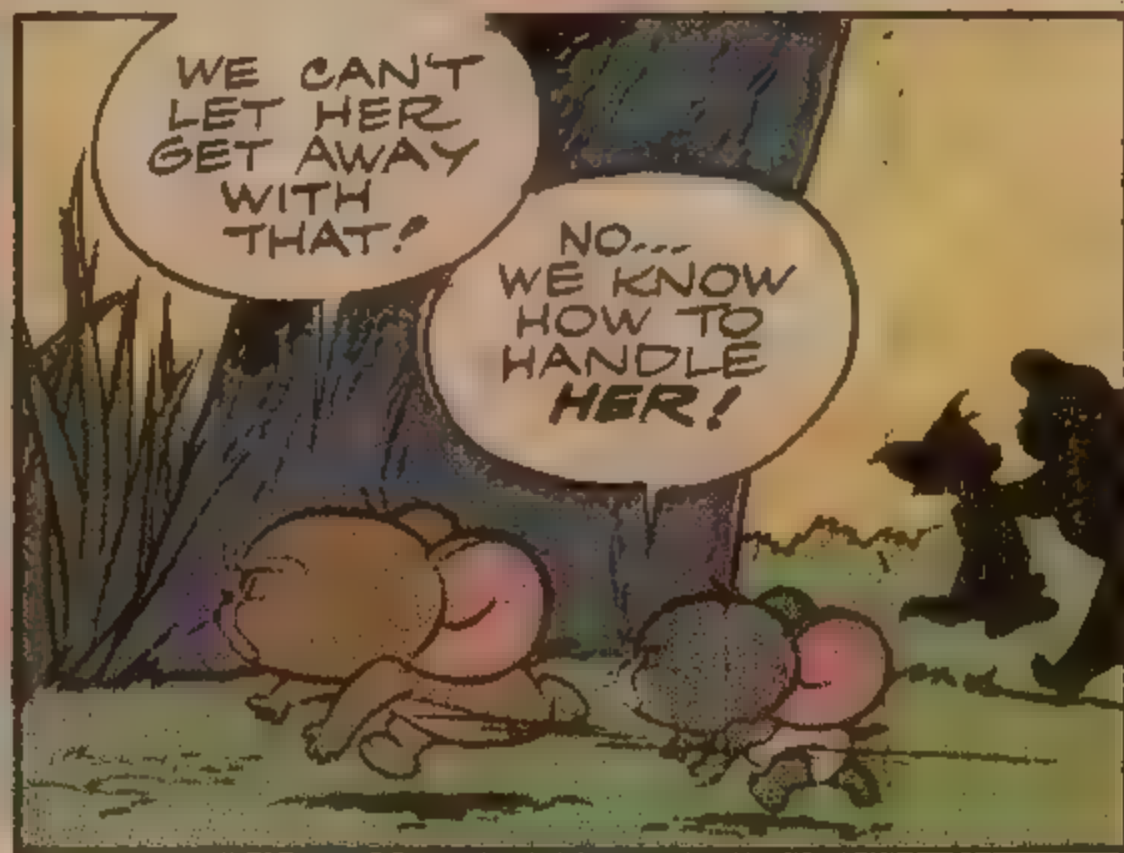
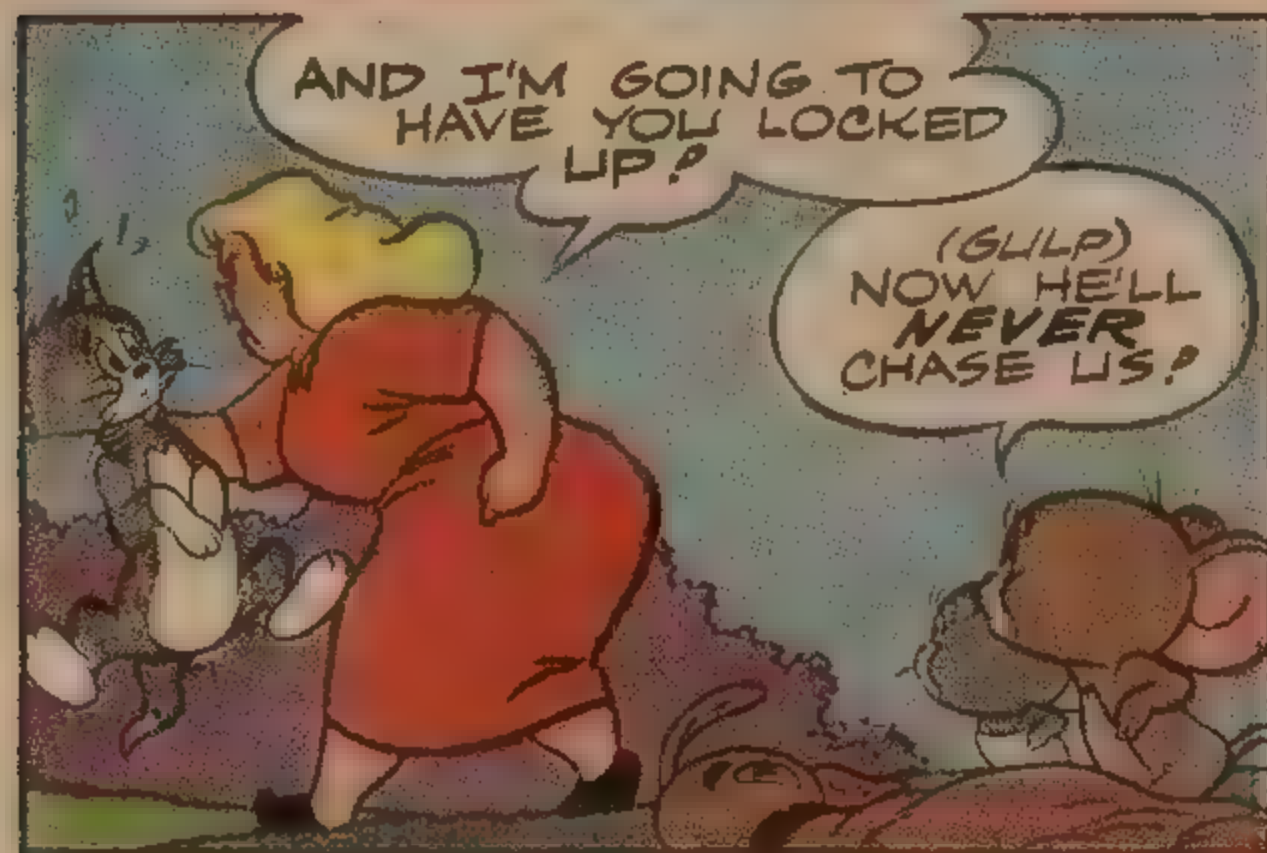
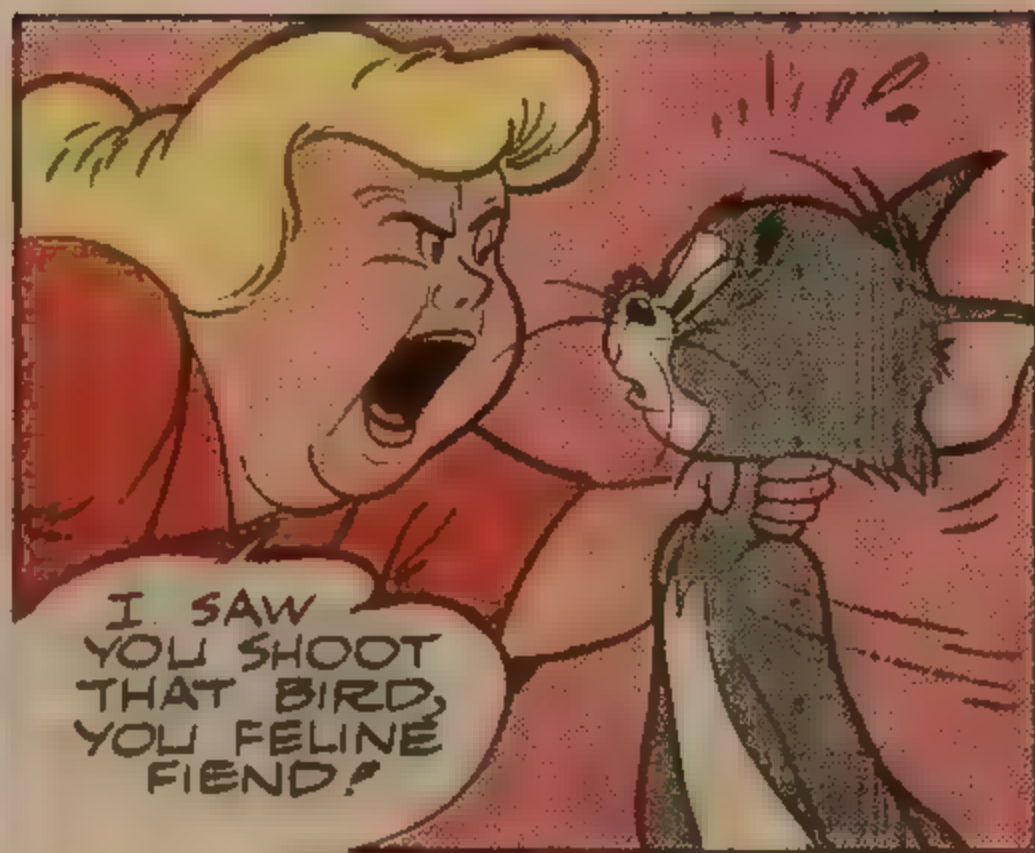
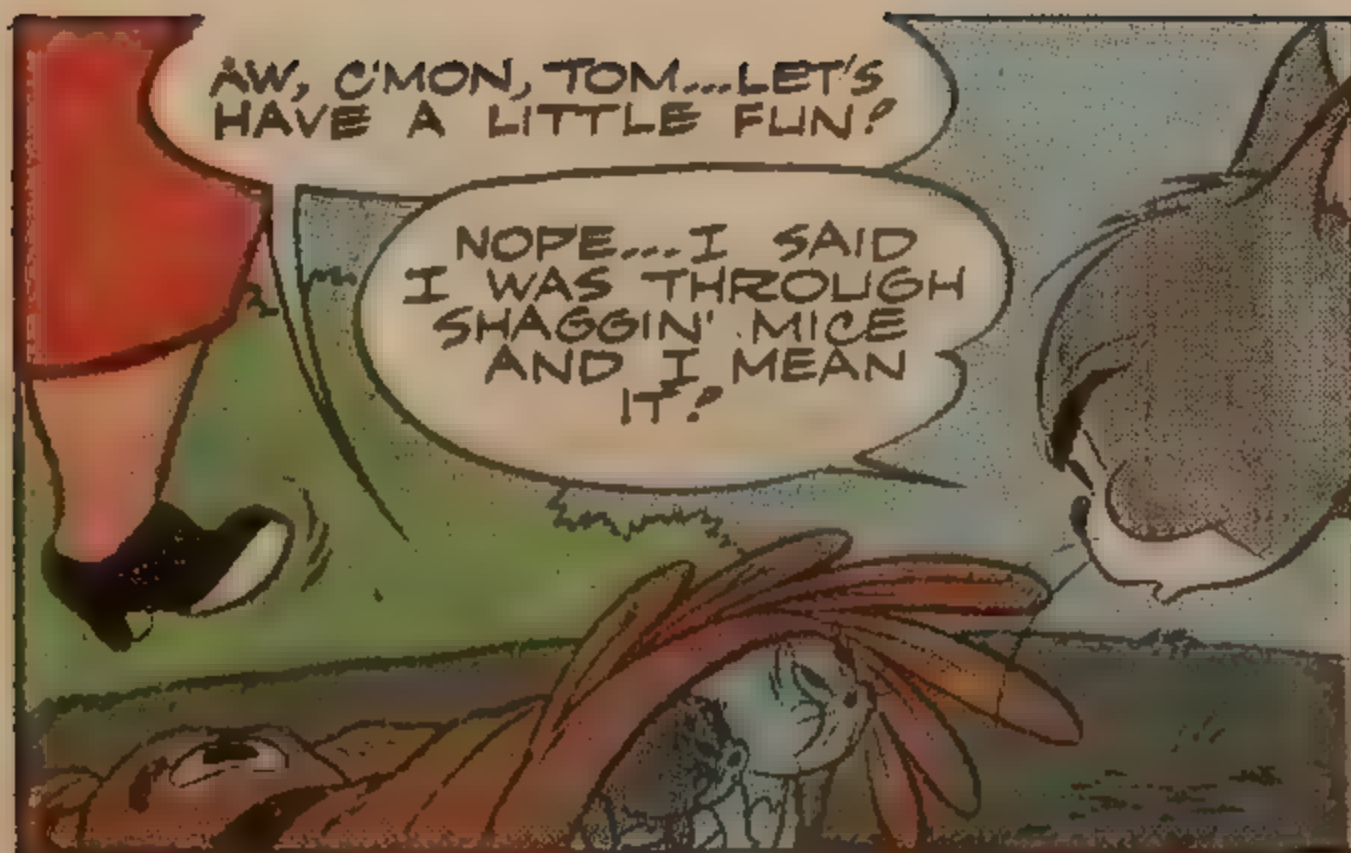












SUGAR and SPICE



"Chee!" Bertie Bird sniffed the air eagerly. "I smell spices and sugar and good bread!"

Brother Billie hopped to the edge of the tree branch. "It's coming from that bakery truck over there," he announced.

"Let's go for a ride!" said Bertie.

Brother Billie frowned. "I don't know," he said. "Clem Hawkins drives the truck, and he's a pretty mean guy!"

"Maybe he's not driving today," Bertie said, optimistically.

To tell the truth, the good smells were beginning to make Billie hungry, too. "It wouldn't hurt to look," he admitted, "only for goodness' sake, Bertie, be careful!"

The two little brothers flew down to the big white truck and peered in cautiously. "No one here!" Bertie cried. "And plenty of loose raisins on the floor, too. Come on!"

Just as Bertie and Billie snatched up the last of the plump red-brown goodies, they heard heavy footsteps coming towards the truck. The two little bluebirds huddled down between the loaves of bread and tried to make themselves even smaller than they were.

Clem Hawkins settled himself in the driver's seat. "Glad that was the last delivery!" he grumbled.

Bertie and Billie exchanged worried glances as the truck lurched down the road.

"Look!" Bertie exclaimed suddenly, "up on that shelf! Lots more raisins!"

"Don't!" Billie cried. "He'll see you!"

But Bertie was already on his way. The next instant, the truck skidded to an abrupt stop, and Bertie landed with a thud on something hard...the steering wheel! Billie quickly flew to his assistance.

"Shoo, you pesky birds!" Clem Hawkins thundered, in a fury. "Scram!"

Bertie needed no second invitation. With Billie close behind him, he zipped out of the truck. The air was filled with delicious bakery smells that were now almost overpowering.

"Billie," Bertie gasped, "we're at the bakery, itself! Come on, while Clem's unloading!"

"No!" Billie protested, but Bertie was already through the door, delightedly sniffing the fresh cakes and breads.

"Psst, Bertie!" Billie whispered, appearing in the doorway. "Clem's on his way in right now!"

"Quick!" Bertie squealed. "There's a dark cupboard over there."

They darted into the cupboard just in time to escape Clem's detection. But they soon found their hiding place most uncomfortable.

"Chee," Bertie exclaimed, "isn't it getting a bit warm in here?"

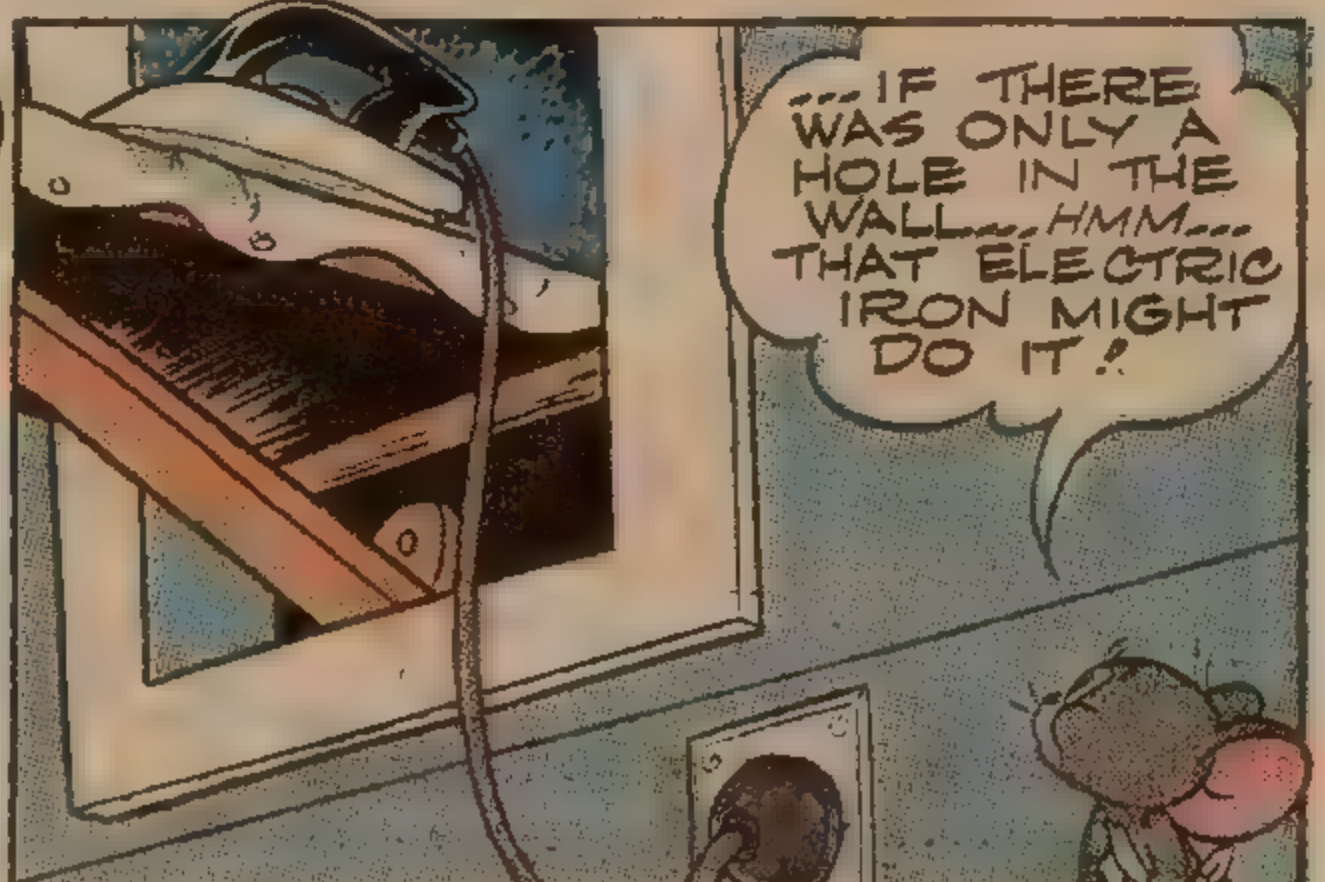
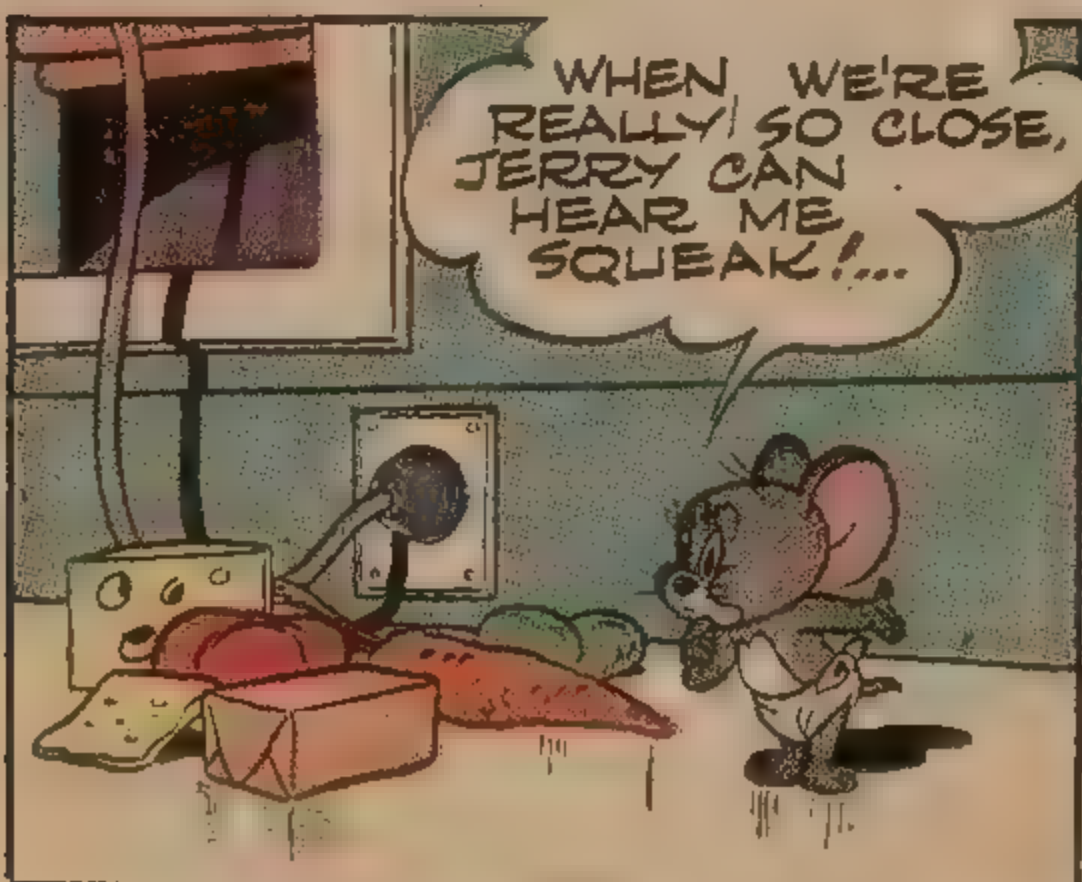
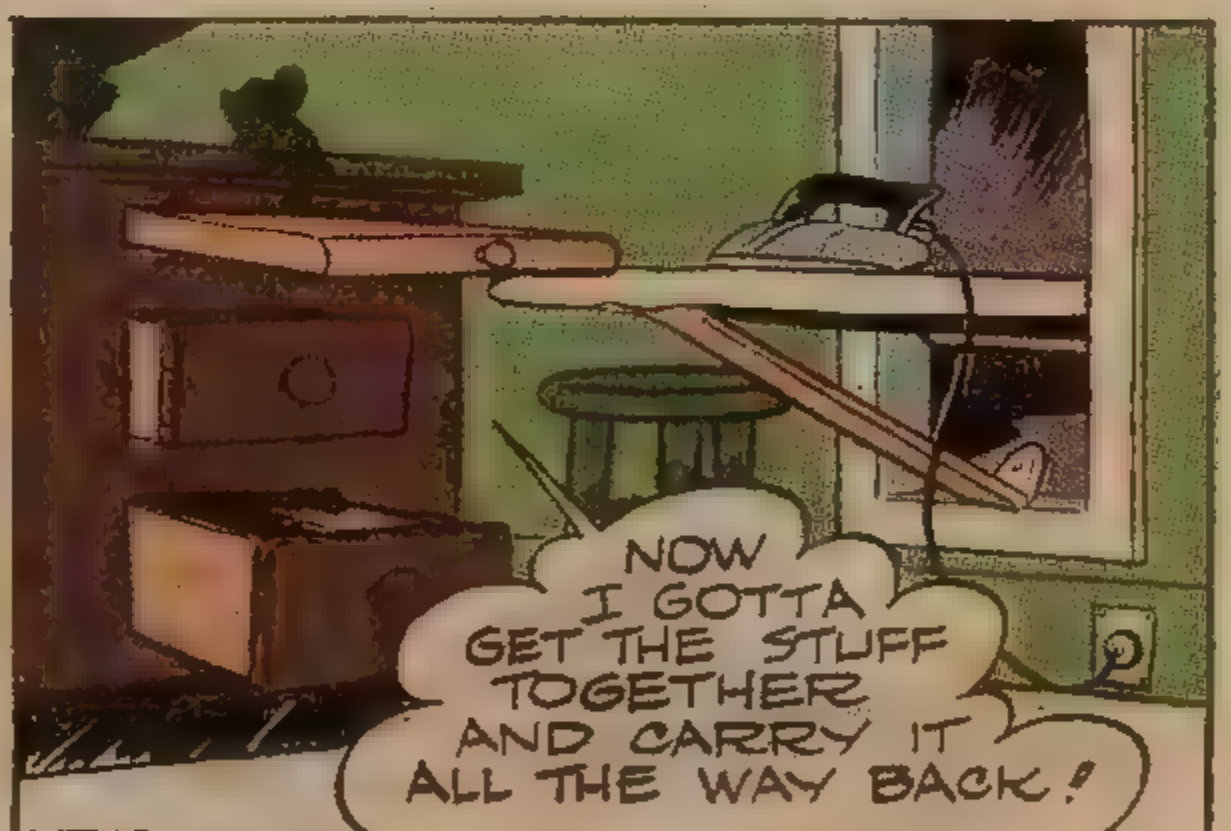
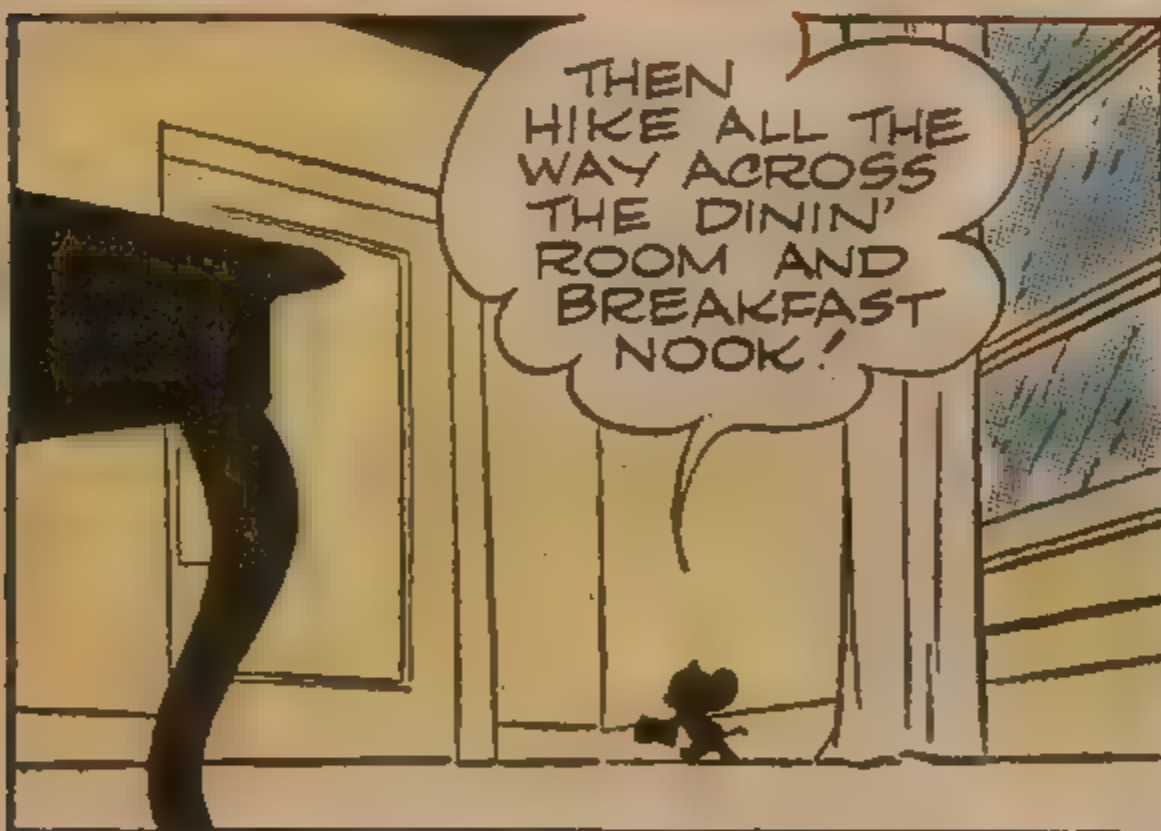
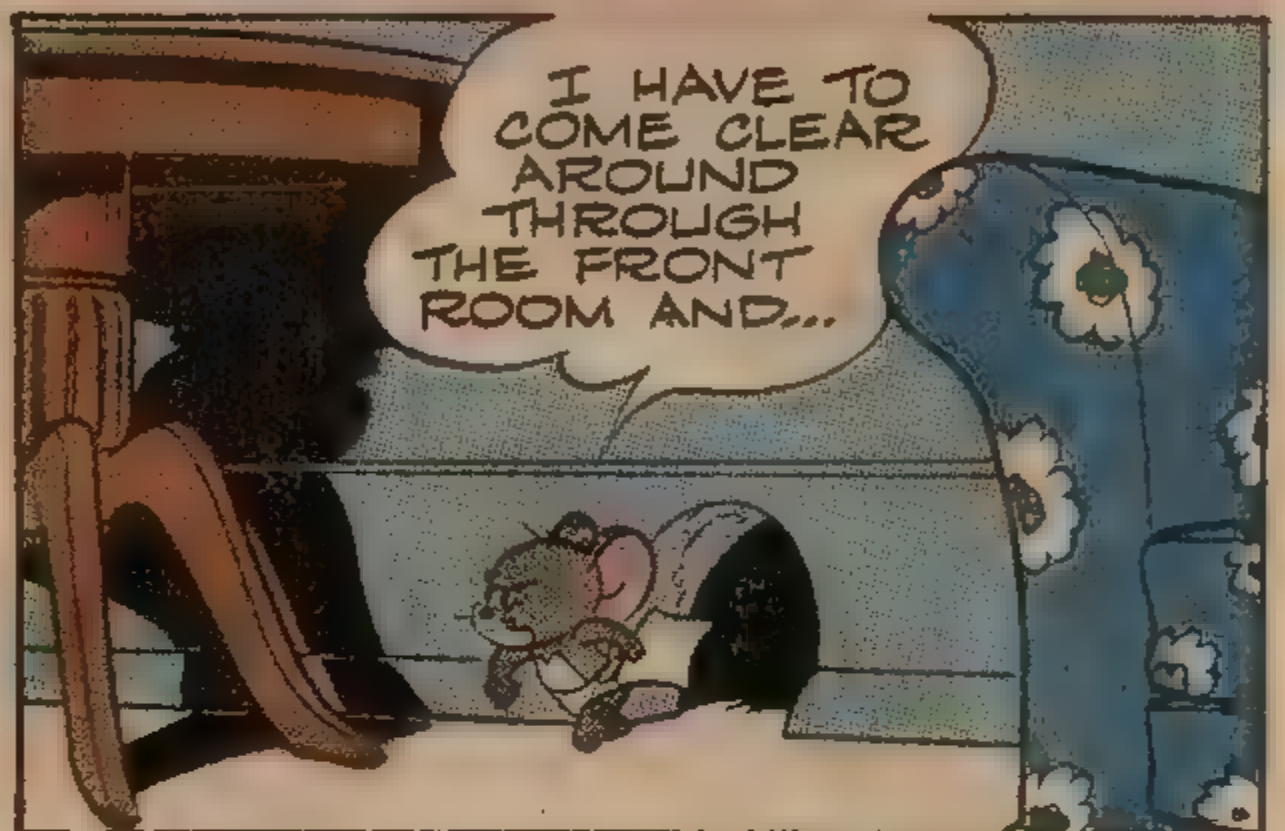
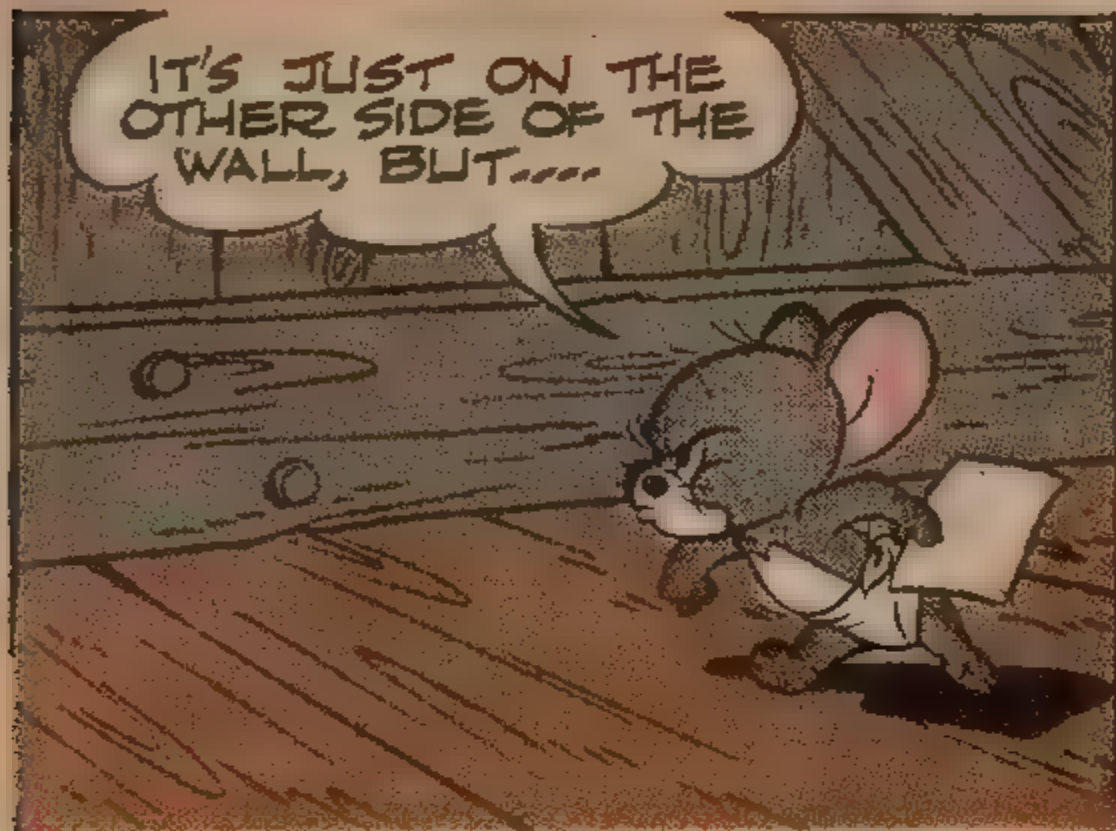
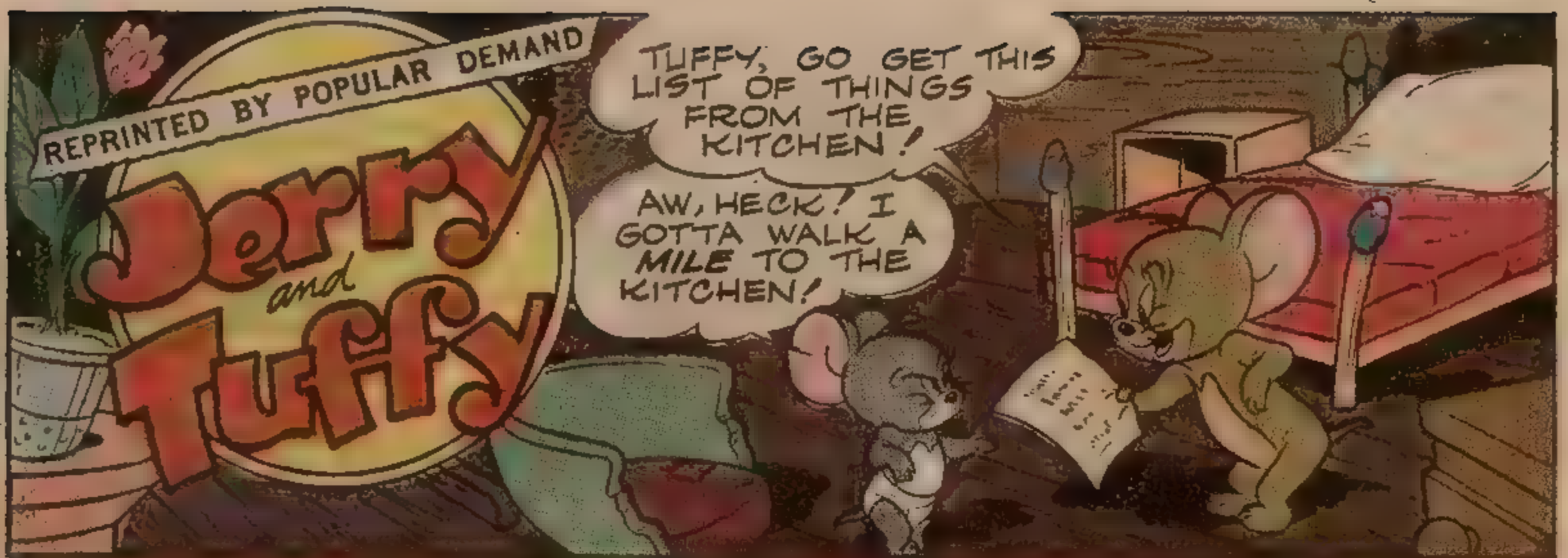
Just then, a woman approached bearing a large tray of pie dough. The two little fellows jumped as she slid the tray under their feet.

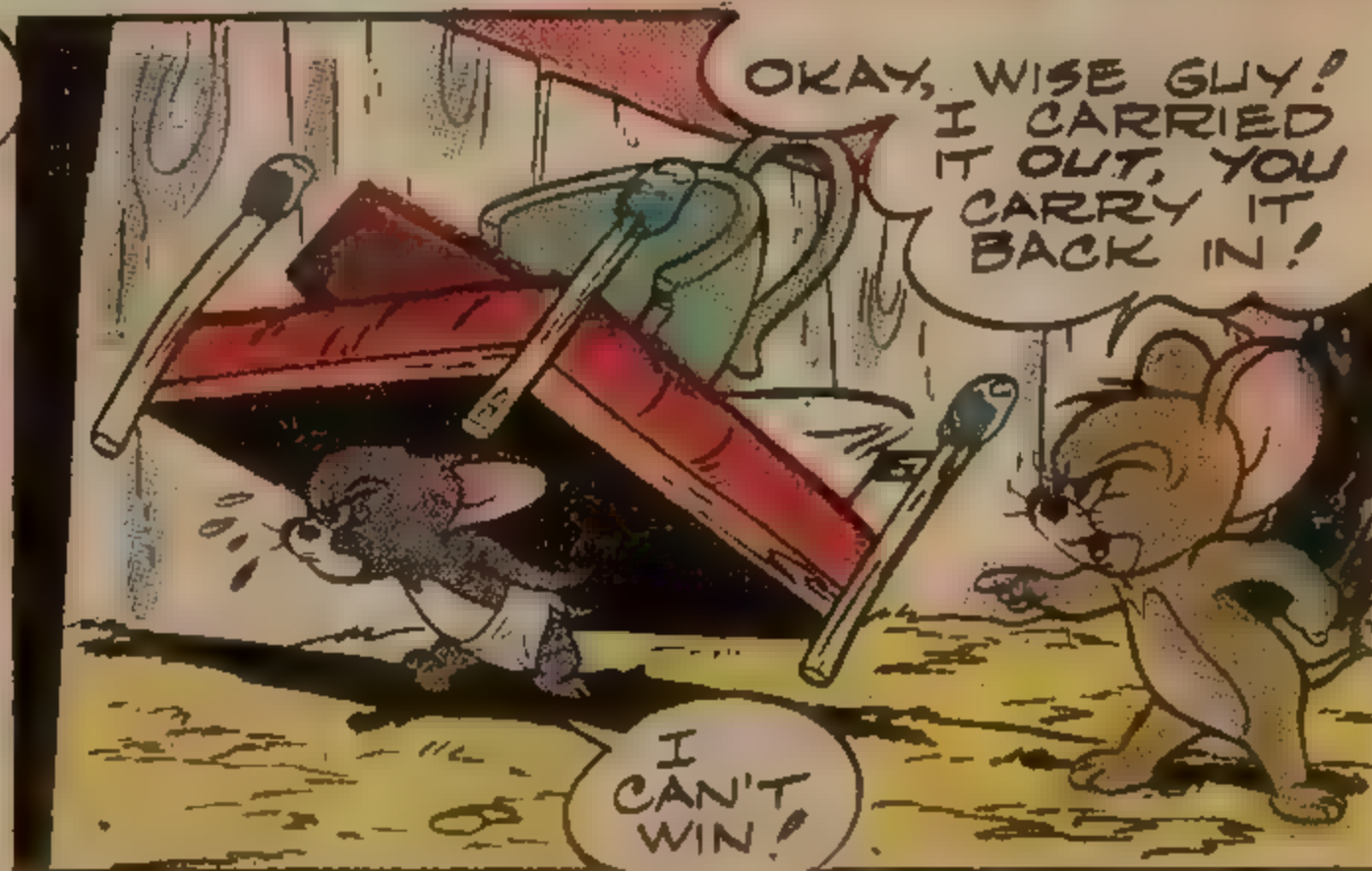
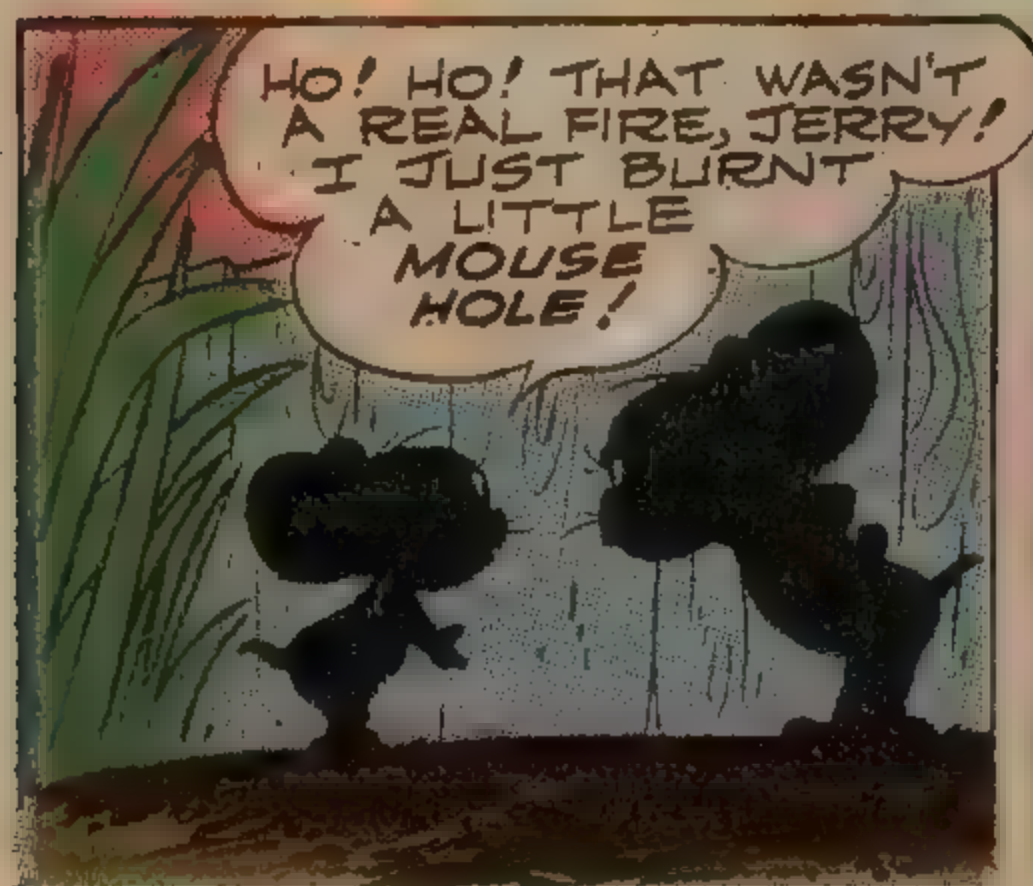
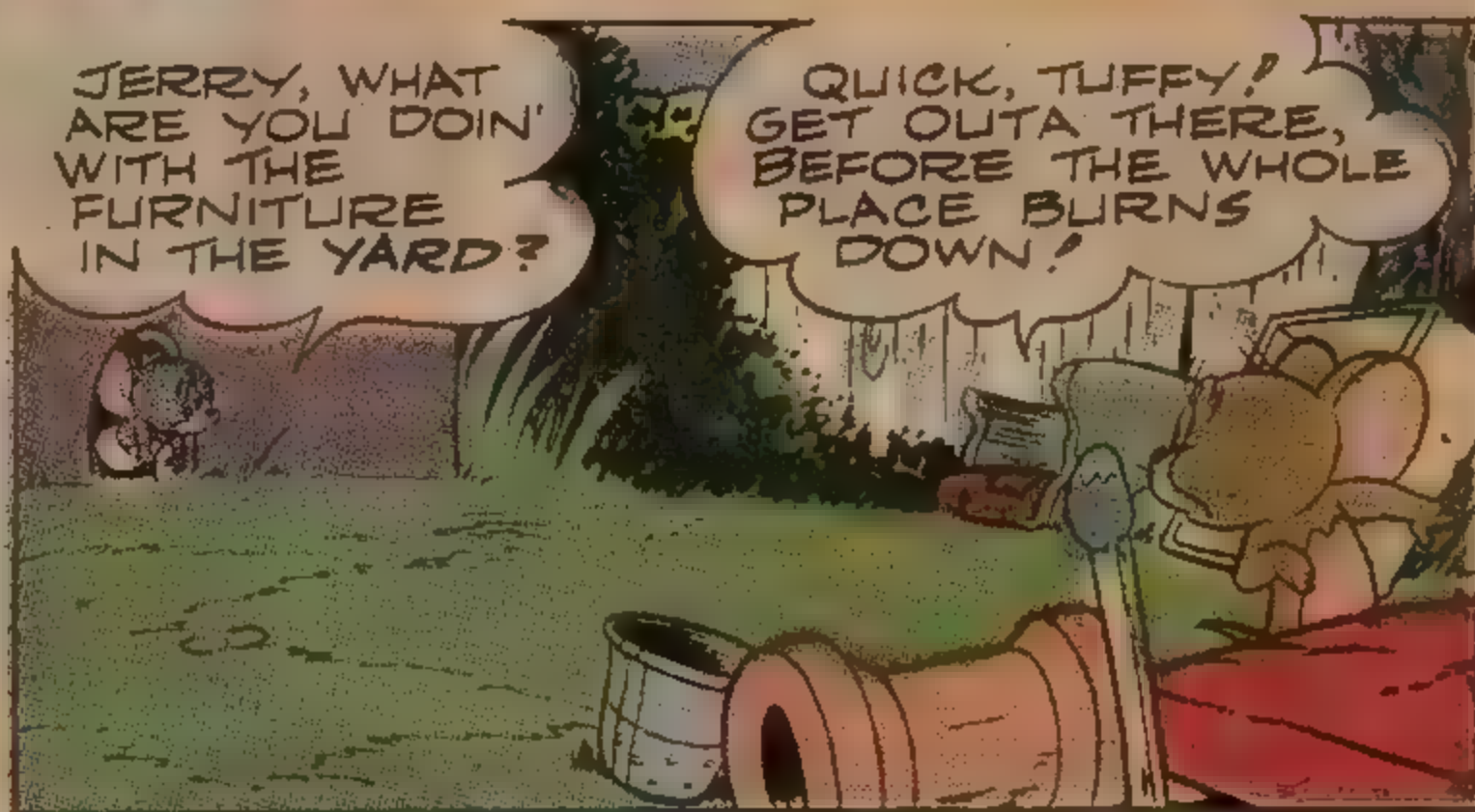
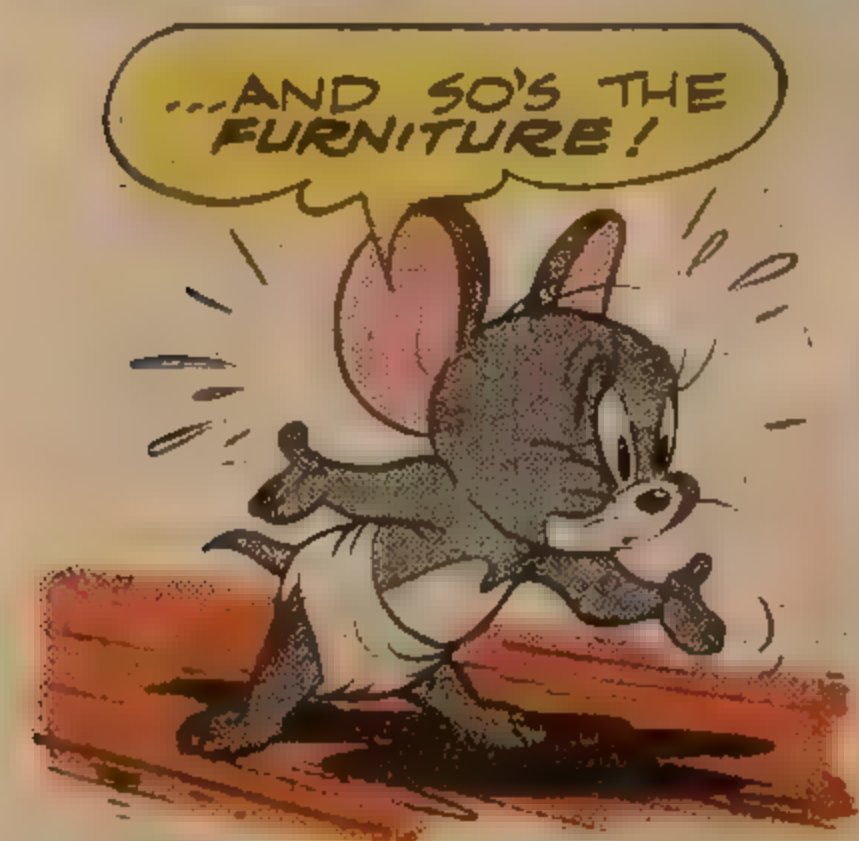
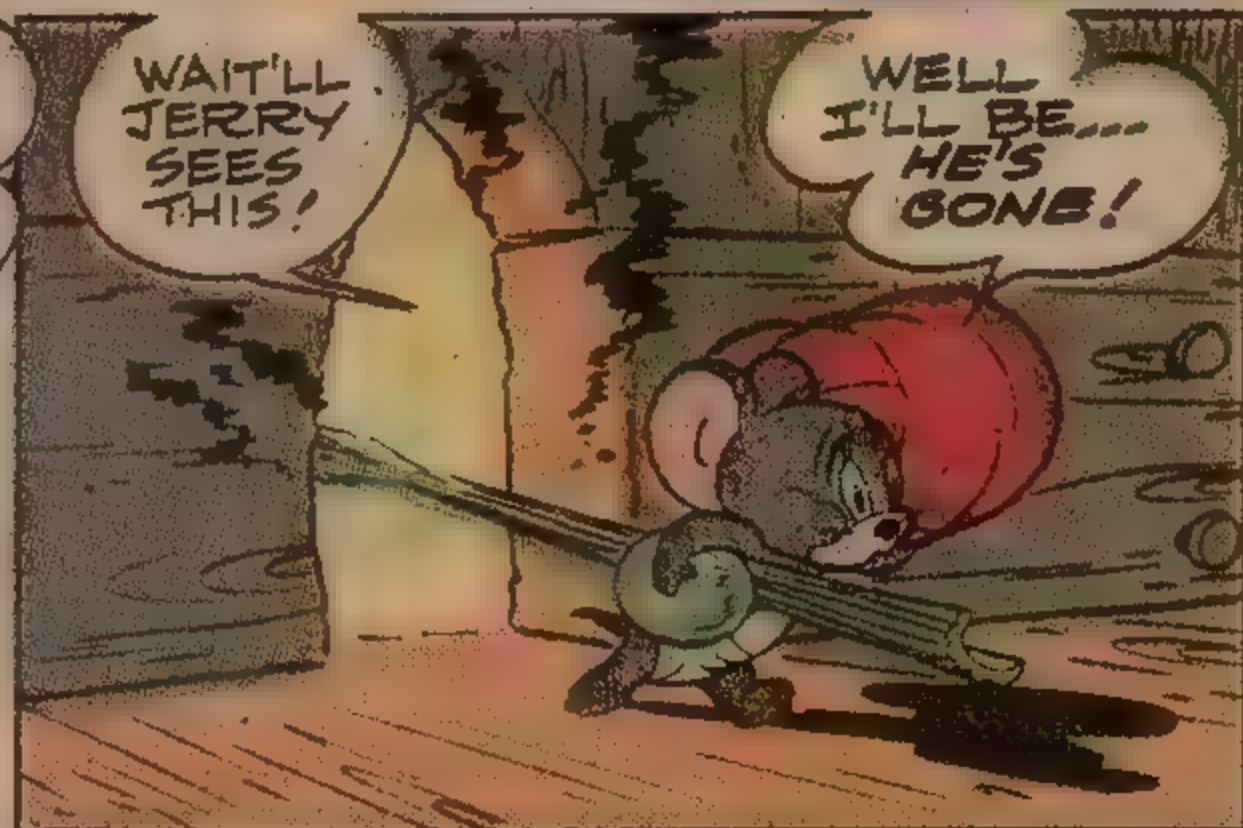
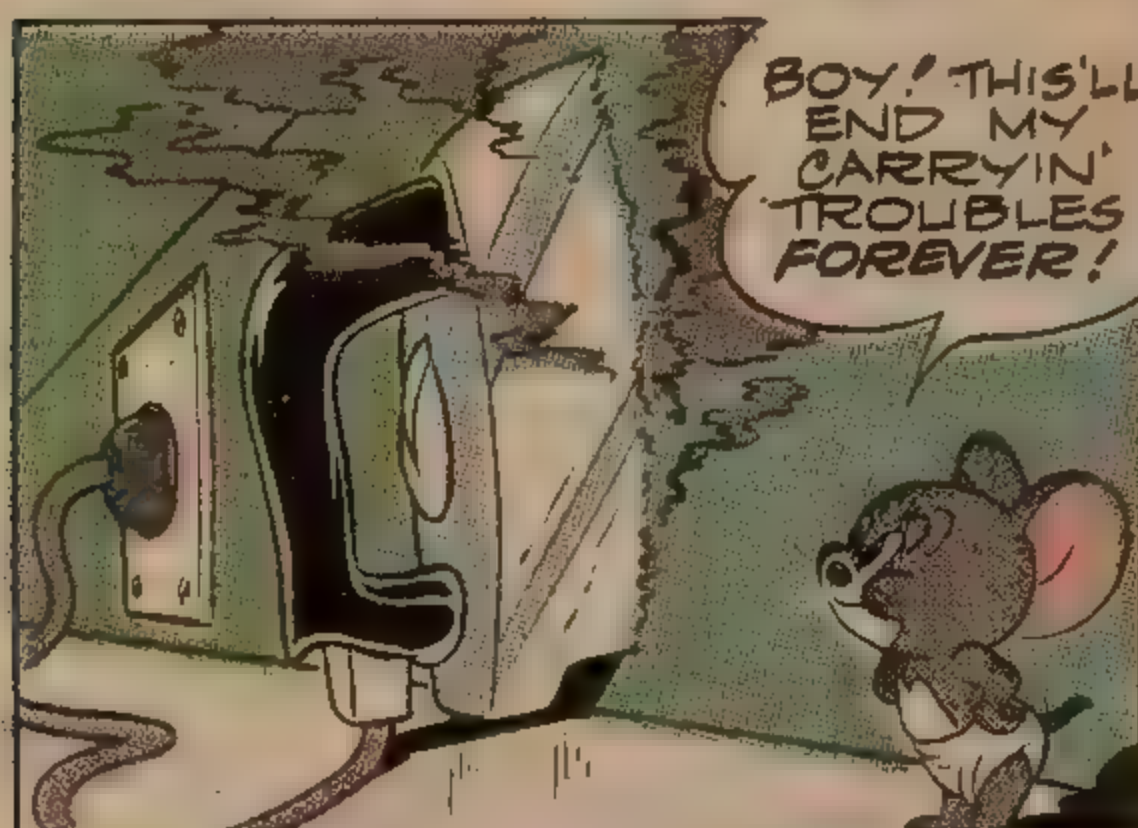
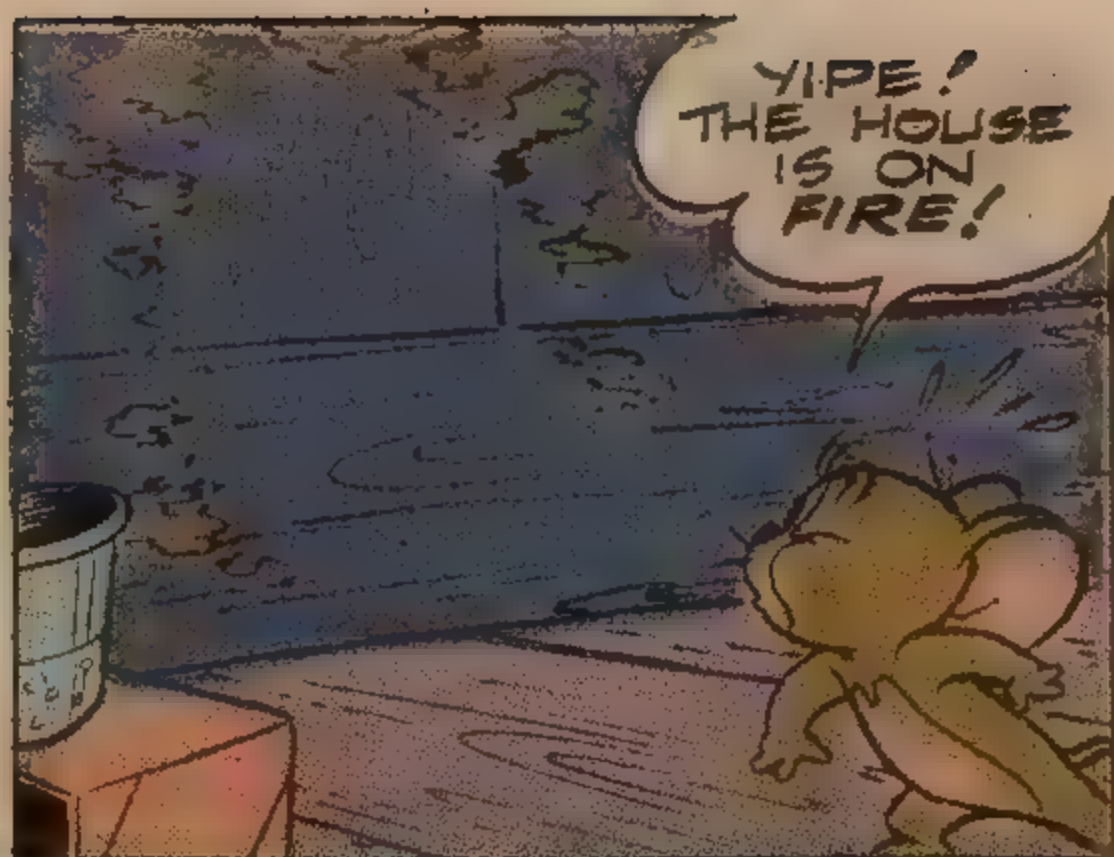
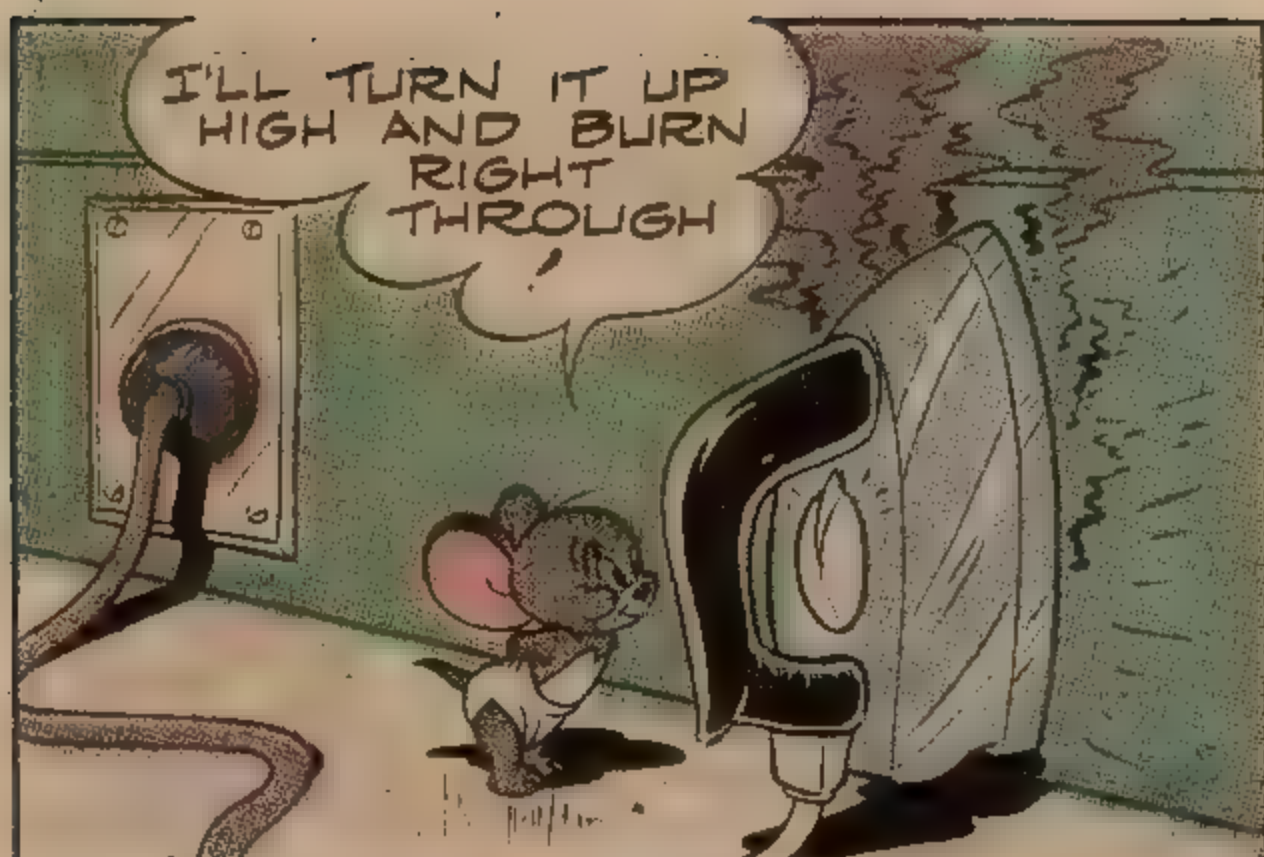
"This is no cupboard!" Billie cried. "It's an oven! And she's going to close the door!"

Bertie leaped through the narrow opening, just in time, pulling Billie with him. Staggering out of the bakery, they paused long enough to catch their breaths.

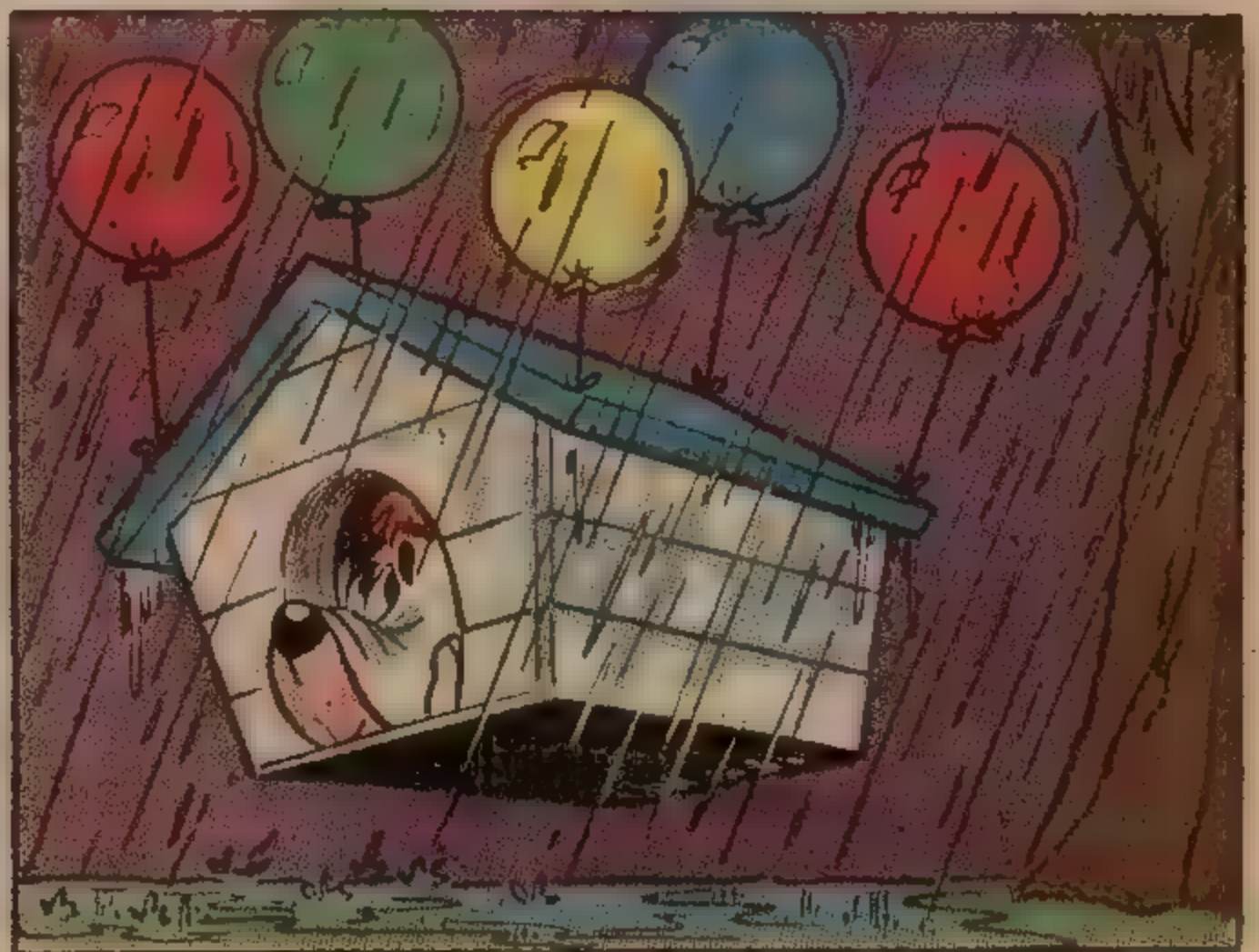
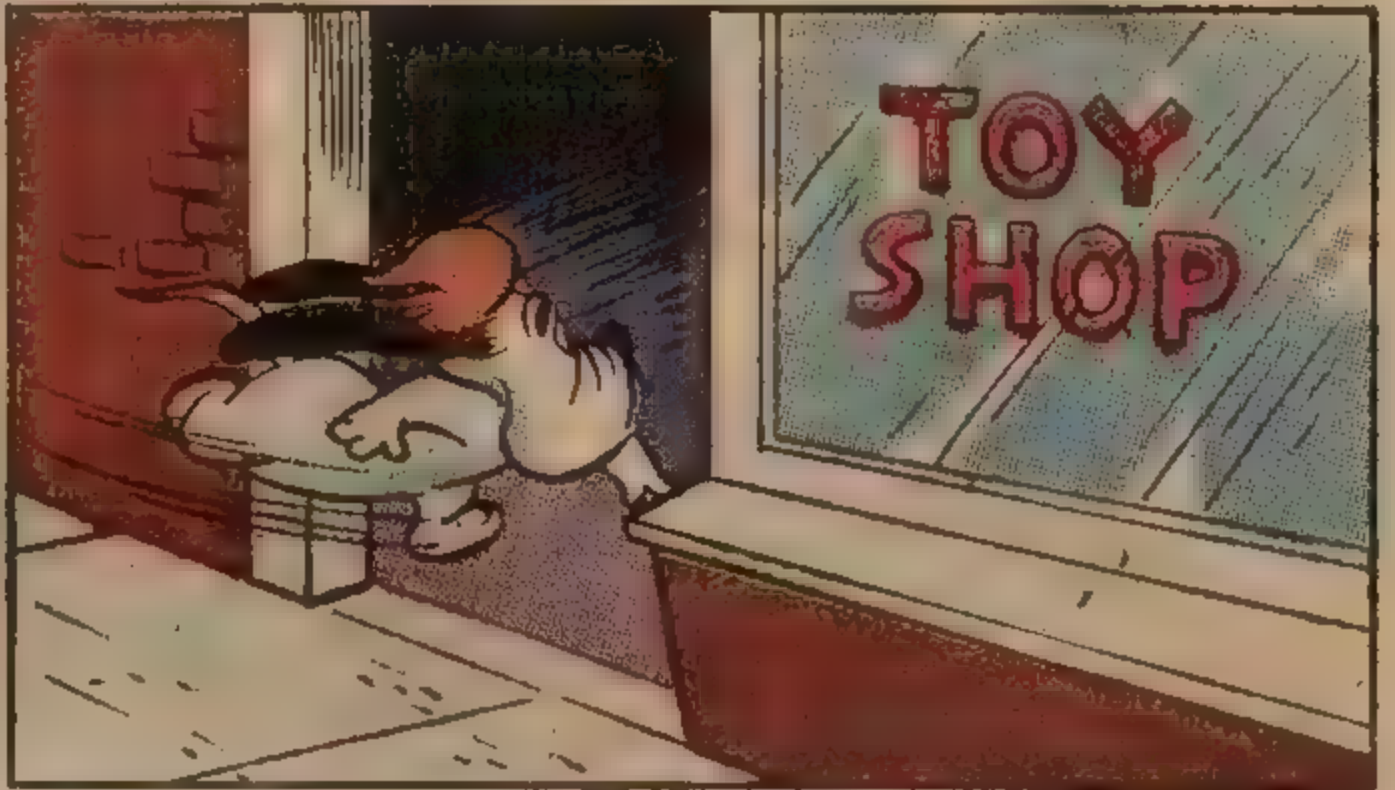
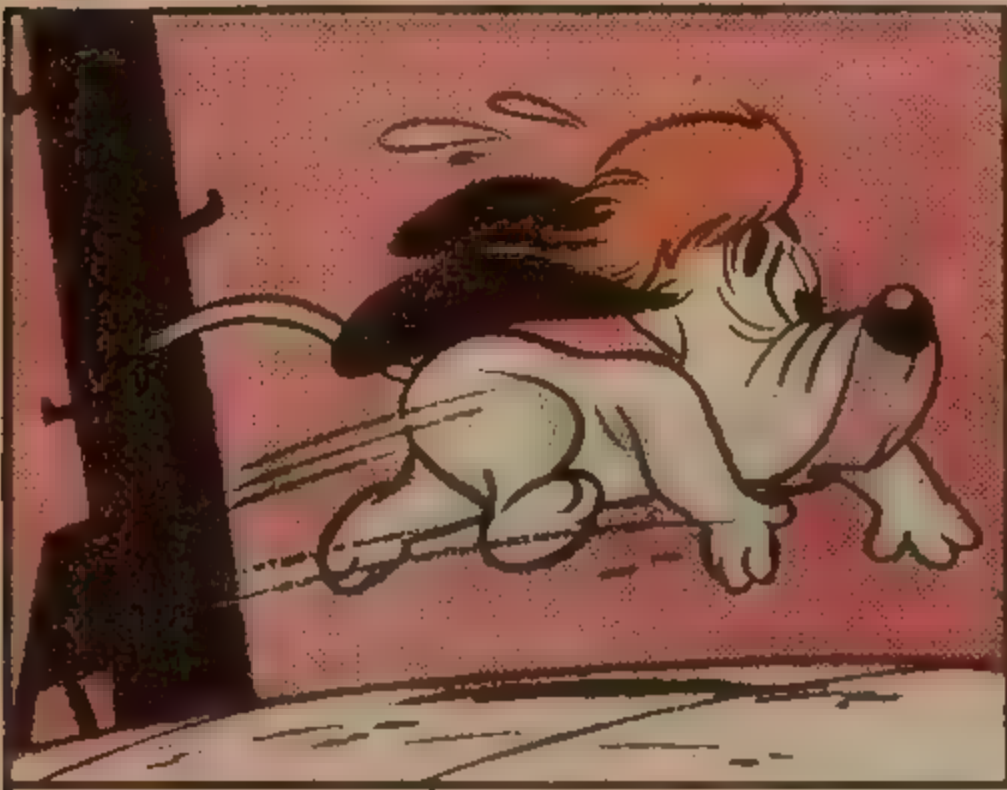
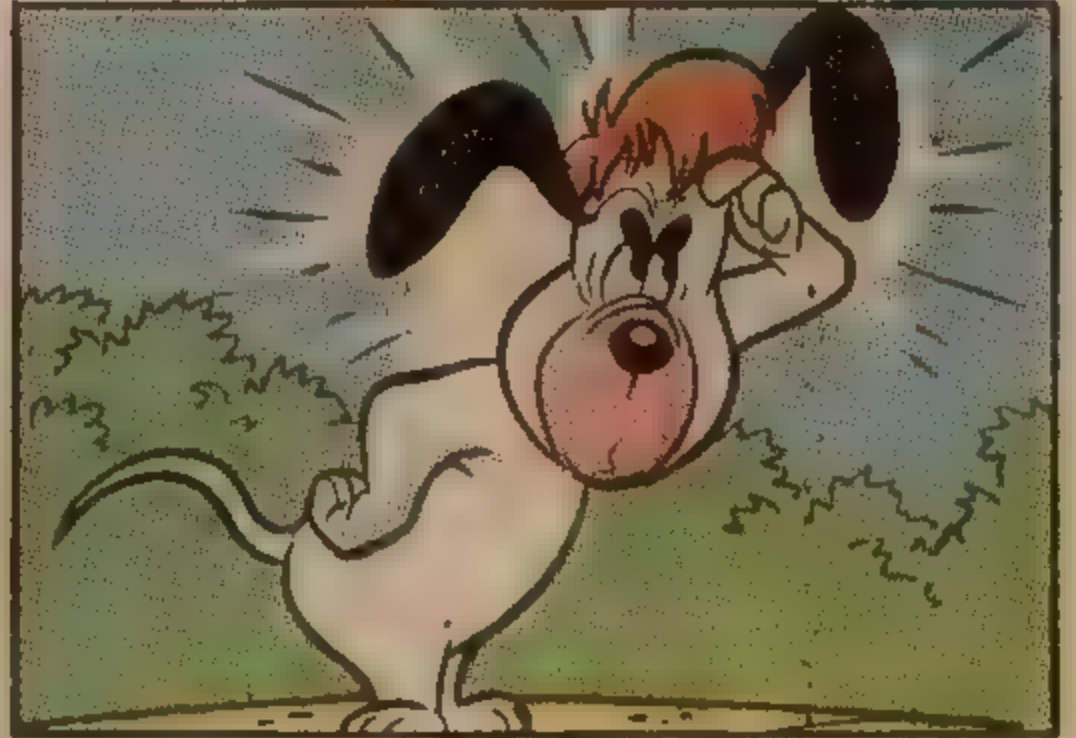
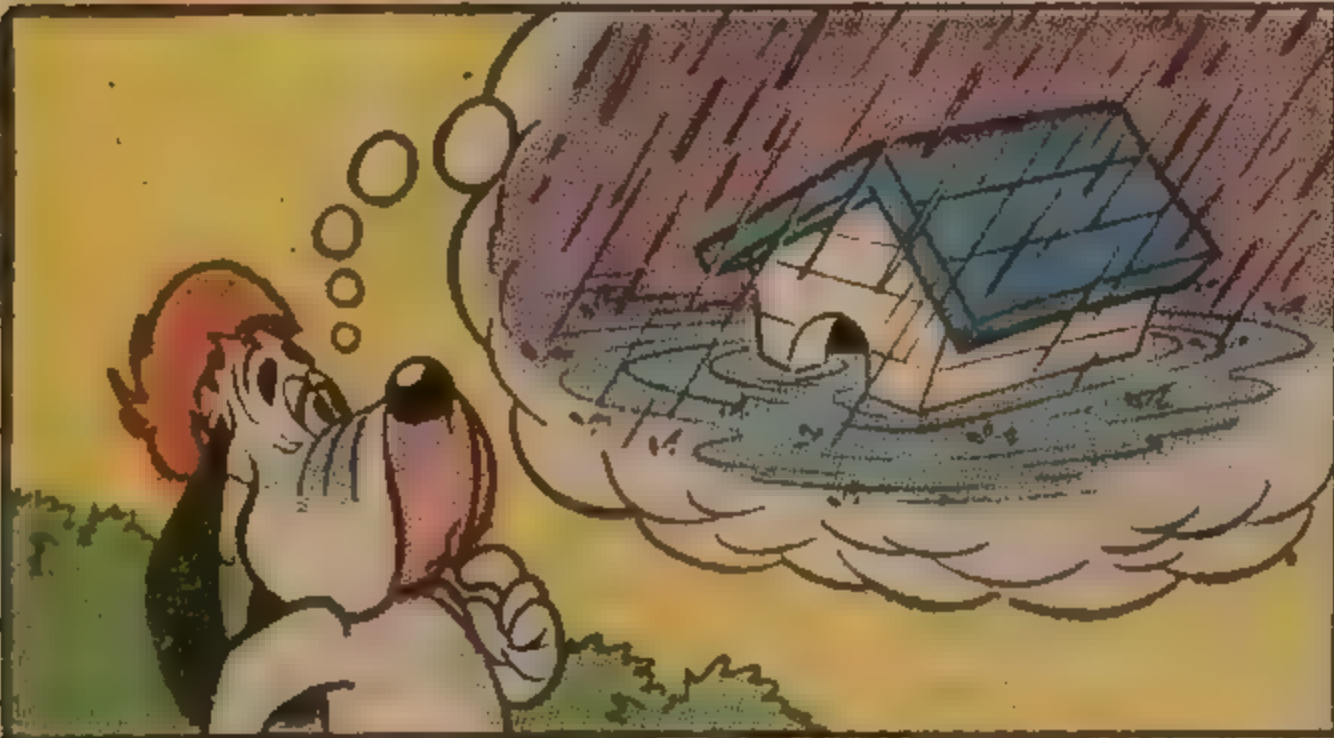
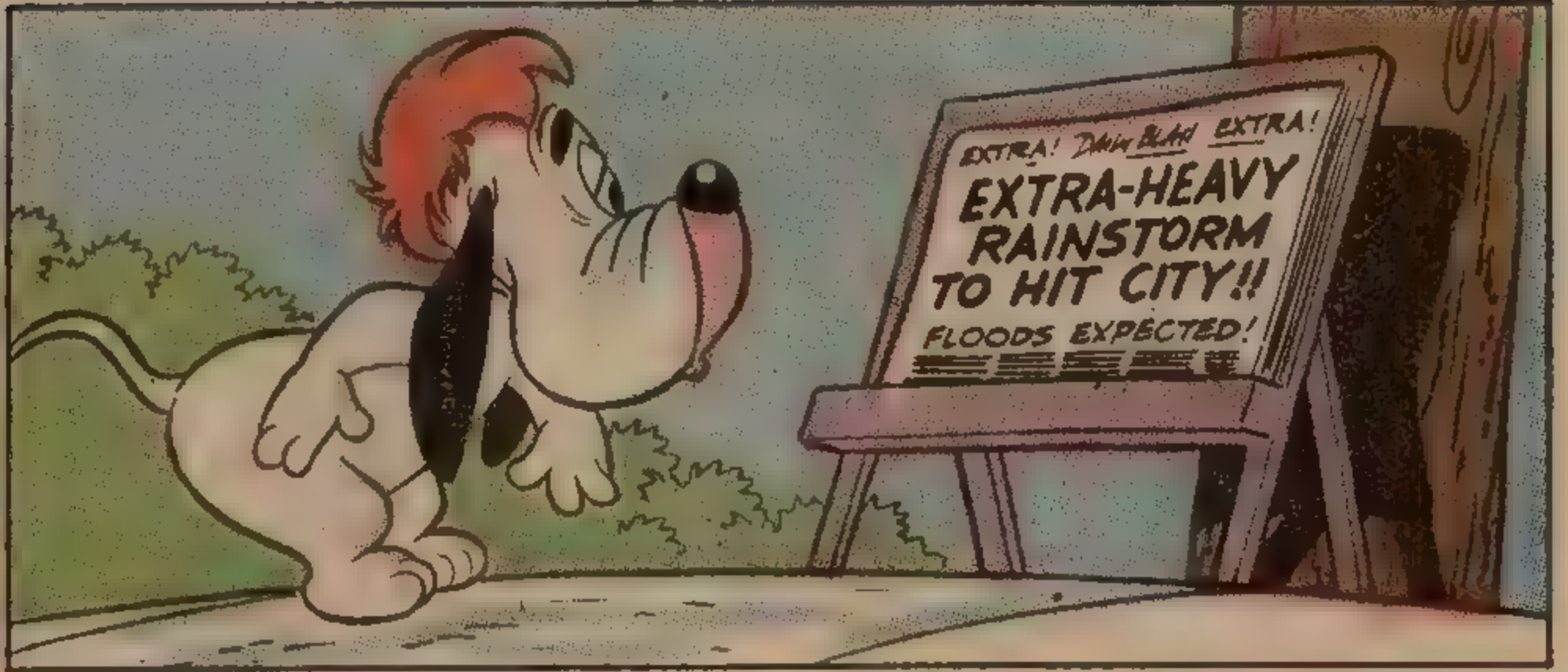
"Phew!" Bertie breathed in great relief.

Billie began to scold, and Bertie knew he was in for a lecture all of the way home. But he didn't mind too much, for it really had been a very exciting adventure!





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GOLD KEY COMICS CLUB NEWS



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COMICS GUIDE

MARCH

CARTOON

Daffy Duck
Bugs Bunny
Top Cat
The Three Stooges
Little Lulu
Moby Duck
Donald Duck
Super Goof
The Banana Splits
Walt Disney's Comics
and Stories
Quick Draw McGraw

ADVENTURE

Boris Karloff —
Tales of Mystery
Star Trek
Walt Disney —
The Love Bug (movie)
Voyage to the Bottom
of the Sea
Land of the Giants
The Twilight Zone
Lancer

All the Gold Key titles listed above go on sale throughout the month of March. Check your favorites, and watch for them at your comics dealer.

ON SALE NOW!

Weird! Eerie! Authentic! That's RIPLEY'S BELIEVE IT OR NOT! This month's issue of True Ghost Stories features Curse of the Four, The Gray Angel, Treasure of the Ghost Queen, The Phantom Pallbearers. They're thrilling, they're true — Believe It or Not!

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There's a strange, exciting time ahead for the Enterprise crew in *The Peril of Planet Quick Change*. Don't miss this latest issue of STAR TREK, a new high in science-fiction adventure.



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With titles like these and stories to match, Boris Karloff fans are in for the kind of treat one expects from the master storyteller—*The Monster Within*, *The Petrified Creature*, *Beast of the Bayou*.

THE TWILIGHT ZONE

Here is another collection of supernatural stories in this mind-provoking favorite. After you read *Captain Clegg's Treasure* you're going to want to tell your friends about it. But when you do, please don't reveal the ending.

Meet the zaniest foursome ever — Fleegle, Drooper, Snorky and Bingo in the brand-new Hanna-Barbera comic — *THE BANANA SPLITS*.

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Spring is in the air — the Gold Key titles inaugurating the new season are rolling off the presses. There's more great fun and adventure reading ahead. Here is a preview of some of next month's titles, and for the complete listing refer to the Comics Guide for March.

LITTLE LULU

She has a hair-raising experience when she meets the frog wizard. He says he's turned Tubby into a frog and only Little Lulu can lift his magic spell. That's one of the Springtime Fun stories in next month's LITTLE LULU.



MARJORIE HENDERSON BUELL

FROM WALT DISNEY WITH LOVE

See it at your favorite theatre—read it in Gold Key. Walt Disney Productions presents *THE LOVE BUG* starring Herbie, a lovable bug of a car that has everything but class. It's a heartwarming, funny and exciting story.

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Reader's Page ANIMALS

Our readers (that's you) are proving every day what talented artists they are. Here's a pageful of drawings you sent. Keep them coming! For best reproduction, draw in black ink on white paper. Mail to the address below.

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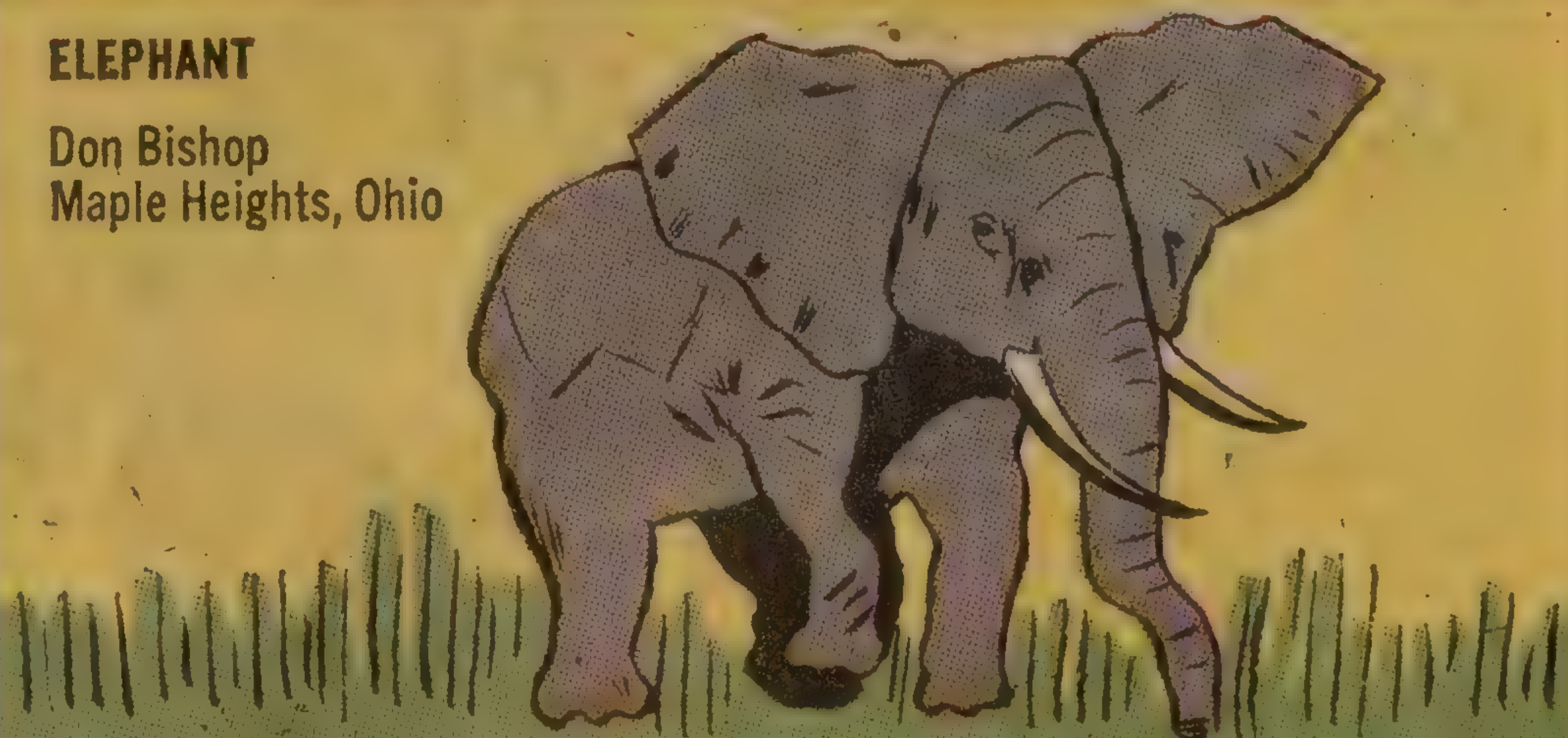


TWIN BEAUTIES

Marcia White
Scottsbluff, Nebraska

ELEPHANT

Don Bishop
Maple Heights, Ohio



GIANT ANTEATER

Elizabeth Monté
St. Martinville, Louisiana

DOLPHIN

Mark Simmet
New Ulm, Minnesota



AN AFRICAN BIRD

Cheryl Phillips
Jacksonville, Florida

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JOKES ON YOU



Riddle: Why are horses hard to get along with?
Answer: They always say "neigh."

Sherry Gail Griffith—Worthington, Ohio

Riddle: How many balls of string would it take to reach the moon?

Answer: Just one, but it would have to be a big one.

Steven Sellon—La Verne, California

Riddle: What did the elephant say to the ant?

Answer: I have a terrible crush on you.

Cindy Hamilton—Hayward, California

Waiter: Would you like your coffee black?

Customer: What other colors do you have?

Janet LaBonte—Concordia, Kansas

Riddle: What do ghosts eat for supper?

Answer: Fright chicken.

Cathy Cook—Atlanta, Georgia

Mom: Did you fall down with your new pants on?

Tom: Yes, there wasn't time to take them off.

Angela Muncillo—Omaha, Nebraska

Father: Congratulations. You usually talk on the phone for two hours, but only 45 minutes this time. Why?

Daughter: Well, this time it was a wrong number.

Tina Ruppert—Gaithersburg, Maryland

Riddle: Why did the farmer name his hog Ink?

Answer: Because he kept running out of the pen.

Diane Uchtrin—Fords, New Jersey

Riddle: Why is a cat longer at night than in the morning?

Answer: Because he's let out at night and taken in in the morning.

David Newton—Fresno, California

Mother: Would you like some more alphabet soup?

Daughter: No thanks, Ma. I couldn't eat another syllable.

Stephen MacDougall—Sydney, Nova Scotia, Canada

Pat: What are you taking for your cold?

Fred: I don't know. How much will you give me?

Brenda VanTasell—DeSoto, Kansas

Riddle: What kind of fish do dogs like to chase?

Answer: Catfish.

Donna Kresky—Owego, New York

Riddle: What did Tennessee?

Answer: The same thing Arkansas.

Susan Fleming—Spartanburg, South Carolina

Teacher: Sam, what is your favorite state?

Sam: Mississippi.

Teacher: How do you spell it?

Sam: Er... I like Ohio much better.

Larry Mar—Cumberland, British Columbia, Canada

Riddle: What are the biggest ants in the world?

Answer: Gi-ants.

Belinda Villanueva—Coleman, Texas

Jack: Which game do you think is the best?

Tom: The one I win.

Danny Saepo—Indianapolis, Indiana

Hope: Ouch! That hot water burned my hand.

Mope: You should have felt it before you put your hand in it.

Annette Moisan—Newburyport, Massachusetts

Lor: I wish I was born 400 years ago.

Joanne: Why?

Lor: Because I wouldn't have had to learn so much history.

Roberta Shelofsky—Orangeburg, New York

Farmer Boy: My father can't decide whether to buy a cow or a tractor.

City Boy: He'd look funny riding a cow.

Farmer Boy: Well, he'd look even funnier milking a tractor.

Greg Pollestad—Munich, North Dakota

Riddle: Why do dragons sleep in the daytime?

Answer: So they can hunt knights.

Sharon Anne Clark—Sault Ste. Marie, Ontario, Canada

Farmer: Would you like to take this chicken home to eat?

Marvin: Yes, I would — but what does it eat?

Patricia Guelker—St. Louis, Missouri

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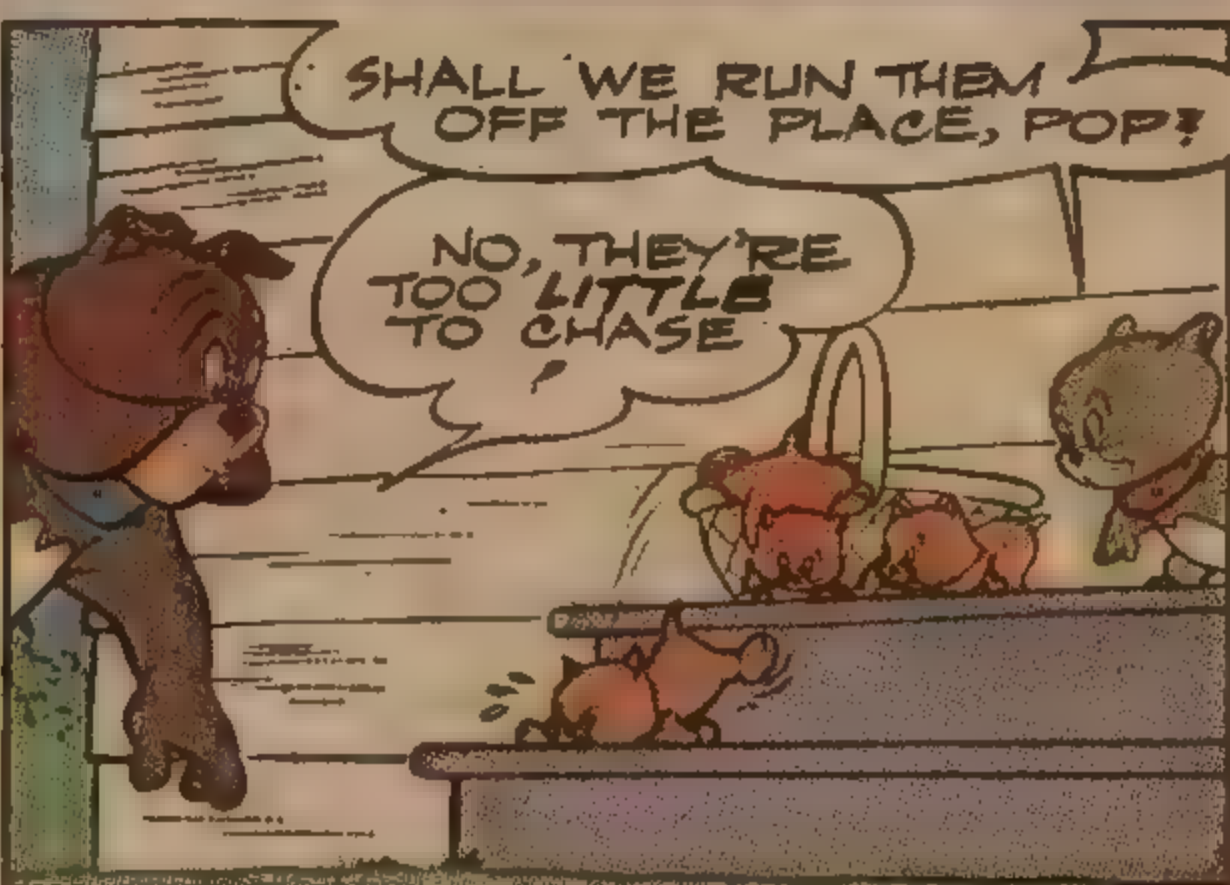
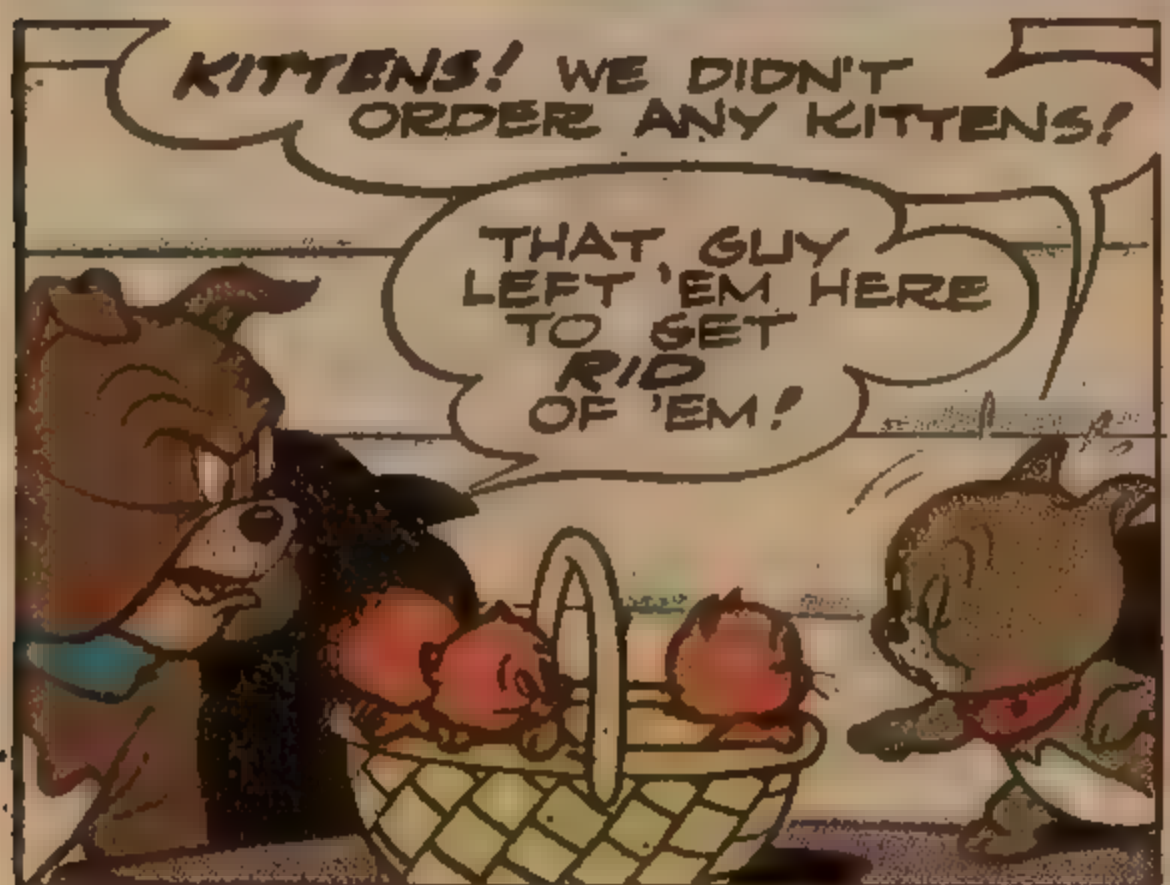
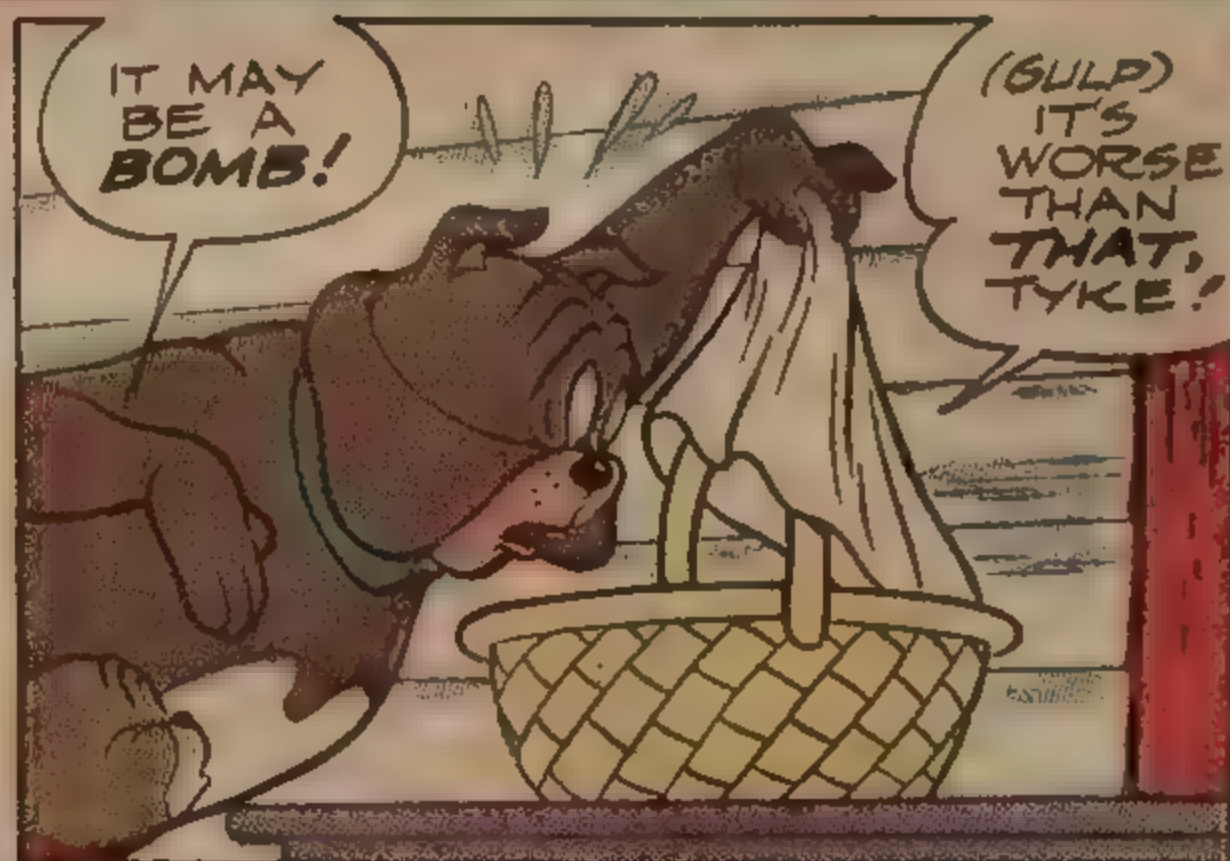
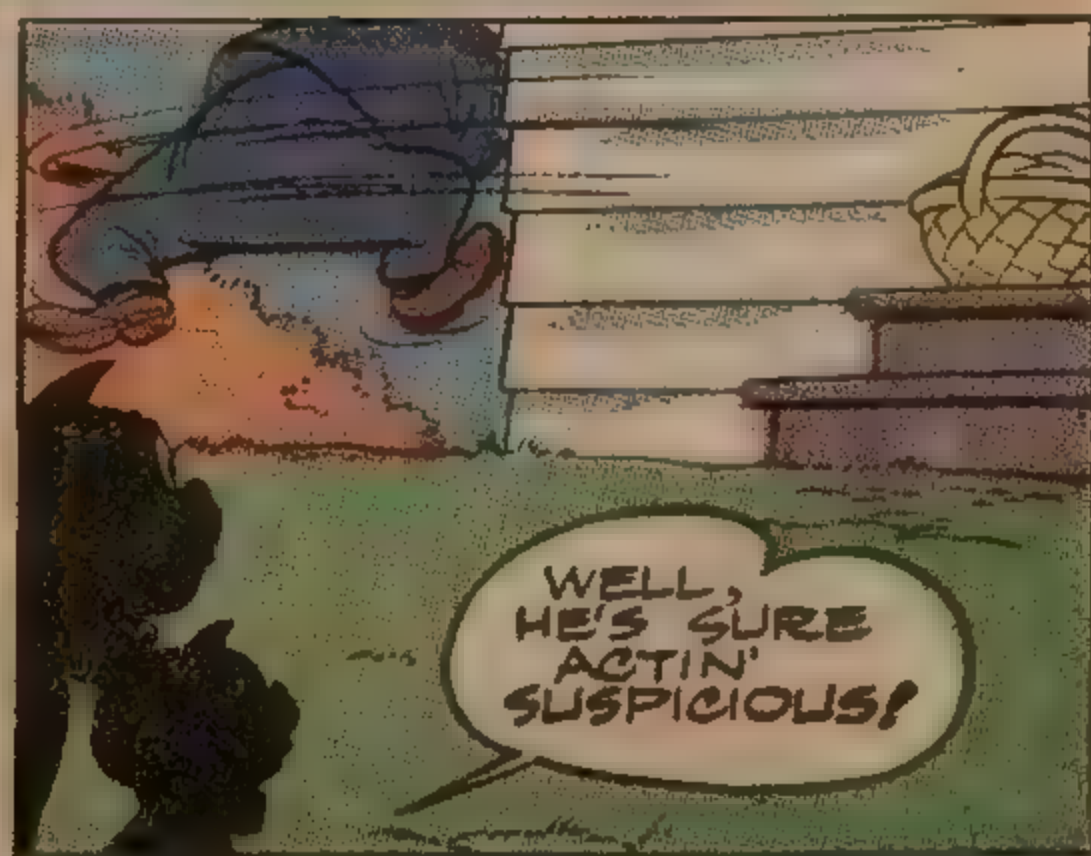
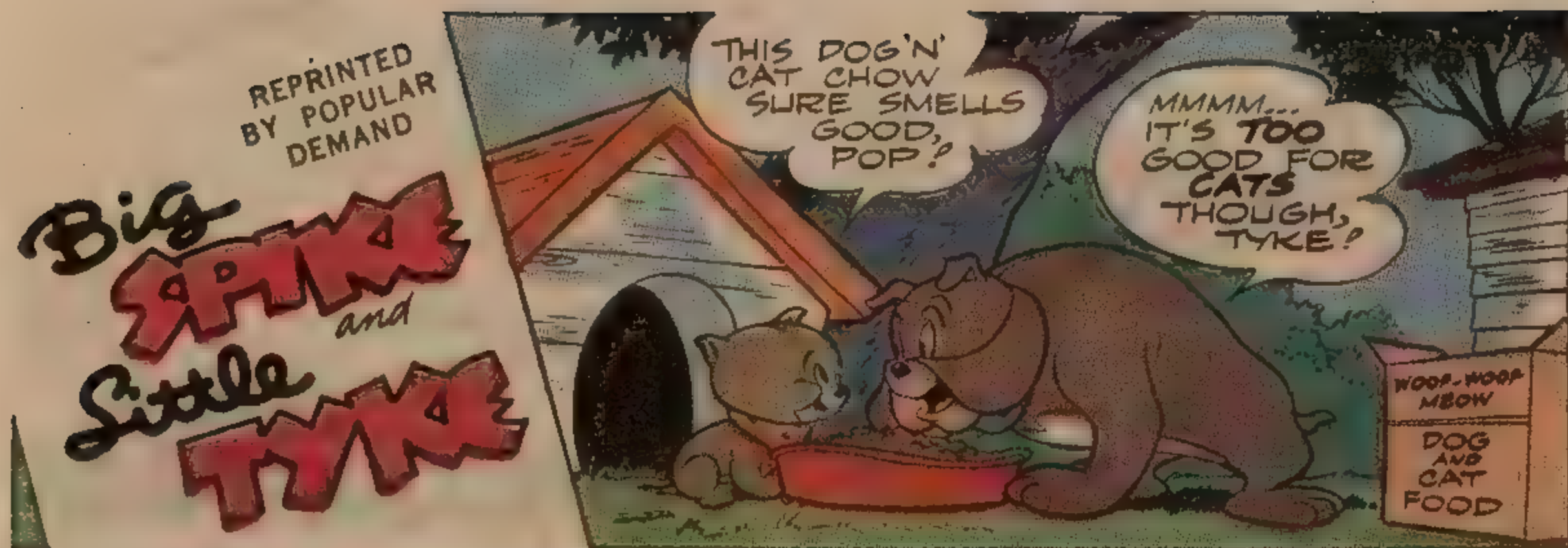
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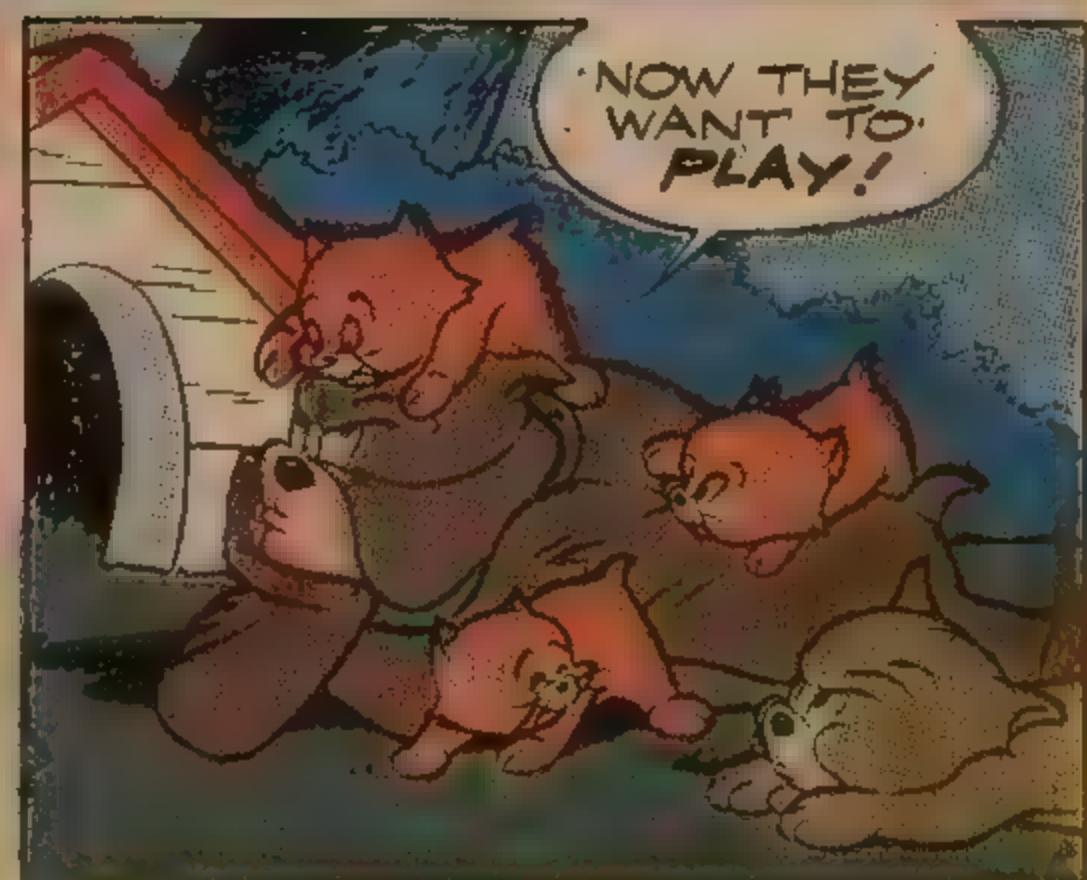
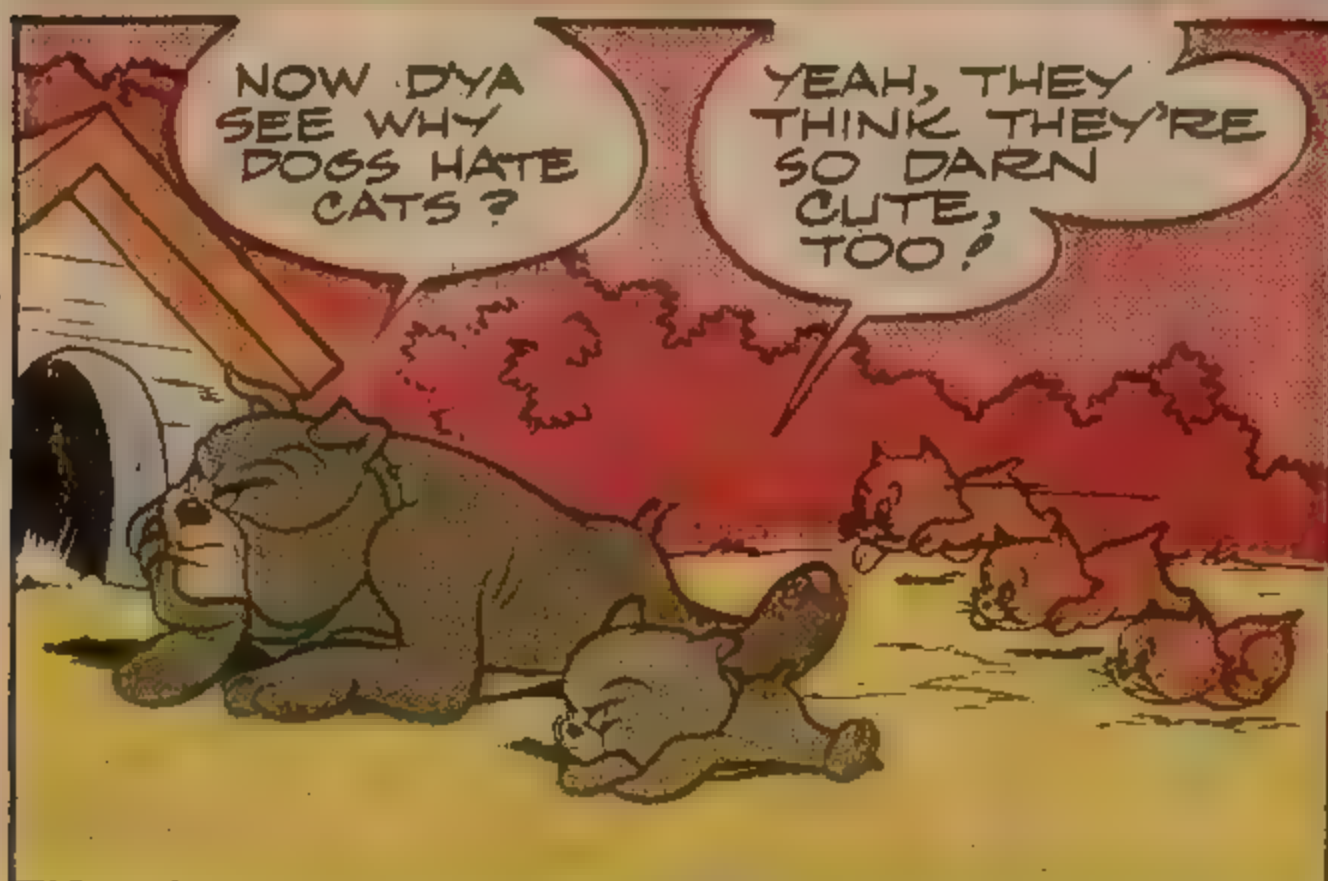
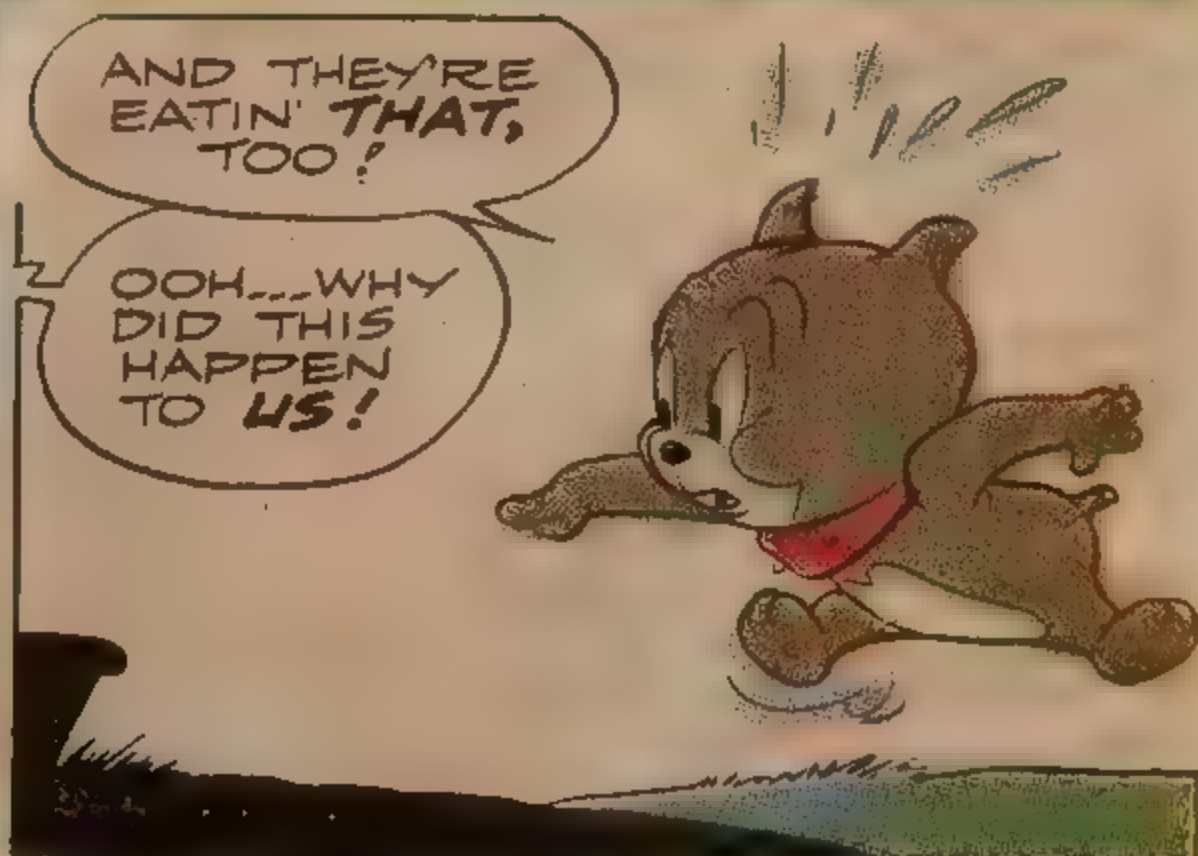
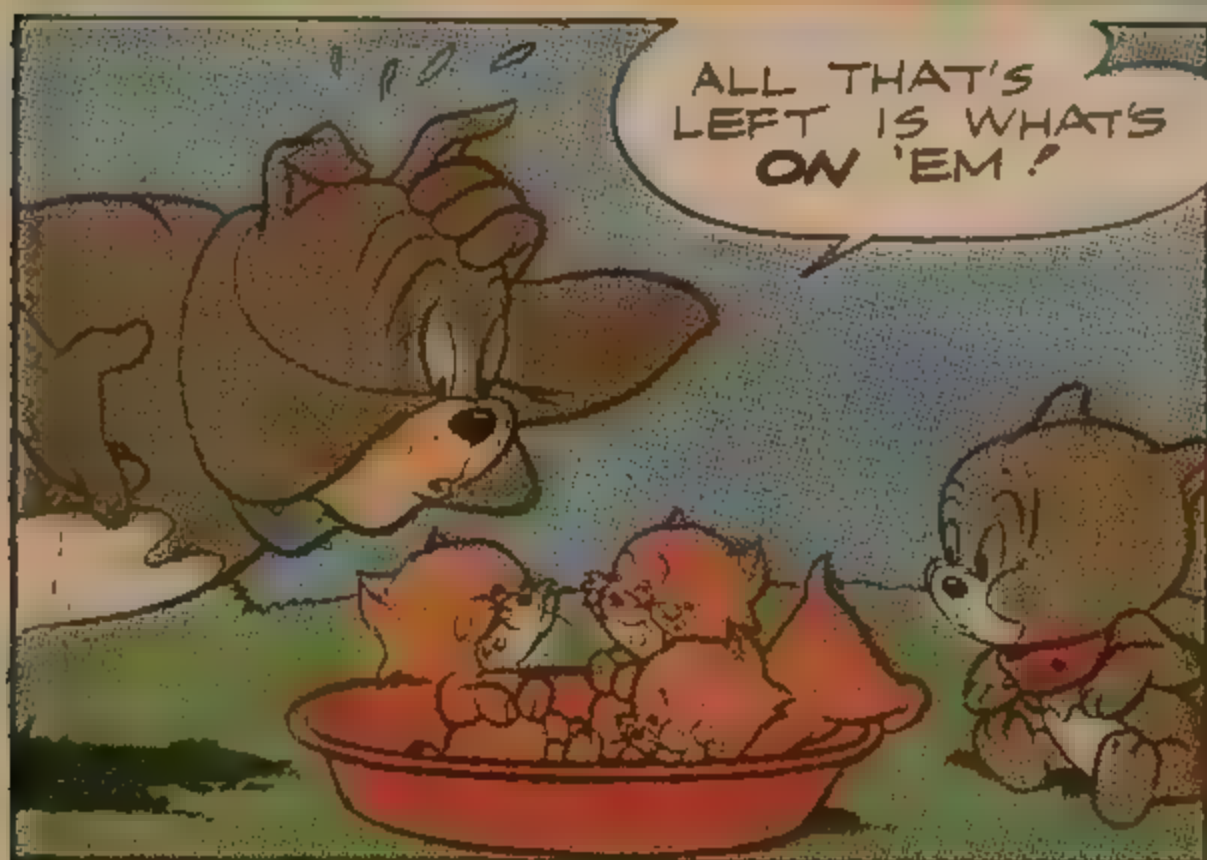
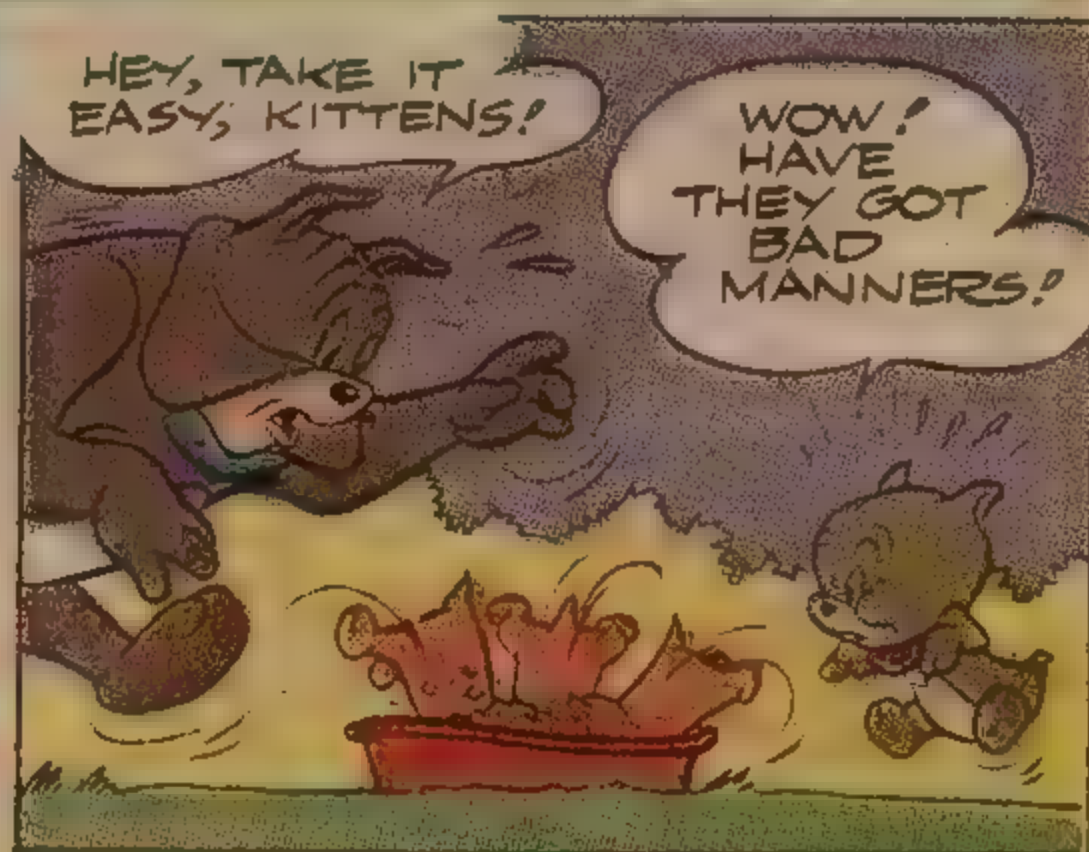
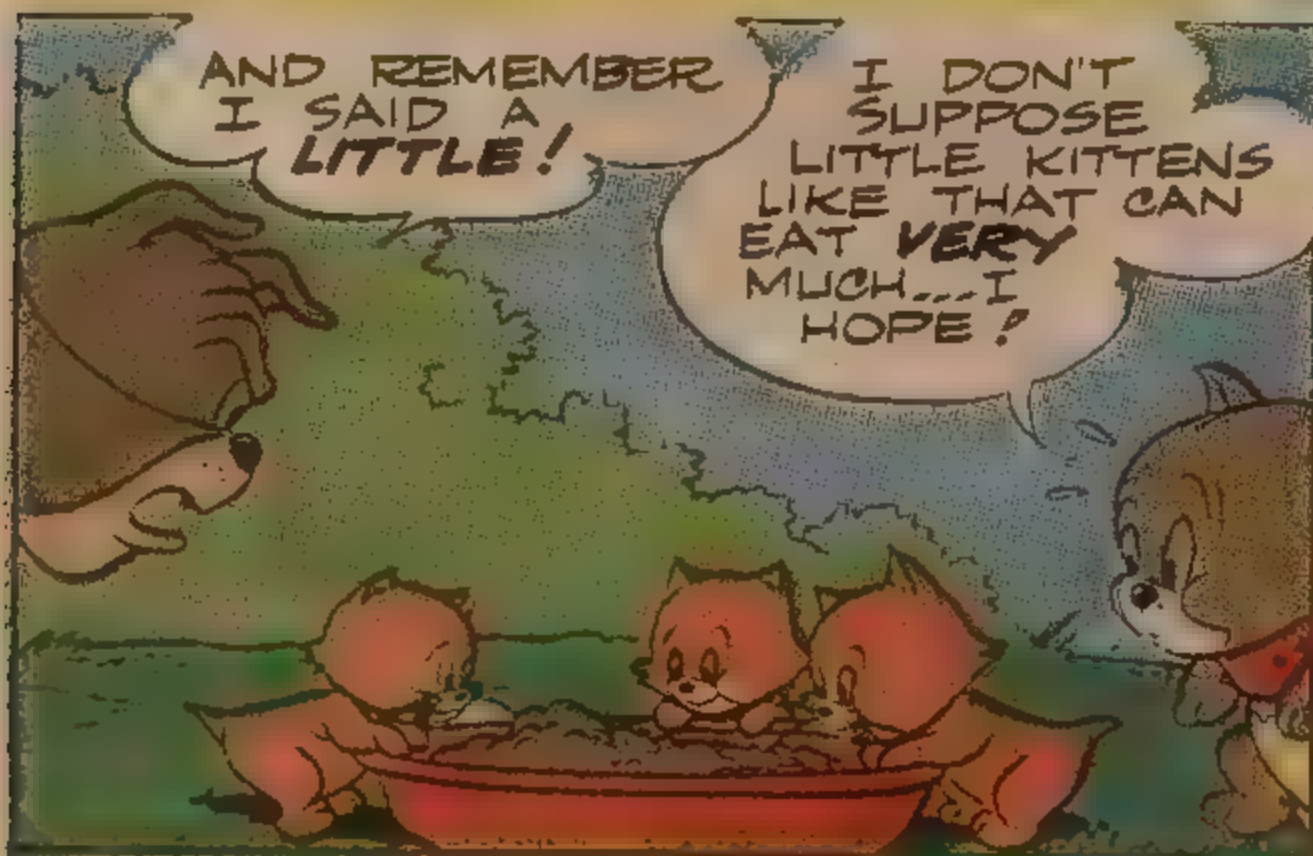
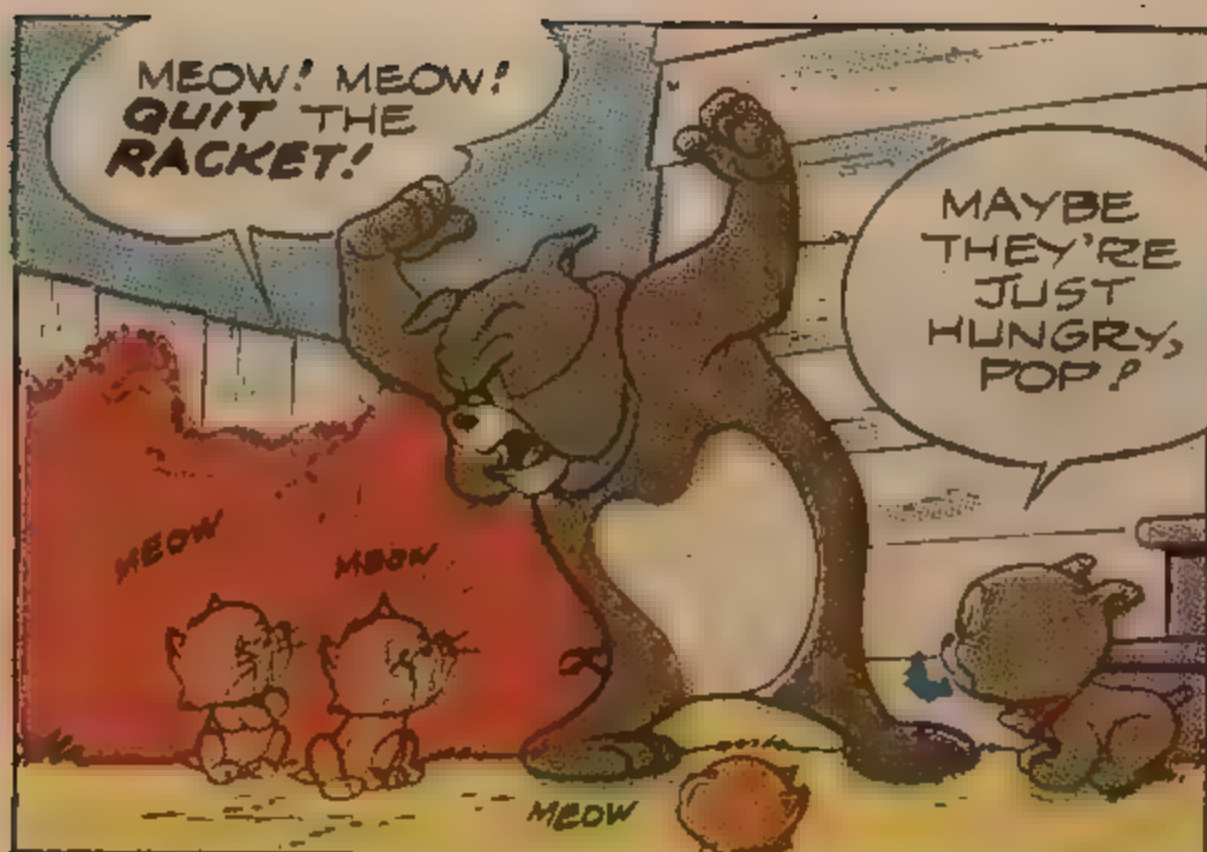
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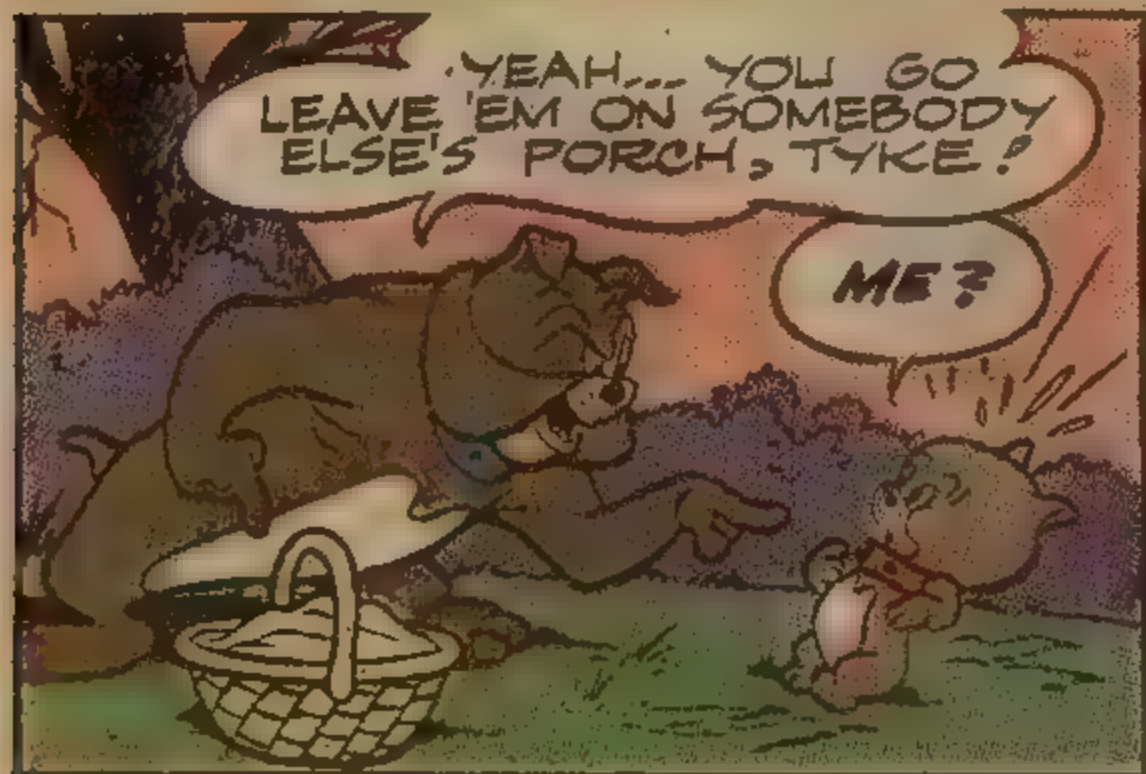
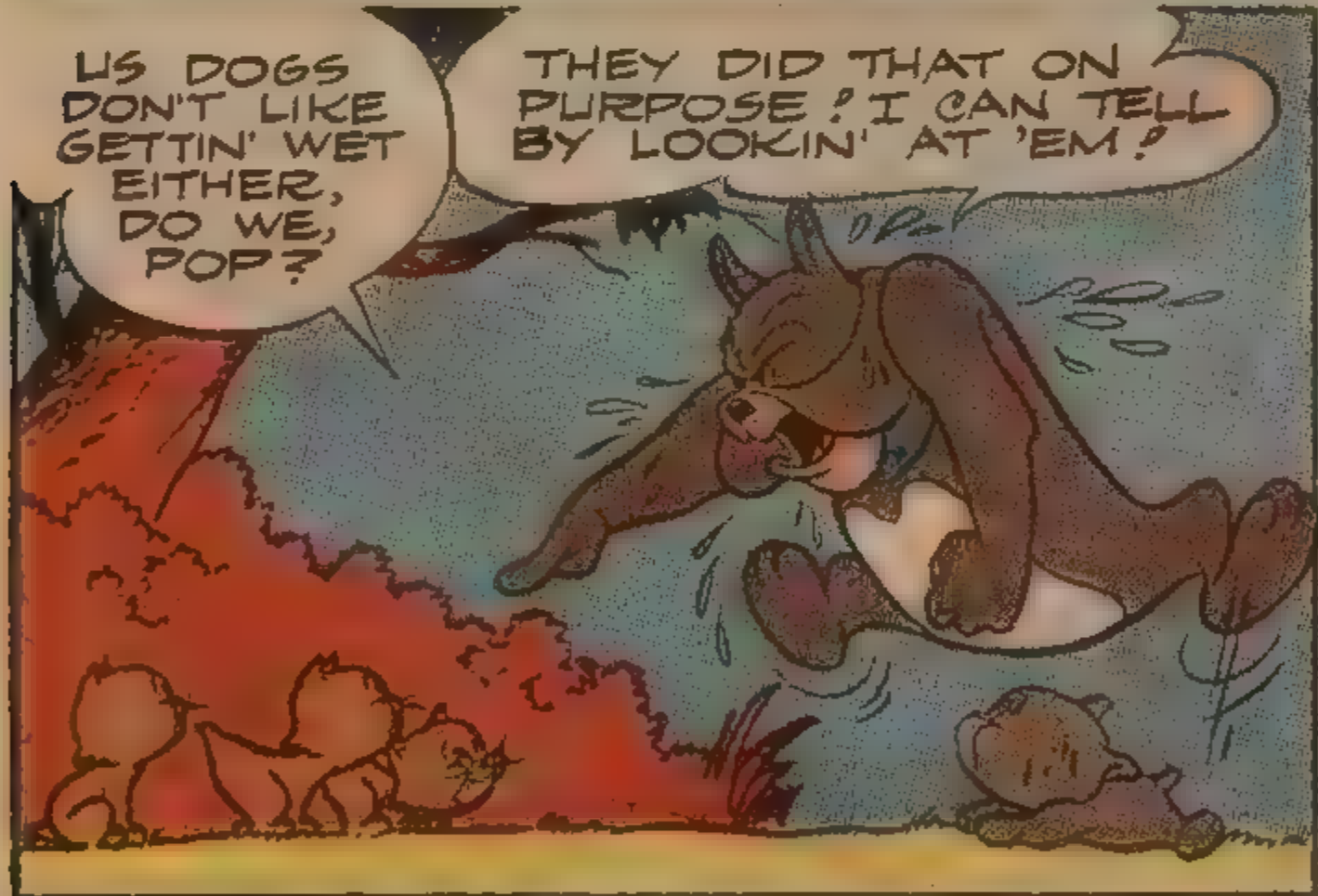
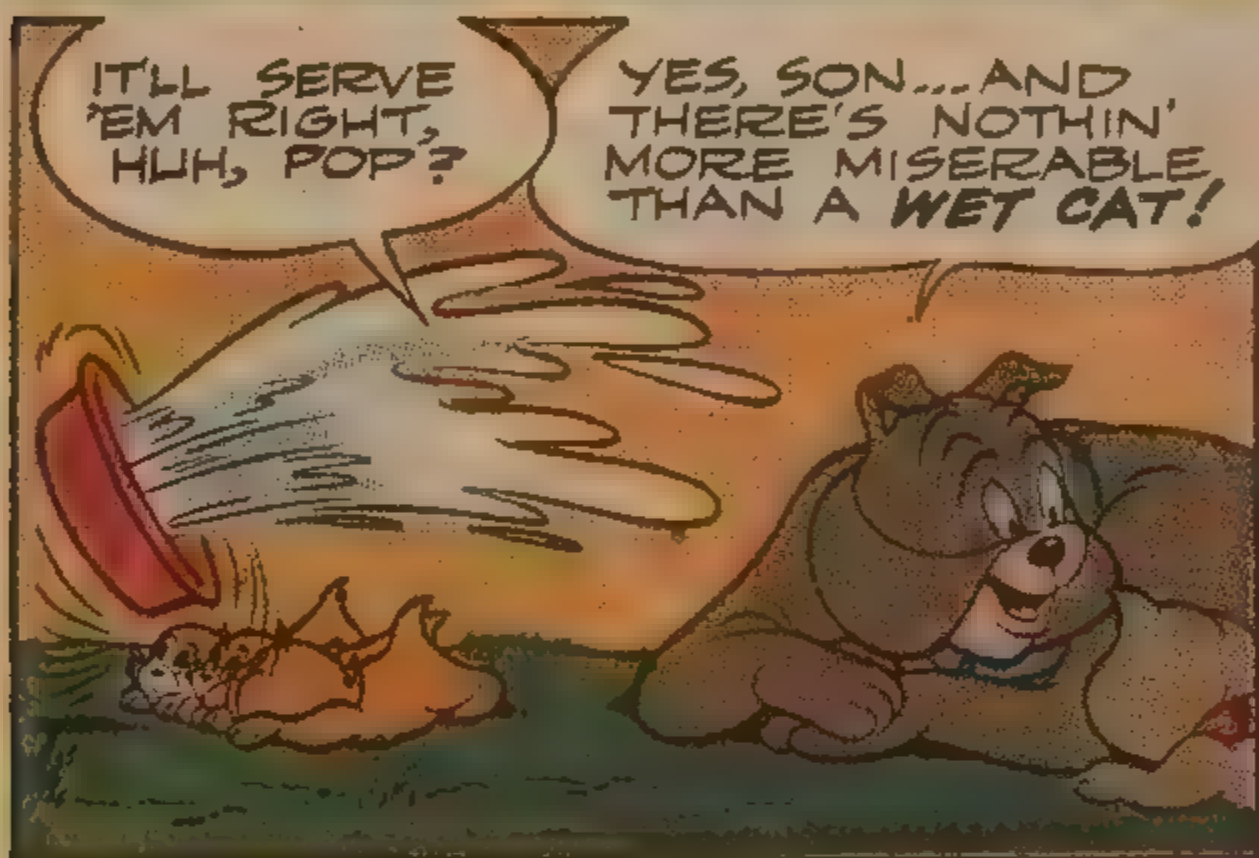
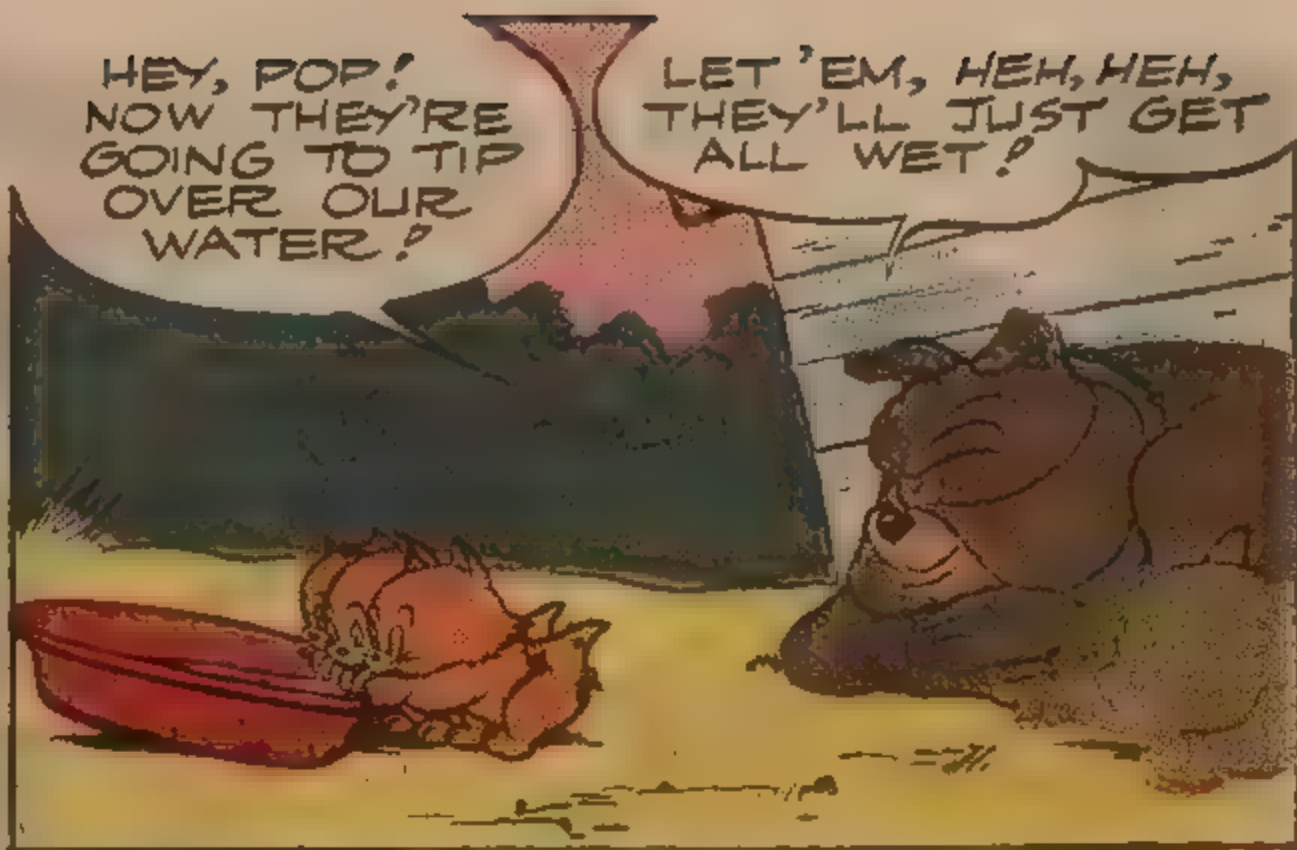
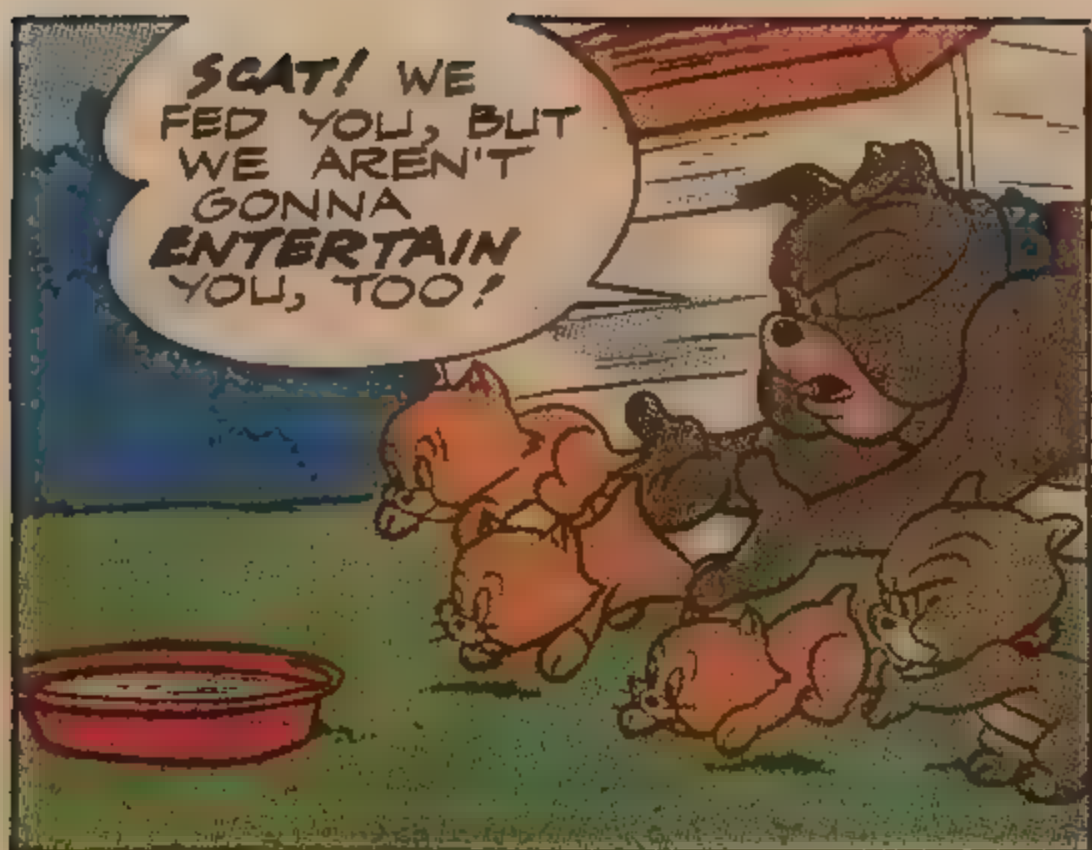
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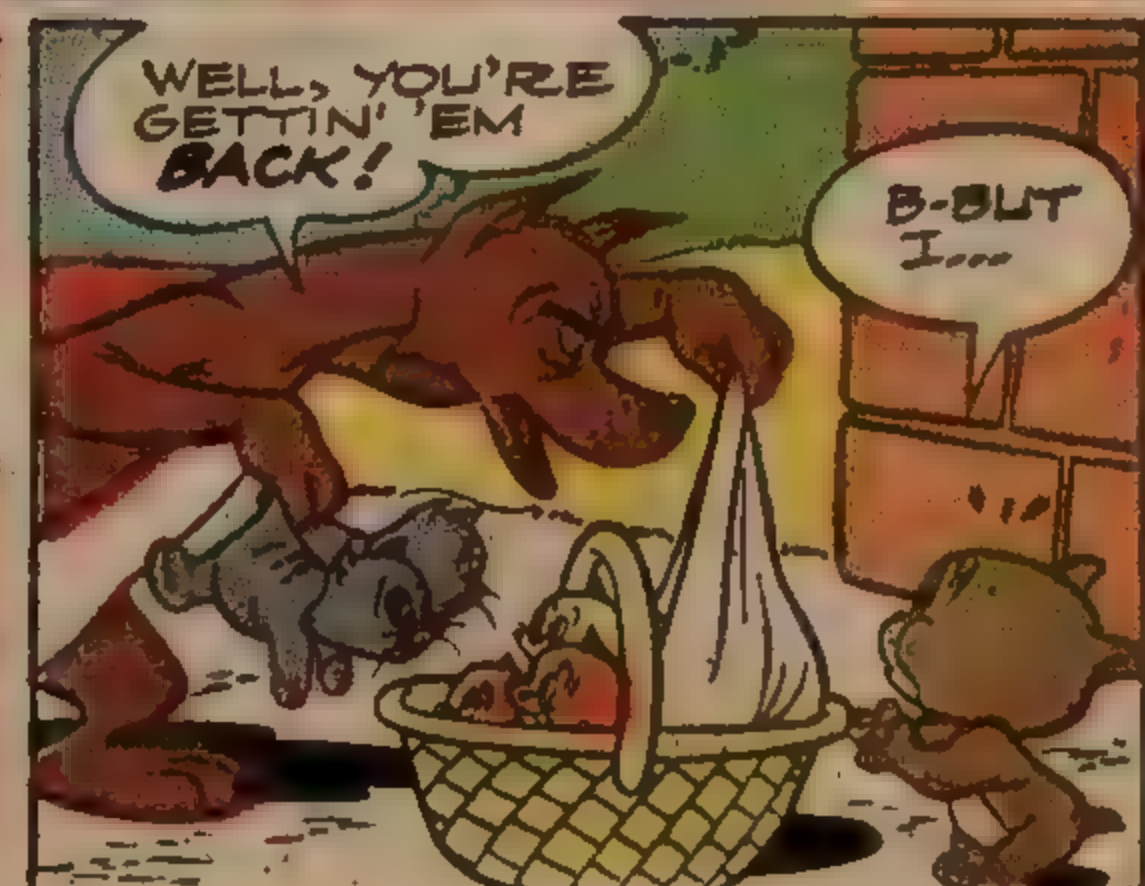
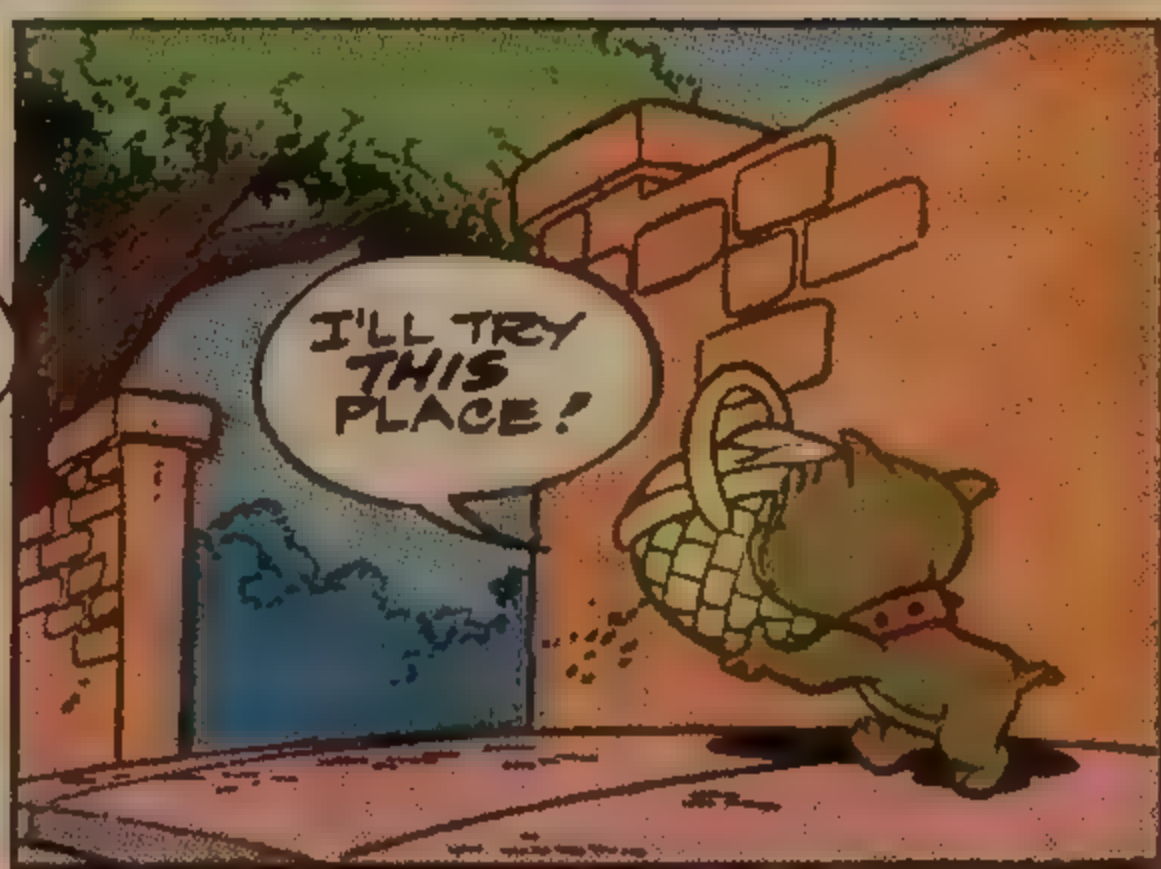
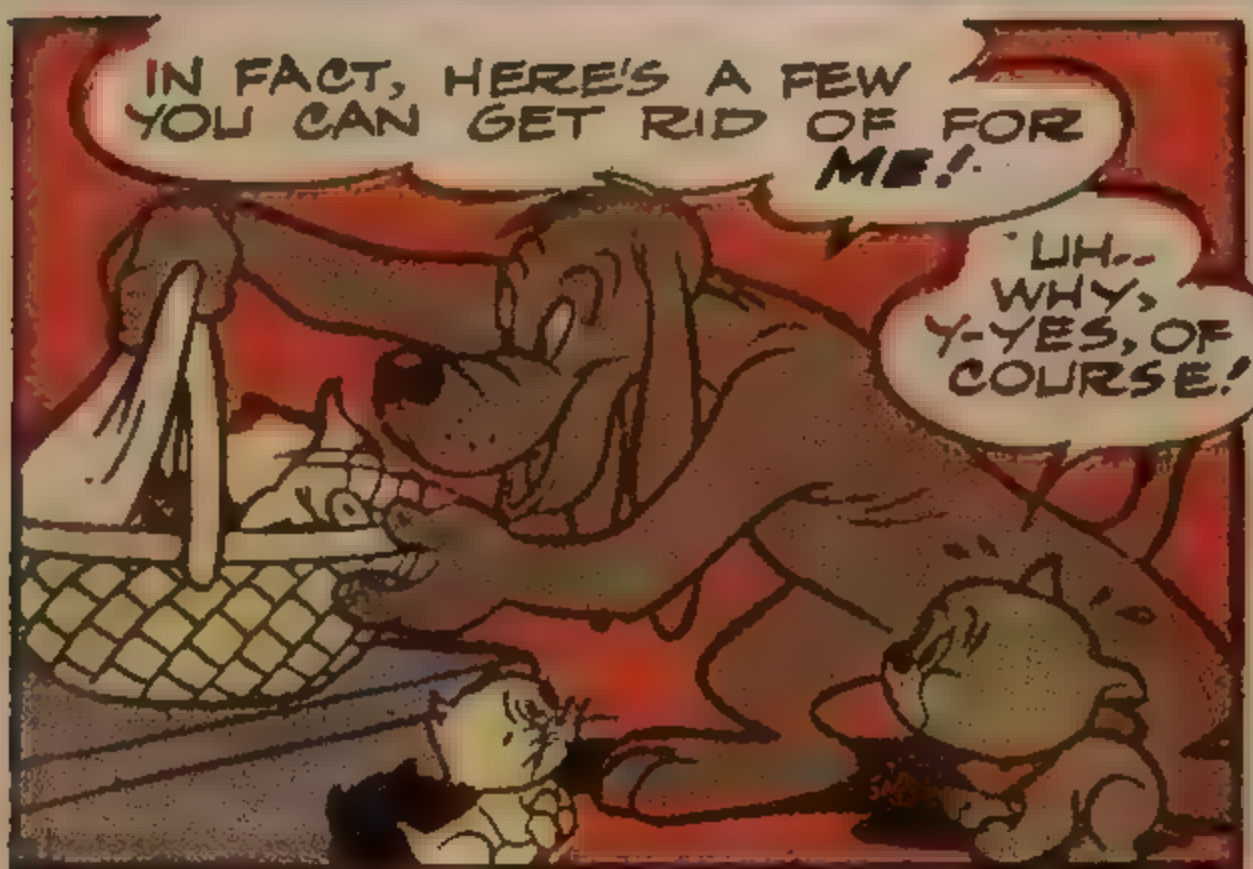
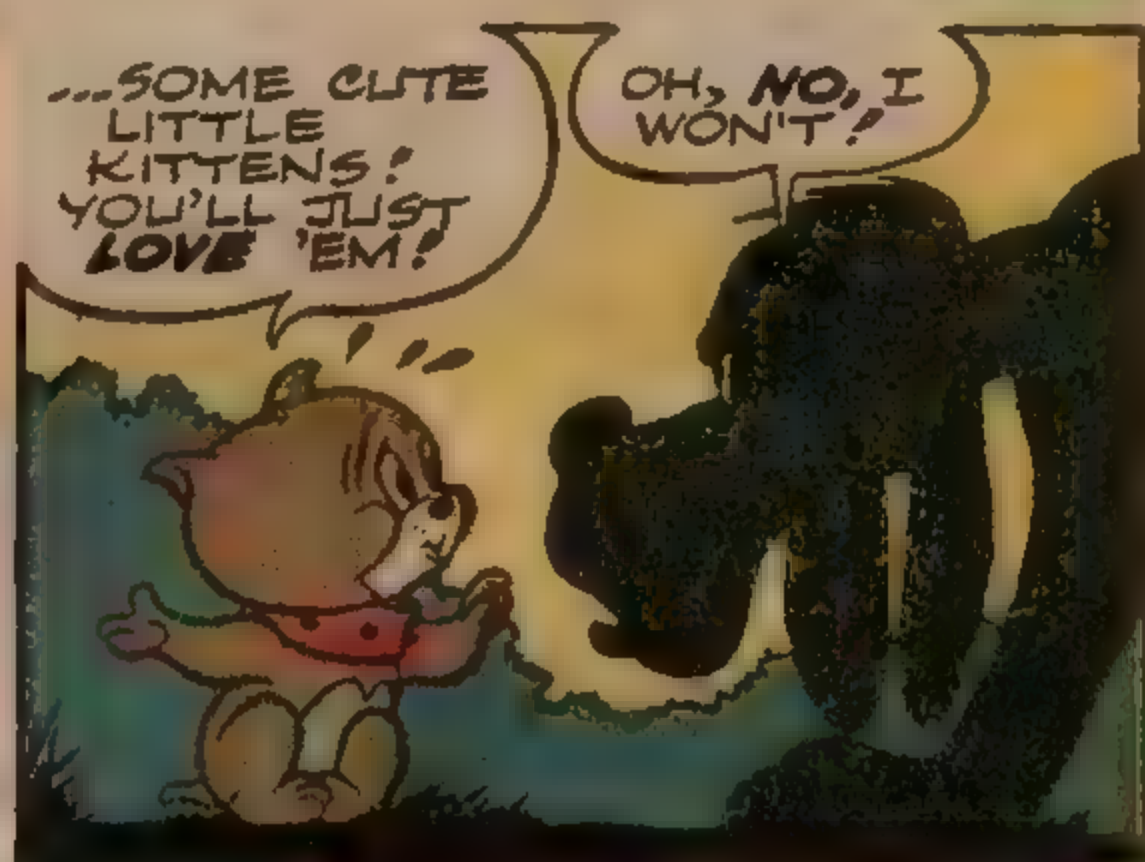
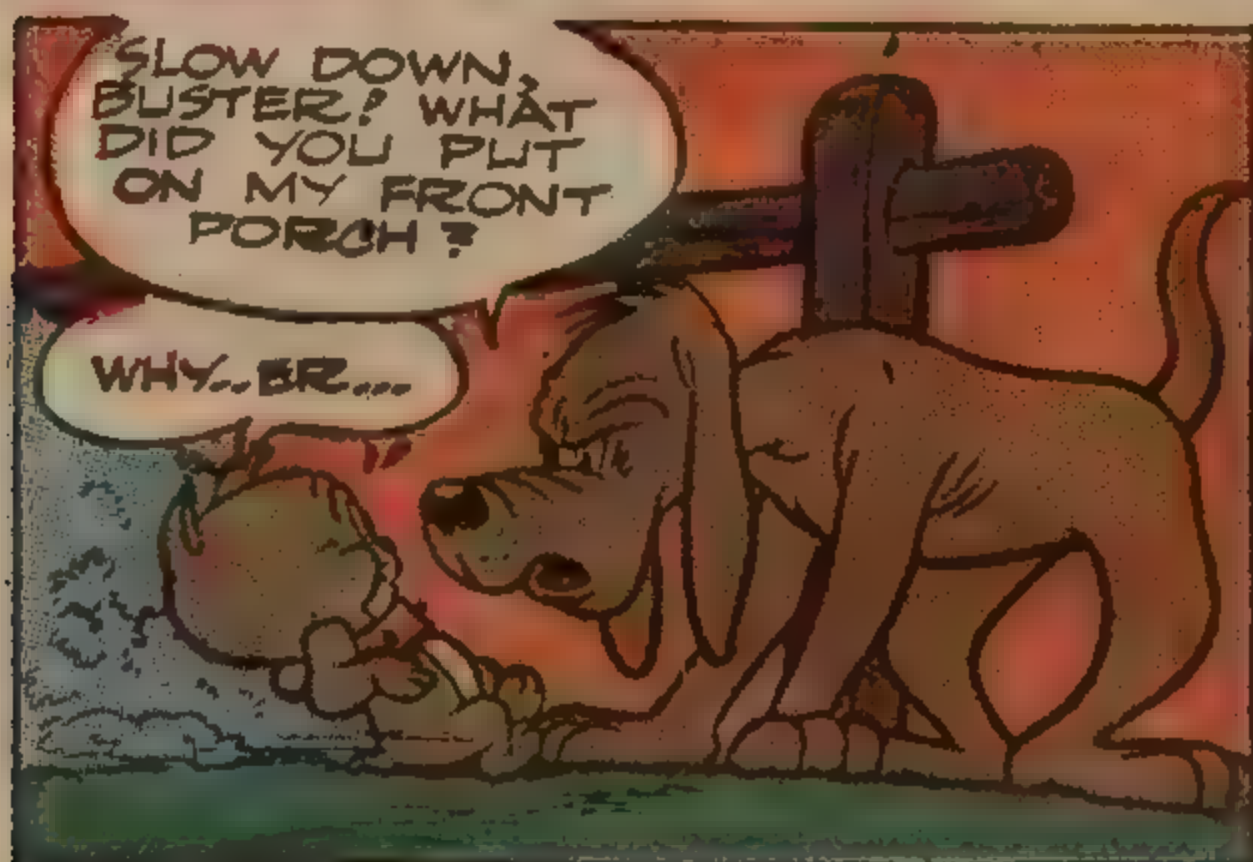
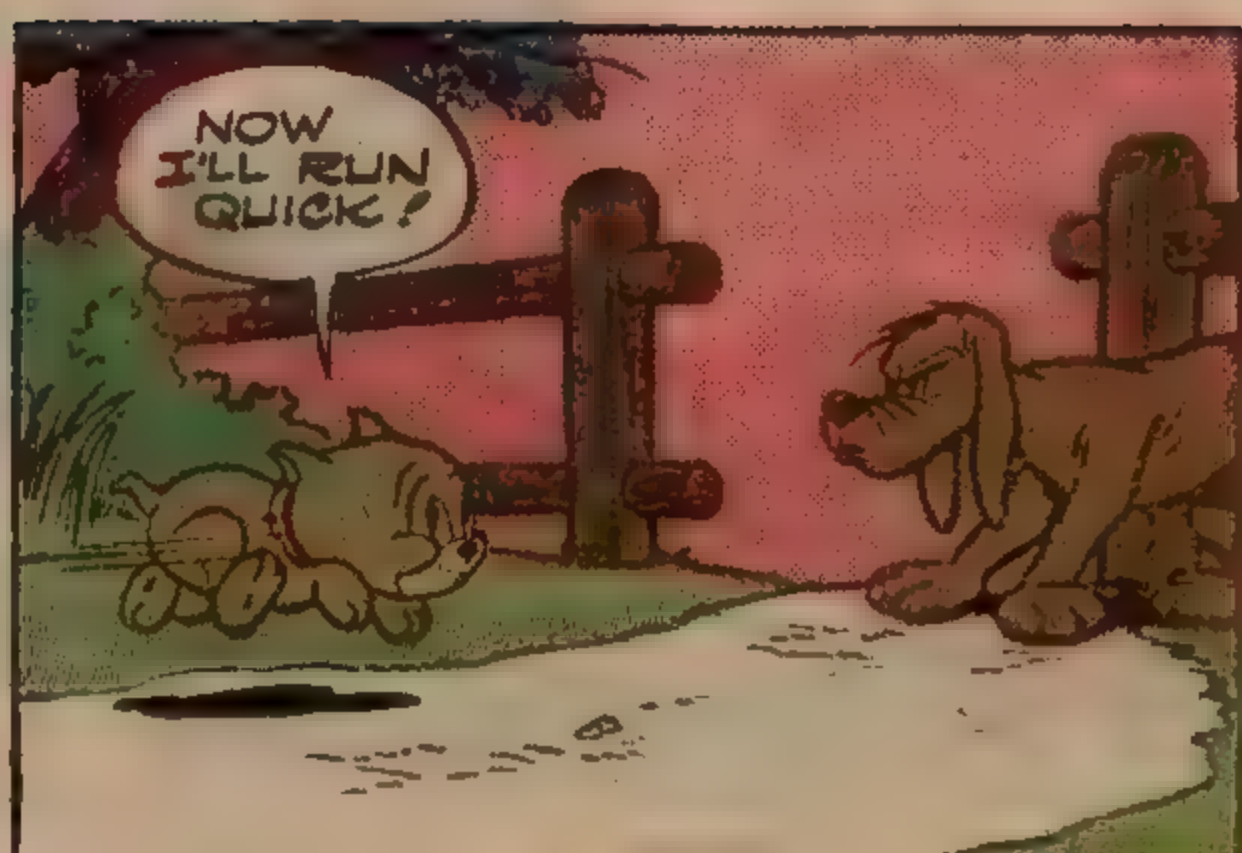
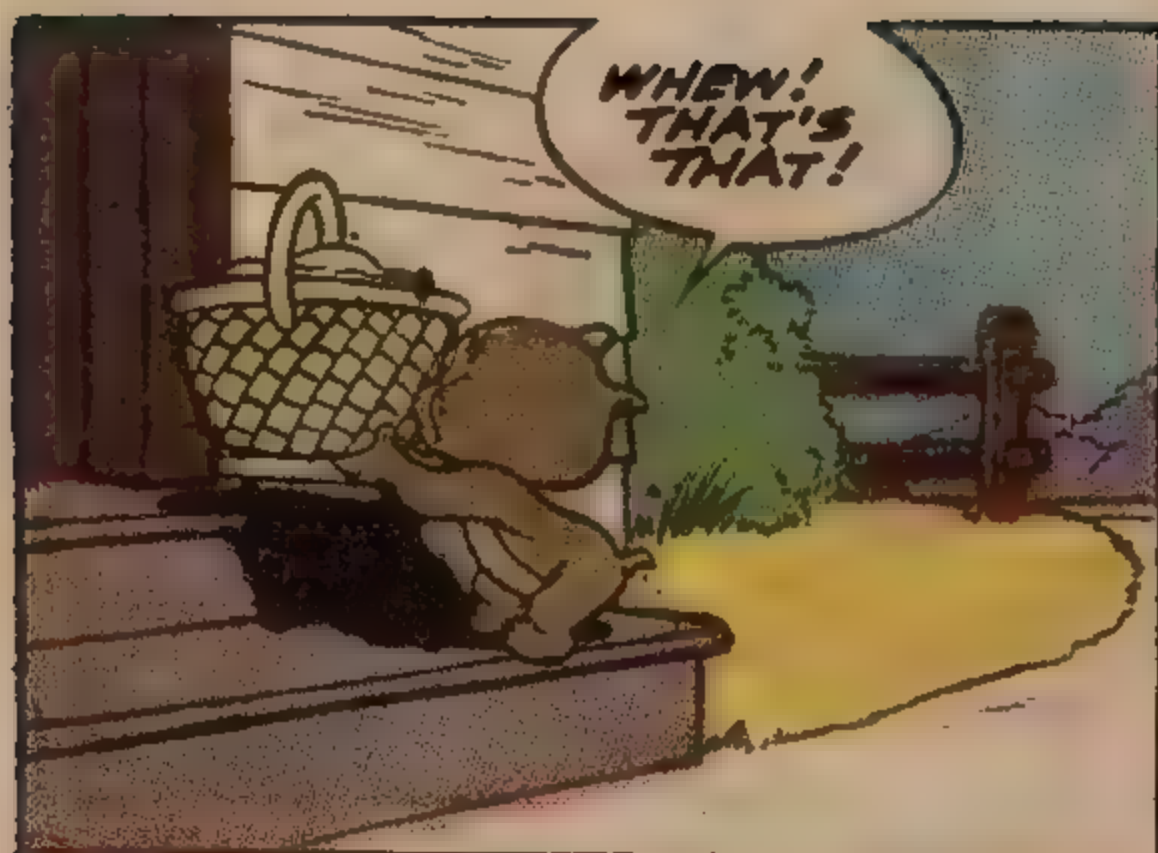
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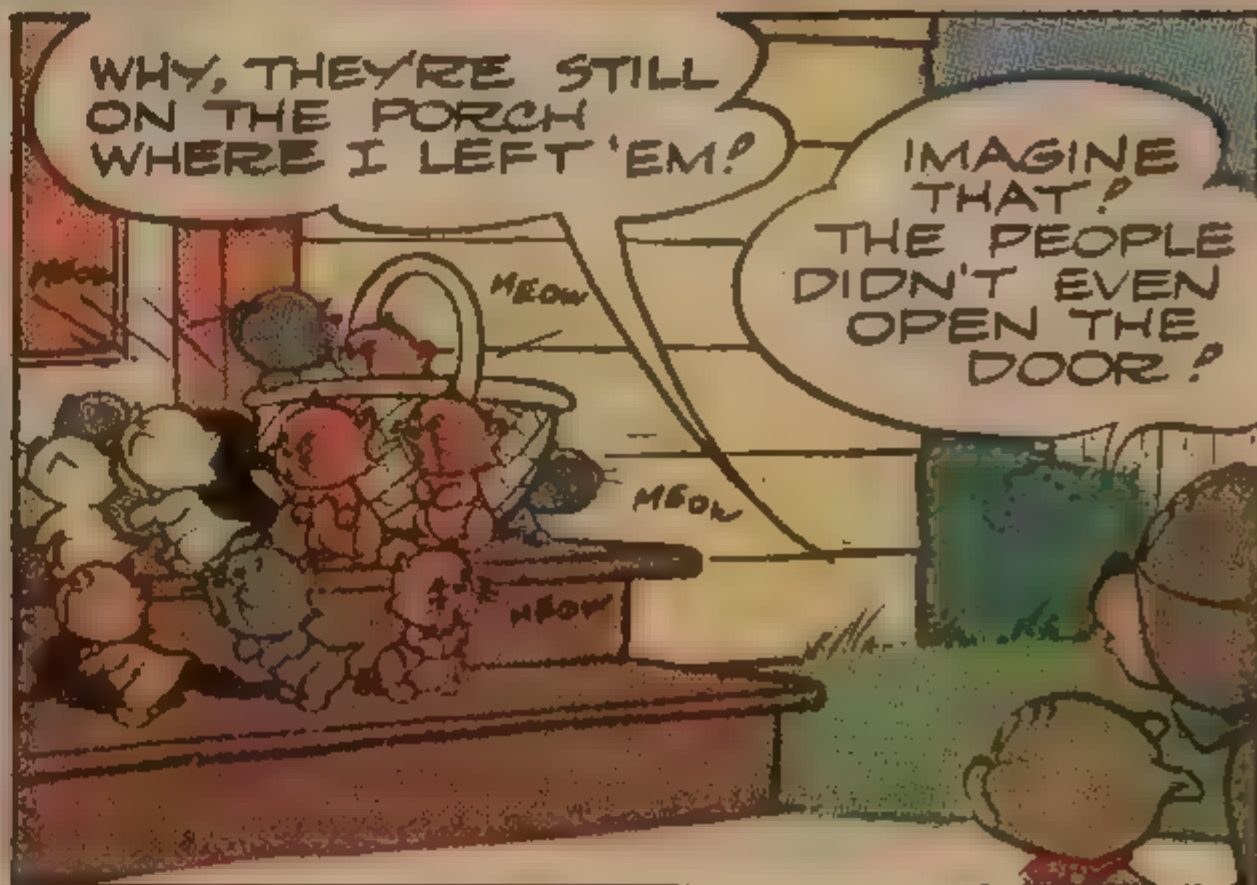
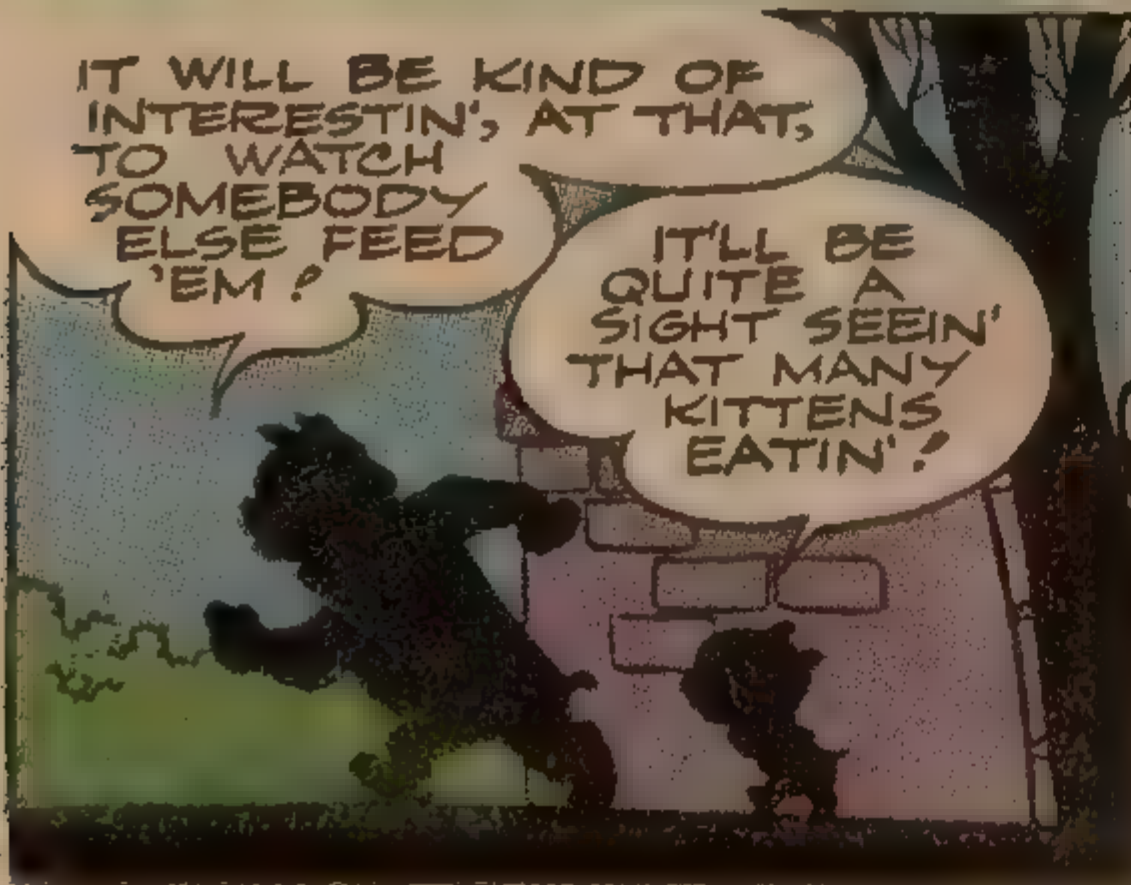
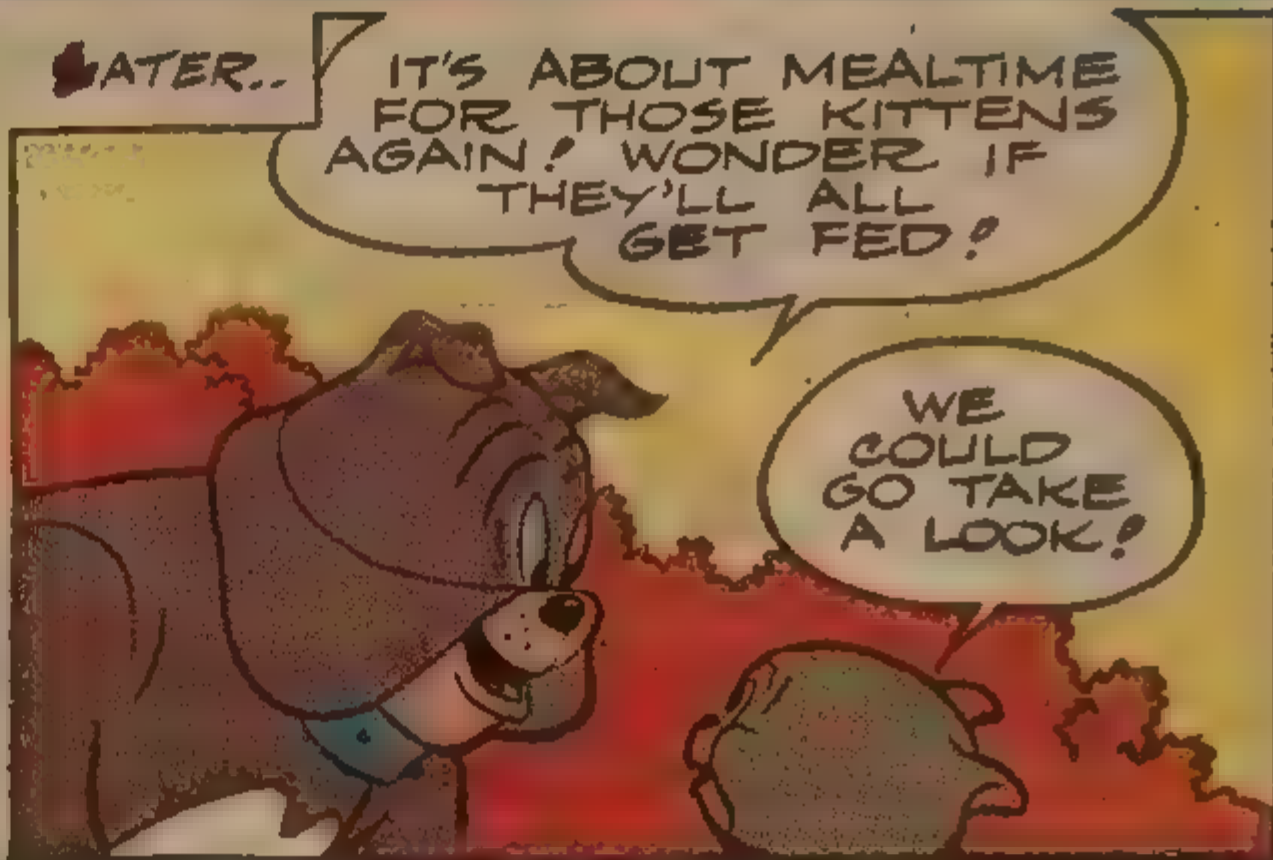
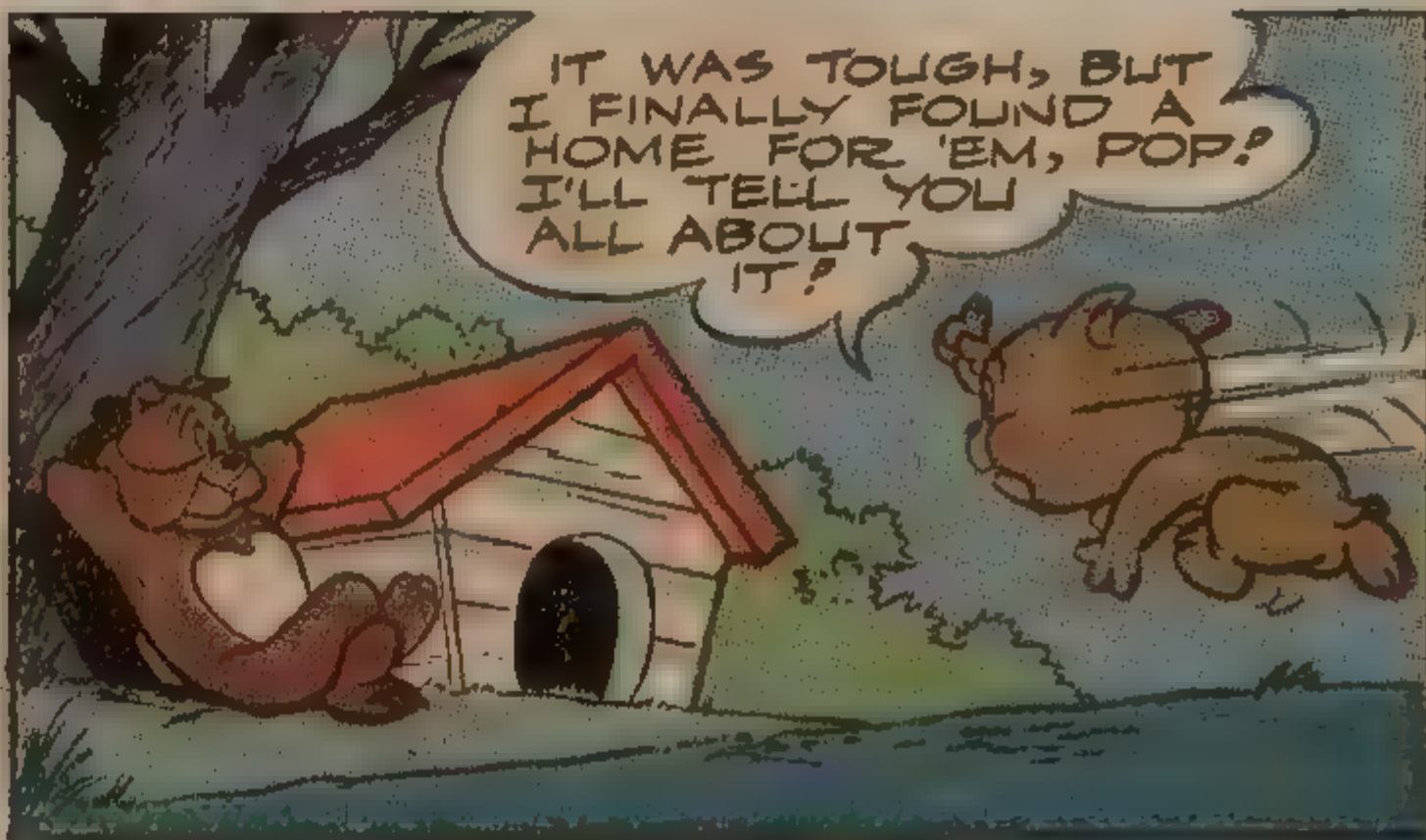
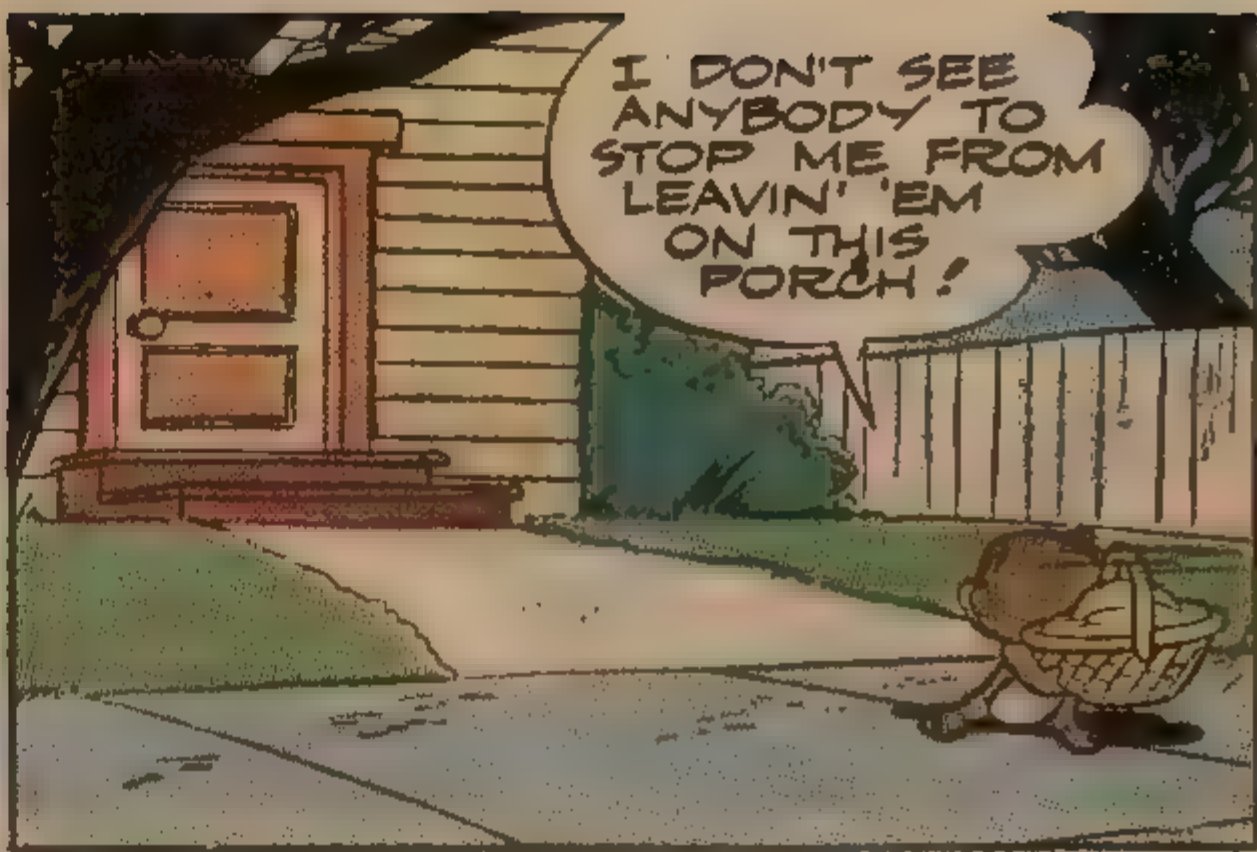
Big **SPUNK** and Little **TYKE**

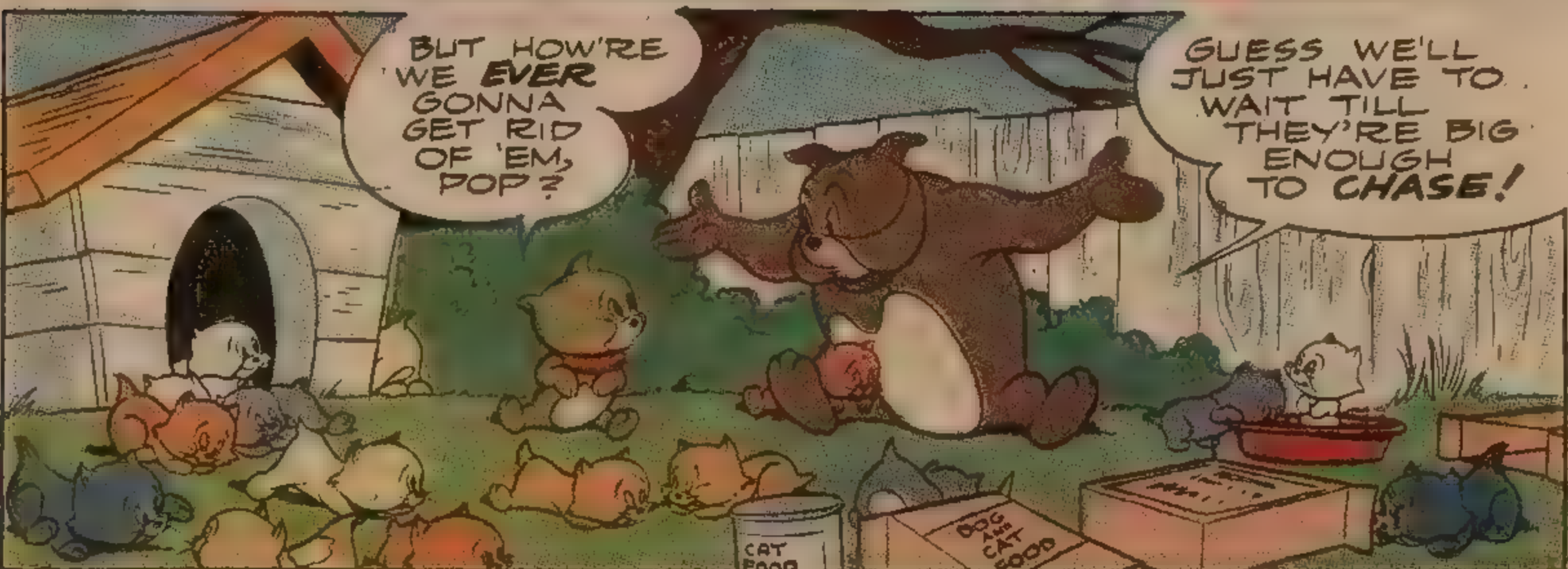
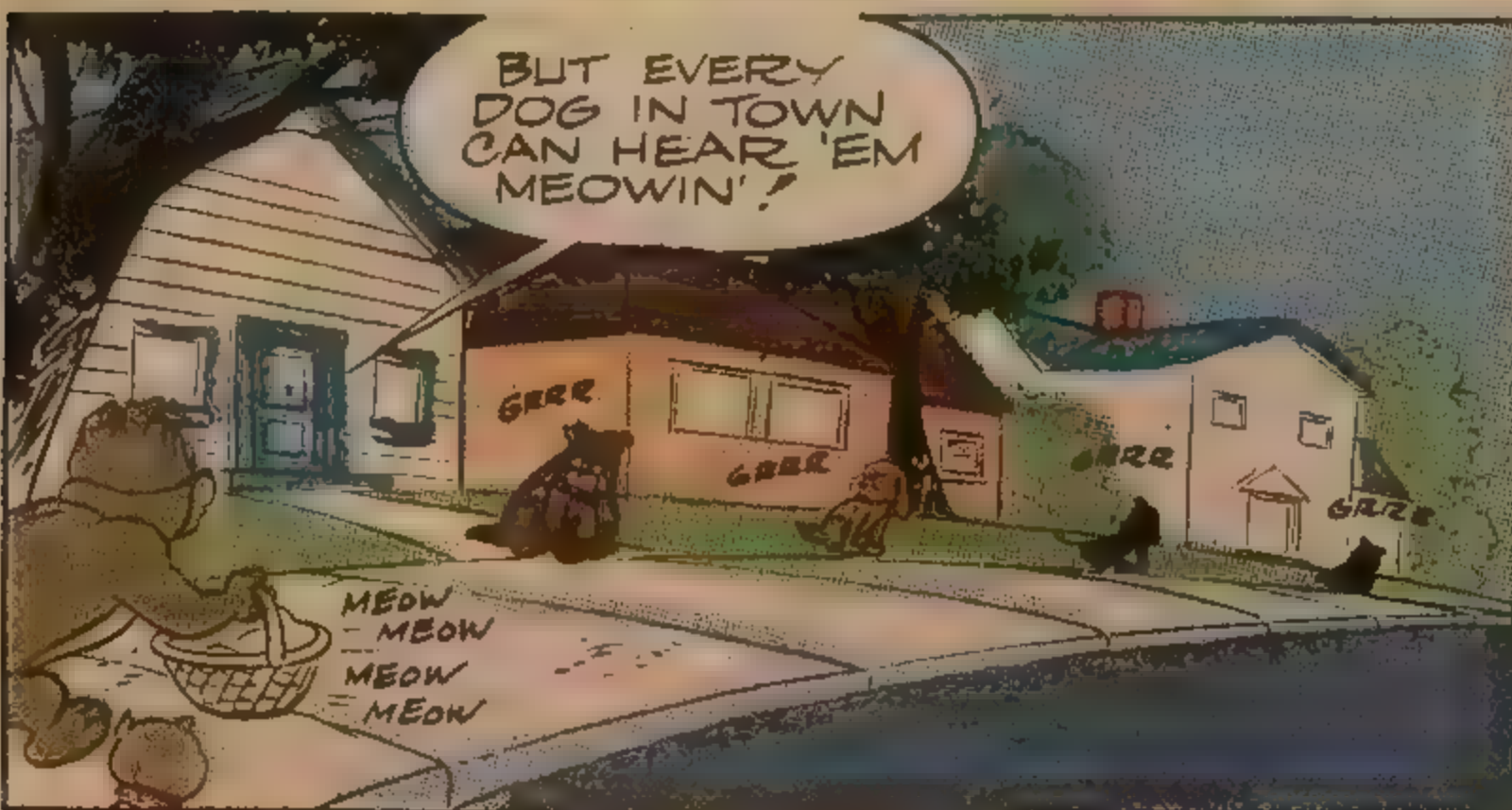
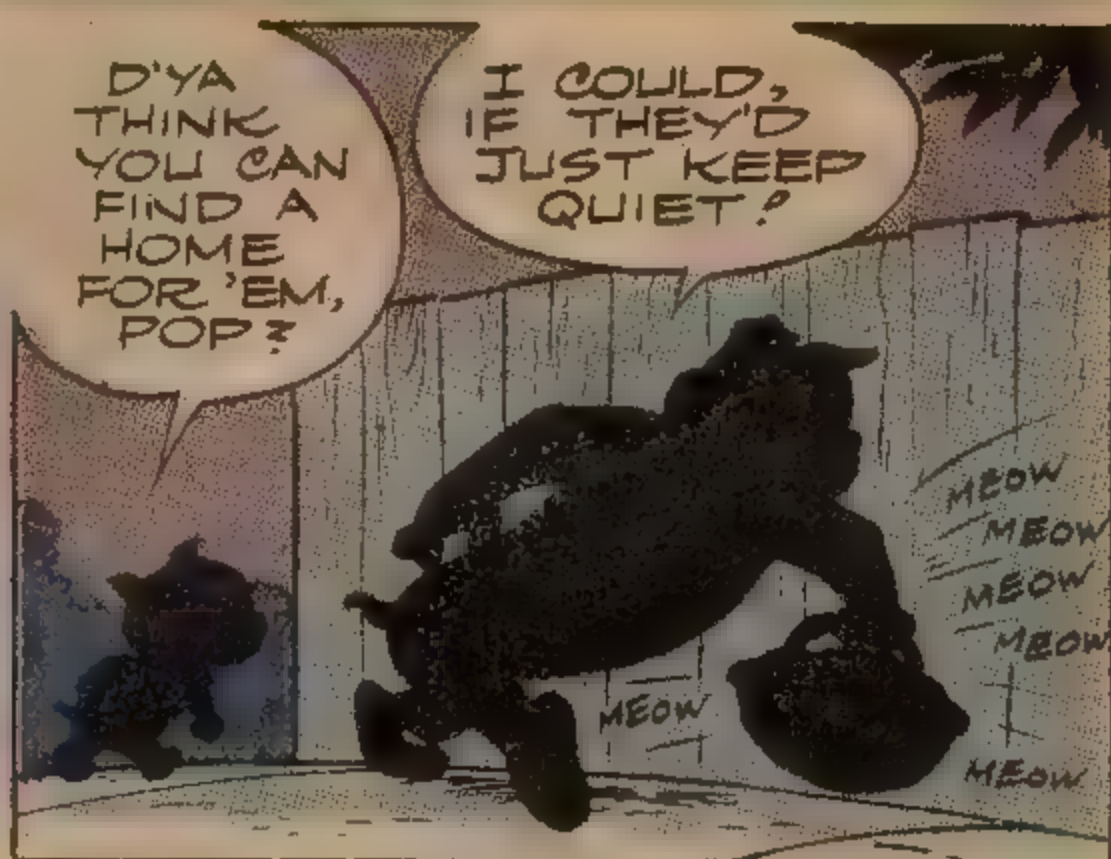
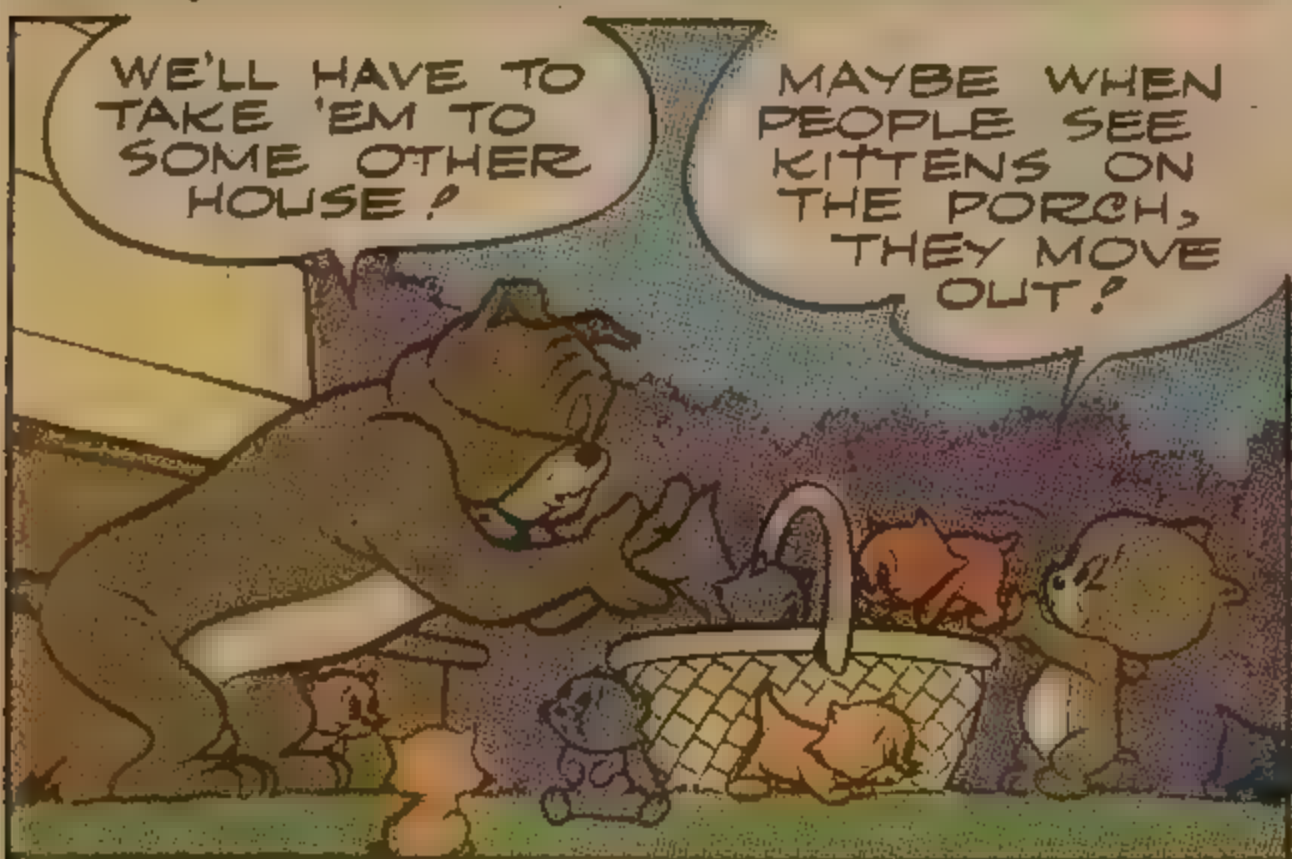
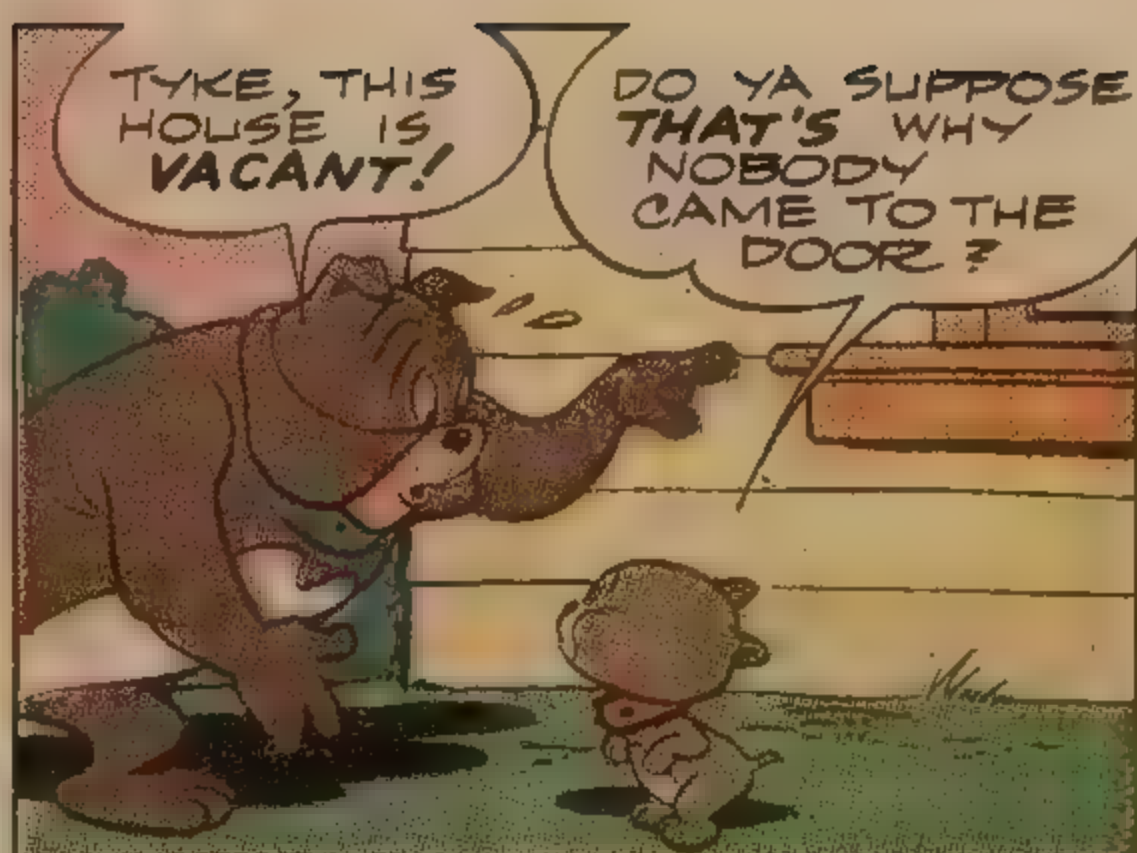








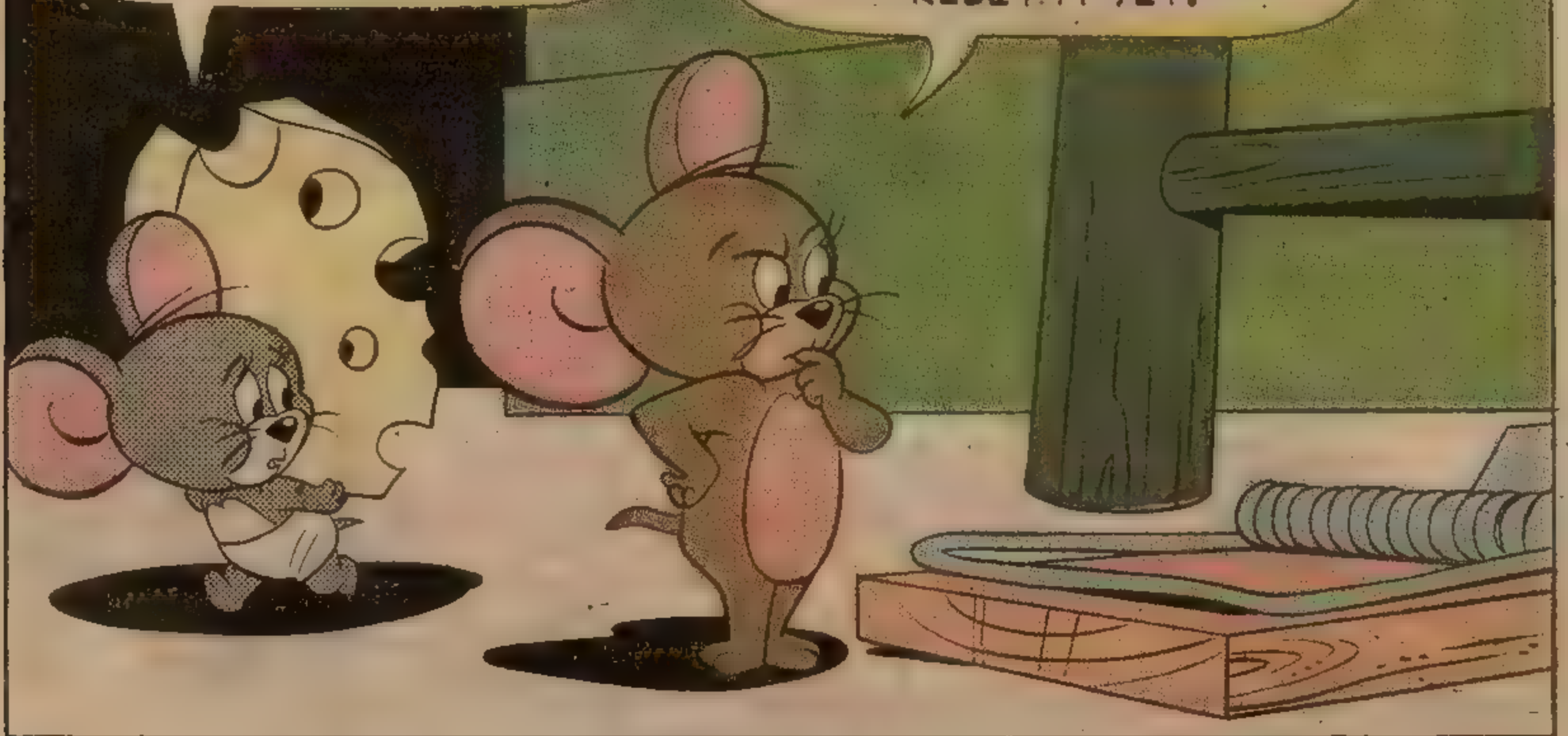




Tom and Jerry TEXAS TOM

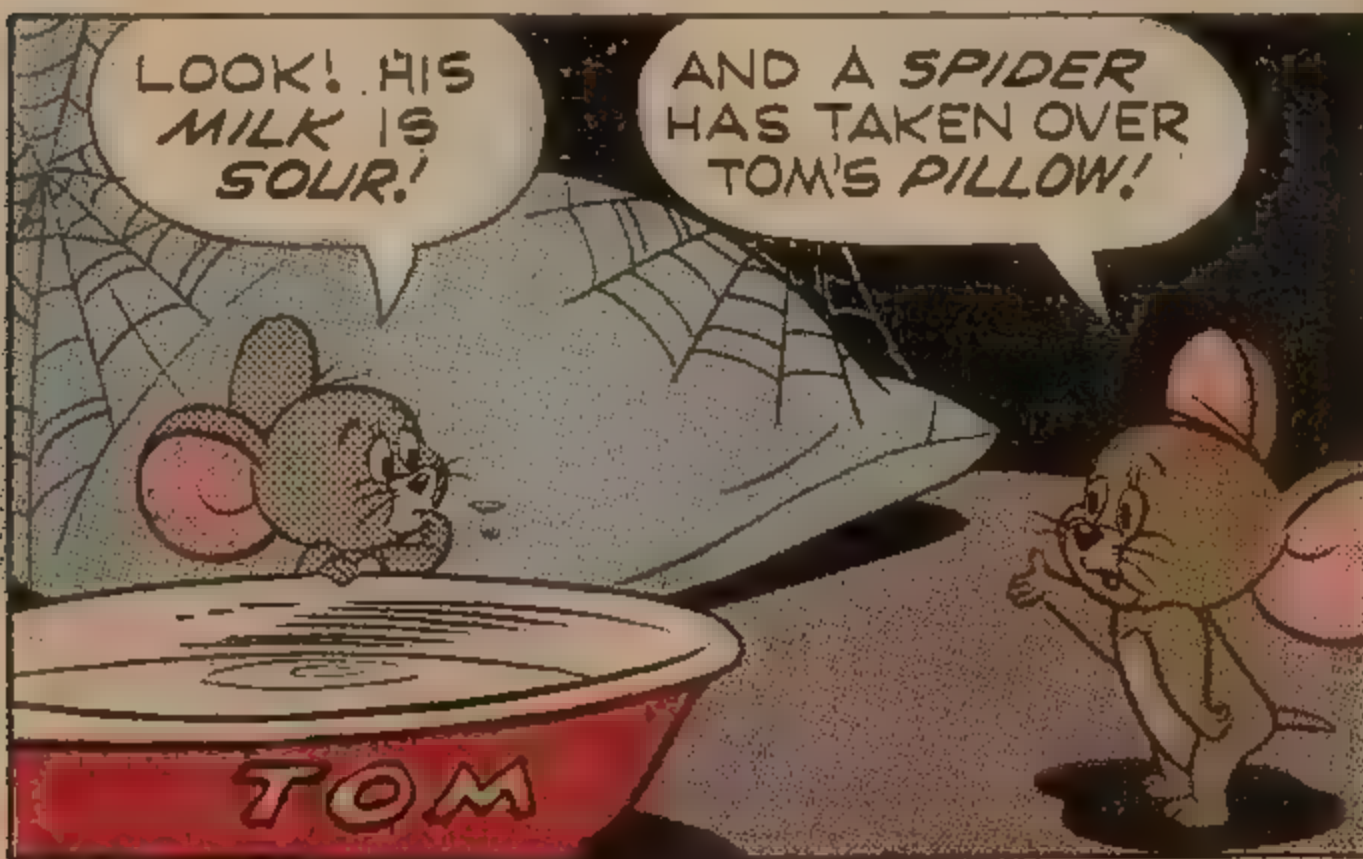
WHY ARE YOU STUDYING
THAT OLD SNAPPED TRAP
SO HARD, JERRY?

BECAUSE IT'S BEEN THREE
WHOLE DAYS SINCE WE
SNAPPED IT, AND TOM HASN'T
RESET IT YET!

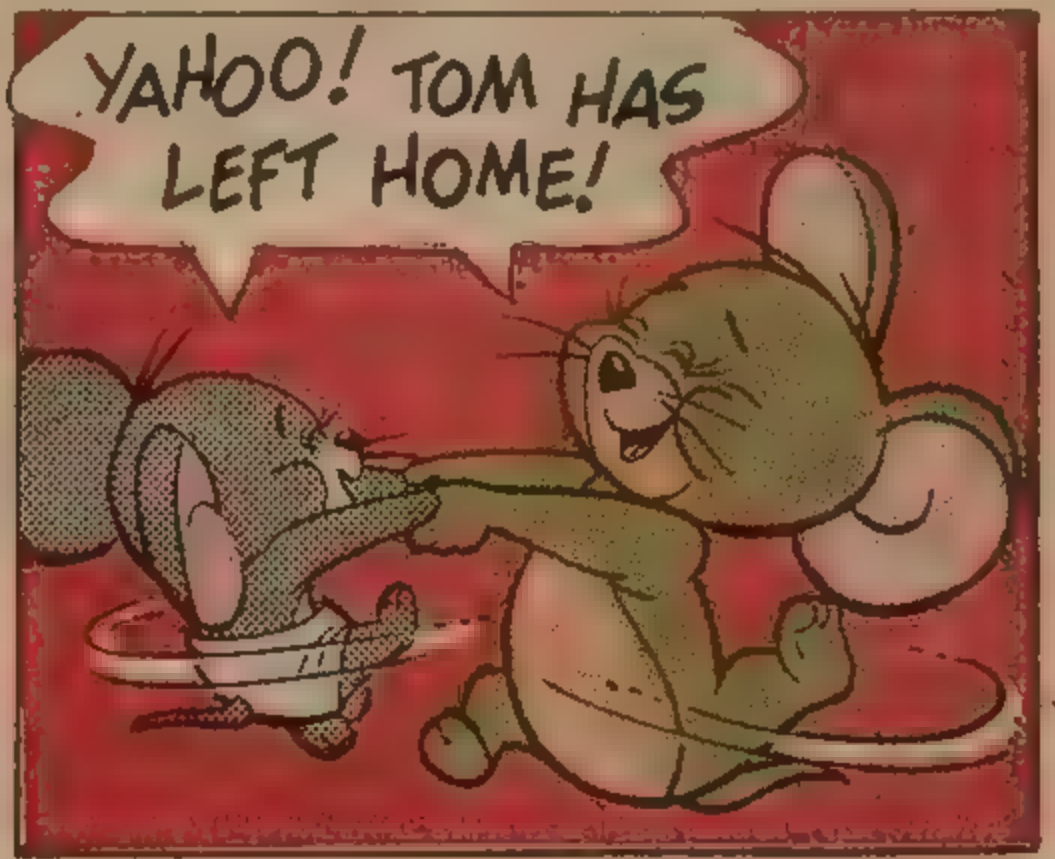


LOOK! HIS
MILK IS
SOUR!

AND A SPIDER
HAS TAKEN OVER
TOM'S PILLOW!



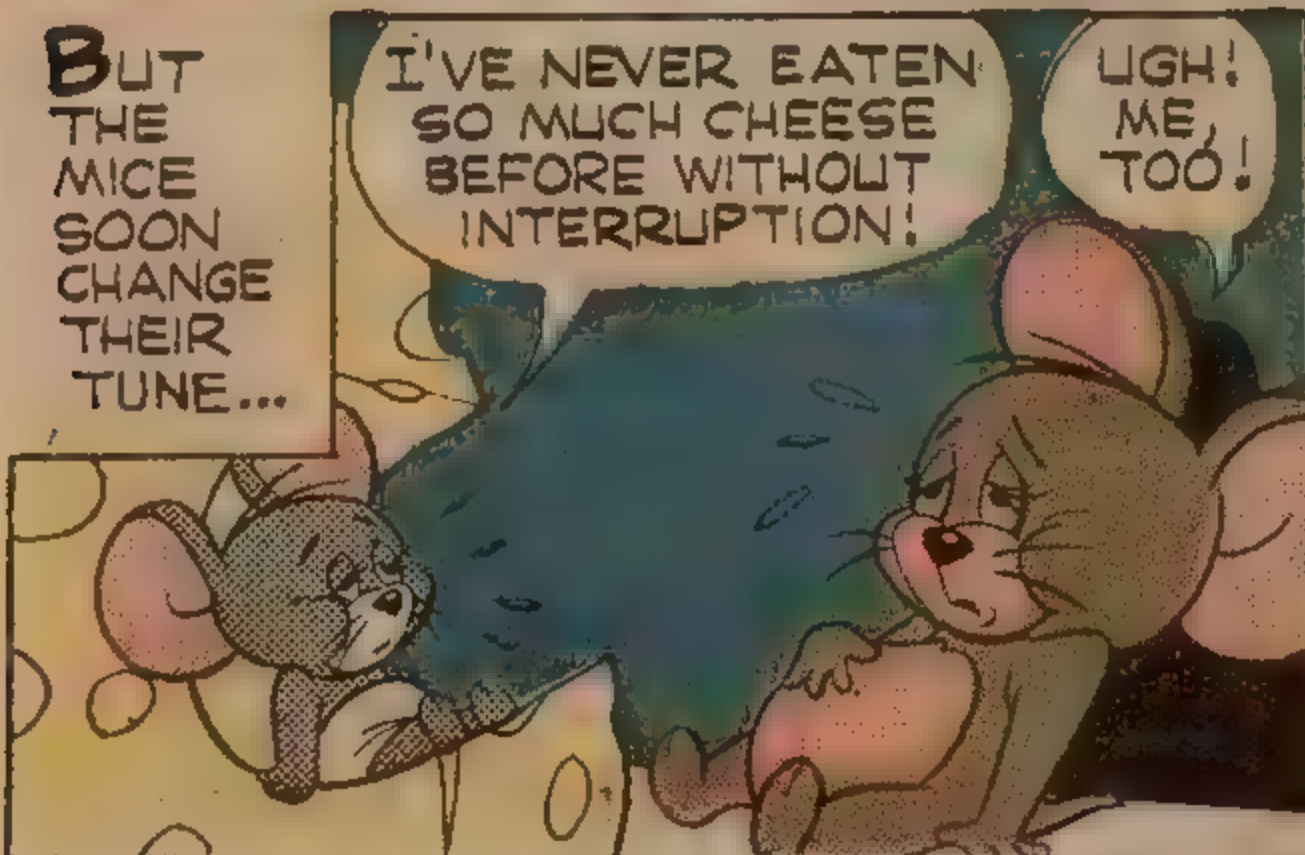
YAHOO! TOM HAS
LEFT HOME!



BUT
THE
MICE
SOON
CHANGE
THEIR
TUNE...

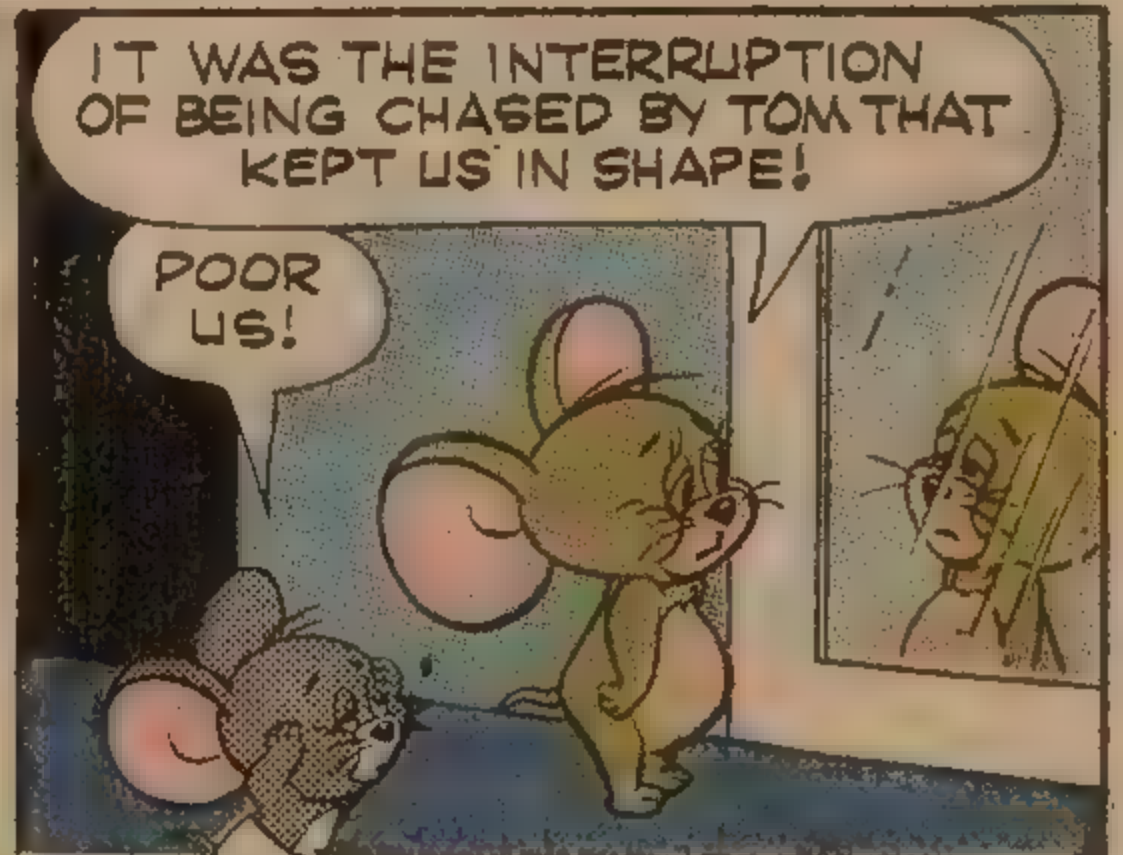
I'VE NEVER EATEN
SO MUCH CHEESE
BEFORE WITHOUT
INTERRUPTION!

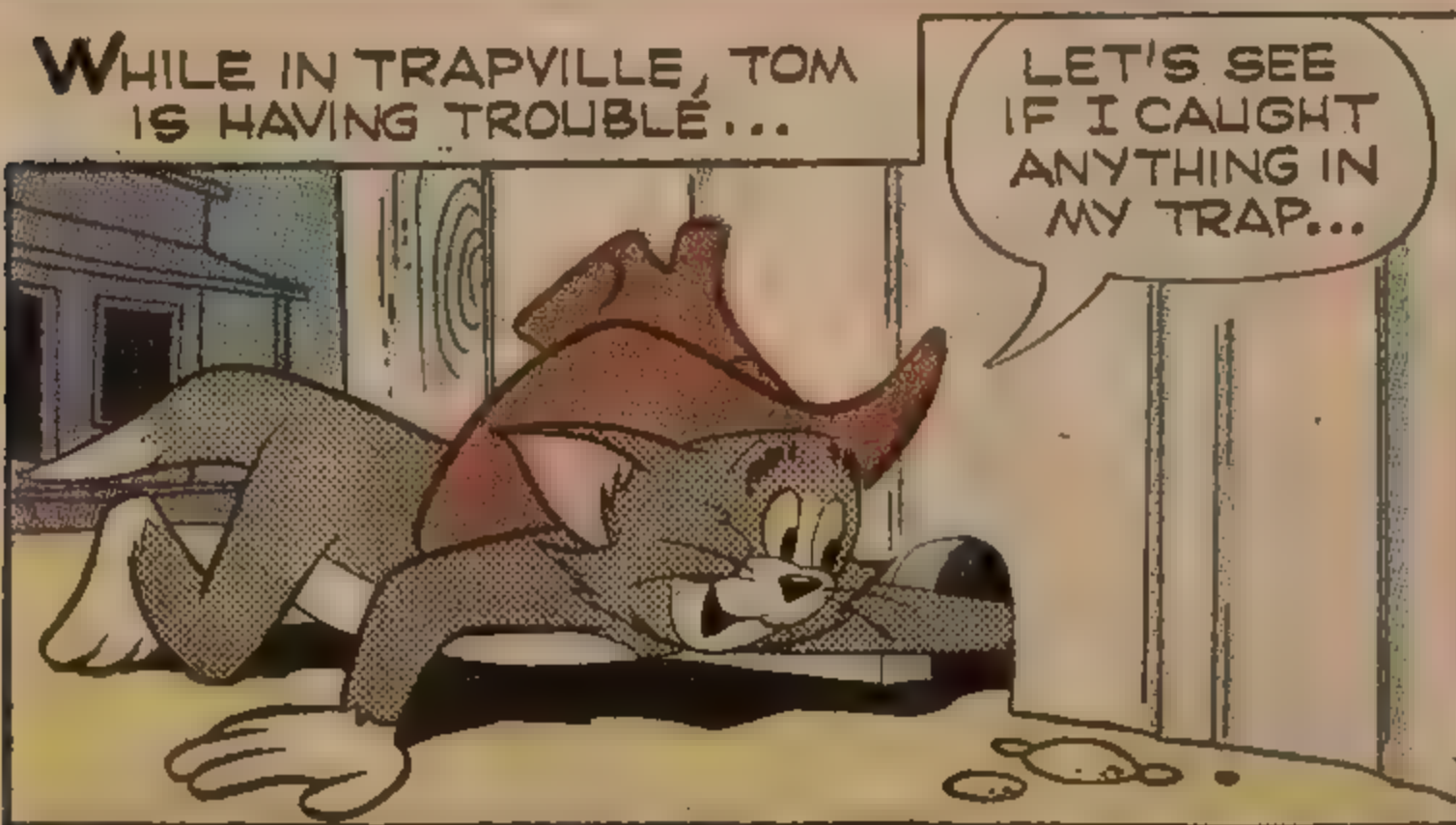
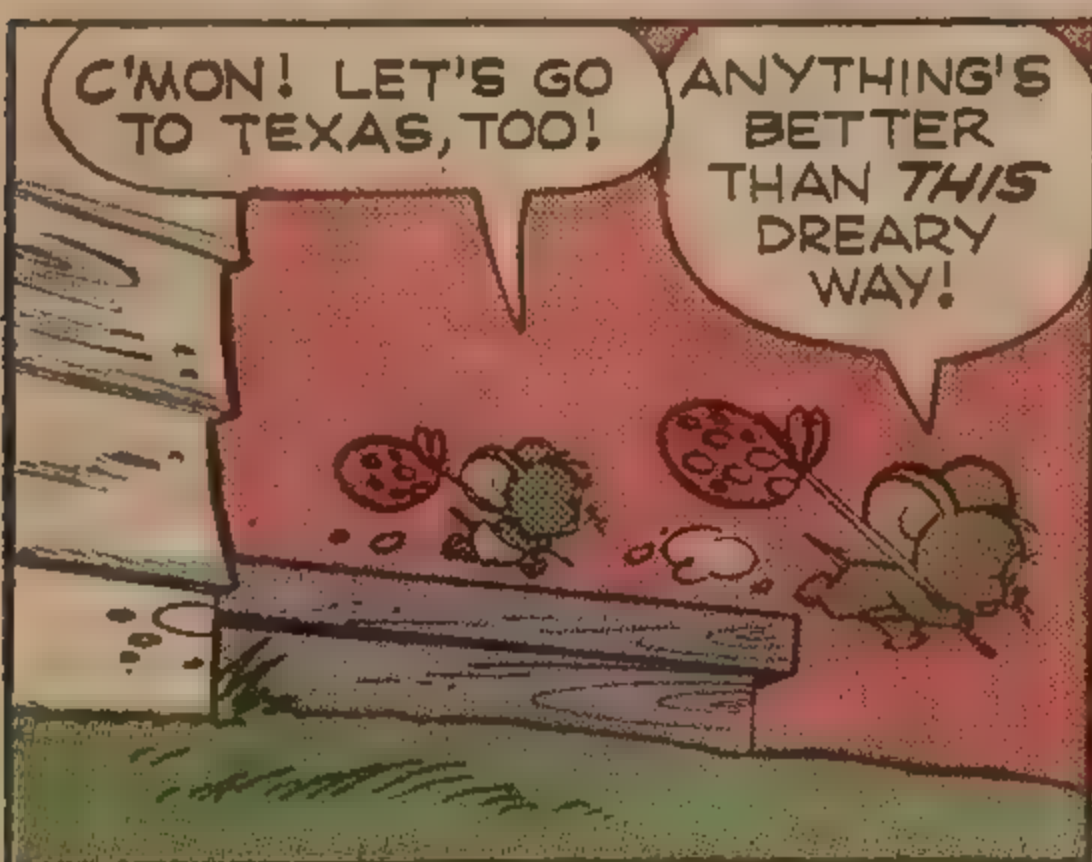
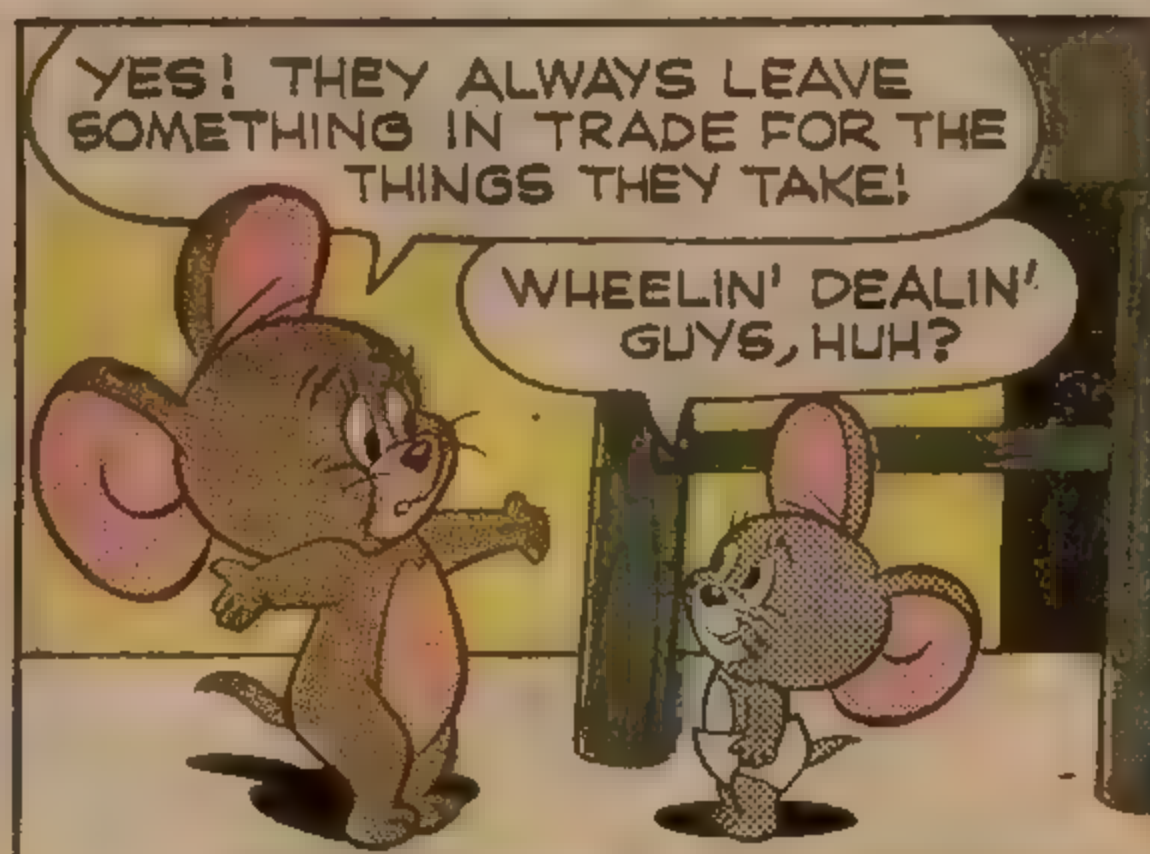
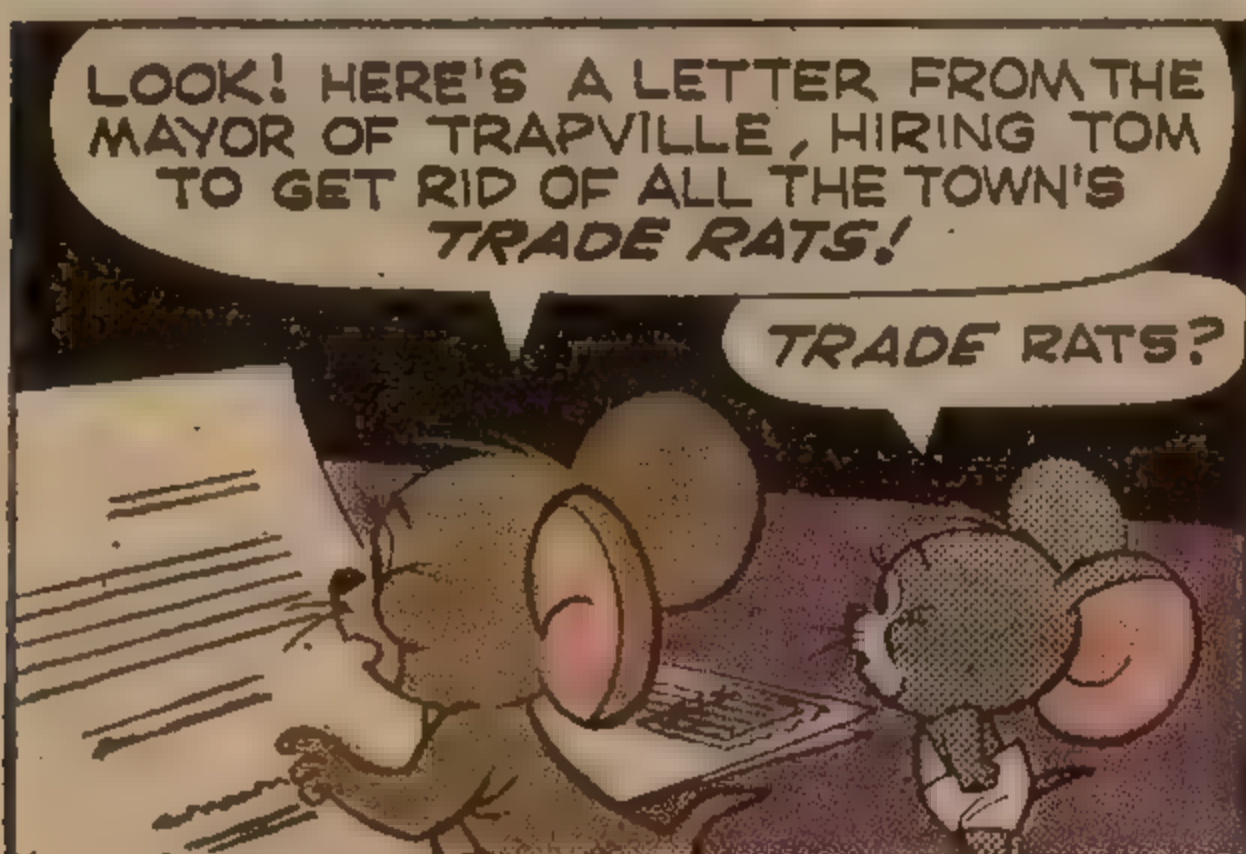
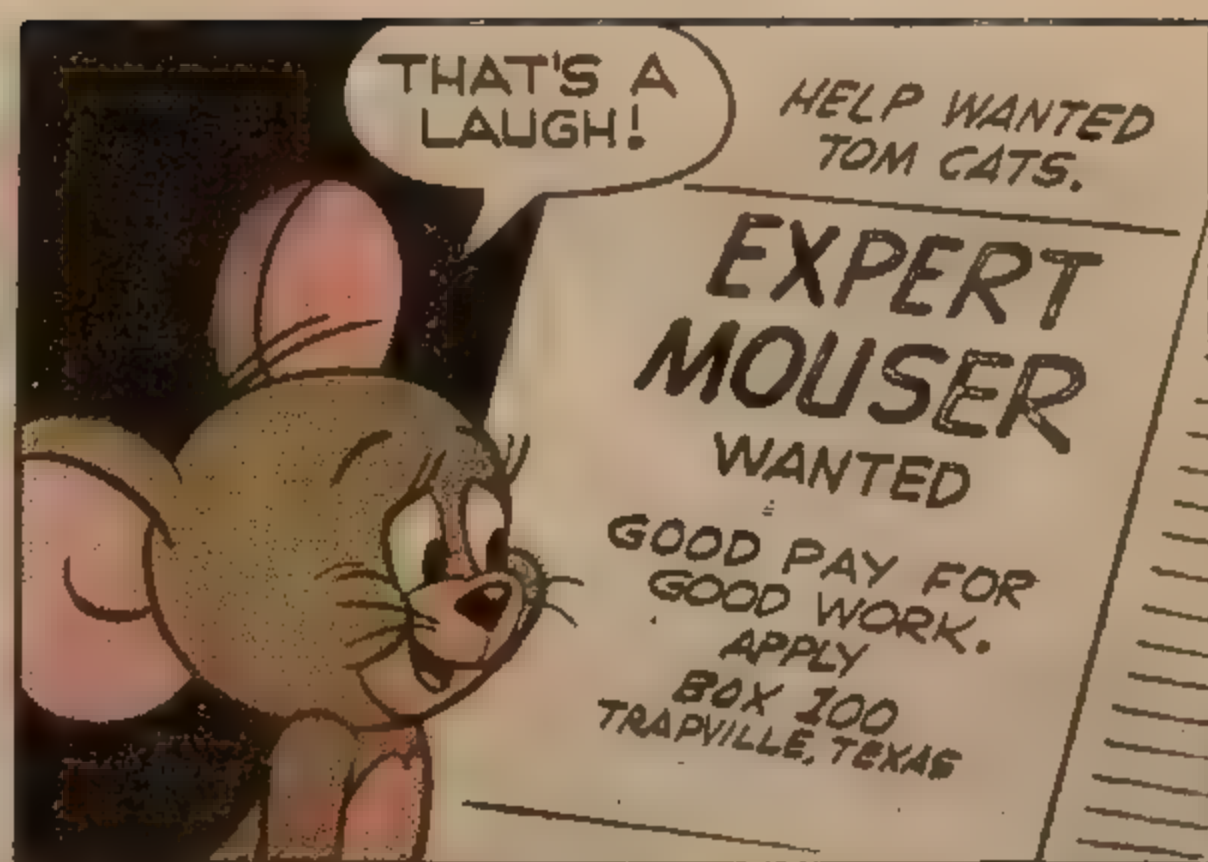
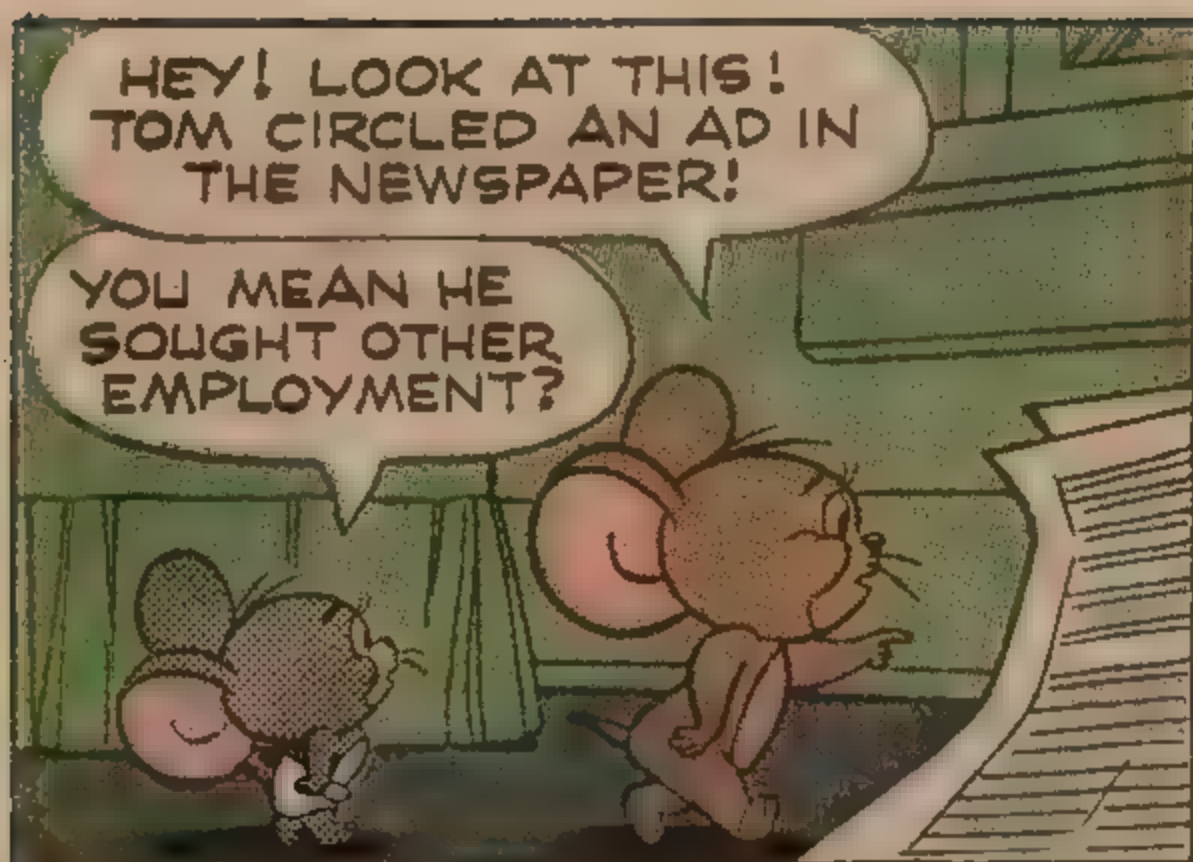
UGH!
ME,
TOO!

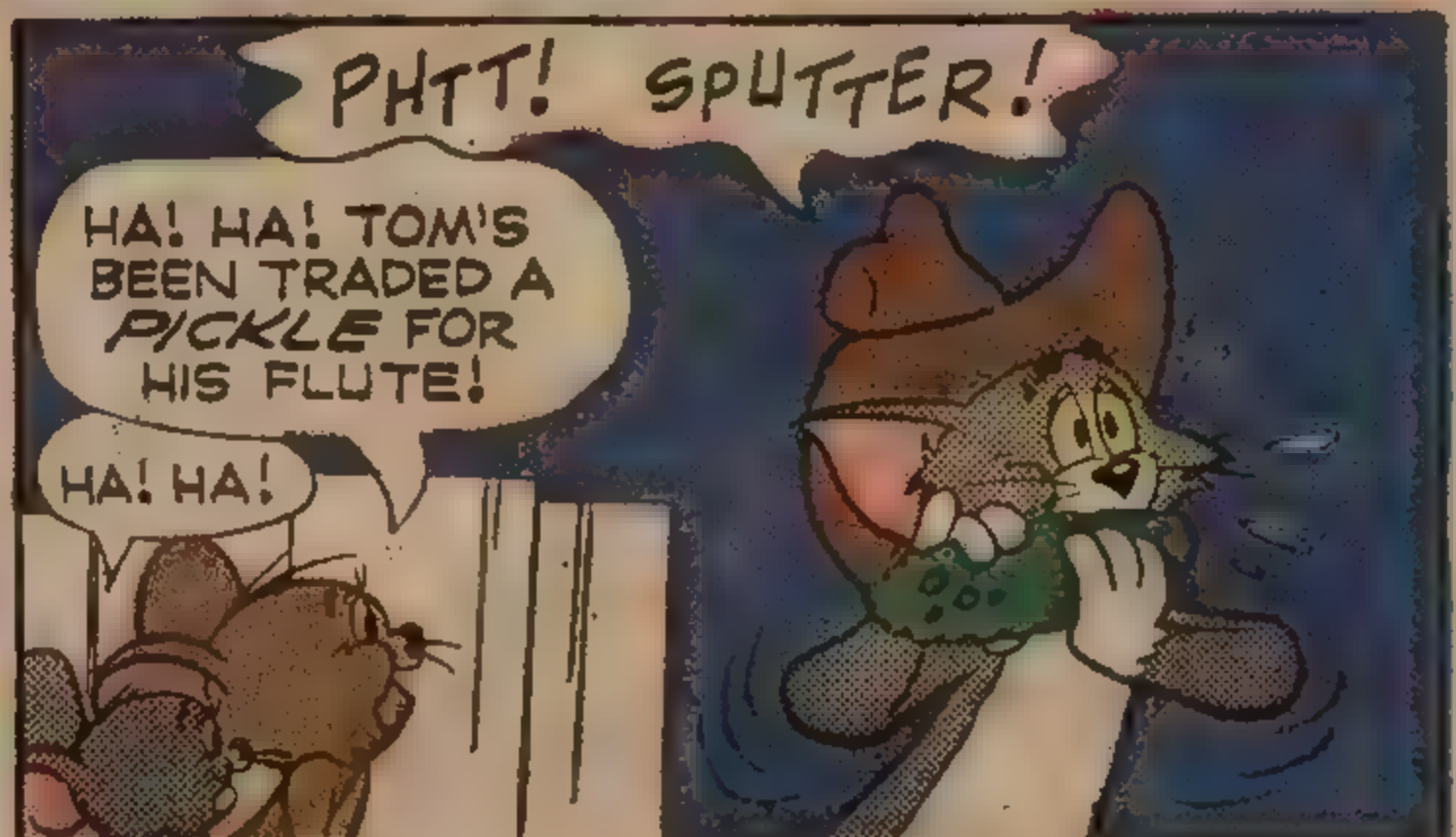
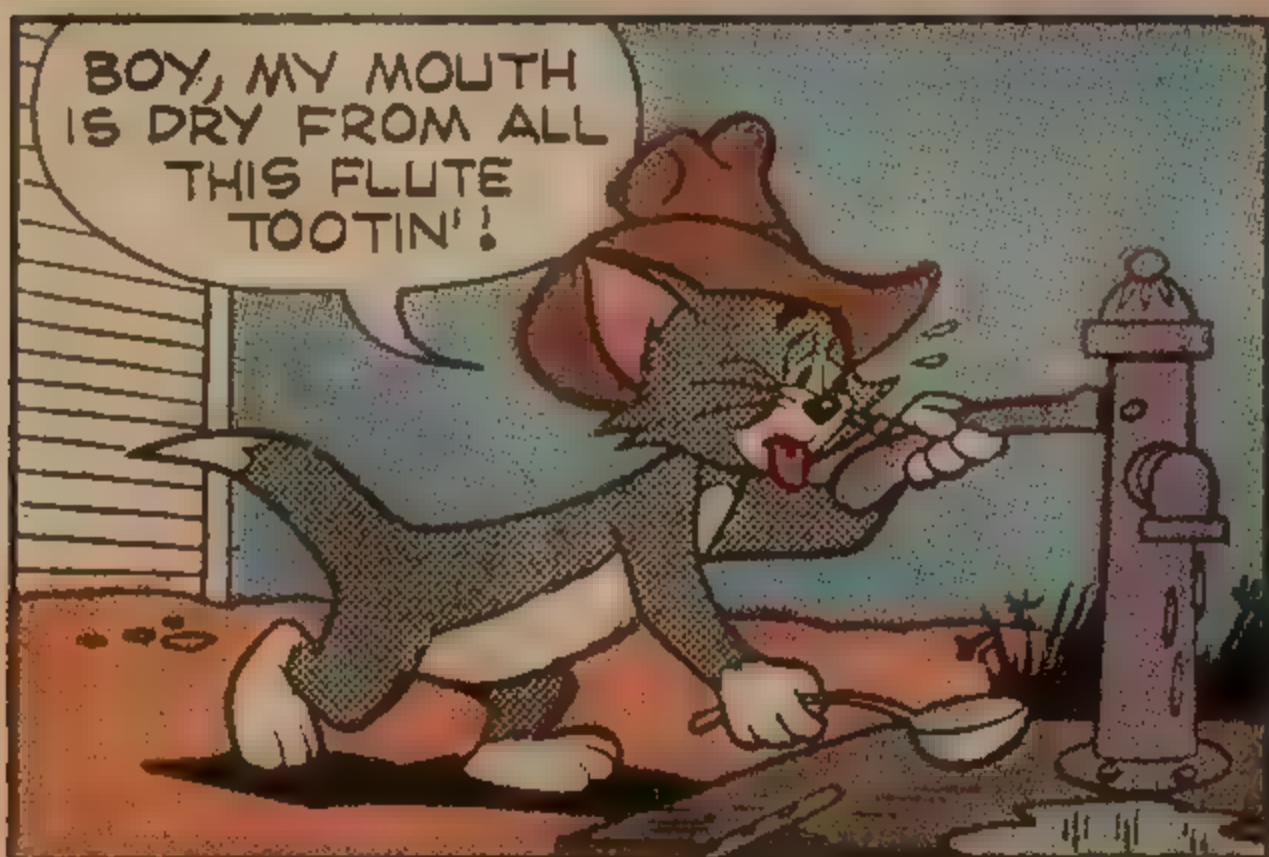
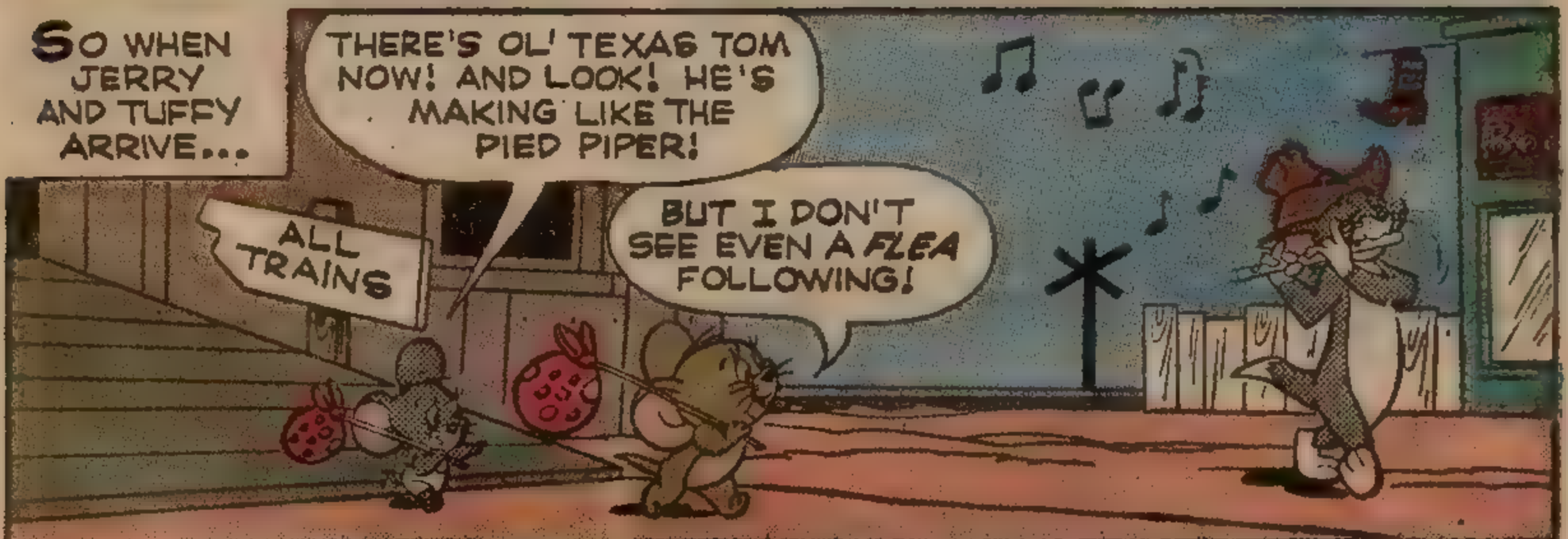
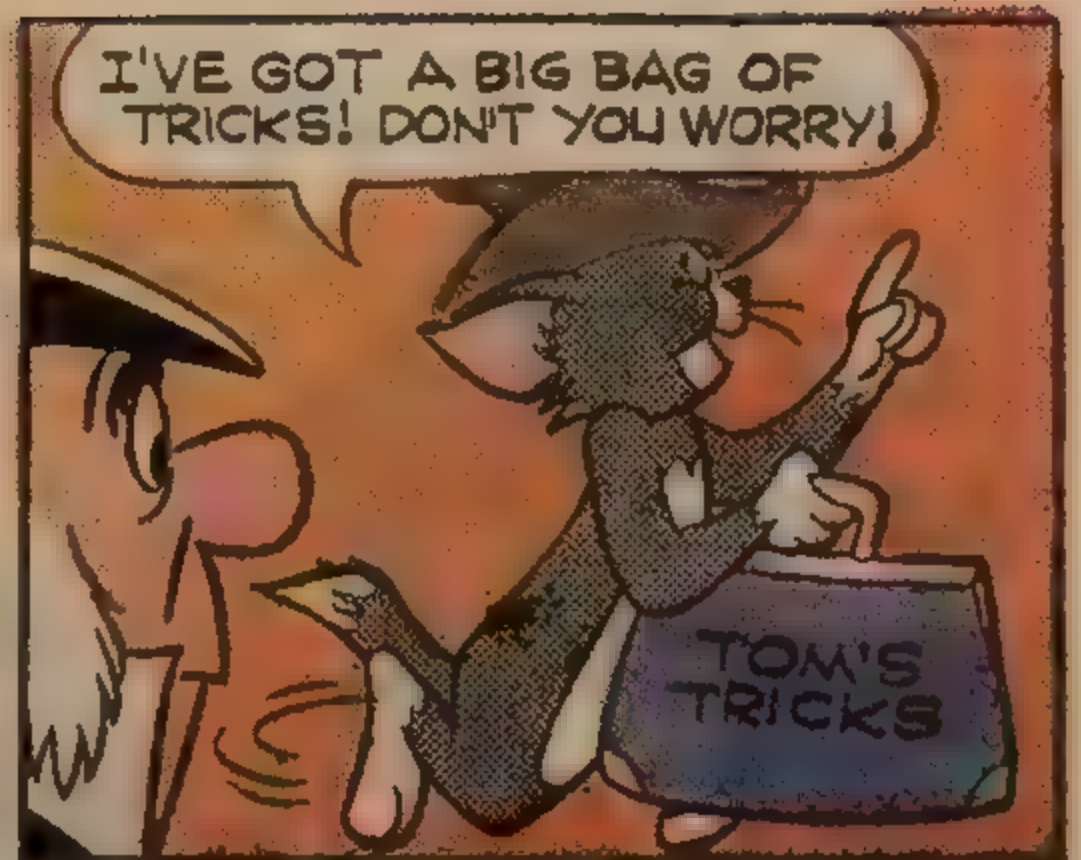


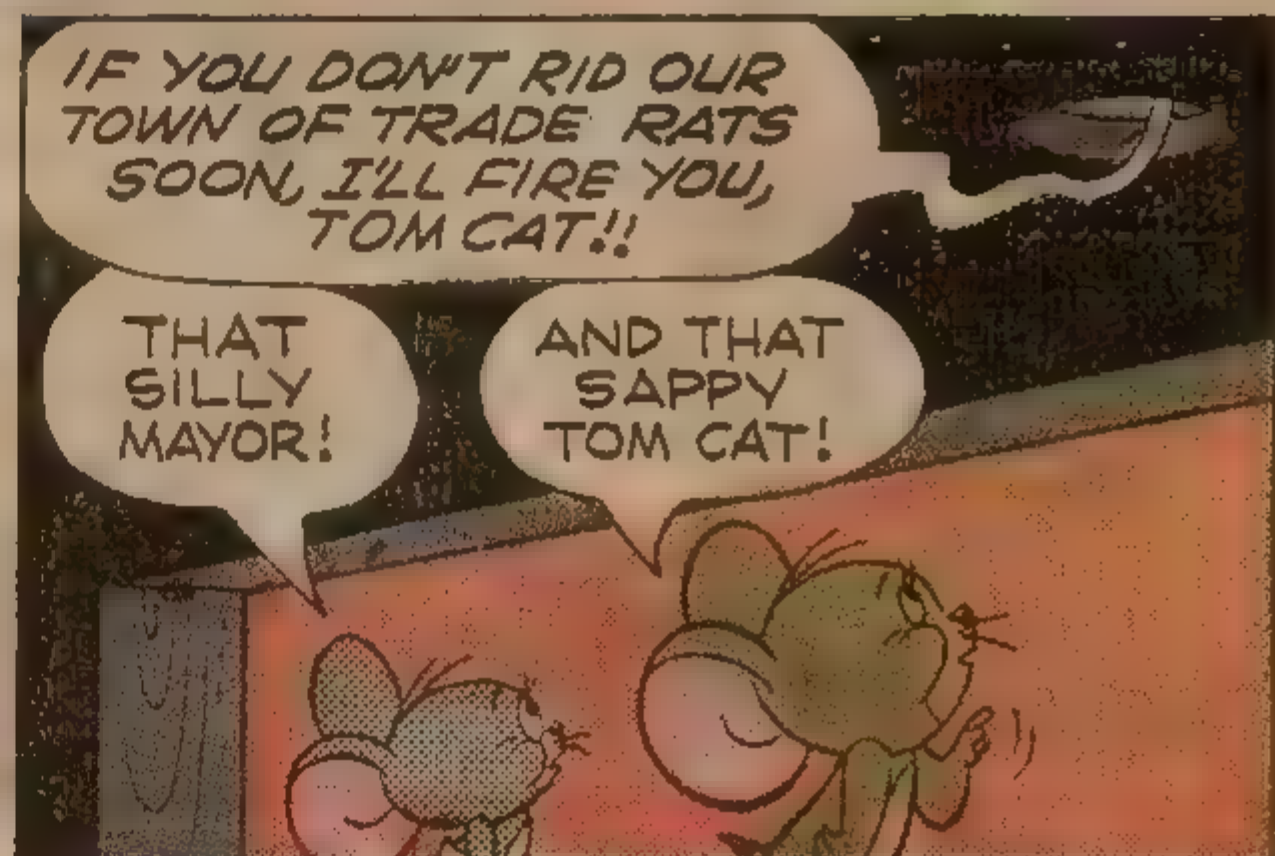
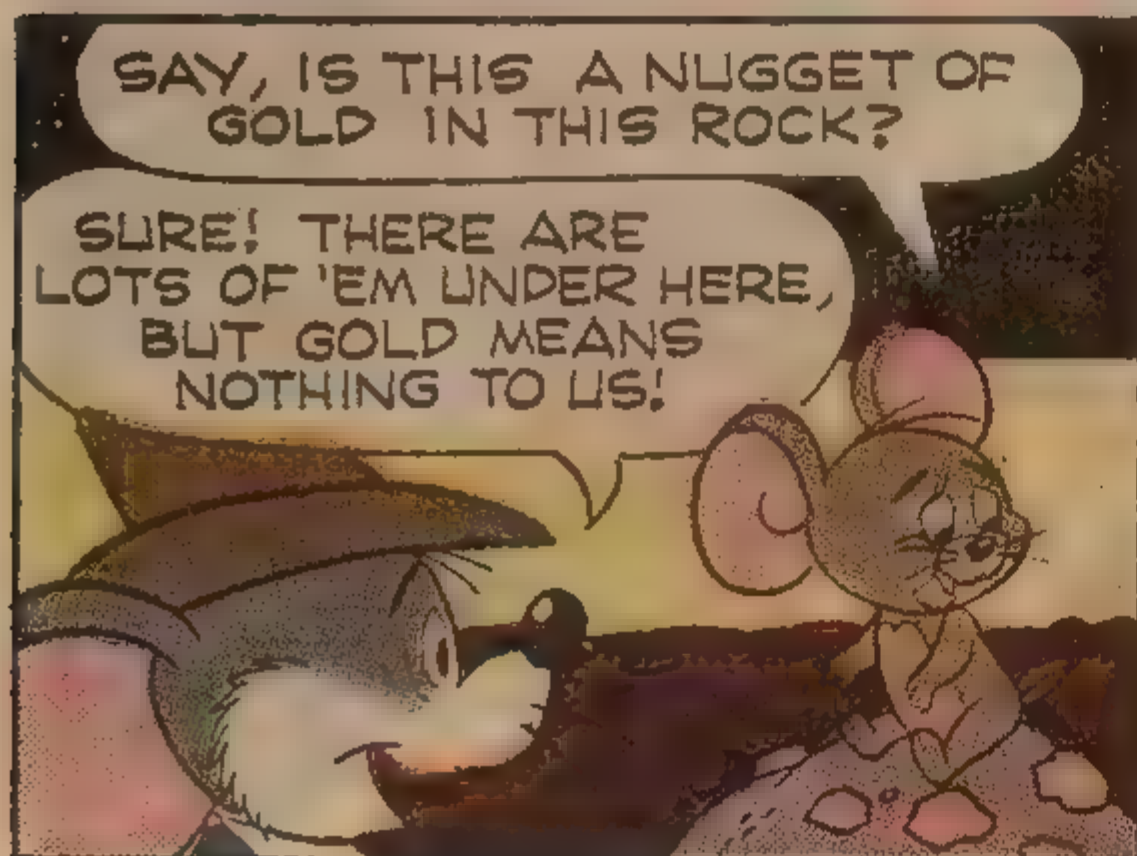
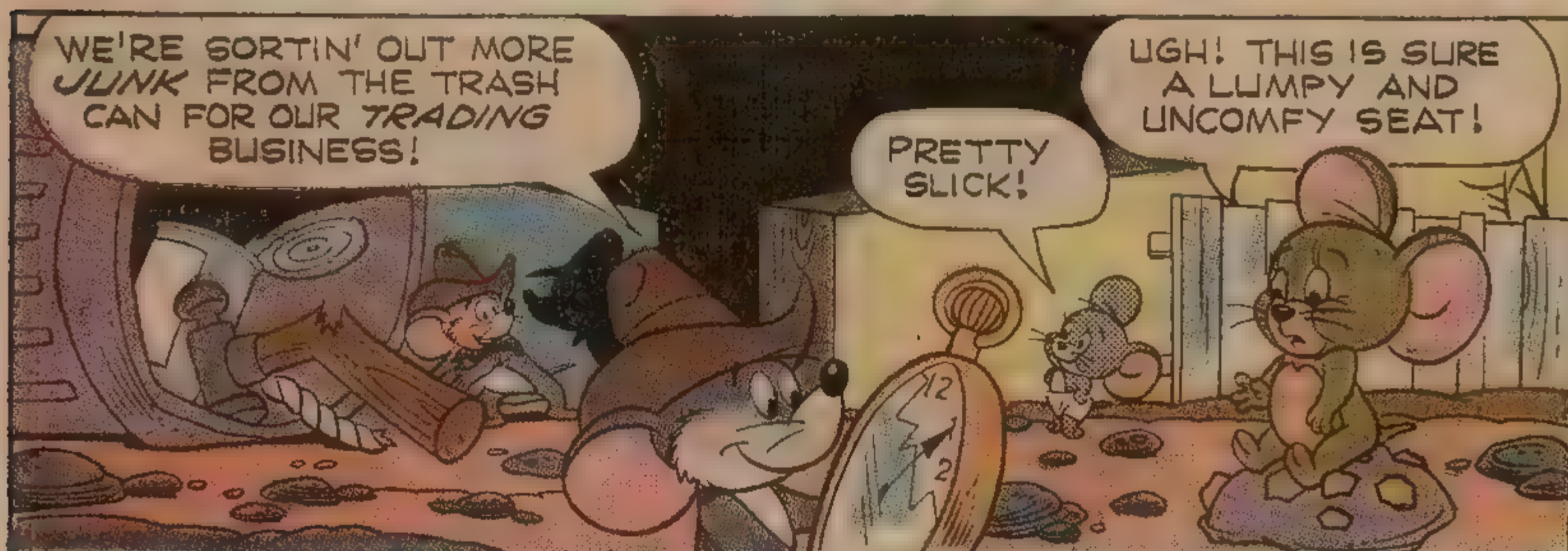
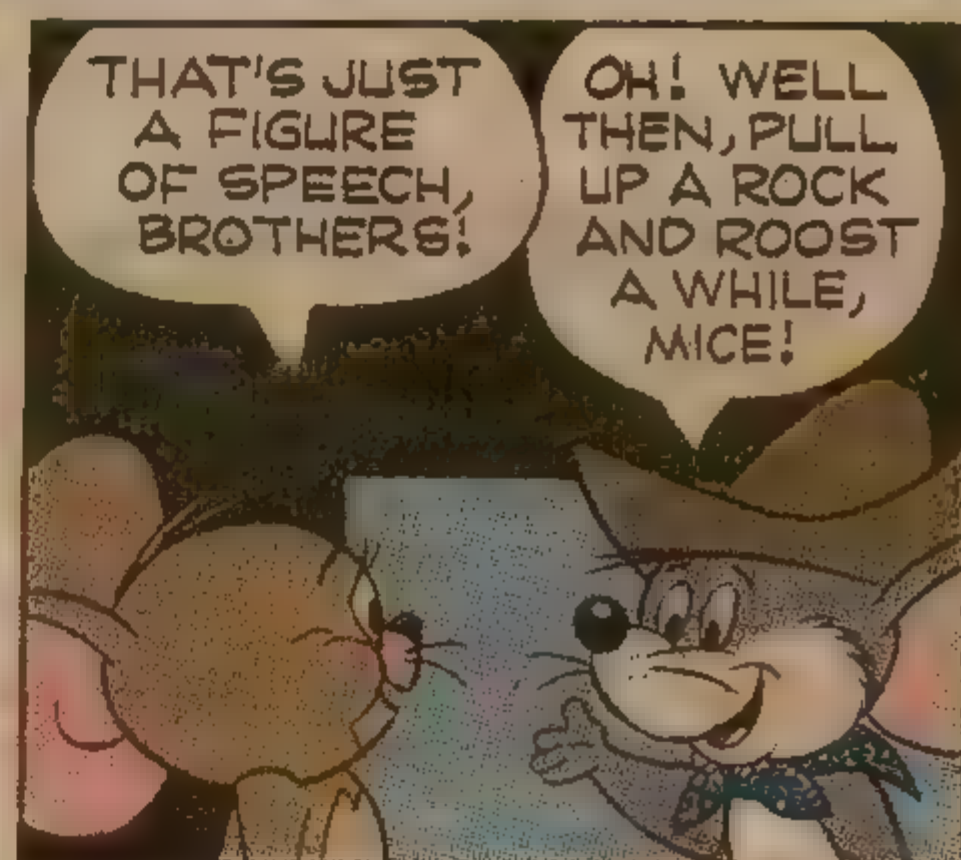
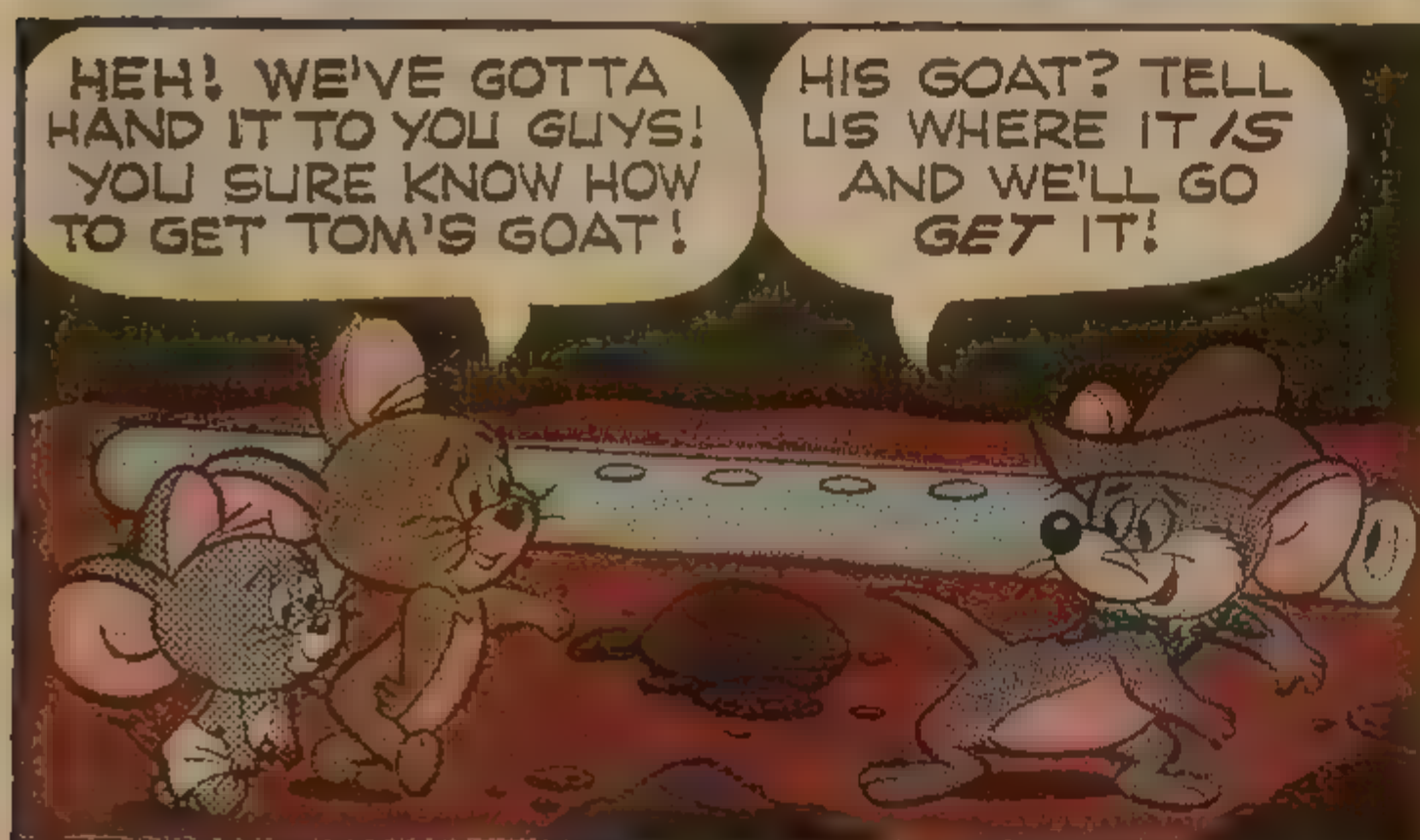
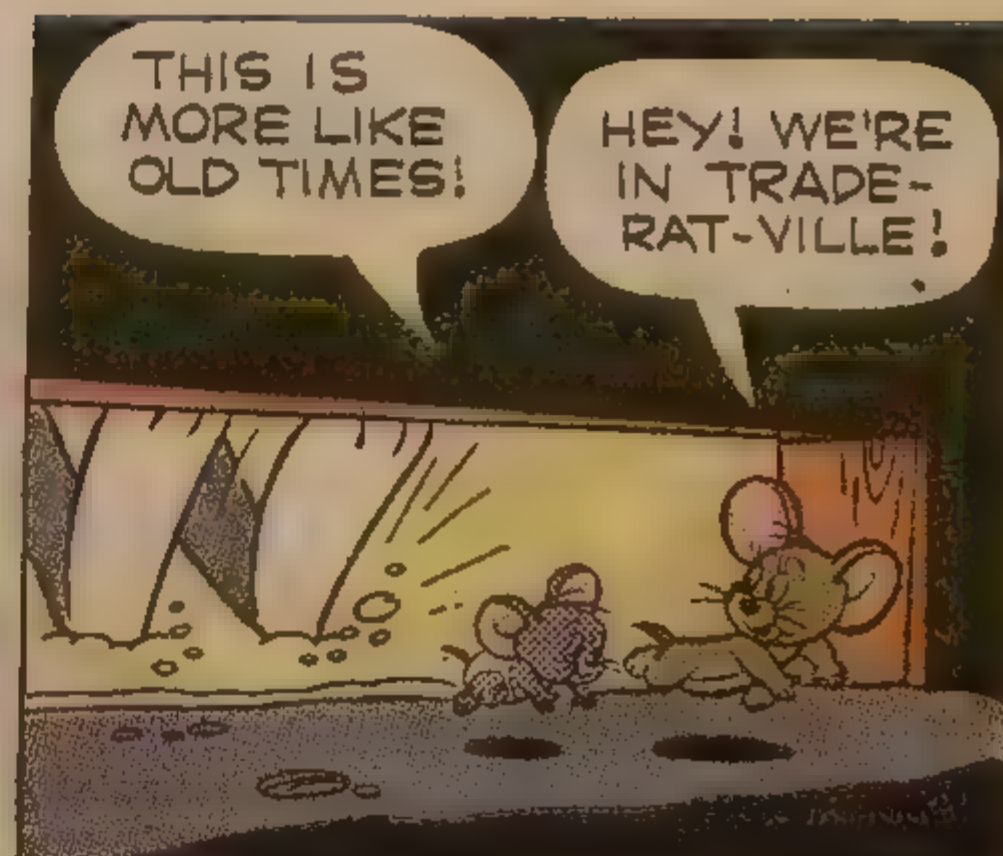
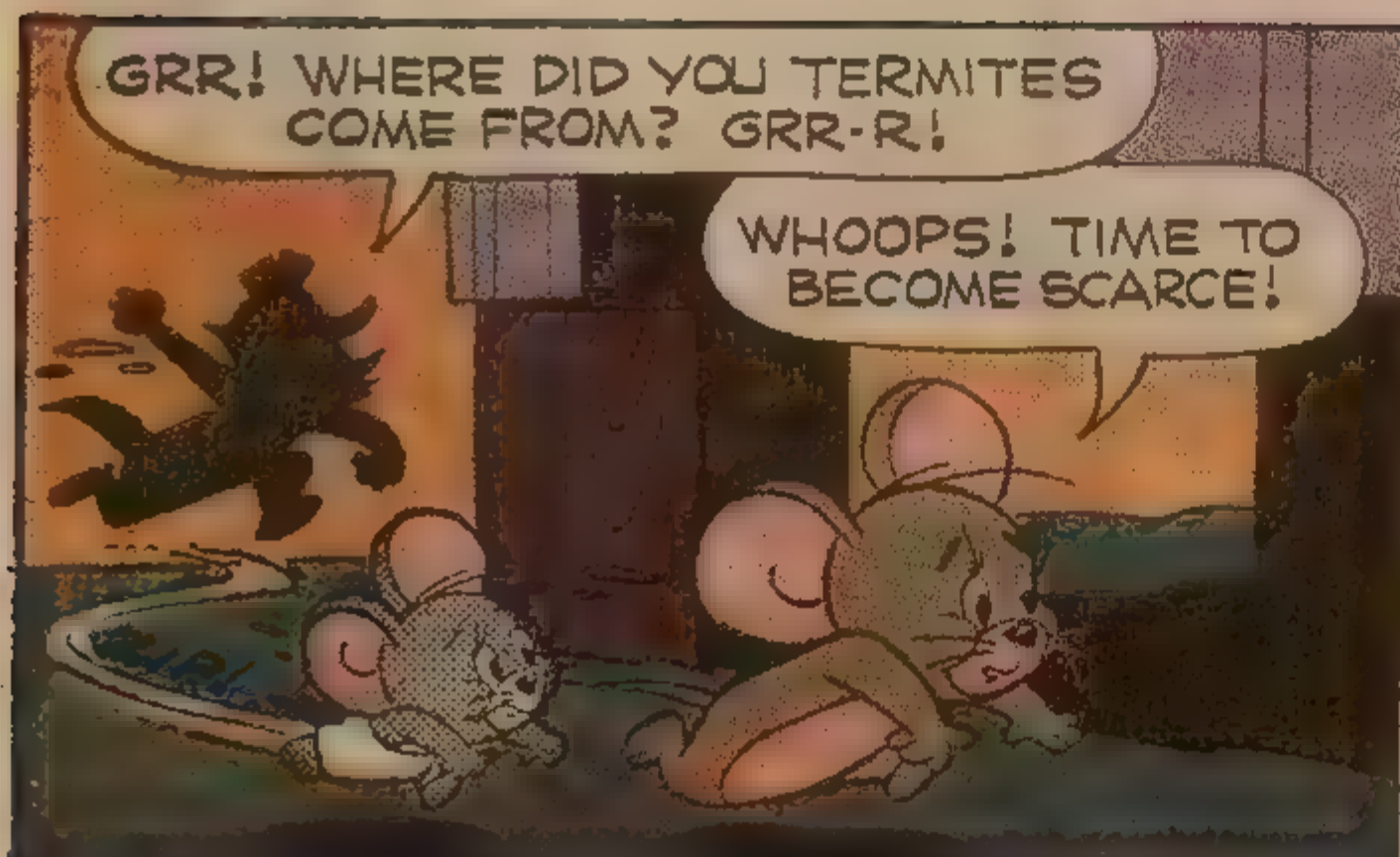
IT WAS THE INTERRUPTION
OF BEING CHASED BY TOM THAT
KEPT US IN SHAPE!

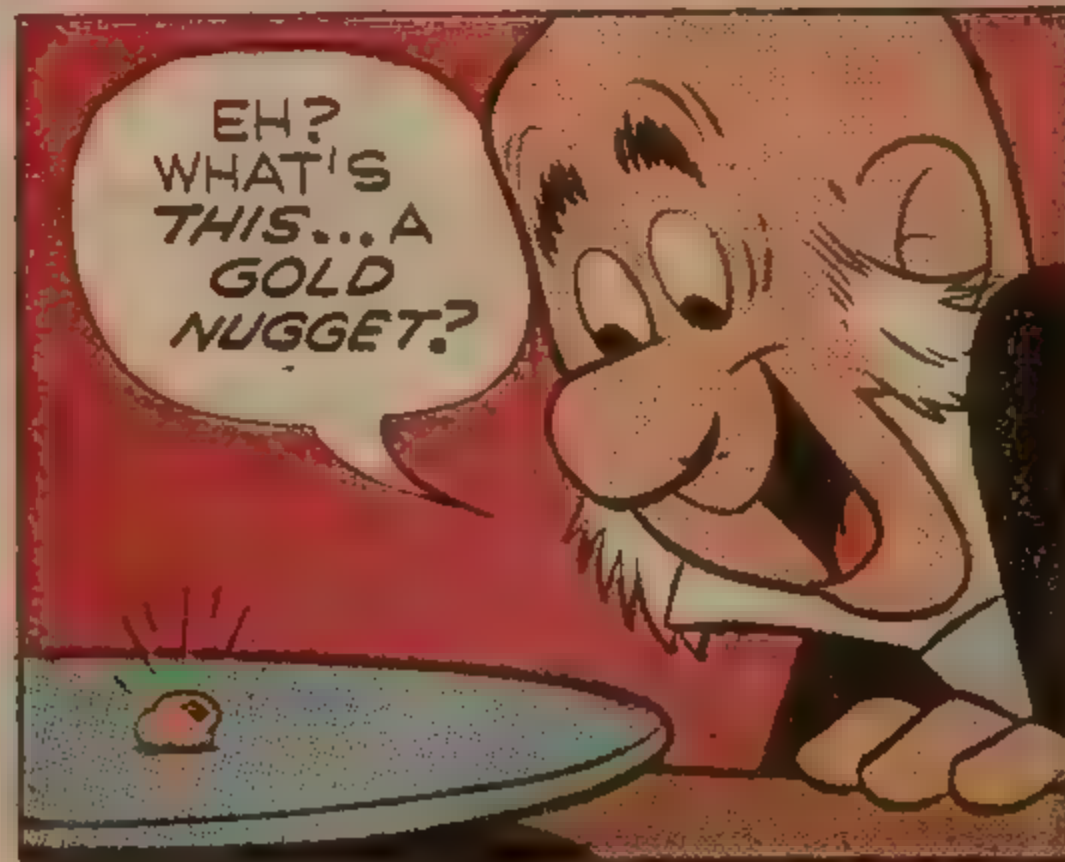
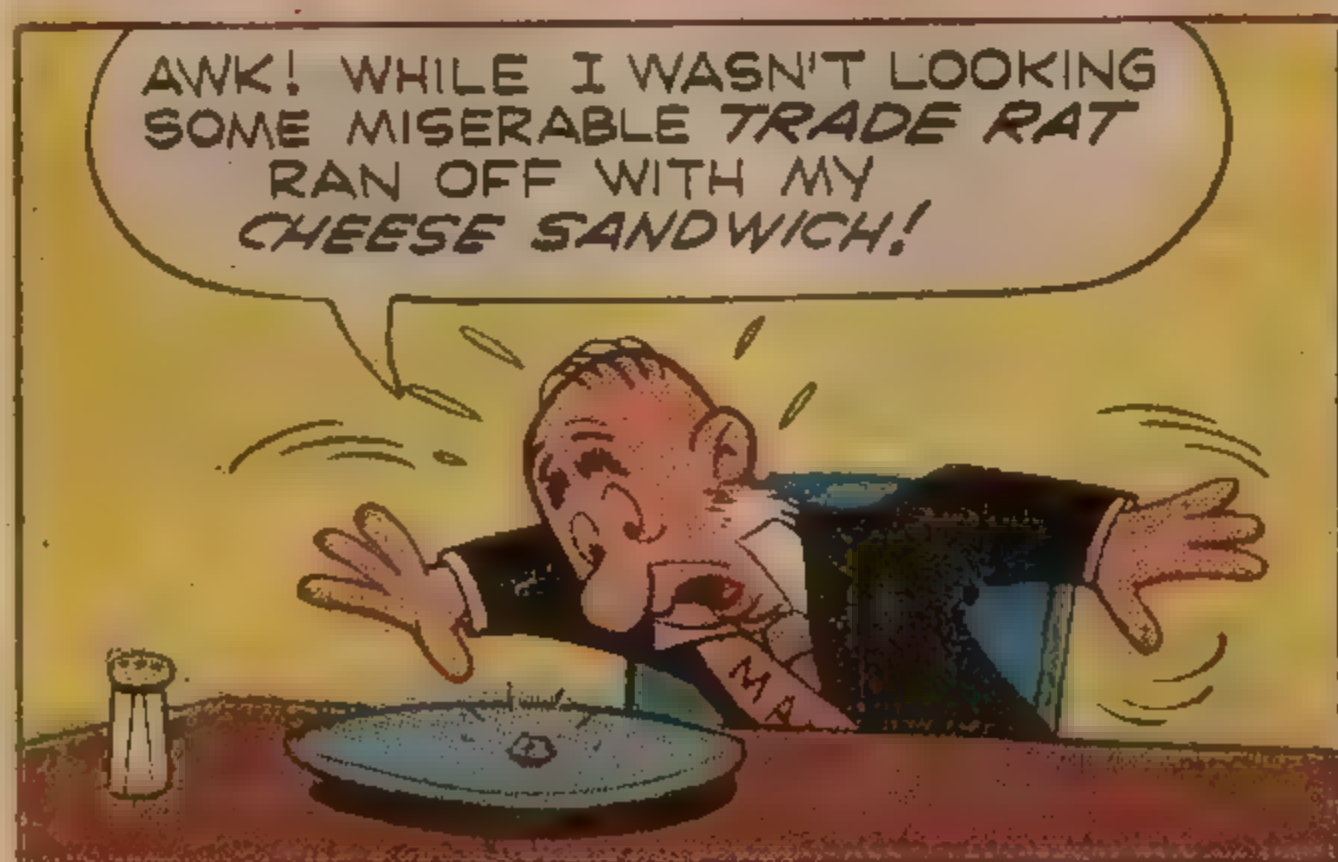
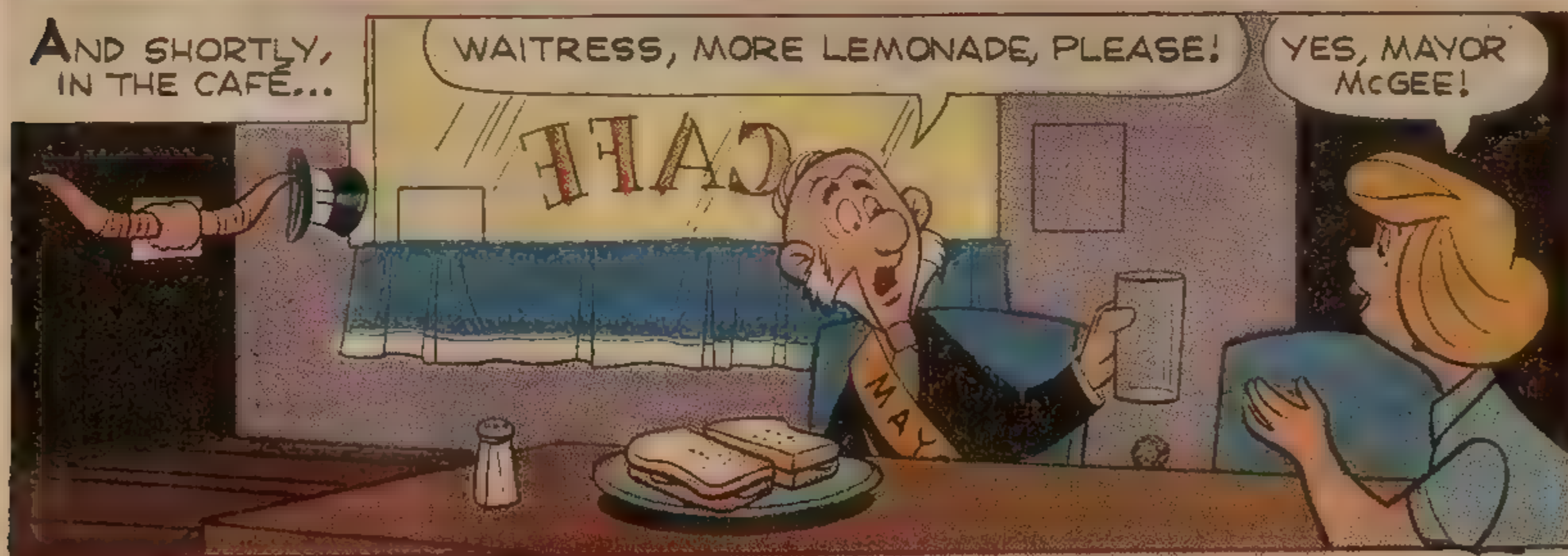
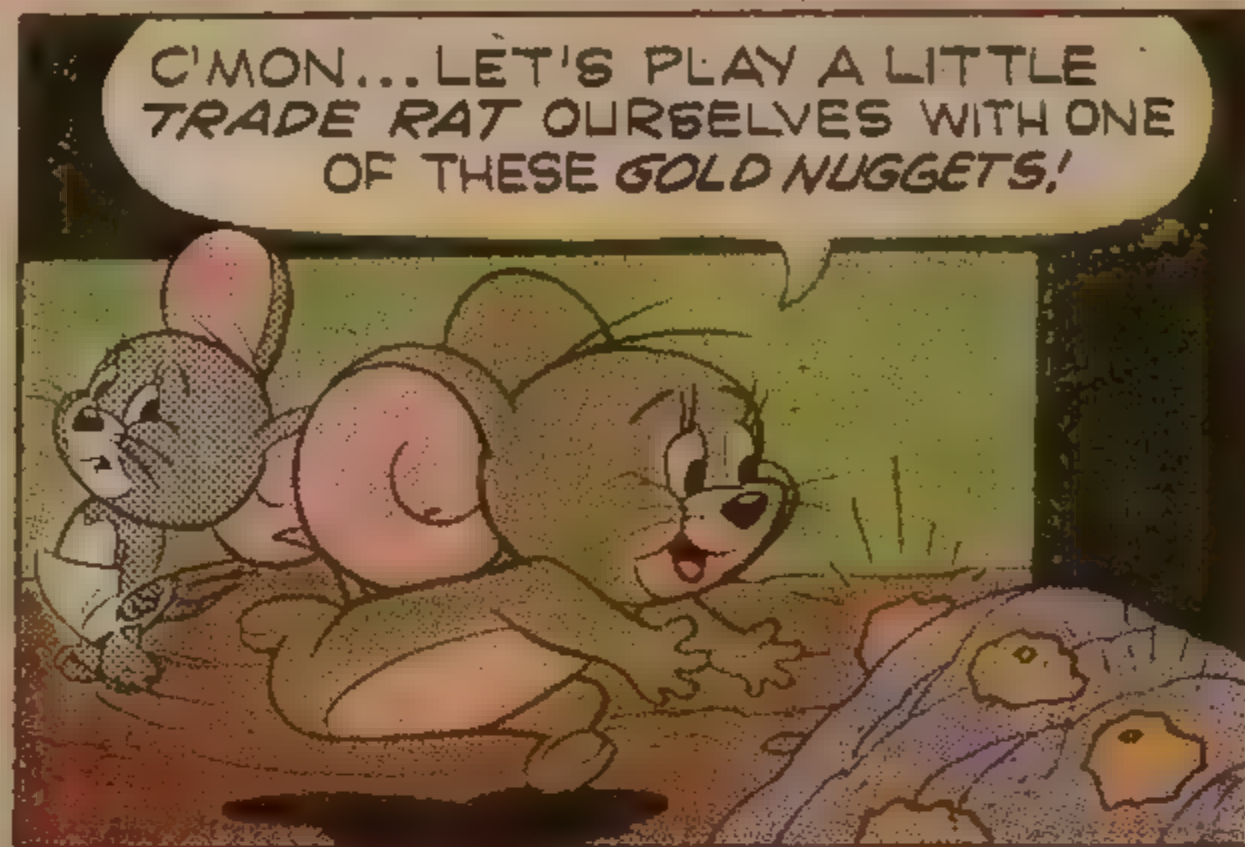
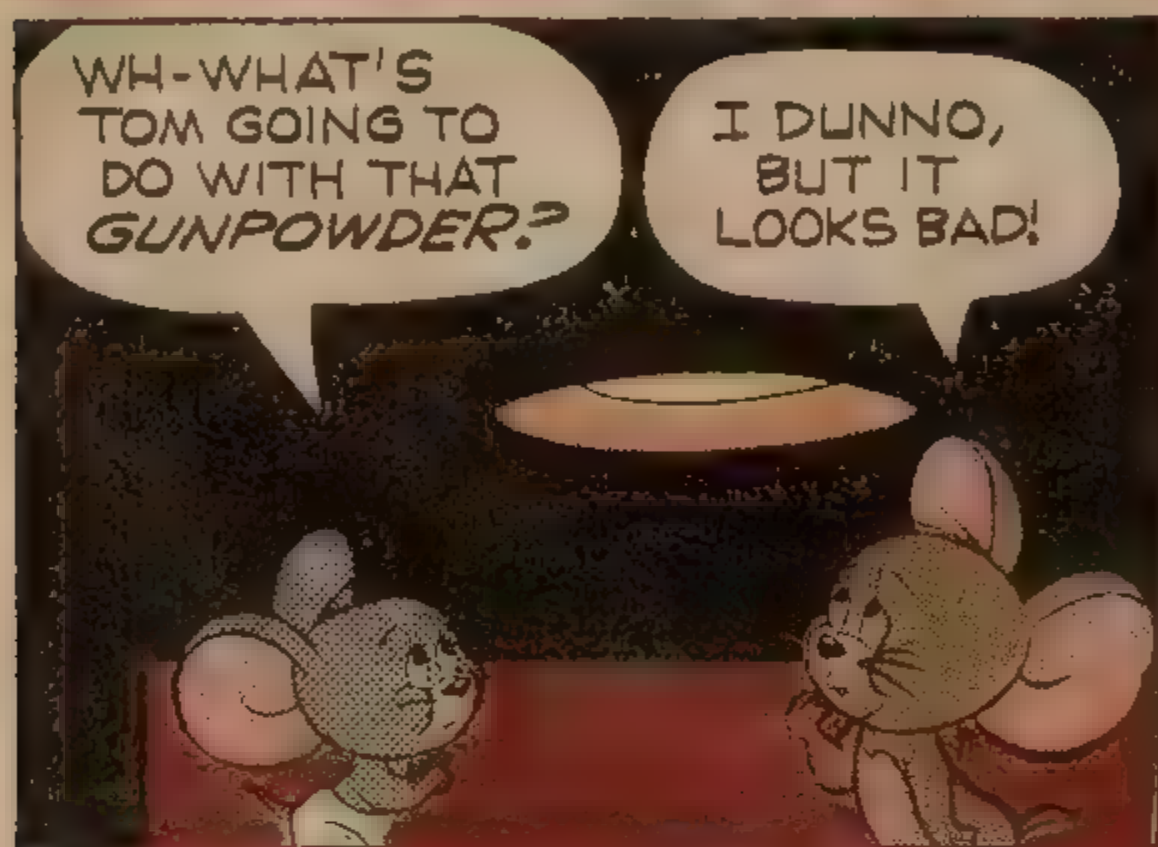
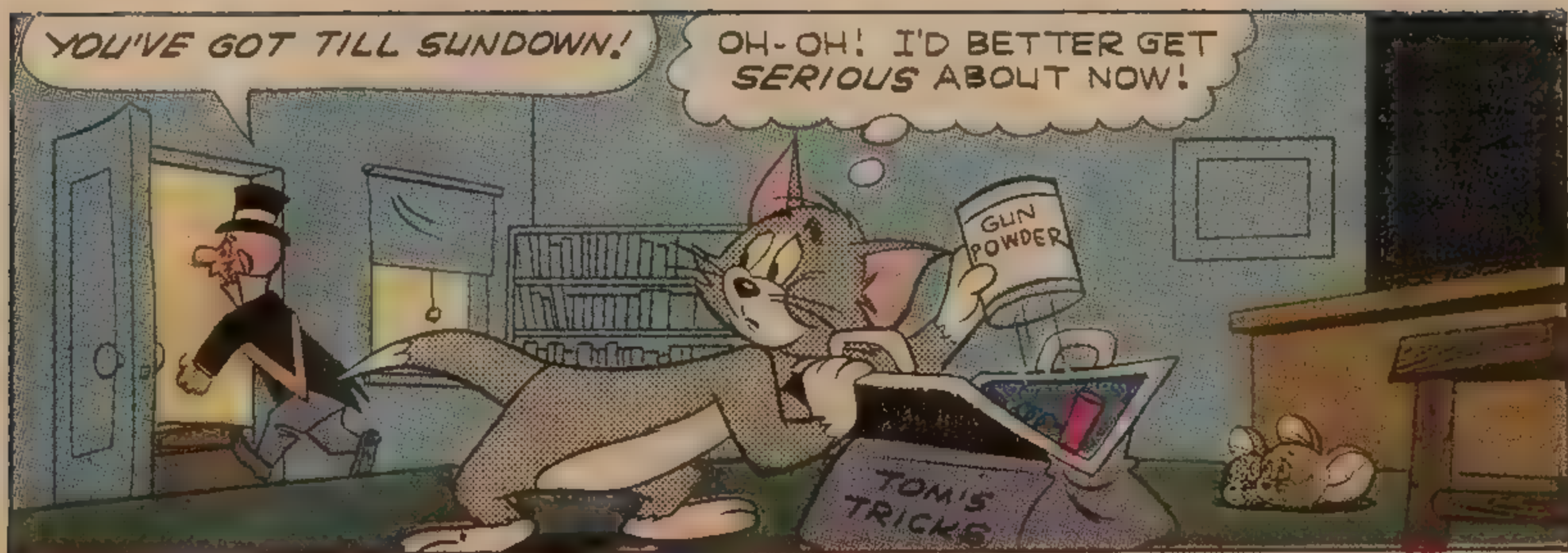
POOR
US!

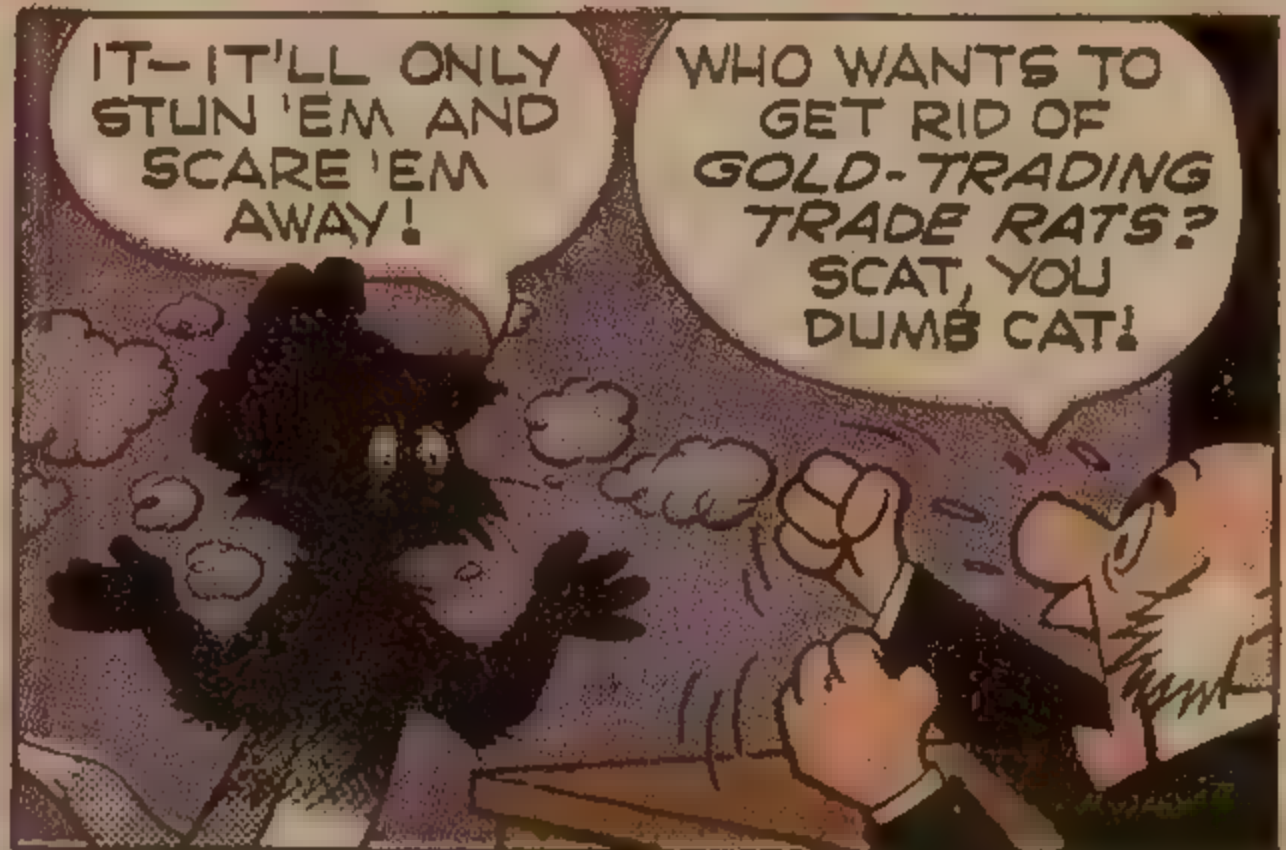
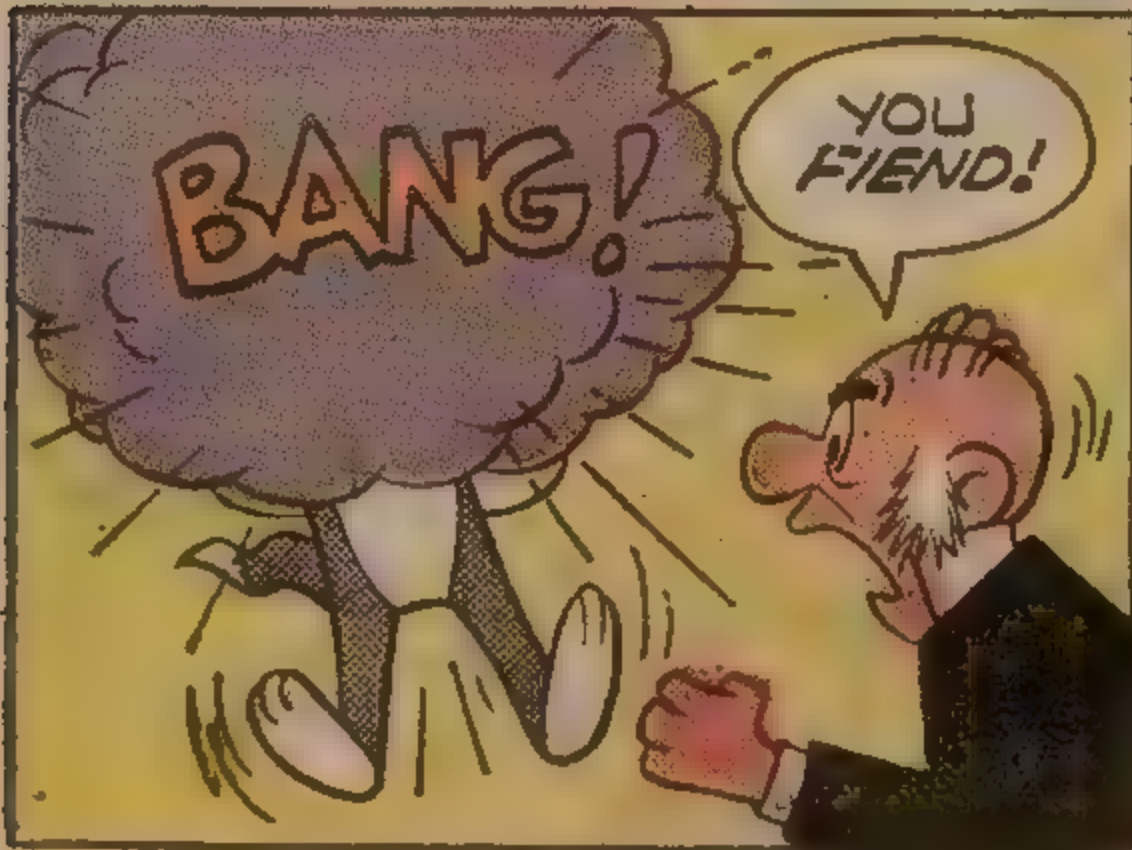
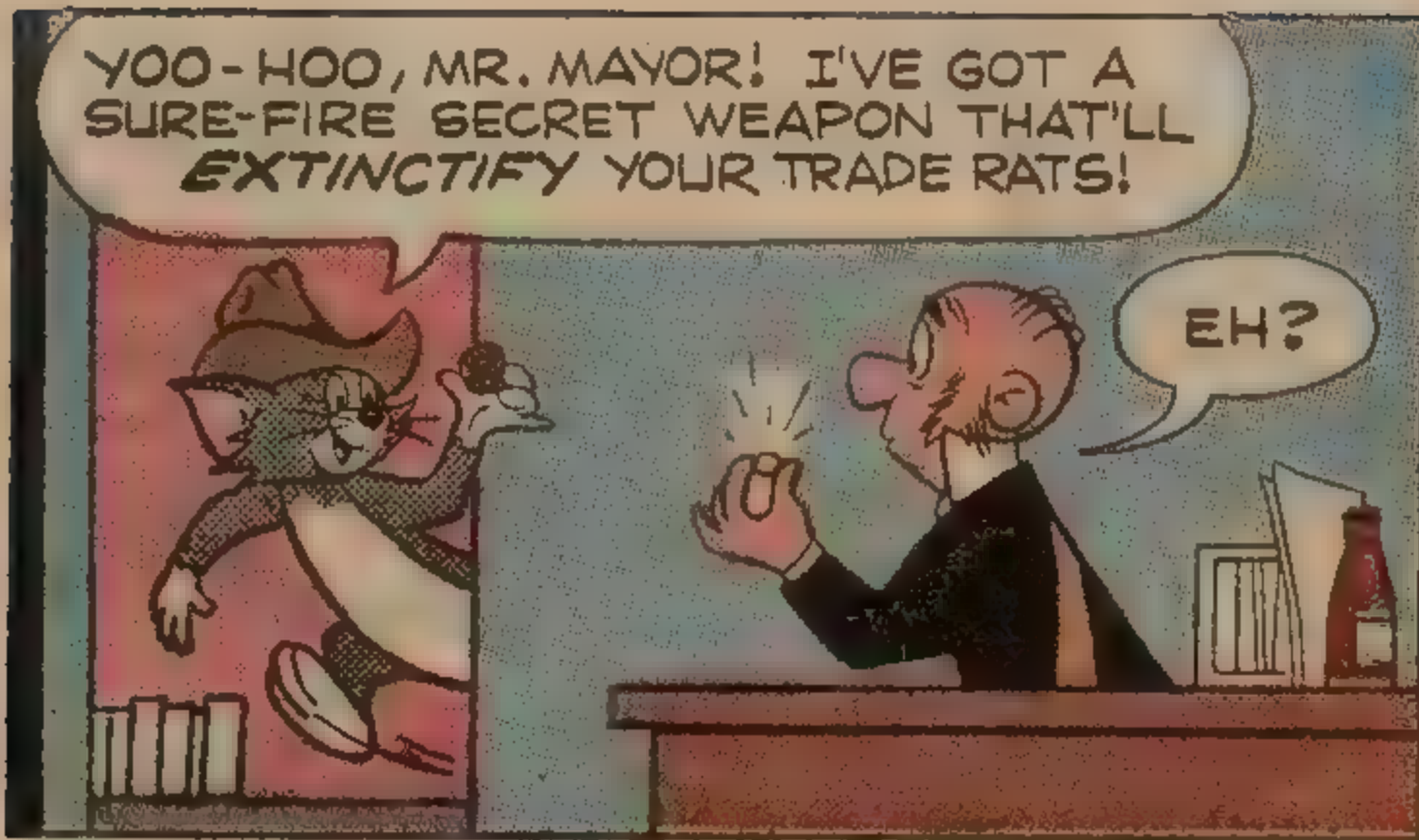












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Batman, Lone Ranger

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of October 23, 1962; Section 4369, Title 39, United States Code).

1. Date of filing: September 27, 1968.
2. Title of publication: TOM AND JERRY.
3. Frequency of issue: Quarterly.
4. Location of known office of publication: North Road, Poughkeepsie, Dutchess County, New York 12601.
5. Location of the headquarters or general business offices of the publishers: 850 3rd Avenue, New York, N.Y. 10022.
6. Names and addresses of publisher, editor, and managing editor. Publisher: Western Publishing Company, Inc., 1220 Mound Avenue, Racine, Wisconsin 53404.
Editor: Richard W. Eiger, 12 Garden St., Lincoln Park, N.J.
Managing Editor: Matthew Murphy, 40 Gard Ave., Bronxville, N.Y.

7. The owner is Western Publishing Company, Inc., Racine, Wisconsin. Stockholders at Racine, Wisconsin: H. M. Benstead Trust, Carif & Co., C. W. DeWitt Trust, Firac & Co., Henry J. Haumersen, Herman Johnson, Paul Lyle, Elmer G. Voigt Trust, Ralph G. Voigt, W. R. Wadewitz Rev. Trust, Western Profit Sharing Trust Plan; Stockholder at Milwaukee, Wisconsin: Band & Co.; Stockholder at Poughkeepsie, New York: Charles T. Brose; Stockholder at Newport Beach, California: Robert S. Callender; Stockholder at New York, New York: Clark Dodge & Co.; Stockholder at San Francisco, California: Ingenfund, Inc.; Stockholder at Miami, Florida: J. C. Wiechers.

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9. For completion by nonprofit organizations authorized to mail at special rates: The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes: (Check one)

- ☐ Have not changed during preceding 12 months.
☐ Have changed during preceding 12 months.

10. Extent and nature of circulation:

	Average no. copies each issue during preceding 12 months.	Single issue nearest to filing date.
A. Total No. Copies Printed (net press run)	378,952	396,844
B. Paid Circulation		
1. Sales through dealers and carriers, street vendors and counter sales	281,324	257,413
2. Mail Subscriptions	833	1,005
C. Total Paid Circulation	282,157	258,418
D. Free Distribution (including samples) by mail, carrier or other means	501	501
E. Total Distribution (Sum of C and D)	282,658	258,919
F. Office Use, Left-over, Unaccounted, Spoiled after Printing	96,294	137,925
G. Total (Sum of E & F—should equal net press run shown in A)	378,952	396,844

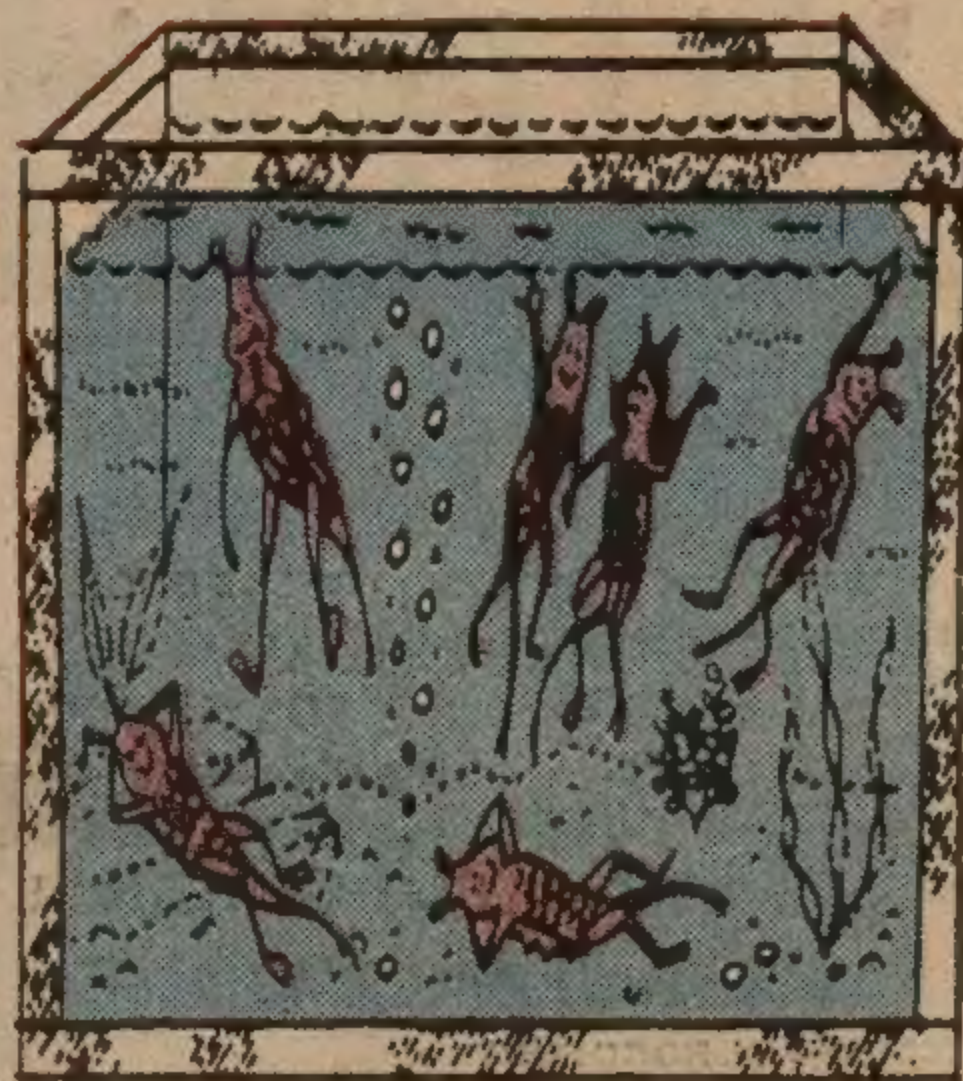
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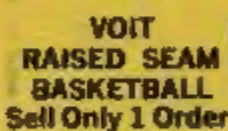
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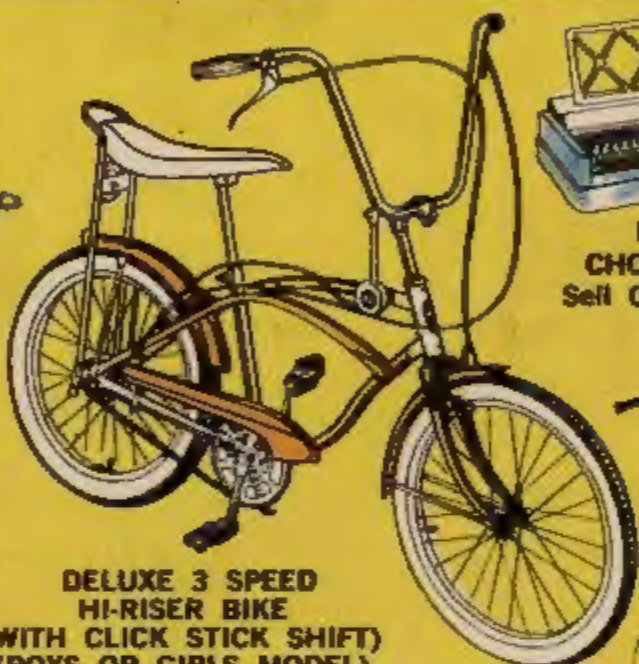
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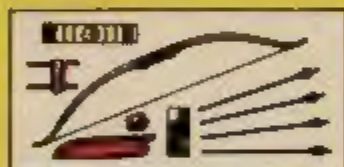
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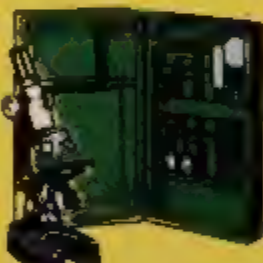
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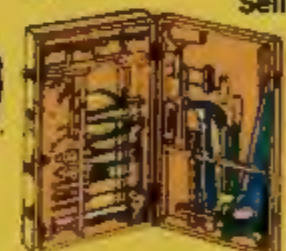
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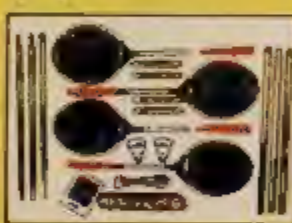
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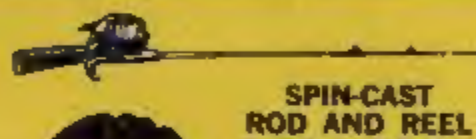
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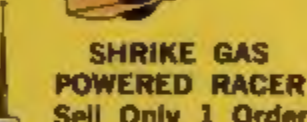
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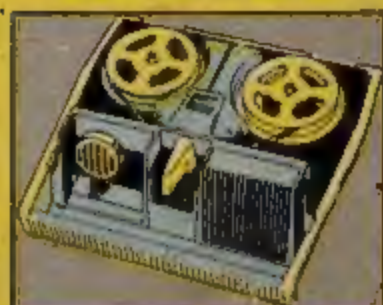
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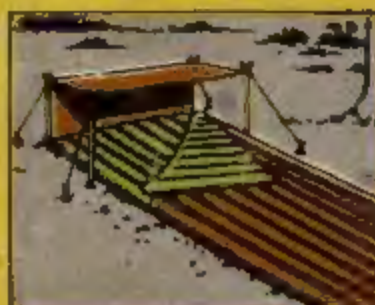
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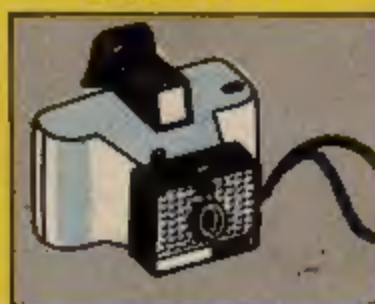
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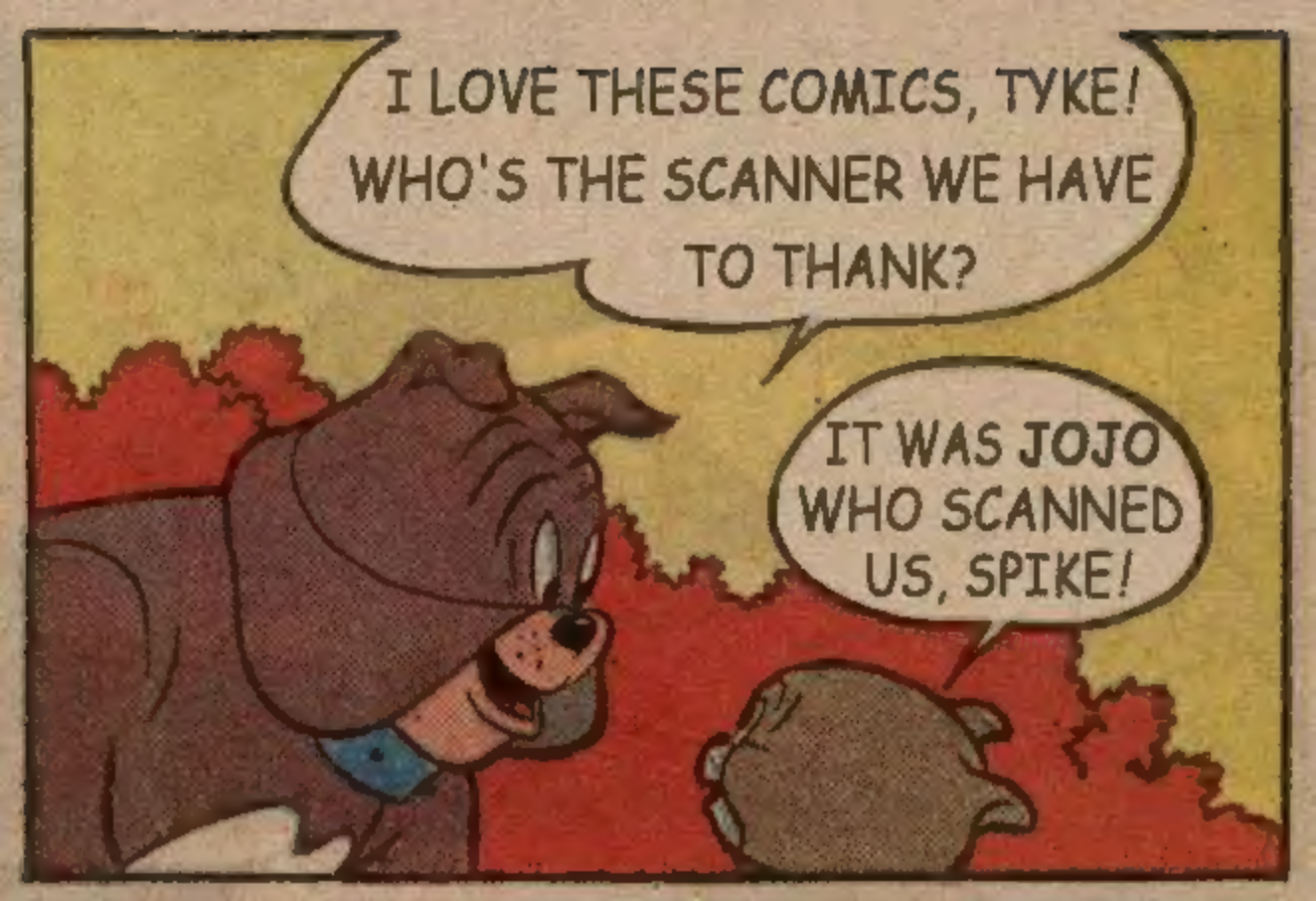
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